President’s Gavel Acceptance Speech from Annual Dinner

As I stand before you tonight, I would like each of you know how truly honored I am to be selected as the Junior League of Philadelphia’s 70th President. Before you begin wondering how there are only 70 Presidents when we are finishing our 102nd year, it is important to note that many of my predecessors served two-year terms and the spit-fires of the 1920s were in office for four years straight! I want to acknowledge the 69 women who came before me including those who are with us tonight: Bobbie Cameron, Sally Hillyer, Jodi Kerr, Debra Marsteller, Jen Morgan, Deedie O’Donnell, Margie Patches, Nancy Scarlato, Sam Soldan, Heidi Tirjan, and Halley Hetrick. All are hardworking, strong-willed, courageous women who have laid a golden path for me to walk on. I hope that over the next year I will make each of them proud and shine a bigger spotlight on the legacy we are building together.

While I am recognizing people who have chosen to spend this special evening with me, I would like to thank my parents who are joining us from Maryland, Joan and Jack Schwarz, as well as my mother-in-law, Cindy Wilcox. Also here with me tonight are my children, Jacob who is 14 and already feeding the community with the Jewish Relief Agency, Annie age 10, who will be your Junior League President in 2044, and last but not least my spectacular husband Brian (I have to butter him up before his year as a single dad begins).

Since most of the rest of you in the room don’t know me well yet, I thought I’d take this opportunity to share my background and how I came to stand here today. I grew up in Washington, D.C. with two ex-hippy parents who taught me to help others in need, work in my local community, and change what isn’t right.

When I transplanted to the “Main Line” after graduating from college and getting married, I was desperate to meet new girlfriends and find something meaningful to occupy my time. One fateful day after moving into my first home, I chose The Junior League’s Thrift Shop (then located in Bryn Mawr) to donate items from my apartment. I can still see myself walking into the overcrowded quota room/storage room/office at the back of the store and meeting the bubbly Manager, Patty Franks. The rest is history, as she quickly assessed I was Junior League material and had only two months left to join until the next Provisional Class. This small decision changed the course of my life and has brought people into my world that I never would have known and more joy than I could have imagined.

continued on page 2

The Junior League of Philadelphia, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.
President’s Gavel Acceptance Speech (continued)

For those of you who have committed to anything in life; a marriage, a friendship, or a career; I have had two such special commitments that mark my adulthood. A marriage to a wonderful, supportive man and my 17-year membership in the Junior League of Philadelphia. In fact, they both began in 1997 only months apart, and interestingly both have had years of smooth sailing and others that are more trying. However like any healthy relationship, the Junior League allows you to stroke hard or tread water depending on what you need at the time. We are a lifetime membership organization – a marathon rather than a sprint.

While watching my Provisional Year President, Bobbie Cameron, deliver her Welcome Address at Racquet Club of Philadelphia, I determined I too wanted to lead. Unfortunately, seven years ago my JLP leadership career was derailed by life, but thanks to Jen Morgan inviting me to be her Assistant in 2012 and the Nominating Committee, then led by our President-Elect Erin Bushnell, I was able to get back on my JLP career path, and I now have this dream opportunity. I believe everything in life happens for a reason and know I am more prepared today to lead than I was a decade ago. I promise to govern by Bobbie’s example; always present with a smile on my face and willingness to do whatever it takes. I hope with this combination I am able to inspire those in this room, the rest of the membership, and the Provisional Class yet to join.

This year is going to be all about Game ON! With the help of the Board, Management Council, Capital Campaign Committee and Property Chair, Emily Lambert, we will complete the work of so many women.

My goals are three-fold: start and complete the renovation of our Headquarters, develop new Centennial Community projects that speak to the heart of our Apple a Day Healthy Living Initiative, and excite the membership through the thoughtfully executed actions of the leadership. This summer you will see shovels go into the ground at 27 West Lancaster Avenue, and by the end of my year we will be celebrating in our Members’ Lounge and large Community Room. Also over the next two months I will hold exploratory strategy meetings with current and future community partners including Philabundance, Greener Partners and Drexel University’s “Center for Hunger Free Communities.” For those of you who attended a showing of “A Place at the Table,” the Director of the Center, Dr. Mariana Chilton is the force behind “Witnesses to Hunger”. The Witnesses gave testimony about their struggles with food insecurity in this expose, as well as to the United States Congress, and will join the JLP at the November General Membership Meeting. All three organizations are leaders in the fight against food insecurity in the Philadelphia Region and are excited about working with the Junior League of Philadelphia.

Lastly, as a former Provisional Chair, I understand the importance of member satisfaction. There are many opportunities in Philadelphia to give of your time, and if the League is going to recruit and retain members, we not only need to be forward-thinking in our good works but also need to feed our souls through friendship and personal growth. I am keeping this in mind when planning everything and promise to bring the fulfillment you crave.

I leave you with a quote I heard on “Dancing with the Stars,” of all places; however it embodies my mission for this year “It’s not what you have, or what you don’t have, but what you give.” I am excited to see what all of us have to give this year.

Game On!

