



# THE JUNIOR LEAGUE OF PHILADELPHIA

**The Junior League of Philadelphia, Inc. Celebrates Kendra Scott Grand Opening**  
*Grand Opening event with Kendra Scott to raise funds for the Junior League's Mission will be held on December 1.*

**PHILADELPHIA** November 14, 2016 – The Junior League of Philadelphia, Inc. (JLP) has partnered with Kendra Scott's Ardmore store to co-host their Grand Opening on December 1, at the Suburban Square location, from 5 to 8 p.m. The event is open to the public, and proceeds from the Grand Opening support the JLP's Mission of developing the potential of women and improving the community. The JLP focuses specifically on improving food security in the region through its *Apple a Day Healthy Living Initiative™*, which aims to create a positive impact on the health and wellness of adults and children in the Greater Philadelphia area.

Twenty percent of all sales during the Grand Opening Party will benefit the Junior League of Philadelphia. If you are unable to attend the event, phone orders on the day of the event will also be credited toward the fundraising total.

To learn more or register for the event, visit [www.JLPhiladelphia.org](http://www.JLPhiladelphia.org) and [www.facebook.com/KendraScottArdmore/](https://www.facebook.com/KendraScottArdmore/)

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**About The Junior League of Philadelphia, Inc. (JLP):**

Founded in 1912, the Junior League of Philadelphia is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLP is also a member of the Association of Junior Leagues International (AJLI), with 291 Leagues globally.

**About the *Apple a Day Healthy Living Initiative™***

Now in its fifth year, the JLP's *Apple a Day Healthy Living Initiative™* features volunteering aimed at facilitating increased access to healthy and fresh food; educating adults and children about the connection between healthy living and healthy eating; empowering people to become advocates for their own health and wellness; and distributing food to areas classified as food deserts. These efforts from the JLP are combined with the efforts from area partners including Greener Partners, Main Line Health System/Lankenau Medical Center, Share Food Program, Ronald McDonald House, Philabundance, MANNA, Jewish Relief Agency, and St. Peter's Food Cupboard.

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