President’s Perspective

By Emily Schwarz, President

To say “I am excited and honored” to be your President this year would be an enormous understatement. The Junior League of Philadelphia has been a large part of my life for the past 17 years, and my greatest hope is that this year will inspire you to feel the same way, if you don’t already. Keeping this spirit in mind, I welcome you to a “Game ON” League Year. “Game ON” is the theme that the Association of Junior Leagues International (AJLI) has chosen for the 2014-2015 year, and you will see me reference this mantra frequently. To see the AJLI “Game ON” video, visit our home page, www.JLPa Philadelphia.org.

One of my goals this year is to energize and engage our membership in new ways. To this end, I have a big year planned and know that you will notice this energy and excitement at events throughout the year.

On a LEAGUE LEVEL, our organization will be embarking on its largest construction project to date. Renovation of the Headquarters in Ardmore will begin shortly and will transition the building into a true home for our Sustainers, Actives, and Provisionals for years to come. I am just one of so many members who have poured themselves into making this dream a reality since we purchased the building in 2004.

On a COMMUNITY LEVEL, two committees are in their inaugural year: SHARE, chaired by Helke Doerr and Deanna Jenkins, and “Kids in the Kitchen,” chaired by Aronté Bennett. Both will add to the breadth of work the JLP is engaged in to combat hunger and teach healthy living in the Philadelphia region. Also new, in an effort to think big, I have formed the Centennial Community Project Committee. This committee is chaired by Carol Rose and is an ad hoc group tasked with identifying a large future initiative for the JLP that will match our Strategic Initiatives. We can and should create our own community impact, rather than assisting one already formed.

On a LEADERSHIP LEVEL, the Board of Directors and Management Council members have been asked to stand proud and visible at community, council, and committee events. You will see leaders at almost every event between now and May 31, 2015. They will be wearing Junior League red and black, and I encourage every member to join us. New JLP t-shirts were available for purchase at the September GMM for $10 each, and I hope as many members will purchase one, in order to bring uniformity and professionalism to our organization when we are volunteering in the community.

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President's Perspective (continued)

On a MEMBERSHIP LEVEL, our GMM schedule has been reorganized, so we can meet as a whole every other month year round. Hunger doesn't take summer vacation; Why should the JLP? We began this yearlong journey at the President's Open House on July 20 and continued on September 17, when we welcomed AJLI Vice President Mary Jo Hunt, who discussed AJLI's International Initiatives as well as how our sister Leagues are "building better communities." Then, on November 18, Dr. Mariana Chilton, Director of Temple University's Center for Hunger Free Communities, and a Witness to Hunger will speak to the membership and invited guests from JLP community partners. If you have yet to watch the movie "A Place at the Table," find it on Netflix or borrow a DVD from the JLP Office.

On a FUNDRAISING LEVEL, our two highest-grossing fundraisers are geared up for another successful year. The American Girl Fashion Shows, chaired by Olivia Baumert and Anne McAndrew will again be at The Desmond in Malvern on March 7 and 8; mark your calendars! Since the JLP Thrift Shop will remain open during the Headquarters renovation, we will have to run a tighter ship to maintain revenue needed to fund operations of the League. To this end, the JLP will develop our first business plan that can be executed by next year's Committee and hopefully continued well into the future. Although the Thrift Shop and our American Girl Fashion Show® are our largest annual fundraisers, our other fundraisers—the Annual Fund and the Fall and Spring Social Fundraisers—also require every member's support. I hope you will join me in participating in these important opportunities to contribute to the League and sustain our work in the community.

On a NEW MEMBER LEVEL, we are looking to meet or exceed last year's record-size Provisional Class. September 6 marked Provisional Kick-Off, and women may join until September 15. The curriculum for these newest volunteers, created by Co-Chairs Allison Bedrosian and Renee Howell, will bring an overview of all areas of the JLP.

Finally, on a MARKETING AND COMMUNICATIONS LEVEL, keep your eyes peeled for both internal and external information. Both Councils are not only gearing up to keep members up-to-date about what is happening within the League but also letting the world know what we are doing to effect positive change in our community. You will also see posts about our community partners' programming, which supports our Apple a Day Healthy Living Initiative™.

All in all, I plan to eat, sleep and breathe the Junior League of Philadelphia this year. Nothing would make me happier than you doing the same!

See you at an event very soon,

Emily Schwarz
President

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Erin Bushnell, President-Elect
Elizabeth Farr, Assistant to the President
Skelly Holmbeck, Treasurer
Carol Rose, Secretary
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Sunday, 12 p.m. to 4 p.m.
Our Fearless Leaders: Meet This Year’s Board!

Emily Schwarz, President

Emily Schwarz joined the Junior League of Philadelphia in 1997 after making a “life-changing” donation to the Junior League’s Thrift Shop. She had recently relocated to the Philadelphia area after graduating from the University of Delaware with a degree in Business Administration. Emily has always been involved with social and political issues stemming from her childhood in Washington, DC. Currently she lives in Villanova.

Emily brings a wealth of experience both in and out of the League to her position. For the past seven years, she has been the President of Veterans Financial, Inc. Before that, she owned a home care agency and managed community relations for Tiffany & Co.’s Philadelphia market.

During her League career, Emily has chaired a number of committees, including the Provisional Council and Thrift Shop. Additionally, in both 2002 and 2007, she served on the JLP Board as the Fundraising Council Director. Emily became a Sustainer in 2010 but just two years later was asked to step back into an Active role as Assistant to the President.

The JLP is one of her greatest loves in life along with her husband, son, and daughter, who also plans to be President of the League.

Erin Bushnell, President Elect

Erin Bushnell joined the Junior League of Philadelphia in 2003. After completing her Provisional Year, she moved to Wilmington, DE and transferred her membership to the Junior League of Wilmington, where she served in multiple leadership roles including VP of Community Programs, Provisional Co-Chair, and VP of Membership. Despite having worked in Philadelphia for 10 years, it wasn’t until 2009 that Erin moved to Center City. She often wonders what took her so long, since she loves everything about being a city resident.