Emily Schwarz
President
Acknowledgement for Elizabeth S. Gadsden:
2014 Recipient of the Susan B. Myers Leadership and Community Activism Award

The Junior League of Philadelphia’s Board of Directors is pleased to present the Susan B. Myers Leadership and Community Activism Award to Past President, Elizabeth S. Gadsden. The Susan B. Myers Award honors League members who have contributed to the community through outstanding achievements within the Junior League as well as external organizations, and reflects Susan Myers’ ability to “instill passion for a cause, lead with a clear vision, and have lasting power and determination.”

Elizabeth “Beth” Gadsden embodies these ideals. Beth, a graduate of St. Lawrence University and the University of Pennsylvania’s School of Social Work, joined the Junior League of Philadelphia in 1987 and has served in a variety of positions culminating in her Presidency in 1994 to 1995. Beth continues to remain active as a Sustainer, serving as the Fall Membership Meeting Co-Chair, Nominating Committee Member and Chair, and the Hotline Sustainer Representative. Beth has always been generous with her time as well as offering her home for numerous League meetings.

Beth is truly a “professional volunteer,” with a passion for service. In addition to Beth’s League accomplishments, she also volunteers her talents to the Bryn Mawr Presbyterian Church, where she was ordained as an Elder in 1991 and served as a moderator for the Middleton Center for Pastoral Care and Counseling. She was co-president of the Gladwyne Elementary School Home and School Association and president of Episcopal Academy’s Parent’s Association. One of Beth’s major achievements is her service to the Village, formerly the Presbyterian Children’s Village. The Village, which serves approximately 10,000 individuals annually, provides a comprehensive range of prevention, child welfare, therapeutic, and educational services and programs to help heal the spirits of children, families, and communities in crisis. Beth has been an advocate and champion for the Village, serving on its Board of Directors from 2005 to 2014 and Chair of the Board from 2010 to 2014.

Beth lives in Gladwyne with her husband, Tom, an attorney and partner with the law firm of Morgan, Lewis & Bockius. Beth and Tom cherish time spent with family and have three grown children: Michael, 29, who lives in Denver and is a Managing Consultant at Filsinger Energy Partners; Steven, 26, who lives in Boston and works for the Celtics as the Digital Media Coordinator; and Kate, 22, who graduated from Duke University last year and has just completed her first year at Columbia Law School. In her spare time, Beth is an avid tennis player and enjoys gardening and traveling.

The Junior League of Philadelphia applauds Beth’s passion for community service as well as her meaningful contributions to the League and numerous organizations committed to improving the Greater Philadelphia area. Congratulations, Beth!

AJLI Winter ODI Conference Recap

Adrienne Stark

While this winter had most of us seeking excuses to head south for a weekend, Casey Breslin Murphy, Liz Farr, Leah Katz and I were fortunate to go to Fort Lauderdale to represent the Junior League of Philadelphia at AJLI’s winter Organizational Development Institute (ODI). ODI is a weekend-long conference where Junior League members from four countries convene to share best practices, learn how to make our Leagues stronger, and increase the impact we have in our communities.

Leah attended the “Achieving Community Impact” track, which was led by Vicki Clark (you may remember her from last November’s GMM or the 2014 Leadership Retreat). Leah enjoyed meeting women from other Leagues whose community focus is hunger and healthy living, and she also learned about the initiatives they use in their work to solve this issue. Casey, Liz, and I participated in the “Membership Development” track, where we learned from the facilitator, Naomi Chavez Peters, and talked with women from other Leagues about creating a rewarding membership experience for all members and an inclusive environment for all women who want to volunteer with the League.

The four of us came back from ODI full of ideas that we were excited to implement, so we asked 2014-2015 President Emily Schwarz and 2015-2016 President Erin Bushnell to meet with us for dinner. Our gathering was part brainstorm, part brainstorm, and after the dinner we all felt energized about what lies ahead in the coming years. On behalf of my fellow attendees, I thank you for allowing us to participate in this amazing conference, and we recommend that any member interested in improving our League and enriching yourself apply to attend in the future! We invite you to contact any one of us with questions about applying or the ODI experience.

This League Year’s ODIs are October 24-26, 2014 in Kansas City, MO and February 20-22, 2015 in Grapevine, TX.

Contact Meredith Carter, VP of Nominating if you are interested in attending: MeredithLCarter@aol.com.
Making the Most of the Summer Season

Carla Krystyniak

As each League year winds to a close, Active members of the JLP have a sense of satisfaction for a job well done. Summer brings opportunity for vacation, family time, and much needed rest and relaxation.

Luckily, by summer JLP members also have received their new committee assignment for the year ahead. League women can enjoy the anticipation of new tasks, new friends, and a fresh challenge. Many of us find that summer leaves us with a little extra time on our hands, too. If you are so lucky, then one thing that can be nice is to stay in contact with League friends and keep those relationships active. Just as the main part of the year is a time for making connections, the summer is a time for growing them.

Members should also check the JLP website periodically for events that crop up over the summer – and some always do! It is a great time to donate summer clothes you no longer want or wear, pop in the Thrift Shop and see what new, or even work a Thrift Shop shift for the League year ahead.

Feel free to reach out to your Committee Chair as soon as you get your new placement for 2014-2015. Having those lines of communication open over the summer helps to foster the great experience that you will have volunteering in the year ahead. Your new Committee Chair is your best supporter and guide and will be planning the work that will make this next year your best one yet. So relax, enjoy, and make the most of this summer season, knowing that there is so much more to come.

