President’s Perspective

By Emily Schwarz, President

Success is what happens to you; Significance is what happens through you.

As we approach the end of the calendar year, we also mark the halfway point of the 2014-2015 League year. You may recall during my Annual Dinner speech, I shared this thought with the membership: “It’s not what you have, or what you don’t have, but what you give.” As we reach the midpoint of our year, I ask you to look back at the past six months of your service and think about both what you have already done and what you have yet to accomplish.

Ask yourself, “Have I had a significant year? Have I made a difference in the community? Have I taken action to fight food insecurity and teach healthy living? Have I made an impact on my fellow committee, council, and/or Board members? Have I reached out to someone new to the Junior League of Philadelphia? Have I shared an idea to improve our organization? Have I inspired a new member to join the JLP in building better communities?”

Whether you answered yes or no to these questions, I suggest that while you are considering some New Year’s resolutions for your personal life, you also include your Junior League goals and aspirations on the list. Dream about the role you want to play in the Junior League of Philadelphia next year and how you plan to make an impact in the Greater Philadelphia region. Then take immediate action and give.

Below are my Junior League New Year’s resolutions (I will share these on our Facebook Group as well, and I encourage you to do the same):

1. Instill even greater pride and passion for the JLP into every member.
2. Be a role model for newer members to help them recognize their full potential.
3. Meet a new member (my favorite part of being in the League) every week.

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President’s Perspective (continued)

4. Increase collaboration among Sustainers, Actives, and Provisionals; members living in Center City, New Jersey, and Pennsylvania suburbs; members placed in the community and internally-focused placements.

5. Renovate our Headquarters into a warm, comfortable, and productive environment, while completing the work of dozens of women over the past decade.

I ask you to help me make the remainder of our League year significant. Dream big and reach for the stars. As our predecessors have demonstrated for more than one hundred years, nothing is impossible when a Junior Leaguer sets her mind to it.

Lastly, never forget that success is what happens to you; significance is what happens through you. GameON, Junior League of Philadelphia!!!

Emily Schwarz
President

Welcome to Our New Active Member Transfers

By Jessica Martyn, Transfer Liaison

The Junior League of Philadelphia, Inc. extends a very warm welcome to this year’s Active transfer members!

Brie Howard  Ashley Magrath  Sarah Royce
Krista Hutz  Ellen Mossman  Amanda Spurr
Katherine Jakuc  Hannah Neman  Zoe Tsien

Our new transfers hail from Pittsburgh, Houston, London, St. Louis, Charleston, Denver, and New Orleans; they live in Center City and the suburbs; they come from a variety of backgrounds; and a number of things have brought them to Philadelphia. The transfers have a ton of energy and great experience and ideas from their previous Leagues to share with the JLP! We formally welcomed them at a dinner at the home of Jessica Martyn, Transfer Liaison, on October 2, where President Emily Schwarz, VP of Membership Development Adrienne Stark, and Social Committee Chair-Elect Rebecca Calder were on hand to share some great information about the JLP and all of the exciting opportunities to get involved. Now the transfers are excited to meet all of you at our upcoming social, mission credit, and training opportunities and to get to work on their respective committees. You’ll see them working with FARM EXPLORER™, SHARE, and the American Girl Fashion Show® Committees; and one of them, Ashley Magrath, has taken on the role of Provisional Advisor. Please reach out to them and help them feel welcome and at home with the JLP!
What is the Management Council?

By Shauna Itri, Chief Operating Officer (COO)

The Junior League of Philadelphia’s leadership fills two roles: governance and management. In most nonprofits, management responsibilities of the corporation are delegated to a paid “staff” led by an executive director. However, since the JLP does not employ any staff to perform this function, we have a separate management or “operations” unit, named the Management Council (MC). The Management Council is distinct from the Board and is charged with managing the day-to-day operations of the League.

More specifically, the focus of the Management Council is action planning, oversight of the councils and committees that implement the League’s programs, and ensuring the existence of comprehensive internal and external communications in order to accomplish the League’s annual plan objectives.

The Management Council consists of: five (5) Vice Presidents (Vice President of Marketing, Vice President of Community, Vice President of Fundraising, Vice President of Communications and Vice President of Membership Development); three (3) Chair-Elects (Treasurer-Elect, Sustainer Chair-Elect, President-Elect); the Parliamentarian; an Assistant to the Chief Operating Officer; a Nominating Committee Representative, and the Chief Operating Officer, who leads the Management Council. A visual of the Management Council is below:

![Management Council Diagram]

Each Vice President oversees one or more committees. For example, the Vice President of Community oversees the DIAD Committee, KITK Committee, SHARE Committee, and FARM EXPLORER™ Committee. Every month, the Vice President holds a “Council Meeting,” in which the chairs of each of the committees report on the status of the committee and raise and resolve any issues related to the committee.

On the third Monday of each month, the Management Council meets to discuss operations of the League. Each Management Council member is allotted a certain amount of time to report on what occurred at her Council Meeting. Vice Presidents give general reports on all of the committees that they oversee, discuss items that have arisen the previous weeks, make proposals to amend the League’s Policies and Procedures to ensure the League is run consistently, and most importantly, make motions to vote on major League activities (for example, the Management Council votes on approving locations and pricing for fundraisers).