Erin is the Chief Human Resources Officer at Cozen O’Connor, a 1,200-person law firm headquartered in Philadelphia. She was born in the Netherlands while her parents were living there for three years, but grew up in Wilmington, DE. She is a graduate of Franklin and Marshall College with a degree in Sociology and a minor in Dance. Although she doesn’t dance anymore, she is an excellent audience member!

In her free time, Erin enjoys taking advantage of all the city has to offer. A foodie, she can be found at the city’s latest restaurants and is always up for happy hours with friends. She loves to travel, scuba dive, and is a voracious reader.

Elizabeth Farr, Assistant to the President

Motivated by a desire to serve her community, Elizabeth Farr joined the Junior League of Philadelphia in 2003. Liz has served as a Provisional Advisor and as Director of Development, and in 2010-2011 Liz was the League’s first-ever Chief Operating Officer (COO). From 2011 to 2014, Liz led the League’s campaign fundraising efforts as Co-Chair of the Centennial Capital Campaign, which totaled more than $1.4 million.

Liz began her career teaching high school English for eight years and, since 1998, has been a fundraising professional in independent schools. She currently serves as Associate Director of Development at The Shipley School in Bryn Mawr, PA.

A native of Philadelphia, Liz is an alumna of Vassar College with a degree in Psychology. She lives in Bryn Mawr with her husband Chris, stepsons Keagan and Henry, and her silver Labrador retriever, Sadie.

Carol Rose, Secretary

Carol Rose is a Philadelphia native who currently resides in King of Prussia, PA with her husband and son. She is a certified Project Management Professional in the transportation industry with more than 18 years of experience in project management, design review, testing, and inspection for a variety of rail vehicle procurement, overhaul, and quality upgrade programs. Carol received her Bachelor of Science in Electrical Engineering from Drexel University.

Carol currently serves on both the Board of Directors for the Engineers’ Club of Philadelphia and the Philadelphia chapter of Women’s Transportation Seminar (President, 2013-2014).

Since joining the Junior League of Philadelphia, Carol has held a number of leadership positions in the League. Carol served on the Board of Directors for the past year as Treasurer. She has served three terms on the Management Council, first as VP of the Community Council for two years and then as Treasurer-Elect. Carol has co-chaired the BOOST Camp Committee and chaired the Provisional Course Committee.

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Our Fearless Leaders: Meet This Year’s Board! (continued)

Skelly Holmbeck, Treasurer

Skelly Holmbeck is a native of Chester County and the mother of two fantastic teenage boys. She joined the Junior League of the Palm Beaches after seeing the transformational force of the League in the community.

Skelly works for ERM, an international sustainability consultancy, to develop strategies and implementation plans for energy and oil and gas companies to enhance resilience and improve social, economic, and environmental performance. Prior to joining ERM, she spent several years at NextEra Energy Resources, a Fortune 200 company, where she directed sustainability strategy for all operating assets. She spearheaded the launch of the company’s first research partnership on sustainability, managed Profit and Loss (P&L) for multiple renewable assets, and served on the company’s Risk Committee.

Her degrees are in physics (BS) and hydrogeology (MS).

Margie Patches, Sustainer Chair

Margie Patches is a Philadelphia native who joined the Junior League of Philadelphia just a few years after graduating from Penn State. She’s been very involved with the JLP since then. Through the years she moved from committee member, to chair, to Board member and eventually to President of the JLP, and now she’s proud to be Sustainer Chair for the 2014-2015 year.

Margie has significant organizational and leadership accomplishments from both her corporate and non-profit experience. She has had a long and successful professional career in the pharmaceutical industry, now working for Pfizer. On the non-profit side, besides her involvement with the Junior League of Philadelphia, she is a graduate of the Leadership, Inc. Core Program, the community-corporate civic leadership program, and is active with other non-profit fundraising and community board work. Currently she’s a board member of AHEC (Area Health Education Centers) and a member of the Women’s Committee of Laurel House, a domestic abuse shelter; she recently co-chaired Laurel Houses’ “Breaking the Silence” Benefit Luncheon. She’s a past Executive Board Member of Metropolitan Career Center and a founding member of Impact 100.

She has launched her two children, Sarah and Matthew, in careers of their own. She and her husband, Rod (a famous Junior League husband!), love travel, wine, great food, and beautiful beaches—especially the beaches of eastern Long Island, where they spend a lot of time in the summer.

Margie has a BS from Penn State’s Smeal College of Business and MBA from Villanova University. She lives in Lower Gwynedd.

Meredith Reinhardt, Director of Development

Meredith Reinhardt joined the Junior League of Philadelphia in 2005. After completing her Provisional year, she has held a number of leadership positions in the League including: Chair of the Provisional Course Committee, Co-Chair of the EVT Committee, VP of Fundraising, Nominating Committee Member, and Parliamentarian.

Meredith is an associate in the Products Liability and Mass Tort Group of the Philadelphia law firm of Drinker Biddle & Reath LLP. Her practice focuses on representing pharmaceutical companies in complex civil litigation with an emphasis on products liability defense.

Shauna Itri, Chief Operating Officer

Shauna Itri joined the Junior League of Philadelphia in 2010. Seeking to learn more about how the League operated, she volunteered on the Project, Research & Development Committee and researched aspects of the current Healthy Living Initiative and Apply a Day™ programming. For the past two years, Shauna has been the Chair of the PR&D Committee and the Director of Development and served on the Simon Fashion Now Auction Committee.

Shauna grew up in Southern California and received her B.A. in Biology and MA in Psychology from Stanford University before she relocated to the Philadelphia area in 2001 to attend Villanova Law School. After graduating, she moved to Queen Village where she currently resides with her two small dogs, Norman and Butch.