The Project Research & Development Committee Is Researching a Potential JLP Race

Shauna Itri

The Project Research & Development Committee (PRD) is exploring the possibility of adding a new Apple a Day Healthy Living race! This race would be an incarnation of the Harvest Hustle, which was held in Ardmore in 2012 and 2013 and was eventually retired for some evaluation and potential revamping. The potential race is currently in the very early research stage. Ideas include potentially working with JLP’s existing Empowering You Health Fair, and focusing on youth health by including a short kids’ run - The Applesauce Dash - and inviting local school teams to compete. Course ideas include local college campuses or local parks.

There are a number of logistical challenges to planning a race, including the prevalence of other races. Including the large number of other races in our area. In addition to race scheduling and course planning, the PRD Committee researching the race will need to look into potential donors and sponsors (financial and in-kind), publicity, flyers, designing a new race logo, and identifying a race planner. The PRD Committee will also need to consider day-of logistics, such as coordination with local law enforcement and emergency responders, packet pick-up and race registration, race t-shirts, on-course drink stations, and post-race food and events. The race is not currently part of the JLP budget, and therefore the Apple a Day PRD Committee also will be researching the potential cost of holding the race and the amounts that could be raised through such an event.

Planning an event like this is a great way to learn more about fundraising, large-scale event planning, and execution! A race committee will be needed, given the amount of planning that goes into setting up an event like this. Please contact Meredith Reinhardt, Director of Development, if you are interested in joining this committee!

Getting Our “Ducks in a Row” with Melanie LeBoeuf

Brittany Verga

Spring is the season for cleaning. Luckily for members of the Junior League of Philadelphia, Melanie LeBoeuf—a JLP Sustainer, professional organizer, and the owner of Ducks in a Row Consulting—is here to help. During a March JLP University training event, Melanie taught Active and Provisional members how to get their “Ducks in a Row.” She opened the training session with a surprising statistic: the average American spends one hour per day searching for things. She also told the group that cleaning up clutter can eliminate 40 percent of housework. In other words, it is essential to have an organizational plan.

Melanie has helped countless clients get organized with her three-step process. Melanie suggests first identifying the problem, then strategizing about where items should “live,” and lastly attacking the problem. She also had helpful hints for maximizing JLP Thrift Shop donations. Melanie informed members that only about 20 percent of our drawers and closet contents get used constantly, while the other 80 percent sits for extended periods of time without use. Out of that 80 percent, members should try to purge their closets and drawers of items that have not been used within two years. In this vein, please consider donating your seldom-used items to the Thrift Shop!
Top 10 Fabulous Items Bought by JLP Members at the Thrift Shop

Laura Bahnck

In celebration of the 10th anniversary of the JLP Thrift Shop in its current Ardmore location this spring, the Thrift Shop Committee is publishing a series of Top 10 Lists in the Hotline. This issue treats us to 10 fabulous finds that JLP members have bought at the Shop.

10. Thrift Shop Committee member Ann Imbesi recently bought a pair of brand new platform sandals with nautical ribbon straps for $10. Perfect for summer!

9. The Lilly Pulitzer rack is a favorite spot for President Emily Schwarz to find clothes at the Shop. She raves about the great deals on shirts that she has found there.

8. Joann Falciani found a Burberry coat that was a perfect fit at the Thrift Shop.

7. Ashley Shea, also a Thrift Shop Committee member, found a little white Nicole Miller shift dress that she will wear on an upcoming vacation.

6. Favorite purchases don’t have to be clothes. Casey Breslin Murphy purchased two bar stools for her loft at the Shop. Casey wrote, “I recovered the cushions. I love them, and I use them every day.”

5. A black Theory cardigan with mink trim was this year’s holiday go-to outfit, purchased by Lee Shuman.

4. Bertina Whytehead made her first Lilly Pulitzer purchase at the Shop. She found a beautiful new shirt, originally selling for $85, and paid only $30.

3. A Garmin running watch with a heart rate monitor was purchased by Jill Bronner for her mom. At the Shop it was $50, and new it would have been close to $200.

2. Past-President Jen Morgan bought a pair of diamond pave earrings for $500 last year! They are set in white gold and came with a $1600 appraisal and bill of sale.

1. Sustainer Bobbie Cameron’s fabulous finds include two pairs of brand new Gucci shoes, a Gucci scarf, a Burberry raincoat, a fur, Tiffany candlesticks, and an Hermes bag.

Provisional Course Highlights from 2013-2014

Casey Breslin Murphy

The 2013-2014 Philadelphia Junior League Provisional Course has ended with an extremely positive outcome! We are pleased to announce that over 80 Provisionals have successfully completed the course and have entered into Active status. This occasion was celebrated at the final Provisional meeting that was held at Mixto on April 9, 2014. Hors d’oeuvres and cocktails were served, and the Provisionals completed their course questionnaires on how they viewed the course and how we can improve the Provisional year in the future. These comments will be reviewed and incorporated into the 2014-1015 Provisional Course.

Two of these Provisionals deserve a special acknowledgment. Congratulations to Nancy Ahlum and Caitlyn Sell for being named Provisionals of the Year at the Annual Dinner in May. Both Nancy and Caitlyn did an outstanding job on filling their requirements and showed great enthusiasm during the year. They both also acted as leaders within their groups and were helpful to their respective advisors. Well done, Caitlyn and Nancy!