In addition to general League operations, the Management Council regularly brainstorms and works to improve various facets of the League. This year the Management Council has been focused on putting in place a procedure to update the website regularly, to improve the League’s presence on social media, to effectively market the League and League events, gathering metrics for League events in order to measure the impact we are having on the community, and soliciting feedback from members to make sure every member is enjoying her League experience.

If you are interested in serving on the Management Council next year or in the future, please contact Nominating Chair Meredith Carter.
More Fun, Fearless Leaders – Meet the JLP Management Council

Porsha Addison, Assistant to the Chief Operating Officer

Porsha joined the Junior League of Philadelphia in 2011 after being encouraged by a very influential Junior League member, her sister. Porsha’s League career has been devoted to the American Girl Fashion Show Committee. In 2012, she served on the Models subcommittee as a Parent Liaison, and then Co-Chaired the committee in 2013.

Porsha brings a host of talents from her professional career. Prior to her current position as a Standardized Patient Trainer with Educational Commission for Foreign Medical Graduates (ECFMG), Porsha gained years of management experience in the healthcare, legal, and hospitality industries.

Porsha, a native of West Bloomfield, Michigan, moved to the Philadelphia area after receiving a degree in Psychology from Florida A & M University. She is currently earning her MFA degree in Professional Screenwriting from National University. In addition to her involvement with the JLP, she is also a Board Member for The 6th Promise Foundation. Porsha also enjoys baking, playing the violin, and spending time with her adorable nephews. Porsha currently lives in Cherry Hill, NJ.

Erin Bushnell, President-Elect

Erin joined the Junior League of Philadelphia in 2003. After completing her Provisional Year, she moved to Wilmington, DE and transferred her membership to the Junior League of Wilmington, where she served in multiple leadership roles including VP of Community Programs, Provisional Co-Chair, and VP of Membership. Despite having worked in Philadelphia for 10 years, it wasn’t until 2009 that Erin moved to Center City. She often wonders what took her so long, since she loves everything about being a city resident.

Currently, Erin is the Chief Human Resources Officer at Cozen O’Connor, a 1,200-person law firm headquartered in Philadelphia. She was born in the Netherlands and lived there for three years, but grew up in Wilmington, DE. She is a graduate of Franklin and Marshall College with a degree in Sociology and a minor in Dance. Although she doesn’t dance anymore, she is an excellent audience member! In her free time, Erin enjoys taking advantage of all the city has to offer. A foodie, she can be found at the city’s latest restaurants and is always up for happy hours with friends. She loves to travel, scuba dive, and is a voracious reader.

Vicki Cox, VP of Marketing

Vicki has always made volunteering an important part of her life, dating back to her high school years, when she participated in many community events through Key Club, Varsity Club, and Students Against Drunk Driving (SADD). As a Provisional in 2010-11, she was part of the Green Carpet Fashion Show project. She joined the BOOST Camp Committee in 2011-2012, chaired Etiquette in 2012-2013, and was a member of FARM EXPLORER™ Mobile Garden Committee this past League year.

Vicki spent 13 years in the software industry in various channel sales and sales operations roles. After a layoff in 2010, she decided to pursue her passion and return to school to study Nutrition at West Chester University. Currently, she is a Nutritionist at Atkins Nutritional, where she serves as “nutritional ambassador,” attending medical conferences, influencing health professionals, conducting media appearances, overseeing online communities, and supporting sales.

A native of Ambler, PA, Vicki holds a Bachelor’s degree in Marketing from Temple University and an MBA from the University of Phoenix. She and her husband Matt live in Worcester, PA and enjoy many activities including golf, traveling, cooking, entertaining, and restoring their 1800’s farmhouse. Vicki also enjoys Pilates, tennis, and skiing.
More Fun, Fearless Leaders – Meet the JLP Management Council (continued)

Laura Hoensch, VP of Communications

Laura joined the Junior League of Philadelphia in 2012. In her first Active year, she served as Chair of the Hotline Committee and enjoyed delivering news to the JLP at large about all the wonderful things each committee does. Laura was raised in Johnstown, PA but has lived in Center City Philadelphia since 2003, when she moved to attend the University of Pennsylvania. She stayed after college to attend law school at Villanova University and to establish her career. Even though Laura lived in Philadelphia for almost 10 years before joining the Junior League, she was amazed to discover so many things about the city that she hadn’t previously known and was only introduced to through the Junior League. She feels grateful for the wealth of new knowledge and friends the Junior League has brought her. Laura is a resident of the Graduate Hospital neighborhood and loves everything about Philadelphia. On most Saturday mornings, you can find her wandering somewhere around Rittenhouse Square with her husband and her bulldog.

In her free time, Laura likes going out with friends to dinner or happy hour, walking around the city, exploring new places in Philadelphia and the surrounding suburbs (especially garden or home decor stores), reading, and watching Shark Tank.

Laura is Assistant General Counsel at XL Insurance, focusing on the areas of insurance and employment law. She has an almost unnatural interest in anything insurance or employment-related; try her!

Mary Beth “MB” Horvath, VP of Fundraising

MB joined the Junior League of Philadelphia in 2011. With a background in event planning and management, she joined the American Girl Fashion Show Committee and served as Co-Chair of that committee for the 2013 and 2014 shows.