Shauna currently works at a plaintiffs’ law firm in Center City representing whistleblowers nationally. In her spare time she likes to run, attempt to continue to play soccer, and heads to Brigantine in the summer and to the Poconos in the winter to snow board.
Our Fearless Leaders: Meet This Year's Board! (continued)

Meredith Carter, Nominating Chair

Meredith Carter joined the Junior League of Philadelphia in 2006 after graduating from Villanova University School of Law. Since then, she has served in many League leadership roles including VP of Fundraising, Co-Chair of Taste of Fall, and Co-Chair of the Online Auction. She has also served on the Nominating Committee, Property Committee, Taste of Fall and Cookbook Committees. Meredith lives in Wayne with her husband Mike, newborn son Harrison, yellow Labrador Briggs, and cat Troy. Baby Harrison was born April 30 of this year.

Meredith is the Managing Director of Business Development for a committed capital fund in Bala Cynwyd, Rembrandt IP Management, LLC. She helps Rembrandt find investment opportunities where inventors know their patents are being infringed but don’t have the independent capital to enforce their rights. Prior to that, she led a firm-wide business development at a national law firm based in Wilmington, DE and has also practiced corporate law since 2006.

In addition to her involvement with the JLP, Meredith has served as Co-Vice Chair of the Arthur Ashe Youth Tennis & Education Center’s (now Legacy) Annual Auction. She is also the current Vice Chair of the Delaware State Bar Association’s Corporate Counsel Section.

Alexandra Powell, Parliamentarian

Alexandra Powell joined the Junior League of New York as a Provisional in 2006. Following in the footsteps of her mother and grandmother, who both served in the Philadelphia League for many years, she joined the League in search of a true connection with community. She found that connection both through her service to the community of New York, and through the community of the League itself. Throughout her four years in the New York League, Alexandra served on two Fundraising Committees, the Special Events Committee, both as a Member and as a Decorations Sub-Committee Chair, and The Astor House Evening Committee, as a Decorations Sub-Committee Chair and Committee Chair.

In 2011 Alexandra moved home to the Philadelphia area to get married and transferred to the Philadelphia League. Here she has continued to serve in the fundraising capacity as a committee member on the Taste of Fall Committee, a Production Sub-Committee Chair on the American Girl Fashion Show Committee, and most recently, as Chair of the Focus Fundraising Committee.

Alexandra is a Marketing Director on the Shire Pharmaceuticals account at Digitas Health, a Digital Marketing Agency in Center City Philadelphia. She was born and raised in Wayne, PA and attended The Agnes Irwin School, where she currently serves on the Alumnae Board. She is a graduate of Trinity College in Hartford, CT with a B.A. in English. In her free time she enjoys cooking, playing squash, watching crime dramas, and spending time with her husband and family.
JLP Gets Connected: Like, Post, Share, #, Repeat

By Kelsey Poole, Social Media Committee Chair

The Junior League of Philadelphia's first-ever Social Media Committee has already been preparing for a year full of exciting events! The Social Media Committee is here to help engage our members, connect with our community partners, and educate the greater Philadelphia area on the JLP's events and mission.

As the internet plays an increasingly pivotal role in everyday life, social media is the future of our League's success. Making a presence online will help to strengthen our membership and recruit new leaders. The Committee will be working hard to promote JLP volunteer events, social gatherings, League members' achievements, and the Apple A Day Healthy Living Initiative™. We plan to extend beyond our membership to connect with our community partners, as well as engage with other non-profits, businesses, and community leaders in and around Philadelphia to support our mission and share our successes.

We need the support of all League members to make a presence on all of our social media platforms in order to communicate to the greater Philadelphia area that the Junior League of Philadelphia is one of its greatest women's non-profits! Get connected on the JLP's social media pages and connect with our community partners:

- Like The Junior League of Philadelphia, Inc. Facebook page (external Facebook page) - Like and share posts made by the Social Media Committee in order to promote League events and achievements

- Join the Junior League of Philadelphia, Inc. (closed Facebook group) - Share articles, pictures, promote events, and life achievements with the JLP membership

- Follow us on Twitter @JuniorLeaguePHL - comment, share, and reweet JLP tweets.

- Connect with our community partners. Share events with these community partners and share their successes:

  **Greener Partners**
  https://www.facebook.com/greenerpartners
  @greenerpartners
  @Farm_Explorer

  **Philadelphia Orchard Project**
  https://www.facebook.com/groups/128026710612688/?ref=ts

  **Lankenau Medical Center**
  https://www.facebook.com/lankenaumedicalcenter?ref=ts

  **SHARE Food Program, Inc.**
  https://www.facebook.com/SHAREFood?fref=ts
  @SHAREFoodPhilly

  **Smith Memorial Playground & Playhouse**
  https://www.facebook.com/SmithMemorialPlayground?fref=ts

  **Vetri Foundation for Children**
  @VetriFdn

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Provisional Course Pops Off!

By Allison Bedrosian and Renee Howell, Provisional Course Committee Co-Chairs

The 2014-2015 Provisional Course kicked off on September 6, 2014 at the Radisson Blu Warwick Hotel Philadelphia. This year's course will be led by Co-Chairs **Allison Bedrosian** and **Renee Howell**, with assistance from a team of Provisional Advisors with diverse Junior League backgrounds.

In preparation for the kick-off event, several "Meet and Greet" events occurred throughout the summer, including gatherings in Center City, Wayne, and Ardmore. The events were a wonderful way for current JLP members to provide prospective members with information about the League and connect with new and old friends.

Applications for the 2014-2015 Provisional course will be accepted until approximately September 15, 2014.

If you know anyone interested in joining, please direct them to the online application, found on the Junior League of Philadelphia website. We are excited for a great 2014-2015 Provisional Year!
Welcome New Transfers!

Catherine Howard - New Orleans, LA
Krista Hutz - Pittsburgh, PA
Ashley Magrath - Charleston, SC
Ellen Mossman - Pittsburgh, PA
Sara Royce - Denver, CO
Cathy Schuman - Boston, MA
Tara Stitchberry - Fort Myers, FL
Kim Walker - Cobb-Marietta, GA

Putt the “Fun” in Focus FUN-draising

By Meghan Geary, Focus Fundraising Chair

The Focus Fundraising Committee is excited to bring League members another fabulous Fall Fête this year! Because last year’s inaugural Fall Fête was so successful and fun, a similar event is in the works for next spring. The Committee hopes to find larger venues for both events, so there is capacity for more members and friends to join the fun.