We are very excited to begin working on the 2014-2015 Provisional Course, which will kick off on September 6, 2014 at the Radisson Blu Warwick Hotel Philadelphia. This year’s course will be led by Allison Bedrosian and Leigh Edgerton as Co-Chairs. Additionally, Provisional Advisors with diverse Junior League backgrounds have been chosen to participate in the Committee. To prepare for the kick-off, several “Meet and Greets” are scheduled for July, August, and September to provide information about the JLP and to recruit potential Provisional Members.

- July 15th at 7pm - Mixto Restaurant (Center City)
- July 30th at 7pm - Saint James (Suburban Square, Ardmore)
- August 12th at 7pm - Black Sheep (Center City)
- August 27th at 7pm - White Dog Cafe (Wayne)
- September 3rd at 7pm - Racquet Club of Philadelphia (Center City)

Provisional Members for the 2014-2015 League year will be accepted until approximately September 15, at which time registration will be closed. If you know someone who is interested in joining, please direct them to the online application found on the Junior League of Philadelphia website.

Looking forward to a great 2014-2015 Provisional Year!
Second Annual Empowering You Health Fair a Success

Kundini Shah

The Empowering You Health Fair Committee is excited to report that their second annual event at Lankenau Medical Center on Saturday, April 5, 2014 was well attended, and feedback from participants has been unanimously positive. Free and open to the public, the objective of the Fair is to promote healthy living and provide education to empower individuals to take charge of their health. Elizabeth Moyer, 2013-2014 VP of Community shared the following remarks: “The Empowering You Health Fair gets bigger and better each year. From seeing our community projects in action, like Farm Explorer, to the health screenings and the keynote speaker, all attendees got actionable items to improve their health. The event showcased the best of the Junior League of Philadelphia.”

One of many new highlights from this year’s Fair was Ali Shapiro, the keynote speaker, who provided an exciting mission credit for Junior League members through a lecture entitled, “Truce With Food.” According to Paula Strokovoff, “Ali gave a dynamic talk. She discussed the importance of not putting off the things you want to do until you lose the last five pounds. She engaged the audience by telling her personal story of being a 21-year cancer survivor and provided tools and strategies for the audience to call a truce with food.” Greener Partners Farm Explorer and the Penn Wynne Fire truck were other new additions to the fair and brought participants outside to soak in some of the sunny spring day. Jill Bronner’s sons Josh and Elliot enjoyed the Health Fair and took advantage of the opportunity to tour the fire truck. The Committee was also very lucky to have two members with special skills, which they shared at the fair. Jill Moniz, DMD provided oral cancer screenings and an overview of oral health, and Kristen Jorgensen provided stroke screenings and education from the AHA, American Stroke Association, and Be The Match based on her own experience as a stroke survivor. Whole Foods healthy cooking demonstrations stole the show again this year when they prepared green smoothies, parsley spread, superfood salad, and more. Even Committee Co-Chair Devon Lump’s father, who doesn’t particularly like to eat his veggies, took a recipe for the parsley spread! Other highlights included Zumba, Yoga with Focus Main Line Fitness, and a personal training session by Brian Terpak of Steelworks Crossfit. Smith Memorial Playground & Playhouse made fingerprint trees with the younger participants at the Fair. Dr. Klein from Lankenau Medical Center gave a very informative talk on allergies, and Dr. Grossman, also from Lankenau, got everyone ready for the Broad Street Run with a talk on running shoes and foot health! Lankenau also provided screenings including BMI, cholesterol, DEXA Scan and glucose testing.

Kundini Shah and Devon Lump, event Co-Chairs, would like to thank everyone who came out to support the fair. Mark your calendars, the Third Annual “Empowering You Health Fair” is scheduled for Saturday, April 11, 2015 at Lankenau.

Kids in the Kitchen® to Launch this Fall, and How You Can Get Involved

Katharine Koob

We are happy to announce that the Kids in the Kitchen® (KITK) Committee has identified a community partner to work with beginning in the fall of 2014 for the launch of our inaugural program in Philadelphia! We are thrilled to have formed a relationship with the Christopher Columbus Charter School and cannot wait to get started!

As many of you know, the goal of the KITK program is to promote child health and wellness by empowering children and youth to make healthy lifestyle choices, therefore preventing obesity and its associated health risks. The Kids in the Kitchen® program is supported by The Association of Junior Leagues International, Inc. and Leagues all over the country, as well as several international Leagues, who have implemented this program in more than 200 locations. We are excited to join the momentum of this powerful program.

As part of the larger Apple a Day Healthy Living Initiative™, KITK hopes to celebrate healthy food, promote nutritional awareness, and empower children and their parents to prepare nutritious, budget and kid friendly meals and snacks.

We plan to kick off the first KITK program with the Christopher Columbus Charter School (“CCCS”) site in South Philadelphia, located the intersection of 13th Street and Wharton Street. CCCS also has another location at 9th and Christian with which we hope to build a relationship in the future. The CCCS mission is “to provide students in grades K-8 with a content-rich, academically rigorous Core Knowledge education with a well-defined, sequential curriculum in a safe, orderly, disciplined and caring environment.” As part of fulfilling this mission, CCCS focuses on educational programming which promotes responsible citizenship and the skills for utilizing that citizenship in daily life. We believe this focus, and CCCS’s implantation of their goals, aligns in an important way with the mission of the Junior League of Philadelphia and our Apple a Day™ Initiative. We are excited to become a part of the wide range of meaningful extracurricular programming that CCCS offers to its diverse community of motivated students.