MB is the Director of Student Activities at Bryn Mawr College, where she plans activities and events for 1,300 undergraduate women. She also works on education, risk management, and prevention initiatives. MB holds a Doctorate in Higher Education. MB is also a member of Science in Higher Education from Syracuse University, and Bachelor degrees in both Music and Environmental Studies from Dickinson College.

In her free time, MB is an avid reader, race walker, and loves to crochet amigurumi. She lives in Ardmore with her husband Bryan, a frequent marathoner, and cats Sam and Max. When not taking advantage of the dining and arts in Philadelphia, MB and Bryan travel to various marathons around the country.

Shauna Itri, Chief Operating Officer

Shauna joined the Junior League of Philadelphia in 2010. Seeking to learn more about how the League operated, she volunteered on the Project, Research & Development (PR&D) Committee and researched aspects of the current Healthy Living Initiative and Apple a Day programming. For the past two years, Shauna has been the Chair of the PR&D Committee and the Director of Development and served on the Simon Fashion Now Auction Committee.

Shauna grew up in Southern California and received her B.A. in Biology and M.A. in Psychology from Stanford University before she relocated to the Philadelphia area in 2001 to attend Villanova Law School.

After graduating, she moved to Queen Village where she currently resides with her two small dogs, Norman and Butch.

Shauna currently works at a plaintiffs’ law firm in Center City representing whistleblowers nationally. In her spare time she likes to run and (attempt to continue to) play soccer, and heads to Brigantine in the summer and to the Poconos in the winter to snow board.

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More Fun, Fearless Leaders – Meet the JLP Management Council (continued)

Elizabeth Moyer, Treasurer-Elect

Elizabeth joined the Junior League in 2008. Elizabeth has served on numerous committees in both community and fundraising areas. Her passion, though, is with the community programs the JLP implements. Most recently she co-chaired the RESPECT Nature Committee and chaired the inaugural Empowering You Health Fair in 2013. She served as the Vice President of Community last year and is currently the Treasurer-Elect.

Elizabeth is a Client Advisor at J. P. Morgan, where she works with institutional investors. She grew up in Lititz, PA and relocated to the Philadelphia area in 2004 to pursue her MBA at St. Joseph’s University. She also has her Bachelor’s degree in Management from Penn State University. Elizabeth currently resides in Narberth. She is an avid traveler and enjoys staying physically active through running and triathlons.

Dorothy “Deedie” O’Donnell, Sustainer Chair-Elect

Deedie joined the Junior League when she moved back to Philadelphia with her husband and two preschool sons in 1980. She has been active in the JLP since she joined, particularly with community projects. One of her favorites was coordinating the Philadelphia Child Watch Survey, where the results were combined with those from other cities and presented to Congress. During Deedie’s tenure as President of the JLP in 1988-1989, the main focus of the JLP was to work closely with the Fairmount Park Commission and the Philadelphia Water Department to restore the Water Works. The League’s educational efforts were recognized when it received first place in the “Take Pride in Pennsylvania” contest.

Professionally, Deedie has been a teacher/supervisor at the Benchmark School in Media for over 30 years. She has been active in the International Reading Association and presented at their conventions. She is a graduate of Leadership, Inc. and has been involved in non-profit boards, particularly in the areas of children’s and environmental issues.

Deedie graduated from Wilson College with majors in Political Science and Art History and earned her MEd from Temple University. She spent her junior year in high school in Brazil on an American Field Service (“AFS”) scholarship and her junior year in college at the Johns Hopkins School for Advanced International Studies in Bologna, Italy.

She and her husband Trip love to travel and spend time at their home on Torch Lake in northern Michigan. Her grandchildren are the seventh generation to vacation there! Deedie has lived in Newtown Square for over 30 years but finds time to frequent visits to see their sons and their families in San Francisco. In true Junior League fashion, her grandchildren are already involved in community service projects.

Alexandra Powell, Parliamentarian

Alex joined the Junior League of New York as a Provisional in 2006. Following in the footsteps of her mother and grandmother, who both served in the JLP for many years, she joined the League in search of a true connection with community. She found that connection both through her service to the community of New York, and through the community of the League itself. Throughout her four years in the New York League, Alexandra served on two Fundraising Committees, the Special Events Committee, both as a Member and as a Decorations Sub-Committee Chair, and The Astor House Evening Committee, as a Decorations Sub-Committee Chair and Committee Chair.

In 2011, Alexandra moved home to the Philadelphia area to get married and transferred to the JLP. Here she has continued to serve in the fundraising capacity as a member of the Taste of Fall Committee, a Production Sub-Committee Chair on the American Girl Fashion Show® Committee, and most recently, as Chair of the Focus Fundraising Committee.

Alexandra is a Marketing Director on the Shire Pharmaceuticals account at Digitas Health, a Digital Marketing Agency in Center City Philadelphia. She was born and raised in Wayne, PA and attended The Agnes Irwin School, where she currently serves on the Alumnae Board. She is a graduate of Trinity College in Hartford, CT with a B.A. in English. In her free time she enjoys cooking, playing squash, watching crime dramas, and spending time with her husband and family.
More Fun, Fearless Leaders – Meet the JLP Management Council (continued)

Adrienne Stark, VP of Membership Development
Adrienne is a third-year Active member and has served on the Placement Committee for the past two years. Her favorite League activities include volunteering at the American Girl Fashion Show® and participating in Done in a Day events.

