



THE JUNIOR LEAGUE OF  
**PHILADELPHIA**

**Junior League of Philadelphia Training Program to be featured at Leadership Conference  
for the Association of Junior Leagues International**

The Junior League of Philadelphia, Inc. (JLP) has been selected to present at the Fall Leadership Conference for The Association of Junior Leagues International, Inc. (AJLI), held in Chicago from September 29 through October 1. Elizabeth K. Farr, 2016-2017 President of the JLP, will deliver a presentation on the JLP's successful regional training program, the Liberty Learning Exchange. The Exchange, inaugurated in February 2016, is a one-day intensive training on topics such as community programming, fundraising, organizational branding, and member engagement. More than 80 Junior League members from 32 different Leagues across eight states, the District of Columbia, and Canada attended the training. Speaker and author Grace Killelea was a featured presenter. The training was the JLP's first-ever such program and, due to its success, AJLI selected Farr to share best practices as Presidents and Presidents-Elect from 291 Leagues in four countries converge at the conference.

This is the second time in the past two years that AJLI has featured the JLP for its excellence in programming. In April 2015, at AJLI's Annual Conference, Farr presented a session on the Junior League of Philadelphia's first-ever and stunningly successful Centennial Campaign for Building Community, which closed in 2014 at more than \$1.4 million raised, far surpassing the \$1 million goal. At the same conference, the JLP was also awarded Honorable Mention in Fund Development for its capital campaign.

About presenting the JLP's best practices to other Junior League leaders, Farr said, "We are an organization committed to service and to developing the potential of women, so I'm pleased to be sharing with other Leagues the successful programs the JLP has developed. We have certainly learned from other Leagues, and we want to repay in kind the wisdom and advice we have received from our peers." Farr co-chaired each of these successful Junior League of Philadelphia programs before she took office as President in May 2016.

**About the Junior League of Philadelphia (JLP):**

Founded in 1912, the Junior League of Philadelphia is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLP is also a member of the Association of Junior Leagues International (AJLI), with 291 Leagues globally.

**JLP Public Relations / Media Contact:**

Sara Grossman, VP of Marketing and Communications: [Marketing@JLPhiladelphia.org](mailto:Marketing@JLPhiladelphia.org)

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