



THE JUNIOR LEAGUE OF
PHILADELPHIA

MEDIA ADVISORY / PHOTO OPPORTUNITY

The Junior League of Philadelphia Thrift Shop to Host Grand Reopening Celebration *The League's largest fundraising establishment completes renovations*

WHAT: The Junior League of Philadelphia Thrift Shop will celebrate the store's grand reopening now that renovations are complete and the shop is fully stocked with wonderful merchandise that ranges from furniture to designer clothing and a little of everything in between - men's, women's, and children's clothing, china, silver, crystal, jewelry, furniture, rugs, lamps, household items, toys, books, and sporting equipment.

WHEN: **Saturday, November 3, 2018**
Ribbon Cutting: 9:45 a.m.
Surprise & Delight Hourly Specials*: 10 a.m. to 5 p.m.
(*Sales will be announced on social media throughout the day.)

WHERE: 25 West Lancaster Avenue
Ardmore, PA 19003

MORE: The recently completed renovations mark the Shop's first major updates since the building was purchased in 2003. The Shop generates approximately 80 percent of the annual funding for the Junior League of Philadelphia.

"The Thrift Shop is our largest fundraiser and the renovations are an important investment in its long-term success," said Meredith Nissen, Junior League of Philadelphia President 2018-2019. "Revenue from the Shop goes to support our mission. One aspect of our mission is improving communities, which we accomplish through our *Apple a Day Healthy Living Initiative™*. This initiative focuses on increasing access to healthy and fresh food for adults and children in the greater Philadelphia region."



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About The Junior League of Philadelphia, Inc. (JLP)

Founded in 1912, the Junior League of Philadelphia is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLP is also a member of the Association of Junior Leagues International (AJLI), with 291 Leagues globally.

About the *Apple a Day Healthy Living Initiative*TM

Now in its seventh year, the JLP's *Apple a Day Healthy Living Initiative*TM features volunteering aimed at facilitating increased access to healthy and fresh food; educating adults and children about the connection between healthy living and healthy eating; empowering people to become advocates for their own health and wellness; and distributing food to areas classified as food deserts. These efforts from the JLP are combined with the efforts from area partners including After-School All-Stars, Community Center at Visitation, Face to Face, Greener Partners, Jewish Relief Agency, Main Line Health System/Lankenau Medical Center, MANNA, Manna on Main (in Lansdale), Methodist Services, Philabundance, SHARE Food Program, and theVillage.

JLP Public Relations / Media Contact

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Visit our [website](#), and follow along on social media: @JL_Philadelphia on [Instagram](#) and [Twitter](#) and Junior League of Philadelphia on [Facebook](#).

Connect with the Thrift Shop directly on [Facebook](#) and @jlpthrift on [Instagram](#). Become a VIP and join JLP Thrift Shop VIPs on [Facebook](#) for real-time access to hot items and deals.