Though everyone loves a cocktail party, the Committee is also planning to switch it up with additional social fundraisers, including partnering with local shops and boutiques for “shop and share” nights. These events will help to raise revenue for the League, while also providing a space for members to connect with one another for some fun girls’ time.

During the holiday season, the Committee hopes to raise funds by establishing wrapping stations in a few local malls. If you have any fundraising or event ideas, please don’t hesitate to contact Committee Chair Meghan Geary, and please stay tuned for details on our upcoming events!

Thrift Shop Committee Celebrates 10 Years In Style

By Christyn Moran, Thrift Shop Committee Co-Chair

Early May brought the Junior League of Philadelphia, its members, and its Thrift Shop customers not only spring blossoms, Mother’s Day, and many graduation celebrations, but also the long-awaited celebration of the 10th Anniversary of the Thrift Shop in Ardmore.

The Thrift Shop Committee, led by 2013-2014 Co-Chairs Laura Bahneck and Christyn Moran, worked throughout the winter and early spring to plan two events to celebrate the historic occasion - a members-only reception and shopping event the evening of Friday, May 9 and a day-long shopping event for the public on Saturday, May 10.

First, on Friday, May 9, in partnership with Positano Ristorante of Ardmore, which graciously opened their restaurant to 65 League members and their guests, the Committee hosted a members-only cocktail and hors d’oeuvres reception. As members arrived, they were greeted by the Committee and given name tags that indicated their connection to the Thrift Shop and those who have participated in the Thrift Shop Committee over the years. It was special to see so many members with Thrift Shop connections gathered to enjoy one another’s company without having to sort, hang, or organize a single thing! The Thrift Shop staff members, including Patty Franks, Shop Manager, and many long-time employees, were also in attendance and enjoyed relaxing with members and sharing stories of good times over the years.

After the wine was passed and the hors d’oeuvres enjoyed at Positano, the party moved to the Thrift Shop, where the real fun began! A special donation from Styche, valued at $12,244, was unveiled for members at this private after-hours shopping event. Members, especially the many Sustainers in attendance, had a ball as they shopped, browsed, and tried on countless articles of clothing. The dressing rooms were in constant demand! Members noshed on wine, cheese, and fruit, and other delicious snacks were served as they enjoyed giving one another fashion advice, encouraging purchases, and perusing the many photos on display of the Shop’s history in Ardmore, particularly its dedication in May 2004. A good time was had by all, and the Thrift Shop rang up sales of $1,398 during the evening event.

The next day, May 10, the doors of the Thrift Shop opened as usual at 10 a.m., but it was clear to any shopper that it was a day of celebration - a party was going on! The Shop was decked out with dozens and dozens of red and silver balloons, Happy Birthday banners, and cupcakes galore. All shoppers were treated not only to sweet treats, but also to a 10 percent discount on most purchases.

With help from the Public Relations Committee, the Thrift Shop Committee advertised the discount and Anniversary celebration in the local press, so many loyal and long-time customers were able to enjoy the day. A special raffle basket containing JLP items, a gift certificate to the Thrift Shop, Wawa and iTunes gift cards, and a few other surprises was awarded to a lucky customer who was so thrilled she promised to keep shopping at the Thrift Shop forever!

The day ended with sales of $3,297.

The Thrift Shop Committee is grateful to the Executive Committee, the staff of the Thrift Shop, and the PR Committee for all of their assistance in planning the 10th Anniversary celebrations for the Thrift Shop. Here’s to another wonderful 10 years!
Welcome from the COO

By Shauna Itri, Chief Operating Officer

Welcome back! The JLP’s Management Council has been hard at work over the summer planning for this exciting League year. For those members who are new to the League or for those of you who do not know, the Management Council oversees the day-to-day operations of the League.

The Management Council met several times during the summer and is currently working on amending the JLP's Annual Plan. The Annual Plan details all that the League needs to do this year to further our Strategic Plan, which describes the JLP’s long-term goals. If you would like to review these plans, both are available in the "Important Documents" section of the JLP website. The Annual Plan is very important; it keeps us moving forward as the largest all-women’s volunteer organization in the greater Philadelphia area and helps focus our key objectives: recruiting and retaining our members, raising funds to further our mission, and implementing our community impact area through the Apple a Day Healthy Living Initiative™ ("AAD"). Each committee uses components of the Annual Plan to establish the committee’s goals for the year.

It's your engagement and hard work in the JLP, through participation in mission events, attendance at General Membership Meetings and trainings, and support of our fundraisers that enable us to promote voluntarism, develop the potential of women, and improve the community. Throughout the year, in each Hotline, I will provide updates on what we are doing as a League. This way, no matter which committee you are serving on, you will know what is going on around the League and how we are progressing toward achieving our annual goals. Please contact me with questions, suggestions, and concerns at any time throughout the year. I truly look forward to working with each of you and having another successful year!

Done in a Day Snapshot

By Erica Saylor, Done in a Day Committee Chair

The Done in a Day ("DIAD") Committee is gearing up for an exciting year of volunteer work! One of the best and most rewarding parts of League membership is giving back to the communities near and dear to us. Look for the DIAD Committee to schedule about two volunteer events each month. Most of the opportunities will occur on Saturdays and Sundays and will last about three hours. Last year we had great success with many community partners including SHARE Food Program, Inc., Philabundance, Ronald McDonald House, Smith Memorial Playground & Playhouse, the Jewish Relief Agency, and the Philadelphia Marathon. One partner with whom we're already working this year is Philabundance. This organization was created in 1984 with the belief that no man, woman, or child should go hungry. It has now grown to become the region's largest hunger relief organization. Philabundance addresses hunger through direct service programs and a network of 500 member agencies. It also contributes to a large spectrum of social services through food cupboards, emergency kitchens, shelters, daycare, and senior centers. Not only does this organization leave a huge impact on the community, but it is a fun place to volunteer and meet new friends from other volunteer groups! At volunteer sessions, energetic music plays while groups pack food. The Philabundance staff integrates groups, so you are working with friends as well as different people from all over the region. There is even a mini competition to see how much food each group can pack. At the end of the session, you find out how many people and/or meals you will be able to serve based on your shift. It's pretty remarkable! Stay tuned to the League calendar for upcoming DIAD dates.

