



THE JUNIOR LEAGUE OF PHILADELPHIA

The Junior League of Philadelphia, Inc. Celebrating Four Years of *Fall Fête*

Annual event to raise funds for the Junior League's Mission will be held on November 10.

PHILADELPHIA November 3, 2016 – The Junior League of Philadelphia, Inc. (JLP) will host its 4th Annual Fall Fête on November 10 at BRÛ in Center City, from 7 to 9 p.m. The evening will feature cocktails and hors d'oeuvres, raffles, and a live and silent auction. The event is open to the public, and proceeds from the Fall Fête support the JLP's Mission of developing the potential of women and improving the community. The JLP focuses specifically on improving food security in the region through its *Apple a Day Healthy Living Initiative™*, which aims to create a positive impact on the health and wellness of adults and children in the Greater Philadelphia area.

What began as a mini-fundraiser in 2013 has become the JLP's most sought-after annual social event with over 250 expected guests. As the JLP celebrates over 104 years of serving the community, we thank our members and supporters for their generosity.

To purchase tickets for the Fall Fête, visit www.JLPhiladelphia.org.

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About The Junior League of Philadelphia, Inc. (JLP):

Founded in 1912, the Junior League of Philadelphia is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The JLP is also a member of the Association of Junior Leagues International (AJLI), with 291 Leagues globally.

About the *Apple a Day Healthy Living Initiative™*

Now in its fifth year, the JLP's *Apple a Day Healthy Living Initiative™* features volunteering aimed at facilitating increased access to healthy and fresh food; educating adults and children about the connection between healthy living and healthy eating; empowering people to become advocates for their own health and wellness; and distributing food to areas classified as food deserts. These efforts from the JLP are combined with the efforts from area partners including Greener Partners, Main Line Health System/Lankenau Medical Center, Share Food Program, Ronald McDonald House, Philabundance, MANNA, Jewish Relief Agency, and St. Peter's Food Cupboard.

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