In preparation for the KITK kick off, we will be working to finalize our curriculum. As part of this, we are interested in providing one or two interactive lessons regarding healthy eating, including food preparation demonstrations and activities, over the summer to children of our league members. While the details have not yet been set, please email Katharine.koob@gmail.com or Aronte.bennett@gmail.com if you have a K-8th grade child who might be interested in a two hour activity session at Headquarters in July or August.
Mobile Farm Explorer Part of Watermelon Magic at Franklin Institute

Heike Doerr
On April 12, 2014, the Farm Explorer Committee was on hand at the first public screening of the movie Watermelon Magic at the Franklin Institute. Filmed at Greener Partners’ Hillside Farm in Media, Watermelon Magic chronicles a season on the family farm as a young girl grows a patch of watermelons to sell at market. The film is composed entirely of high-resolution stills that include a time-lapse sequence tracing the journey from seed to flower to fruit. Greener Partners hosted a party at the event’s premier, and many of those involved in the production, including actors and producers, were in attendance. In keeping with the watermelon theme, the Farm Explorer Committee, with help from junior volunteers, whipped up watermelon smoothies, using fresh-picked mint and wheatgrass on the blender bike. In addition to those attending the movie premier, members from the public were also welcome to sample our smoothie and inspect the plants on the mobile garden.

Watermelon Mint Slurpee/Smoothie Recipe

**Ingredients:** Frozen watermelon chunks, water (optional), mint leaves and/or wheatgrass.

**Directions:** Let your watermelon thaw for 5-10 minutes before processing.
Pulse your frozen watermelon a little bit with the mint/wheatgrass for a slurpee.
Add water to change consistency and make a smoothie.

*Watermelon is full of vitamin C and antioxidants like lycopene (also found in tomatoes).*

Thank You!

A special thank you to the following donors who made an Annual Fund contribution to the JLP during the 2013-2014 League year*:

**League Leader $500+**
Carolyn Bennett
Liz Blum
Lois Bortle
Erin Bushnell
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Helen Weary
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Feeling inspired or motivated by the spirit of generosity published here? We are always happy to receive Annual Fund donations at any time throughout the year. Checks can be mailed to the Office, or give online at www.JLPhiladelphia.org.

*as of May 27, 2014*
Paper & Posh – Wedding Stationery

Lindsay Liebman

My name is Lindsay Liebman, I am a second-year JLP member. I am also the owner of Paper & Posh, LLC a wedding stationery and invitation business located in Media, PA. Paper & Posh specializes in custom wedding stationery, including wedding invitations and suites, save the dates, and bridal shower invitations. We also carry party invitations, announcements and social stationery. We are a retailer for a number of well-known and trusted designers including Boatman Geller, Carlson Craft, Birchcraft and Stacy Claire Boyd. We recently achieved “retailer of distinction” status with Boatman Geller and couldn’t be more proud!

After graduating law school in 2002, I practiced law in the Philadelphia area for the next eleven years. While the practice of law was fulfilling and certainly kept me busy, I needed more. With three kids in tow, I also needed to take greater control of my life and schedule. In 2011, while practicing law, I started Paper & Posh as a way to develop my senses of design and etiquette and to begin a new professional life. I thought that I could do it all...be a small business owner, a lawyer, a mom, and a wife. As you can imagine, it took only two years to realize that juggling all of these roles was too much, and something had to give. In early 2013, I chose Paper & Posh over law, and have been operating the company full time ever since.

Having already established an in-home studio and a product line in 2011-2012, my goal for Paper & Posh in 2013 was to develop a fully interactive website where my customers seeking less formal invitations and stationery could view, customize, and order online. I accomplished this goal by spending months working on the Paper & Posh website (www.paperandposhonline.com) and, in the process, I developed an interest in web development. Naturally, at last year’s JLP committee fair, I gravitated to the website committee. In short order, I was given the honor of serving as JLP’s Website Chair.

Serving as the Website Chair has furthered my entrepreneurial efforts in countless ways. First and foremost, I enhanced my web development skill set by working with Digital Cheetah and our VP of Communications, Elizabeth Downey. I have attended training sessions, meetings and networking events with other JLP leaders and members who have provided invaluable advice for running both the JLP website and the Paper & Posh website. Most of these women, in true JLP spirit, have offered business and marketing advice gained from their own real world experience.

Paper & Posh has also attracted a number of clients simply because supportive JLP members, including Past Presidents Jennifer Morgan and Halley Hetrick, have shared and posted their experiences with Paper & Posh on their own social media sites. The JLP has offered me, and my business, new and exciting ways grow and develop. I hope to give back as much as I have received.

Veterans Financial, Inc.

Emily Schwarz

My name is Emily Schwarz, and I am President of the Junior League of Philadelphia for the 2014-2015 League year. I first became an entrepreneur in 2006 when I purchased an undeveloped franchise of a national home care agency, Visiting Angels. While I sold it only 18 months later, this venture into the Senior Living Industry, coupled with my mother’s 10 years as an assisted living Activity Director, led me to my current venture, Veterans Financial, Inc. based in Radnor, PA.