American Girl Fashion Show® Readies for Another Memorable Year

By Olivia Baumert, American Girl Doll Fashion Show® - Co-Chair

We are very excited to announce that the Junior League of Philadelphia will again host the American Girl Fashion Show®, this year on March 7 and 8, 2015. This is the Philadelphia League's fourth year hosting the Show, which raises money to fund League initiatives. At this fabulous event, young women have the opportunity to model historical and contemporary fashions down a runway in front of their friends, family, and other American Girl® Fans. In the past, the event included a lunch, party favors, a raffle, and door prizes. The Show is a wonderful JLP tradition, and models, parents, audience members, and JLP volunteers have a blast.

More information about model applications and tickets will be available as the event nears, but sponsorship information should be available by late September. If you are interested in becoming a sponsor, please contact Anne McAndrew at anne.mcrowne86@gmail.com or Olivia Baumert at olivia.baumert@hotmail.com. We are very excited for this upcoming year and look forward to seeing everyone at the shows!
Summer Fun With The Apple a Day Healthy Living Initiative™

By Kelly Kneeland Steyn, Apple A Day - Farm Explorer™ Mobile Garden Committee Chair

The Apple a Day Healthy Living Initiative™- Farm Explorer™ Mobile Garden Committee is already in full swing this year! In our first event, we partnered with new Apple a Day Healthy Living Initiative SHARE Committee at the SHARE Food Program, Inc. in Philadelphia. The FARM EXPLORER™ Committee and its members were able to educate 70 participants about the many different ways to grow their own herbs, vegetables, and fruits.

The portable containers used were a popular topic of conversation. Jonathan Hamm of Greener Partners demonstrated how, with a little ingenuity, you can grow using practically any container! For example, Hamm demonstrated how an old milk crate only requires a liner, some soil, and seedlings to be transformed into a planter! Several of the participants stated that they had these materials lying around, and they were going to put them to good use to grow some of their own vegetables.

A green smoothie was blended with the fresh ingredients picked directly from the truck, and cards with this recipe were distributed to attendees. Also, participants were able to plant and take home their very own mini gardens, which included several herbs and a tomato plant. We are looking forward to teaming up with the SHARE Committee again, because this event was so successful.

The FARM EXPLORER™ Mobile Garden Committee is also excited for its Halloween event, where children decorate mini pumpkins while committee members teach them about autumn crops and how food can still be grown, even in the colder weather. The Committee invites all members to attend and to come in costume. This was a very popular event last year, and we are hoping to continue the tradition.

The Committee’s final event will be a March Play-A-Palooza celebration. This party kicks off next spring and features various vendors and activities for kids 10 and under. The Committee will oversee a spring-themed crafting station, and the FARM EXPLORER™ will be blooming with edible flowers, fruits, and vegetables.

Social Committee Ready To Mix It Up!

By Claudine Holt, Social Committee Chair

Forging connections and friendships between League members is a primary goal of the Social Committee, so I would like to begin with a bit about the Committee’s leadership. My name is Claudine Holt, and I’ve been a member of the Junior League since 2008-2009. Due to relocating for work several times, I’ve participated in three different Leagues, but I’m excited to be back in Philadelphia as the Social Chair for this League year. Rebecca Calder, the Committee’s Chair-Elect, joined the Junior League of Philadelphia in 2012-2013. She quickly became an engaged and active member, coordinating activities and connecting members to one another, first as a Provisional and then as a Provisional Advisor. We are both excited to continue to plan events for old friends and the new friends we cannot wait to meet.

The goal of the Social Committee is to provide members varied opportunities to socialize throughout the year and get to know other members outside of their committees. We have a fun schedule of events in store for this year. Here’s a sneak peak of our fall calendar:

September
- MAKE UP FOREVER Make up School at King of Prussia Mall
- Family Fun Day at Valley Forge Park

October
- Pumpkinland, Apple picking and Hayrides at Linvilla Orchards

November
- Philadelphia Museum of Art tour & Foodie Fun

December
- Longwood Gardens tour & Holiday Social

Please keep an eye on the League Calendar for additional events, and RSVP early, as some events will have limited space! As always, if you RSVP and your plans change, please cancel, so another member can participate in the activity.
Reporting Live from the Thrift Shop

By Patty Franks, Thrift Shop Manager, as told to Joyce Shenian, Sustainer Representative, Thrift Shop

The Thrift Shop is busily preparing for the pending construction to be performed at the League Headquarters. We have moved out of our small furniture room to make room for the Office staff to move down to the first floor. We are also configuring the basement to allow for more storage of committee supplies and some important records. The remaining records and furniture will be stored in a climate-controlled storage facility.

We have our thinking caps on as to where we will put the Halloween and Christmas inventory during construction. The upcoming days will be challenging but well worth the efforts for our beautiful new facility.

Please keep the donations coming in. The Thrift Shop will remain open during construction and will need great donations to keep revenue strong during the holidays. We especially love donations of holiday-themed sweaters - they go very fast!

Kids in the Kitchen Gets Ready to Launch!