Adrienne has nearly ten years of financial services experience and holds the Certified Financial Planner designation. She currently works for TIAA-CREF’s Individual Advisory Services. In addition to her day job, she is also a swimming and water aerobics instructor at the Haverford Area YMCA.

Adrienne grew up in New Jersey and moved to Wynnewood after graduating from Lafayette College with a degree in Economics and American Studies. She now lives in Ardmore and enjoys traveling, cooking for friends, working out, and reading great books.

Lauren Zabel, VP of Community
Lauren joined the Junior League of Philadelphia in 2010. After completing her Provisional Year, she served on the BOOST Camp Committee during the 2011-2012 League year and the Harvest Hustle Committee during the 2012-2013 League year. Last year, Lauren served as the VP of Fundraising.

Lauren is originally from Medford, NJ. She moved to New York City to attend Barnard College but came back to Philadelphia to attend Temple Law School. Lauren is a bankruptcy attorney with Reed Smith LLP and primarily focuses her practice on representing secured creditors in both in and out-of-court restructurings.

Lauren currently lives in Drexel Hill, PA. In her free time, she enjoys tasting and learning about craft beer, continuing her quest to find the best chicken wings in Philly, and running half marathons.

Upcoming EVT Committee Training Focuses on Strategic Planning & Action
By Katie Adams, Education & Volunteer Training Chair
The Education & Volunteer Training ("EVT") Committee dedicates its work to developing continuing education opportunities that will best prepare each of our League members for success in their professional, personal, and volunteer endeavors. This year, the Committee is so pleased to highlight the JLP’s own leaders as experts in their fields. At a training on February 3, Susan Mostek, 2007-2008 President, will speak about strategic planning. Susan is the Executive Director of the Chester County Fund for Women and Girls, which works to improve the lives of women and girls through grant making, education, and community collaboration. Since taking the helm of the Fund, she is leading the organization through a strategic planning process. At the JLP training, she’ll share best practices for the strategic planning process and tips for translating a transformative vision into an action plan. It’s definitely a program that you do not want to miss. Mark your calendar and plan to attend this February 3 training.

Namaste! EVT Finds Its Center At Yoga Class
The Committee hosted a yoga session at the Berwyn location of Barre3 on October 30. As the photos show, participants had a blast!
Provisional Committee “Falls” Into the League Year!

By Renee Howell, Provisional Course Committee Co-Chair

The Provisional Course Committee has had a busy fall. The year kicked off with a September 6 brunch to welcome the 2014-2015 Provisional class. Hosted by Co-Chairs Allison Bedrosian and Renee Howell, the event featured welcoming remarks by League leaders who shared the history, purpose, and mission of The Junior League of Philadelphia. The 2014-2015 Provisional Class has 110 members from throughout the Philadelphia region. This year’s Provisional Advisors, Jessica Baumgardner, Jill Bronner, Eden Dy, Caroline Kiesler, Ashley Magrath, Caitlyn Sell, and Nikki Lynn Stephanou have been busy hosting socials for their small groups and planning larger gatherings such as the September 13 Taste of Philly Food Tour.

In addition, the Provisional Course Committee has planned a series of meetings to familiarize Provisionals with the JLP’s Apple a Day Healthy Living Initiative™. In September, the Provisional class attended viewing parties to watch the documentary “A Place at the Table” at member homes. In November, the class met with Sustainers, who shared the history of the JLP at the Water Works, and volunteered at Philabundance. The Provisional Committee and the class look forward to keeping up the momentum this winter!

Mobile Garden Digs Up Fun at Food Trust Night Market

By Kelly Kneeland Steyn, Apple A Day - FARM EXPLORER™ Mobile Garden Committee Chair

On August 14, the FARM EXPLORER™ Mobile Garden Committee and the Greener Partners FARM EXPLORER™ had the opportunity to participate in the Food Trust Night Market. Night Market is a roving street food festival that occurs several times per year, each time in a different city neighborhood, and offers diverse food and cultural experiences. We were located at 35th and Lancaster Avenues, which was in the heart of the festival and action. The Committee was thrilled to be able to introduce hundreds of people of all ages to the FARM EXPLORER™.

At the Night Market, the FARM EXPLORER™ had an array of summer fruits and vegetables that attracted both adults and children. The Committee painted 75 mini terracotta pots, invited kids to pick their favorite, and then helped them plant either a tomato or lettuce seedling in their new pots. While getting their hands in the dirt, they had a few minutes to educate the children about their new plants and offered their parents some tips on creating their own container garden. It was an empowering evening filled with inspiration, fun, and good food for all participants.

The summer and fall season have been very rewarding for the committee members. With the introduction of the second FARM EXPLORER™, they are looking forward to an even more fulfilling spring!

Sorting, Tagging, Mixing, and Mingling: The Thrift Shop Committee Hosts Four Successful Training Sessions and Quota Parties for Provisionals

By Christyn Moran, Thrift Shop Committee Co-Chair

Remember when you were new to the Thrift Shop, when you had no idea what was expected of you during your three-hour shift; when quota was a foreign concept and the basement was a place that struck fear into your heart? The Thrift Shop Committee is pleased to report that this year’s Provisional Class is well-versed in all things Thrift Shop, thanks to four recent training sessions and quota parties designed just for Provisionals. On Tuesday, September 30, Sunday, October 5, Monday, October 6, and Wednesday, October 8, Provisionals toured the Shop, learned what activities they would be expected to do during a three-hour shift, practiced how to complete a quota sheet, and even learned how to use a tagging gun.

