

Junior League of Philadelphia 2020 Spring Gala Sponsorship Opportunities

Thank you for allowing us the opportunity to present a very exciting and unique opportunity to support an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

We are excited to present our plans for our inaugural Spring Gala, and with the help of your valued contribution we are aiming to raise \$10,000 to benefit projects and programs furthering The Junior League of Philadelphia's mission, as well as our [Apple a Day Healthy Living Initiative™](#), addressing food insecurity in Philadelphia.

Meeting this goal is vitally important to combating food insecurity in Philadelphia through the Apple a Day™ initiative with programming that strategically pairs access with education, and therefore we are asking for much-needed help.

The sponsorship levels below are standard packages and can be customized to fit your needs.

Platinum Sponsor – \$15,000+ of cash or in-kind donations

Exclusive Sponsorship Level - 1 Available

Event Participation:

- 16 Tickets & 16 Seats (2 Tables) to the 2020 Spring Gala
- Name & Logo on signage at designated tables
- Special VIP event check-in at the 2020 Spring Gala
- Opportunity to speak at 2020 Spring Gala
- Recognition as the Official Sponsor of the 2020 Spring Gala's Silent Auction. Includes logo on bidding page, logo on item description cards at event, and recognition on signage at silent auction tables
- Recognition on all event signage
- One full-page, four-color advertisement prominently featured in the Spring Gala print program
- Opportunity to have signature cocktail named in honor of company sponsor
- Verbal recognition by emcee at Spring Gala
- Opportunity to provide takeaway gift for guests

Company Profile Features:

- One company social media post promoting company and 2020 Spring Gala sponsorship
- One company spotlight article in the JLP Hotline (JLP newsletter distributed in both print and email format)

Corporate Recognition:

- Recognition on 2020 Spring Gala event page (includes Hyperlinked Name, Logo + Write-up)
- Recognition in all 2020 Spring Gala social media posts (up to 6x)
 - Over 600 members on the JLP Facebook page; Over 1,100 followers on Instagram
- Recognition in all JLP *eLine* newsletters promoting 2020 Spring Gala (up to 6x)
- Recognition in JLP's 2020 Spring Gala press release
- Recognition as the 'Premier Sponsor of the Junior League of Philadelphia's 2020 Spring Gala' on JLP's website for one year.
- Recognition at the JLP's Spring General Membership Meeting on April 15th

Gold Sponsor – \$10,000+ of cash or in-kind donations

4 Available

Event Participation:

- 8 Tickets & 8 Seats (1 Table) at the 2020 Spring Gala
- Name & Logo on signage at designated table
- Recognition on tabletop signage in Union Trust's Upstairs Lounge
- Recognition on all event signage
- One half page advertisement prominently featured in the Spring Gala print program
- Opportunity to have signature cocktail named in honor of company sponsor
- Verbal recognition by emcee at Spring Gala
- Opportunity to provide takeaway gift for guests

Company Profile Feature:

- One company social media post promoting company and 2020 Spring Gala sponsorship

Corporate Recognition:

- Recognition on 2020 Spring Gala event page (includes Hyperlinked Name & Logo)
- Recognition in all 2020 Spring Gala social media posts (up to 6x)
 - Over 600 members on the JLP Facebook page; Over 1,100 followers on Instagram
- Recognition in all JLP *eLine* newsletters promoting 2020 Spring Gala (up to 6x)
- Recognition in JLP's 2020 Spring Gala press release
- Recognition as a 'Gold Sponsor of the Junior League of Philadelphia's 2020 Spring Gala' on JLP's website for one year.
- Recognition at the JLP's Spring General Membership Meeting on April 15th

Silver Sponsor – \$5,000+ of cash or in-kind donations

4 Available

Event Participation:

- 6 Tickets & 6 Seats (1 Table) to the 2020 Spring Gala
- Name & Logo on signage at designated table
- Recognition on signage at registration tables
- Recognition in the Spring Gala print program
- Verbal recognition by emcee at Spring Gala
- Opportunity to provide takeaway gift for guests

Corporate Recognition:

- Recognition on 2020 Spring Gala event page (includes Hyperlinked Name & Logo)
- Recognition in 2020 Spring Gala social media posts (up to 5x)
 - Over 600 members on the JLP Facebook page; Over 1,100 followers on Instagram
- Recognition in JLP *eLine* newsletters promoting 2020 Spring Gala (up to 5x)
- Recognition in JLP's 2020 Spring Gala press release
- Recognition as a "Silver Sponsor of the Junior League of Philadelphia's 2020 Spring Gala" on JLP's website for one year.
- Recognition at the JLP's Spring General Membership Meeting on April 15th

Centennial Sponsor – \$2,020+ of cash or in-kind donations

4 Available

Event Participation:

- 4 Tickets to 2020 Spring Gala
- Name & Logo on 2 High Tops on Main Floor
- Recognition on signage at registration tables
- Recognition in the Spring Gala print program
- Verbal recognition by emcee at Spring Gala
- Opportunity to provide takeaway gift for guests

Corporate Recognition:

- Recognition on 2020 Spring Gala event page (Logo)
- Recognition in 2020 Spring Gala social media posts (up to 4x)
 - Over 600 members on the JLP Facebook page; Over 1,100 followers on Instagram
- Recognition in JLP *eLine* newsletters promoting 2020 Spring Gala (up to 4x)
- Recognition in JLP's 2020 Spring Gala press release
- Recognition as a "Centennial Sponsor of the Junior League of Philadelphia's 2020 Spring Gala" on JLP's website for one year.
- Recognition at the JLP's Spring General Membership Meeting on April 15th

Event Sponsor – \$1,912+ of cash or in-kind donations

Event Participation:

- 2 Tickets to 2020 Spring Gala
- Recognition on signage at registration tables
- Recognition in the Spring Gala print program
- Verbal recognition by emcee at Spring Gala
- Opportunity to provide takeaway gift for guests

Corporate Recognition:

- Recognition on 2020 Spring Gala event page (Logo)
- Recognition in 2020 Spring Gala social media posts (up to 2x)
 - Over 600 members on the JLP Facebook page; Over 1,100 followers on Instagram
- Recognition in JLP *eLine* newsletters promoting 2020 Spring Gala (up to 2x)
- Recognition in JLP's 2020 Spring Gala press release
- Recognition as an “Event Sponsor of the Junior League of Philadelphia’s 2020 Spring Gala” on JLP’s website for one year.
- Recognition at the JLP’s Spring General Membership Meeting on April 15th

Leadership Sponsor – \$500+ of cash or in-kind donations

- Recognition in JLP *eLine* newsletter promoting 2020 Spring Gala (1)
- Recognition in the Spring Gala print program
- Recognition as a “Leadership Sponsor of the Junior League of Philadelphia’s 2020 Spring Gala” on JLP’s website for one year.

Activist Sponsor – \$250+ of cash or in-kind donations

- Recognition in the Spring Gala print program
- Recognition as an “Activist Sponsor of the Junior League of Philadelphia’s 2020 Spring Gala” on JLP’s website for one year.

#Unstoppable Partner – \$100+ of cash or in-kind donations

- Recognition as an “#Unstoppable Sponsor of the Junior League of Philadelphia’s 2020 Spring Gala” on JLP’s website for one year.

Promotional Partner – *Media sponsors, public figures, bloggers or influencers who help promote the 2020 Spring Gala to their own customers or fan bases.*

- Recognition as a “Promotional Partner of the Junior League of Philadelphia’s 2020 Spring Gala” on JLP’s website for one year.