By Aronté Bennett, Apple a Day - Kids in the Kitchen, Committee Chair

The Kids in the Kitchen (KITK) Committee is gearing up for a big year ahead; the program launches this fall. KITK is an innovative, fun, and informative program aimed at empowering youth to make healthy food choices through afterschool programming. Because of its “train-the-trainer” model, it is essential to the program’s success that the Committee develops an educational and entertaining curriculum. Not the types to rest on their laurels, this summer Committee members hosted three events in preparation for its inauguration. Committee members joined attendees at the Christian Street YMCA’s Healthy Kids Day, making yogurt parfaits and colored placemats. They then took their show on the road, hosting a session with member Ashley Dorris Kindergarten class at Springside Chestnut Hill Academy. The Committee and a class of 12 high-energy boys discussed healthy food choices and made delicious fruit kabobs.

As the last stop on their preparation tour, the Committee came home. Under the watchful eye of President Emily Schwarz, the Committee invited elementary-school aged children to the League Headquarters for a discussion of meal planning and nutrition labels, followed by a lesson in making a DIY trail mix bar. The KITK Committee is excited to incorporate lessons from these three sessions as they begin the countdown to launch. In 3, 2, 1…

We’ve Got the “Power!” Get Ready For The Annual Empowering You Health Fair

By Kundini Shah, Apple a Day - Empowering You Health Fair, Committee Co-Chair

Mark your calendars, the third annual Empowering You Health Fair is scheduled for Saturday April 11, 2015 at Lankenau Medical Center (“LMC”) from 10 a.m. to 2 p.m. LMC is one of the Philadelphia region’s most honored and respected hospitals and, through its partnership with the League, offers League members and the general community access to world-class physicians, a wide variety of diagnostic and treatment options, the latest technology, and access to cutting-edge research.

“By partnering with the JLP and hosting the Empowering You Health Fair, Lankenau Medical Center continues to maintain its commitment towards educating the community through our screenings, health education workshops, and a variety of healthy living or wellness topics,” noted Chinwue Onyekere, Director of Ambulatory Services and Business Development. “Further,” Ms. Onyekere stated, “Lankenau’s Health Education Center is excited to work with a group of empowered volunteers to create a positive impact on the health and wellness of adults and children in the Greater Philadelphia area.”

This year, Committee Co-Chairs Kundini Shah and McKenzie Wessen are excited to welcome back several previous members and many new members on this Committee to plan the event in conjunction with LMC physicians and staff members. Lauren Zabel, the League’s Vice President of Community, noted, “The Empowering You Health Fair is critical to the JLP’s Apple a Day Healthy Living Initiative, particularly the JLP’s dedication to educate both League members and the community at large about the connection between healthy eating and healthy living. We are honored that Lankenau Medical Center has once again allowed us to host the Health Fair at the hospital.”

This fall, the Committee will be busy reconnecting with last year’s partners, many of whom have already expressed interest in joining us again, and finding new topics and activities to incorporate into the day. Previous years’ highlights have included over 120 attendees, Zumba® and yoga classes, seminars by LMC physicians, cooking demonstrations led by Whole Foods, and a presentation by well-known nutritionist Ali Shapiro, a 21-year cancer survivor who shared best practices to “call a truce with food.”

The Fair also affords attendees the opportunity for free biometric and oral health screening, allergy education, fire safety and a visit from Greener Partners’ FARM EXPLORER™.

Contact Kundini Shah and McKenzie Wessen with any suggestions about what you would like to learn about on April 11. We hope to see Provisionals, Actives, Sustainers, and JLP and LMC staff members at this exciting family-friendly event.
Spotlight on Summer Events: Container Gardening Workshop with SHARE and Greener Partners' FARM EXPLORER™

By Meredith Gettys, Apple a Day - SHARE, Chair-Elect

How do healthy eating, gardening, community outreach and fun come together? On June 28, the JLP’s SHARE and FARM EXPLORER™ Committees hosted an exciting and interactive container gardening workshop onsite with our new community partner, SHARE Food Program, Inc.

We invited the local community to join us to create container gardens filled with fresh herbs, tomatoes, and pepper plants.

The FARM EXPLORER™ showcased seasonal produce and also featured a tasty green smoothie. Over 70 participants took home container gardens to share with friends and family. We distributed over 50 tomato and pepper plants and 250 herbs! Our most popular herbs were thyme, oregano, sage, purple basil, and mint.

The Committee also provided gardening tips and delicious recipes to help our guests incorporate the herbs from their gardens into fun and healthy family meals. We shared recipes that utilized not only the herbs and plants from the container gardens, but also ingredients found in the monthly SHARE distribution boxes. Check out a sample recipe below!

The SHARE Committee is looking forward to a great year with our new community partner. We will help with food packaging and distribution and developing a healthy meal preparation workshop for young members of the community.

Sautéed Zucchini and Tomato with Basil

Ingredients:

- One large zucchini, chopped into half-inch pieces
- One container grape or cherry tomatoes, halved or one large tomato, roughly chopped
- One tablespoon olive oil
- Four to five fresh basil leaves
- Salt and pepper to taste
- Shaved Parmigiano-Reggiano cheese to garnish

Directions: Heat oil in a saucepan over medium-low heat. Add zucchini and cook until soft, about seven minutes, stirring occasionally. Add tomatoes and cook (if using grape or cherry, cook until they just burst) until the tomatoes release their juices. Remove from the heat, season with salt and pepper, and stir in the basil. Garnish with the Parmigiano-Reggiano cheese and enjoy!
Sustainer Chair’s Perspective

By Margie Patches, Sustainer Chair

Dear Fellow Sustainers,

Have you ever wondered about the legacy of women that brought you to the JLP? Or about the legacy you’ll leave behind? As summer fades and we start up another busy year, I’d like to thank all of you for your commitment to this great organization. Its future has been made stronger through your work, dedication, and financial support. With the enormously successful Centennial Capital Campaign just in the rearview mirror, the Junior League of Philadelphia now is moving forward with the start of our Headquarters construction and expanding our community commitments. This will be a very exciting year for the whole League, our “ONE League,” and I hope Sustainers will continue to lead the charge!