In between all of this instruction, the Thrift Shop Committee Members treated the Provisionals to a game of “What Price is Right?” to learn how merchandise is priced, as well as to an “Outfit Challenge” during which the Provisionals were charged with assembling outfits for men, women, and children at various price points. And, of course, the trainings and quota parties included food, wine, and plenty of getting to know one another. The Thrift Shop Committee looks forward to welcoming these newly minted Thrift Shop experts to their volunteer shifts this year.
Kids in the Kitchen Kicks Off!

By Aronté Bennett, Apple a Day – Kids In The Kitchen Committee Chair

The Kids in the Kitchen (KITK) Committee is proud to announce its launch! Aided by their team of dedicated JLP members, Aronté Bennett, Chair, and Sara Grossman, Chair–Elect, officially began programming at Christopher Columbus Charter School (CCCS) this fall.

KITK is an innovative, fun and informative program aimed at empowering youth to make healthful food choices through weekly cooking demonstrations. KITK provides 3rd–5th grade children and their families with the tools they need to keep making nutritious eating choices outside of school, with the belief that education is a crucial step in continuing to encourage the reversal of childhood obesity. In partnership with Christopher Columbus Charter School (1242 S. 13th Street, Philadelphia), Kids in the Kitchen launched a 16-week program on October 28, 2014. Employing a train-the-trainer model, the KITK Committee trains staff of the school, who then lead the program. Funded in large part by proceeds from our American Girl Fashion Show® fundraiser, KITK programming presents no financial burden for our community partner school. The school provides a space and students and staff; the JLP provides a curriculum, training, and all necessary supplies. Together they are excited to empower a new generation to make smart choices about food and health.

Participating students are learning about nutrition, portion sizing, food groups, and healthy snacking. Programming takes place on Tuesdays after school. Each one-hour session includes an informative lesson and engaging activity. At the end of the session, with the guidance of staff members, the students prepare healthy and tasty recipes. Through their participation in the program, students are becoming familiar with healthy food alternatives and developing long lasting life skills.

Work It, American Girl! 2015 American Girl Fashion Show March 7 and 8 at the Desmond Hotel and Conference Center; Model Call January 10, 2015 at Dunwoody Village

By Anne Kozul and Nina Lawall, American Girl Fashion Show® Committee Marketing/Public Relations Subcommittee Co-Chairs

The Junior League of Philadelphia, Inc.’s 2015 American Girl Fashion Show® will be held on March 7 and 8, 2015, at the Desmond Hotel and Conference Center in Malvern, PA. The Show is one of the League’s signature fundraisers. The proceeds benefit the League’s Apple a Day Healthy Living Initiative™ focusing on improving the health and wellness of children in the Greater Philadelphia Community.

The American Girl Fashion Show® (AGFS) is a fun-filled event during which local girls model American Girl fashions with their favorite dolls. The models walk on a full runway, complete with music and live commentary, in front of their family and friends. In preparation for the Show, the AGFS Committee will host a model call on Saturday, January 10, 2015, from 11 a.m. to 2 p.m. at Dunwoody Village, Newtown Square, PA. Please continue to check the JLP website, JLP’s AGFS Facebook page, twitter account (@JuniorLeaguePHL) and Instagram account (jlp_philadelphia) for updated information about how to get involved.

Tickets to the Show will include lunch, dessert, and refreshments. Accessory items and souvenirs will be available for purchase at the event. An American Girl Doll Hair Salon will also be open to take on-site appointments. Show tickets may be purchased on the JLP’s website beginning in January.

The AGFS Committee is seeking sponsors and raffle donations for the Show. Sponsorship is a great way to promote your business to JLP members as well as hundreds of non-League attendees. In addition, Ways & Means credits are available to League members who make cash donations of $40 or more. If you are interested in sponsoring this year’s show or donating a raffle item, please contact the Show’s Sponsorship Sub-Committee Co-Chairs, Lauren Vick at lauren.a.vick@gmail.com or Chelsea Francis at chels8187@gmail.com.

If you have any other questions regarding the American Girl Fashion Show®, please contact this year’s AGFS Committee Co-Chairs, Olivia Baumert and Anne McAndrew, at AGFS@JLPhiladelphia.org.

We look forward to seeing you at the Show!
Drink Your Dessert!
The Social Committee’s Holiday Eggnog Flan

By the JLP’s Social Committee

INGREDIENTS
1 cup eggnog
14 ounce can condensed milk
12 ounce can evaporated milk
1 teaspoon vanilla
1-half teaspoon ground cinnamon
1-fourth teaspoon ground nutmeg
2 teaspoons dark rum
4 whole eggs and 2 egg yolks, beaten
1 cup sugar

DIRECTIONS
1. Preheat oven to 350 degrees Fahrenheit.
2. Mix the first seven ingredients together.
3. Slowly mix in the beaten eggs.
4. Pour the sugar into a saucepan so that it evenly coats the bottom. Cook on medium heat until the sugar melts and browns. It may help to tilt the pan a few times. Be careful not to burn the sugar!
5. Quickly pour the melted sugar into a nine inch pie pan, turning the pan to coat the entire bottom. The sugar should quickly harden.
6. Pour the liquid mixture on top of the hardened sugar.
7. Place the pan into a 10 inch pan with half inch of water. This water bath allows the flan to cook evenly.
8. Cook for 45 minutes or until it sets.
9. Allow the flan to cool completely, overnight in the refrigerator works nicely. When you are ready to serve, use a butter knife to separate the edges of the flan from the pan and turn upside down onto a serving platter. Enjoy!