Veterans Financial, www.VeteransFinancial.com, educates veteran families and senior industry professionals about the Department of Veterans Affairs’ Aid and Attendance Pension benefit which can offset the cost of assisted living or home care. Most of our nation’s seniors and their grown children are unaware that they are eligible for money from the VA to help pay for elder care expenses. Veterans Financial works diligently to help seniors afford the living situation of their choosing in their later years.

My 17 years of Junior League experiences including leadership opportunities as Thrift Shop Chair, Provisional Committee Chair, as well as VP of Fundraising taught me the skills to be able to lead a company of 12 employees and 25 independent contractors. There is nothing like The League to teach you how to run a meeting and communicate well with others of all backgrounds. I firmly believe being a part of this strong all female organization has made me a more efficient and compassionate employer, boss, wife and mother, and I am looking forward to serving you wonderful organization this coming year.
Get Unstuck with JLP Membership and Pedalogical

Justine Haemmerli

Do you want to have it all…but feel haunted by the sense that it’s impossible, or that the pursuit will drive you totally insane? Have you spent so long being satisfying a plethora of requests, expectations, and achievements that you wouldn’t know what you actually want if you tripped over it? Are you exhausted from the sense that you can’t show up as your true self in all settings, but instead must code-switch for work, friends, family, to the point that you ask “which one is really me?”

If you’re like the women I coach, your answer to these questions is a resounding “yes!” And if you’re like us, you’re hungry for positive change and continual betterment – both in ourselves and in our communities. That’s why I founded Pedalogical – a coaching and educational consulting practice that helps individuals and organizations get unstuck. As a classroom teacher, and later as a teacher educator, I discovered I had an ability to help others see problems from new perspectives, and discover solutions they didn’t realize they already possessed. It has been exciting and edifying to transform this skill into a business to support women in their personal and professional growth; I know my Junior League sisters feel how inspiring it is to be a part of a community of strong women wanting to do good, and be better.

When I walked in to the Triumph Brewery on a Wednesday in July 2012, my lipstick looked more like the remnants of a cherry popsicle than makeup; it was hot; I’d been unpacking for three weeks straight, having just moved to Philadelphia from New York City; and I wasn’t feeling my friendliest. Yet despite these initial hindrances, a mere twenty minutes later the wonderful women of The Junior League of Philadelphia had won me over. Being in the warmth of smart women who were cheerful, interesting, and relaxed was a balm on my nerves. This was the start of a lesson the Junior League would teach me – one that helped me grow as a person, and profoundly influenced my business: regardless of how we may feel about where we are in our own lives at any particular moment, being in community and connecting with other women has the power to heal us, and to open our eyes in new, wonderful ways. This perspective helped me to build my business from an idea to a thriving practice working with women looking to find balance, fulfillment, change, and connection.

I was intrigued by the potential I saw at this happy hour – for friends, colleagues, inspiration, advice; but I was still curious – what could bring such diverse and accomplished ladies such as these together?

“So, does anyone know what the Junior League, um, does?” I asked, swirling my wine. “Nope!” Most of the girls laughed; I felt relieved. “I sure do!” said a raspy voice behind me; I turned around and was met by the firm handshake of Kelsey Poole, the wickedly funny blonde Provisional Chair who co-organized the event. She wasted no time getting right into it. “We’re about three things, primarily: helping women develop as leaders, creating meaningful, highly skilled volunteers, and fostering friendships.”

“I’m in!” I thought. I loved that this mission placed friendships on the same tier as leadership development. I have always asserted that we need to nourish ourselves as people in order to do our best work. As a teacher and administrator in New York City public schools, I saw that we institutionally ignored this need, which I believed was at the heart of students’ and teachers’ unhappiness. As an educator and coach, I focus my work on learning what makes sense for people, not just what looks or sounds quantifiably correct. This involves listening to people’s needs, and caring enough to build plans around them. I teach and coach clients to discover what matters the most to them and how to build a life around it, thereby becoming happier and more effective. One of the elements I have found is key to that happiness and efficacy – which the Junior League has helped me to learn – is reciprocity.

Now, let’s be real for a moment – the Junior League is an amazing collection of powerful, Type-A ladies with do-gooder hearts. And as “Good Girls,” we dutifully give our ideas, evenings, and gently worn dresses to the JLP with a smile. But here comes something else I stress in my work with clients- relationships need to be reciprocal. When it isn’t, we feel taken advantage of; yet, as “Good Girls,” we can often feel entitled to ask “what am I getting out of this?” and instead unhealthy habits of one-sided giving kick in.

Through working alongside my Junior League colleagues, my belief in the importance of reciprocity has been fortified. When we volunteer in ways that play to our strengths; when we feel appreciated; and when we have opportunities to share our talents and our friendship while also fulfilling our obligations, is when we as Junior Leaguers are most effective. When we are not only able to give our resources to The Junior League, but also answer the question “what am I getting out of this?” with a smile, the entire organization becomes stronger; I learned this throughout my first year with the League, as I discovered my involvement with the JLP could benefit me as an entrepreneur, and strengthen my desire to give back to the organization.