Many exciting events are already on the calendar for the 2014-2015 League year. Please check the calendar on the JLP website, www.JLPhilly.org, to keep up with all the fun in store for this year. By the time you receive this, our September 11 trip to Costumes of Downton Abbey at Winterthur will be right around the corner. Next, plan to meet Judy Wicks on October 22 at the Sustainer Fall Membership Meeting at the Villanova Conference Center, or book a ticket to see Beautiful: The Carol King Musical on October 29. Look out for events with the Evening Sustainers, New Sustainers, Transfers, DJAD, the Thrift Shop, and more.

I was lucky enough to go to Annual Conference this year, such a treat to see the enthusiasm that is the Junior League!! As in the past, the JLP Sustainers stand out among all Leagues with the breadth of activities and level of commitment to our League. I’m very proud to be this year’s “guiding hand” on the wheel of this wonderful Sustainer organization; thank you for the privilege. I hope to see you all very soon!

All the best,

Margie Patches
Sustainer Chair

Fun Fearless Female Alert! League Excited to Welcome Exclusive Speaker Judy Wicks

By Pam Crutchfield and Suzanne Vander Veer, League Sustainers

Save the date for October 22, 2014, a night with inspiring, pioneering Philadelphian Judy Wicks. Ms. Wicks is an international author and entrepreneur in social and humanitarian endeavors. Described as an “amusing, inspirational and savvy speaker,” she founded the White Dog Café in 1983. More than just a restaurant, it is a way of life, and a delicious way of life at that! White Dog Café is founded upon a unique blend of genuine hospitality, award-winning American cuisine with food purchases from local farms, civic engagement, and environmental sustainability. The restaurant truly embodies the League’s new Apple a Day initiative!

Prepare to be fascinated by Judy, who resides in Philadelphia and will share her story with us. Guided by her powerful activist sensibility, she is now a mentor and role model for the next generation of entrepreneurs. Her new book, Good Morning, Beautiful Business, will be available for purchase. Actives and Sustainers are invited to attend what is sure to be a fabulous evening.

Location: Montrose Mansion, Villanova University Conference Center, 629 County Line Rd., Radnor, PA 19087; 6 to 7 p.m. cash bar reception; 7 p.m. dinner followed by program. Cost per person is $47.50. R.S.V.P. by October 15. Online reservations accepted on the JLP website, or you may mail your check, payable to the Junior League of Philadelphia, to Pam Crutchfield, 134 Piqua Circle, Berwyn, PA 19312. Include your name, phone number and email address. Please note whether you are an Active or Sustainer.

Questions? Contact Pam Crutchfield (610-296-4436, pvjec@aol.com) or Suzanne Vander Veer (610-525-7447, suzvanveer@aol.com).
Fun In Bloom - The Garden Club Hosts Creative Flower Show

By Kate Farnham, Hotline Sustainer Representative

The Garden Club held a Flower Show on May 16, 2014 at the Church of the Redeemer in Bryn Mawr. A new format was introduced by Chair Ellen Lloyd, in conjunction with Sandy Manthorpe, who is a well-known and prize-winning arranger. For this challenge, there were three groups of participants: the new members of the Club, those who have been in the Club for five years, and then the "old timers." All participants were given a brown paper bag with an assortment of articles from a discount store that they were asked to incorporate with flowers into an arrangement.

In the photo above, the wires forming the notes and the treble clef were items from the bag, as well as the hair clip on the right side. Vicky Emery, a new member, found the sheet music and added the flowers to complete the assignment. There were many members in all of the groups who were very clever and creative in this unusual approach to a Flower Show!

Plan Ahead for Fun Fall Evening Sustainer Events!

Co-Chairs: Deb Snyder, 610.444.1290/ literarygal03@aol.com  •  Beth Ramsey 480.380.2952/ seramsey5@gmail.com

September 11, 9:30 a.m.
Sustainer trip to Costumes of Downton Abbey at Winterthur Museum. Contact Susan Mease (susan.mease@gmail.com).

September 18, 6:00 p.m.
Sustainer Board Meeting with AJLI VP Mary Jo Hunt, home of President Emily Schwarz, 913 N. Spring Mill Road, Villanova .

September 25, 6-8:00 p.m.
Come to a Presentation on Skin Care, followed by dinner. Blue Mercury, Suburban Square, Anderson & Coulter Avenue, Ardmore, PA; 610.642.5400. Join us as we learn how best to care for our skin and discover new products that help us look and feel fabulous for the fall season! We will gather for a fun dinner at a nearby restaurant following our presentation.

Wednesday, October 8, 6-8:00 p.m.
Enjoy a delicious cooking demonstration featuring fast, fresh, fun recipes. Madsen Design Center, 2601 Springfield Road, Broomall, PA; 610.356.4800. Ann-Michelle Albertson of Albertson’s Cooking School will create an enticing menu based on healthy cooking with an emphasis on fresh, seasonal ingredients. We will learn about cooking techniques that are short on time and delicious in flavor, and sample everything she creates for us. Cost $25.

October 22, 6:00 p.m.
Sustainer Fall Membership Meeting with guest speaker Judy Wicks at Villanova Conference Center, Radnor.

October 29, time TBA
Sustainer Broadway trip to NYC. Contact Melanie LeBoeuf (melanieleboeuf@comcast.net).

November (date and location to be announced), 6-8:00p.m.
If interested in hosting, please contact Beth Ramsay. Dine and share recommendations at Suggestions, Soup and Salad. Before this meeting, we will send out a form for members to complete, listing our tried and true recommendations for favorite service people, stores, and restaurants in our area. We will share our suggestions with each other at our light dinner of soup and salad. Please bring an ingredient for our salad bar or some soup for us to enjoy! If you wish, you may also bring food that we will donate to a local food pantry’s Thanksgiving dinner baskets. After our dinner, we will compile our suggestions into a one-of-a-kind booklet of “The Best of the Best Ideas” for each of us to consult.

December 10, 6:00 p.m.
Sustainer Board Meeting, Location TBA.