** For a traditional coconut flan, replace the eggnog, spices and rum with one can of cream of coconut.

Bon Appétit! Done In A Day Hosts Guest Chef Program

By Jennie Dougherty, Done in a Day Committee Member

On Saturday, October 4, JLP volunteers participated in the “Guest Chef” program at the Ronald McDonald House in University City. The volunteers cooked a healthy breakfast for the families staying there, who all have children being treated or cared for at the Children’s Hospital of Philadelphia or other local children’s hospitals.

The Philadelphia Ronald McDonald House was the very first Ronald McDonald House, opening in 1974. Now there are over 300 other houses all over the world! The Philadelphia House has space to house 40 families.

The day was a wonderful opportunity to provide a healthy meal, serve families experiencing an illness of a child, and to bring the JLP’s message of healthy living and nutrition to a wider audience.

Stay tuned for other DIAD opportunities to help the community by promoting the Apple a Day Healthy Living Initiative™.

Buddy Up with the Brand Marketing Committee

By Jane Manchisi, Brand Marketing & Public Relations Chair

The Brand Marketing Committee offers a range of services to help other committees with JLP initiatives and projects. Led by Vicki Cox, Vice President of Marketing, Jane Manchisi, Brand Marketing & Public Relations Chair, and Kelsey Poole, Social Media Chair, the Brand Marketing Committee can provide a variety of services to fellow JLP committees.

Every JLP committee has a “Brand Marketing Committee Liaison.” This individual works with the Brand Marketing Committee for all of that committee’s marketing needs. There are several ways that the Brand Marketing Committee can help other JLP committees and initiatives. For example, we can help a committee with their specific marketing strategies or plans for individual events and activities. In addition, our committee can assist with creating promotional flyers and materials, or writing and distributing press releases about upcoming events. The committee is also eager to assist other committees by identifying target demographics for certain JLP events and finding the best ways to interact with them.

The Empowering You Health Fair Committee is currently working with Brand Marketing to ensure that this year’s Fair is a success. The committees will collaborate to establish where the information for the Health Fair will be posted, what information will be included, and which audience(s) to target. They may collaborate with the Social Media Committee to bring their ideas to other platforms; the Empowering You Committee will provide the content, while the Social Media Committee can disseminate this content using various social media outlets.

The Brand Marketing Committee is committed to cross collaboration, open dialogues and knowledge-sharing with other committees. This will lead to successful JLP events and engaged JLP members. We look forward to working with everyone in the upcoming year and contributing to the positive impact that JLP makes in the Philadelphia region through effective service, raising awareness, and our contributing to League wide initiatives and projects. To learn more contact Jane Manchisi at jlpoochair@gmail.com.
Live It Up with Healthy Living at the Empowering You Health Fair on Saturday, April 11, 2015!

By Kundini Shah, Empowering You Health Fair Committee Chair

During fall, we dread the arrival of winter, but excitement sets in with sweater weather and holiday planning. There were many healthy living and disease prevention topics receiving awareness in Philadelphia during fall, too. These included breast cancer awareness and World Mental Health Day in October; lung, stomach, and pancreatic cancer and diabetes awareness in November; and AIDS awareness in December. A global response for infectious disease management to address the outbreak of Ebola is also underway. These and our membership’s goal to create a more healthy Philadelphia fueled the brainstorming sessions of the Empowering You Health Fair Committee’s planning efforts for the third annual Empowering You Health Fair on Saturday, April 11, 2015 from 10 a.m. to 2 p.m.

In early fall, the Committee surveyed membership about the health issues members are most interested in, including a top three for chronic diseases of interest. We will use this information to create content and programming for the Fair. In addition to timely information about medical issues, the Fair promises tons of fun for the whole family, including games, healthy snacks, and workshops.

Thank you to all members who participated in the survey. Here are the results:

#Power In Numbers

By Kelsey Poole, Social Media Chair

We all know that the women of the Junior League of Philadelphia are great at connecting with others. Now we have the stats to prove it. Our social media pages are booming. The JLP is not only getting attention from its own members but also from the Greater Philadelphia Area. Each of our social media platforms has grown tremendously in the past few months. Posts now reach over 1,000 people and engage up to 10 percent of our followers daily. Not one tweet, post, or picture has gone without a like or comment! There’s no like that doesn’t go unnoticed. With every view, like, and comment, we help to spread our mission to more people.

Let’s keep this momentum going! The Social Media Committee loves that you like and share on all of our pages. Now we want to see you post, comment, and include the JLP in your personal posts, tweets, and Instagrams. We can’t wait to read and retweet your JLP posts!