For example, as I began to grow my network through the fall, I was fascinated to see that the Junior League was a calling card in so many different circles. I realized that I was now plugged into a rich and resourceful community, and thought about ways I could benefit from the connections my membership afforded me. I attended as many trainings as possible, and built relationships with the facilitators.

Continued on page 10
I met girls in other Provisional groups who lived near me, and included them in the Young Friends group I founded in my neighborhood, which helped me to double the amount of volunteer events I was able to organize. All of this made my foray into a new city a little bit smoother and gentler, especially as I forged my way in an industry that is new to many, and dismissed by some.

I have also found that I am not alone. Through the JLP, I have met so many other women who are working to find ways to be pulled in different directions without ripping in half. They want to make volunteering a sustained and meaningful part of their lives; they struggle with finding work that is financially sustaining as well as emotionally and spiritually fulfilling; they strive to achieve balance between ambition and repose, taking on leadership roles while still nourishing their inner worlds. Inspired by the conversations I have had with my JLP sisters, I have created the “Girls Gone Happy” Pedalogical group, starting in Fall 2014, which will focus on creating a resource-rich community for women, by connecting them with financial planners, health coaches, and most importantly, with each other.

We can have it all without going nuts; we can meet our own expectations, and those of the people in our lives; and we can show up as our true selves in all circumstances. Sometimes we need a little help articulating what is in our spirits and having the courage to make bold new choices. It takes some focused effort, changing of habits, and an open mind; and it is my joy to be able to help clients – including my fellow JLPers – map their way along this rewarding road.

SAVE THE DATE

Wednesday, October 22nd, 2014

JLP SUSTAINER FALL MEETING, 6:00 PM

EXCLUSIVE GUEST SPEAKER
JUDY WICKS - WHITE DOG CAFE FOUNDER
(International Author, Entrepreneur in Social & Humanitarian Endeavors)
(Funny, Kind and Savvy!)
Montrose Mansion, Villanova Conference Center

DETAILS TO FOLLOW

Actives welcome and encouraged to attend!
Chairs: Pam Crutchfield, 610-296-4436, pvjec@aol.com
Suzanne Vanderveer, 610-525-7447, suzvanveer@aol.com
Greener Partners' Farm Explorer™ Mobile Garden

Greener Partners' Farm Explorer™ mobile garden getting ready for their big day at SHARE for an interactive Container Gardening Workshop on June 28, 2014 from 9am – 12pm!
Dear Fellow Sustainers,

Time flies when you’re having fun and what an exciting and fun year it has been. I thoroughly enjoyed my year as Sustainer Chair thanks to the support and hard work of the Sustainer Board, especially the Executive Committee: Margie Patches, Chair-Elect; Susan Van Allen, Recording Secretary; Stephanie Carr, Corresponding Secretary; Cornelia Viera, Treasurer. Also, many thanks to our Hotline editor Susan Arnold for her wonderful advice and to Gaby Thorne for her timely e-Blasts.

Linda Dutton started our busy fall season with a Croquet Luncheon at Merion Cricket Club. Kathy Andre planned a fabulous Fall Membership Meeting with Rick III informing us of the behind the scene activities of the 2013 US Open at Merion Golf Club. This year Barrie Jones and Mary Knake selected Pippin for our NYC Theater Trip and Anne Sly and Marsha Bruce took us to the grandeur of the past when they chose the Nemours Mansion and Gardens for our culture Day Trip.

Anne Hopkins and the Hospitality Committee selected the locations and provided delicious dinners for our four Board meetings. Beth McCarthy and Annamarie Hellebusch selected the Ronald McDonald House for our DIAD project. We were guest chefs for the evening and enjoyed conversation and camaraderie with the residents. Our Interest Group Chairs enabled all our various activities to run smoothly and entertain many Sustainers. Helen Weary, Mary Hinds and Betsy Mallon continued to prepare our archives for their move to the Historical Society of Pennsylvania in preparation for the renovation of our Headquarters.

After a long winter we were all happy to have spring arrive and Judy MacGregor and Mary Tattersfield planned a lovely Spring Membership Meeting at St. David’s Golf Club. We honored our Special Sustainers, a unique group of ladies with many years of service and dedication to the League: LaVon Arms, Janet Lawton, Patricia Masters, Dorothy Smith, Alice Tasman, and Johanne Wiedermann. Diane Oliva selected the People’s Light Theatre Company for our Spring Social which included dinner and a toe-tapping show.

The Nominating Committee, under the leadership of Heidi Tirjan, has put together a great Board for next year. Thank you to all who said “yes”. Special thanks to all the Sustainers who worked so diligently on our Capital Campaign especially co-chair Jane Sagendorph. We will all enjoy the results of their hard work in the near future with the renovation of our Headquarters.

I have learned so much during the past year and thank you for giving me the opportunity to serve as Sustainer Chair. It has been an honor to work with the Actives on the Management Council and Board. I enjoyed getting to know them and the League’s important involvement in the community. I am always impressed with the talent and commitment of our leaders and the accomplishments of our organization.

I am thrilled to pass the gavel to Margie Patches and look forward to an exciting new year. I hope you are able to find time this summer to relax and have fun with your family and friends.