Friday, December 19, 7:00 p.m.
Attend a performance of George Balanchine’s The Nutcracker Ballet. Academy of Music, 240 South Broad Street, Philadelphia, PA; 215.893.1999

Celebrate the holiday season with the Pennsylvania Ballet’s production of this classic tale. This beloved holiday tradition is a visual and auditory treat, showcasing the beauty of sets and costumes, the artistry of the dancers, the wonderful voices of the Philadelphia Boys Choir, and the magnificence of Tchaikovsky’s famous score performed by the Pennsylvania Ballet Orchestra. Cost $43.10.
Life Events in the League

Immediate Past President Halley M. Neboschick married Norman P. Hetrick, Jr. on May 24, 2014. Several members of the JLP witnessed the beautiful ceremony at St. Peters Episcopal Church and later dined and danced with the new couple at a reception at the Union League of Philadelphia. By all accounts it was a magical day. The couple enjoyed a much-needed vacation in Hawaii after the wedding. Congratulations, Halley Hetrick!

Congratulations to Nominating Committee Chair Meredith Carter and her husband Michael on the birth of their first child, son Harrison, whom they welcomed on April 30, 2014.

Congratulations to Jane Manchisi, Chair of the Brand Marketing Committee, on the birth of her son James Declan Manchisi! He was born on 7/13/2014, weighed 7 lbs, 13 ounces and was 20.5 inches. What a cutie!

2013-2014 Annual Fund Donors

Thank you to all those who participated in 2013-2014! Junior League of Philadelphia members contributed more than $12,000 to the League through the 2013-2014 Annual Fund, which closed on May 31, 2014. The members below are those who made gifts—directly to the League, through an employer contribution campaign such as United Way, and through matching gifts—to support the League’s Mission and operations. Without this support, the League simply would not be the same. The Annual Fund runs each year from June 1 to May 31, and a contribution can be made at any time. If you have questions about the Annual Fund, please email annualfund@JLPhilly.org. Please note: This listing is of Annual Fund donors only; it does not represent donors to the Centennial Capital Campaign, who will be recognized in a separate publication.

League Leader ($500 or more)
Gretchen Cooney
Elizabeth Gadsden
Halley Hetrick
Mary Hinds
Elizabeth Moyer
Jane Sagendorph

League Advocate ($250-$499)
Susan Asplundh
Kate Davis
Sabina Ewing
Elizabeth Farr
Nancy Gabrielsson
Josephine Zelov

League Partner ($100-$249)
Carolyn Aller
Kathleen Andre
LaVon Arms
Carolyn Bennett
Liz Blum
Lois Bortle
Erin Bushnell
Catherine Clark
Ashley Crandall
Julia DeMoss
Phyllis Palmer Dirkes
Alexandra Floyd
Dodi Fordham
Meredith Gettys
Nancy Greytak
Sally Hillyer
Earthen Johnson
Jean Keefer-Hugill
Jodi Kerr
Lucinda Landreth
Susan Leontiades
Elizabeth Mallon
Megan McCampbell
Mary McMillan
Patricia Rosenbaum
Elizabeth Sanderson
Louise Schafer
Emily Schwarz
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Sandra Williams
Katherine Douglas
Nicole Duddy
Barbara Hafner
Nancy Hebard
Lauren Hermalson
Shauna Itti
Lauralyn Jones
Jane Kelly
Marion Ludwig
Susan Mease
Judy Moneta
Jennifer Morgan
Jean Murdock
Melissa Nichols
Alanna Pfaul
Sue Rice
Joan Root
Carol Rose
Christina Rother
Betty-Schuyler Wood
Dianne Smith
Samantha Soldan
Adrienne Stark
Kelly Kneeland Steyn
Constance Tingley
Heidi Tijan
Joan Yannessa
Lauren Zabel
League Friend ($1-$49)
Sarah Brodie
Jill Bronner
Leah Brown
Ellen Conlan
Barbara Gord
Susan Heller
Susan Henley
Louise Hill
Catherine Johnson
Emily Kuhn
Louise Ledwith
Jessica Leighton
Devon Lump
Patricia Masters
Valerie McKinney
Jillian Mele
Virginia Mulligan
Sharyn Negus
Janet Pennell
Anne Rhoades
Ann Schwarz
Maryrita Sweeney
Angela TenBroeck
Mary Tucker
Helen Weary
Sarah Wennik
Jean Yost
Downton Abbey

COSTUMES OF DOWNTON ABBEY

March 1, 2014–January 4, 2015 • Winterthur Museum

View exquisite costumes and accessories worn upstairs and downstairs on the period drama television series. To reserve tickets to the exhibition, please call 800.448.3883 or visit winterthur.org/downtonabbey.

Timed tickets required for nonmembers. Included with general admission. Members free.

The exhibition is presented by M&T Bank and DuPont

With support from the Glenmede Trust Company

Downton Abbey® is seen on MASTERPIECE on PBS and is a Carnival Films/Masterpiece Co-Production.

Photograph © Nick Briggs, Carnival Film & Television Limited, 2010. All Rights Reserved.

Winterthur is nestled in Delaware's beautiful Brandywine Valley on Route 52, between I-95 and Route 1, less than one hour south of Philadelphia.
**Hotline Deadlines**

December issue: October 10, 2014

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at JLPHelpline@gmail.com. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: $26 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads (4" x 10.5"), $300 for 1/2 page ads (5.25" x 8"), and $525 for full-page ads (8" x 10.5"). Discounts are available for recurring ads.

The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

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**Upcoming Events**

**SEPTEMBER**

25: MAKE UP FOREVER's Make Up School
25: Evening Sustainers September Event: Presentation on Skin Care
30: Provisional Thrift Shop Tours and Quota Parties

**OCTOBER**

5, 6, 8: Provisional Thrift Shop Tours and Quota Parties
8: Albertson's Cooking School Demonstration for Sustainers
11: Fall Fun at Linvilla Orchards
22: Sustainer Fall Membership Meeting

**NOVEMBER**

4: Shop Chic Make It Count: FUNdraising Day at Lord and Taylor
18: General Membership Meeting

More details about all of these events and more can be found on the JLP website: www.JLPhiladelphia.org.