Need some help crafting a strong post? Here are some helpful tips:

- Posts that include a photo get 53 percent more likes, 104 percent more comments, and 84 percent more click-throughs than text-based posts
- Keeping your posts below 250 characters can get you 60 percent more engagement
- Engagement rates for Facebook are 18 percent higher on Thursdays and Fridays
- Tweets with hashtags bring two times more engagement
- Tweets that include links are 86 percent more likely to be retweeted

#Philadelphia #FEED #HealthyLiving #JLP #Social #Volunteer

@JL_Philadelphia - Instagram /@JuniorLeaguePHL –Twitter
Sharing Means Caring – SHARE Committee Kicks Off Year with New Community Partner

By Deanna Jenkins, SHARE Committee Chair

On September 20, the SHARE Committee kicked off its inaugural event, collaborating with SHARE Food Program, Inc. the JLP’s newest community partner. Committee members served as coordinators for over 70 volunteers, including sororities, church groups, and corporate volunteers, who all assisted with food packaging and distribution. Volunteers worked in the bagging area, filling two-pound bags with sweet potatoes and onions, and three-pound bags with white potatoes. Other volunteers packed boxes of non-perishables, harvested eggplant and tomatoes at the on-site garden, and prepared beds for SHARE’s next crops. The Committee also led a healthy meal preparation workshop making yogurt fruit ice pops for young members of the community. Check out the recipe below!

The SHARE Committee is a new Apple a Day Healthy Living Initiative community project established to support SHARE’s work distributing food to and educating people about growing and using fresh produce and nutrition. The Committee’s first collaboration with SHARE was a container gardening workshop in June. In addition to providing leadership on bagging days, the Committee is developing a healthy eating curriculum for children ages 10-14 in the community. Future workshops will include homemade holiday treats in December. The JLP and SHARE will also plan and execute special events (i.e., DIADs and a service day) for immersing more members in SHARE’s dynamic volunteering initiatives.

Yogurt Fruit Ice Pops:

**Ingredients:**
- 2 small ripe bananas
- 6 ounces strawberries
- 2 cups non-fat plain yogurt
- 2 tablespoons honey

**Directions:**

**Step 1:** Peel and slice the bananas, and mash them using a fork, whisk, food processor, or blender

**Step 2:** Mix the mashed bananas with the yogurt and honey

**Step 3:** Chop berries into small pieces

**Step 4:** Add chopped berries to the yogurt mixture until incorporated

**Step 5:** Divide the mixture between the popsicle molds. If you have any leftovers, you can enjoy them as a snack now.

**Step 6:** Place the filled popsicle molds in the freezer for at least three hours, or until frozen solid.

*Advanced: Try replacing the strawberries with other fruits such as blueberries, kiwi, or peaches. Frozen fruit works too! You could also add nuts or dark chocolate chips to the mixture prior to freezing.*

White Dog Wisdom

By Jessica Itzkowitz, Hotline Committee Chair

On October 22, at their Fall Membership Meeting, Sustainers were thrilled to welcome White Dog Café Founder Judy Wicks, who shared her stories and wisdom.

As a youngster in rural western Pennsylvania, Judy grew to love nature and developed an appreciation for the role of small businesses in community life. After college, she lived in a remote Eskimo village in Alaska, volunteering in a culture that emphasized sharing and collaboration. During the 1990s, she assisted Zapatista revolutionaries in Chiapas, Mexico, to set up a fair trade coffee venture.

During her career, Wicks has been instrumental in the founding of several organizations dedicated to establishing self-reliant local communities, namely the Sustainable Business Network of Greater Philadelphia, the International Business Alliance for Local Living Economies, and Fair Food, a Philadelphia program that connects local family farms with the urban marketplace.

Wicks is perhaps best known as the founder of Philadelphia’s landmark White Dog Café, which she founded in 1983 on the first floor of her house and managed for 26 years. Under Judy’s leadership, White Dog became a leader in the local food movement, purchasing sustainably grown produce from local farmers, and only humanely and naturally raised meat, poultry and eggs, sustainably harvested fish, and fair trade coffee, tea, and spices. Other business practices she implemented at White Dog include paying a living wage, mentoring inner-city students, recycling and composting, and eco-friendly utilities.

Wicks’ life and work are the perfect complement to the League’s Apple a Day Healthy Living Initiative. Her story is an inspiration and one we will take with us as we continue our work toward AAD’s success.
’Tis The Season To Shop and Save!

By Jessica Itzkowitz, Hotline Committee Chair

Recently, a group of JLP volunteers took the Thrift Shop by storm, decorating for the approaching holidays. The beautiful results of their hard work and creativity are sure to put everyone in the spirit, and the team had a great time with the collaboration. Check out pictures of the team in action, as well as the finished products, below. We can’t wait to see these displays in person when we hit up the Thrift Shop for some one of a kind Christmas and Hanukkah gifts!
2015 Sustainers’ Social Snapshot

Keep the following Sustainer events on your radar as we move into the new year!

January 12, 2015 - White Elephant Party – Join us at Pat Supplee’s Center City home, for a social evening of sharing gifts with JLP friends! We will enjoy a light dinner, followed by our “White Elephant” gift exchange.

February 2015 Dinner and a Movie – We will gather to catch a movie playing at a local main line theater. See a film, catch up with friends, and break up the dreariness of those winter nights! Stay tuned for details.