All the best,

Sharon McNamara
Sustainer Chair

HOLD THE DATE!
Thursday, September 11
JLP Sustainer Trip to
Costumes of Downton Abbey at Winterthur Estate & Gardens

Details to follow but don’t you dare jump the gun and miss this fun excursion.

Chairs: Susan Mease, 610-353-5627, susan.mease@gmail.com
Leslie Marshall, 610-642-7532, lesliesmarshall@comcast.com
The Garden Club Is Treated to Chanticleer Gardener’s Discussion

The Junior League Garden Club March Meeting was held at the Church of the Redeemer in Bryn Mawr and our excellent speaker was Emma Seniuk, a vegetable and cut flower gardener from Chanticleer in Wayne. She presented great ideas for perking up perennial gardens, creating eye-catching color combinations, finding focal points and hiding holes in your garden. She also spoke about relying on repetition and balance for good garden design.

As we were preparing to have our sandwich lunch we were surprised by “Three Little Maids are We” emerging from the kitchen, and bearing fruit and cookies. The” Maids” were Judy Moneta, Mimi Johnson and Vicky Emery all former members of Orpheus

Society Pages

Katharine Koob, Kids in the Kitchen® chair, and her husband Paul Koob are proud to announce the birth of their first child, Everett Carter Koob, who was born on April 16, 2014 at 4:54 am and weighed 7lbs 11oz and was 19.75 inches long at birth. The JLP family gives warmest wishes to the Koobs and can’t wait to meet Everett at his first JLP event!

Nominating Chair Meredith Leigh Carter and her husband Michael Marsh Carter are pleased to announce the birth of their son Harrison William Gordon Carter. Harrison was born at Lankaneau Hospital on April 30, 2014 at 12:35pm, weighing 7lbs 12 oz and measuring 20.5 long.

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In Tribute: Effective Volunteers

Helen Stephenson Weary
Past President Junior League of Philadelphia, 1982-83

Two of my favorite past presidents of the Junior League of Philadelphia died in the last four months: Ann Schwarz Strawbridge Grange and Alice Belew Lonsdorf. Their lives celebrated the very purpose of the Junior League of Philadelphia – through their actions - they demonstrated the effectiveness of trained volunteers in the community! Ann was 99 when she died in January; Alice was 89 when she died in April.

I remember Ann Grange because of her gracious support of me when I became President in 1982. She always had a cheerful, encouraging word, a sympathetic ear, and a “can do” spirit. She was 28 when she became President of the JLP – in 1942 – right in the middle of WWII, with three children of her own. Many League members were involved with war volunteer work, or work for children’s services. The Children's Outgrown Shop (now our JLP Thrift Shop) opened in 1945. She served on the Board of Directors of what is now Ralston Center for over 50 years. Ann’s real love was flowers, and she went on to head the Garden Workers twice. Ann received the Gold Medal for Conservation from the Garden Club of America. Flowers decorated her gardens, her needlepoint and her decoupage.

Alice Lonsdorf transferred to Philadelphia from Fort Worth in 1950. She had three boys in diapers and then burst onto the community service scene. She was the immediate past president of the League when I became a Provisional in 1967. Alice was the first JLP president to ask to be listed using her own name. She was very involved with the League’s adoption of the Free Quaker Meeting House as our Headquarters, and that got the League into Independence National Historical Park.

Alice was a founder of the Friends of INHP, and such a persuasive advocate that few could say no to joining her excitement about the upcoming Bicentennial of the United States. Art, history, guiding, restoration, and fundraising were all wrapped into Alice’s 1970s and 80s. She went on to many other civic leadership positions, becoming a Distinguished Daughter of Pennsylvania.

At Alice’s memorial service, I was reminded that she loved decoupage – a craft Ann Grange also enjoyed. Perhaps the cutting out and re-arranging of pieces was something that they each did in different ways. I learned to cut big jobs into smaller pieces. Ann and Alice taught me that many things are possible with a sense of humor and generosity of spirit.
View exquisite costumes and accessories worn upstairs and downstairs on the period drama television series. To reserve tickets to the exhibition, please call 800.448.3883 or visit winterthur.org/downtonabbey.

Timed tickets required for nonmembers. Included with general admission. Members free.

The exhibition is presented by M&T Bank and with support from the Glenmede Trust Company.

Downton Abbey® is seen on MASTERPIECE on PBS and is a Carnival Films/Masterpiece Co-Production.

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The Junior League of Philadelphia, Inc.
27 West Lancaster Avenue
Ardmore, PA 19003

Hotline Deadlines

Fall issue: July 25, 2014

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at JLPHotline@gmail.com. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: $25 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads (4” x 10.5”), $300 for 1/2 page ads (5.25” x 8”), and $525 for full-page ads (8” x 10.5”). Discounts are available for recurring ads.

The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

Upcoming Events

JULY
July 15, 7:00pm  Provisional Meet & Greet
July 20, 2:00pm  “President’s Open House” at 2 pm at Emily Schwarz’s Home in Villanova
July 30, 7:00pm  Provisional Meet & Greet at 7pm - Saint James (Suburban Square, Ardmore)

AUGUST
August 12, 7:00pm  Provisional Meet & Greet at 7pm - Black Sheep (Center City)
August 27th at 7pm  Provisional Meet & Greet - White Dog Cafe (Wayne)

More details about all of these events and more can be found on the JLP website: www.JLPhiladelphia.org.