March 11, 2015; 6-8 pm – Chico’s Paoli Fashion Night – We will meet at the Paoli Chico’s to preview fall fashion, nosh on light snacks, and maybe even check out a fashion show. Stay tuned for restaurant recommendations if you would like to dine with JLP friends before or after the event.

April 2015 Make a Centerpiece Night – Join us at a flower shop, likely somewhere in Wayne, to learn how to make a centerpiece.

May 2015 Schuylkill River Boat Tour – This event is back by popular demand. Learn more about Philadelphia history while spending time with friends. More information at the following website - http://www.phillybyboat.com/schuylkill-tours/.

June 2015 Pool Party – Summer will kick off with a splash at our annual party, at a member’s home. New this year will be our “JLP Summer Reading List” – each guest will bring a list of book recommendations to the party, and we will compile a “Best Of” list for our membership.

Tea Time!

By Margie Patches, Sustainer Chair

Welcome Spring with a series Sustainer Teas taking place from March 24-26, 2015. Please RSVP for your tea time on the league website under “Meetings & Events” in the Sustainer section, or call the hostess directly to confirm your tea time. Per below, spaces are limited.

If you have any question please contact Bertina Whytehead, Sustainer Tea chair at 484.453.8004 or b_whytehead@hotmail.com.

March 24, 2015
Ann Barr: 6609 Quincy St., Philadelphia; 12:00pm-2:00pm (10-15 guests)
Marilyn Sprague: 647 Clovelly Lane, Devon; 3:30pm-5:30pm (30 guests)
Mary Kate Lo Conte: 7 Dylan Ct., Glen Mills; 6:00pm-8:00pm (15 guests)

March 25, 2015
Mary Peller: 1600 Arch St., Apt 1212, Philadelphia; 6:00pm-8:00pm (30 guests)

March 26, 2015
Anne Simpson: 491 Margo Ln., Berwyn; 10am-12:00pm (25 guests)
Bobbie Cameron: 701 County Line Rd., Bryn Mawr; 5:00pm-7:00pm (25 guests)
To Give

By Margie Patches, Sustainer Chair

With great thanks to all of you, for taking “the privilege of the privileges and the benefit of the benefits” and giving of yourselves each and every day; a few words that touched me while I was attending the Association of Junior Leagues International meeting this past spring.

Excerpted from the comments of Samira Modad, the 2014 AJLI Mary Harriman Award Winner:

To Give

Any person who seeks you out is going to ask you for something.
The bored person, the amenity of your conversation;
The poor person, your money; the sad person, your consolation;
The weak person, your momentum; the person who struggles, moral support.
Any person who seeks you out is surely going to ask you for something.
And you? You dare be impatient? And you? You dare to think, What a nuisance?
You poor devil!
The hidden law that allots the excellencies, mysteriously, has deigned to grant you
The privilege of the privileges; the benefit of the benefits…
To Give! You can give!
In as many hours as there are in a day, you give!
Even if it is just a smile; even if it is just a handshake; even if it is a just word of encouragement…
Truly I say to you, it is better to give than to receive.
Amado Nervo (Mexican Poet, 1870-1919)

Social Pages

Congratulations to Active Tennyson Tippy, who serves on the Brand Marketing & Public Relations Committee. Tennyson and her husband celebrated the birth of their baby girl, Elowen Jane Ciprioni, on May 18, 2014! We love her name, and she is a doll!

Congratulations and best wishes to Chief Operating Officer Shauna Itri, who married Dan Miller on October 17, in a perfect fall ceremony at the Pennsylvania Horticultural Center. The reception following the ceremony featured flowers and décor by Shauna’s mom and music by the Philadelphia Fun Band. Shauna and Dan continued the celebration with a six-day getaway to Belize.

A huge Mazel to Hotline Committee Chair Jessica Wuebker, who married Job Itzkowitz on November 1 in Philadelphia. Highlights of the event included a “cake” made entirely of cheese wheels from DiBruno Brothers, the bride’s entrance to a live string quartet version of Madonna’s “Like A Prayer,” and the band rocking out to a Beyonce/Jay-Z medley. Celebrating with Jess were fellow JLP Actives Jessica Morton and Lauren Vick.
Hotline Deadlines

December issue: January 10, 2015

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at JLPHotline@gmail.com. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: $25 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads (4” x 10.5”), $300 for 1/2 page ads (5.25” x 8”), and $525 for full-page ads (8” x 10.5”). Discounts are available for recurring ads.

The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

Upcoming Events

DECEMBER
19: Evening Sustainers Night at the Nutcracker.
   Contact Deb Talbot Snyder (610.444.12.90 or literarygal03@aol.com)
   for more information

JANUARY
4: Introductory Cross Fit Bootcamp.
   Contact Elizabeth McCurdy (714.791.8345 or elizabeth.paxton@gmail.com)
10: DIAD with Ronald McDonald House.
    Contact Jennie Dougherty (919.451.3929 or jennie.pothoven@gmail.com)
17: DIAD with Philabundance.
    Contact Erica Saylor (724.816.1346 or erica.saylor@gmail.com)

MARCH
7: American Girl Fashion Show

AUGUST
15: American Girl Fashion Show

More details about all of these events and more can be found on the JLP website: www.JLPhiladelphia.org.