President’s Perspective

The holiday season is a time for giving, and Junior League members excel at giving. In fact, we contribute over 75,000 combined hours of service annually through the Junior League. We also give to our families, our friends, our careers, our religious institutions, and other community organizations. But do we spend so much time giving to others that we do not give adequately to ourselves? Giving back to ourselves, whether it be a well-deserved nap, lunch with our girlfriends, or a good glass of wine, is necessary to maintaining our energy and sustaining our ability to support the people and causes that are important to us.

The same can be said of our organization. The Junior League provides us with leadership development that is difficult to find in the workplace, opportunities to change lives through our effective community outreach initiatives, and the chance to forge life-long friendships. Historically, Junior Leagues have donated millions of dollars to communities in need since our founding in 1901. But do we give back to ourselves as an organization? Of course we work extremely hard to run our organization, but do we support our own programming and initiatives financially?

The most successful nonprofit organizations have a strong culture of philanthropy, in which members feel so passionately about the mission that they make donations to support their own organization and “put their money where their mouth is.” The Junior League of Philadelphia can and should be one such organization.

There are myriad ways to support our League, but below are the easiest and most common:

• Make an Annual Fund gift this year and every year. Annual Fund gifts are used to support everything we do—from community programming and membership training to operations support (e.g., maintaining and operating our Headquarters, publishing the Hotline, and hosting the website) and employee compensation. Because Annual Fund gifts are unrestricted in nature, they give League leaders the most flexibility to use them where they are most urgently needed to meet our mission. Each member typically receives an Annual Fund request in the fall, however, you may make an Annual Fund contribution at any time between June 1 and May 31. Your employer may even have a matching gift program that doubles or triples your contribution! All Annual Fund contributions are fully tax-deductible.

continued on page 2
President’s Perspective (continued)

• Attend a fundraising event such as our annual Fall Fête, our wildly successful American Girl Fashion Show®, or the Simon Fashion Now! Silent auction at the King of Prussia Mall. These events not only raise funds for our community programming, but also increase public awareness of our organization and the good work that we do.

• Support our largest fundraiser, the Thrift Shop, through quota donation and volunteer hours. Some people may not know the League, but they know our Thrift Shop. Last year, the Shop generated over $600,000 in revenue to support our work. Ask your neighbors, coworkers, and family for donations prior to their “spring cleaning.”

I am calling YOU, each and every member, to join me in taking philanthropic action. Don’t choose just one of these options to support our League—choose all of them! In order to be a leading non-profit organization in the Greater Philadelphia area, we must invest in ourselves and strengthen our culture of philanthropy. I know you join me in wanting to be the best we can be, but the cost of excellence is nearly as high as its value. We can only be leaders in the community if we are leaders in philanthropy.

During this busy but reflective time of year, please take some time to consider making a contribution to the Junior League of Philadelphia. On behalf of the League’s Board of Directors, I wish you a healthy, happy holiday season!

Warm regards,

Halley

From the Office of the COO: Committees At Work Around The League

By Erin Bushnell, Chief Operating Officer
All of our committees have been hard at work and we have gotten the year off to a terrific start! As you read through the Hotline you’ll learn more about the exciting things going on around the League. Here are some quick highlights:

Communications Council – the Hotline Committee was excited to send you our first quarterly newsletter in September. We hope you enjoyed it. The Website Committee has been keeping the site up to date and has been keeping you informed through eLines, and eBlast. Don’t forget to share both your personal and League-related news!

The Brand Marketing and Public Relations Committee has been getting the Junior League name out there. They are focusing on updating our print materials to reflect the Apple a Day Healthy Living Initiative™ and improving how we leverage social media.

Community Council – Mark your calendars for the Empowering You Health Fair, which will be held on April 5, 2014. The Kids in the Kitchen Committee is hard at work on their “train the trainer” curriculum, marketing the program, and finding community partners. The Farm Explorer Mobile Garden has had several successful events. I encourage you to come out and see the Farm Explorer in action! The Done in a Day Committee has coordinated several popular opportunities for members to make a community impact in a short period of time! We had our first of three League-Wide Service Days at Greener Partners’ Longview Center for Agriculture, where we helped prepare the blueberry bushes for winter. Look out for two more Service Days this year.

Continued on page 3
From the Office of the COO (continued)

Fundraising Council – We held a sold out event at 1 Tippling Place in November and the Focus Fundraising Committee is now looking at how we can expand year two of the Simon Fashion Now® event at the King of Prussia Mall. Know any girls who want to model in the American Girl Fashion Show®? Get the word out – the shows will be held March 8 and 9, 2014!

Have you donated your quota and completed your volunteer shift at the Thrift Shop yet? If so, you’ve noticed that the Thrift Shop Committee has spruced up the quota area and they’ve come up with some great projects that you can complete during your volunteer shift. The Thrift Shop is our largest fundraising endeavor, bringing in over a half a million dollars a year!

Membership Council – Educational & Volunteer Training has done a terrific job of mapping out relevant and useful training programs throughout the year. The Placement Committee has been working hard make sure you are having a good experience on your committee and are able to complete your requirements. The Provisional course is in full swing educating our 119 new members about the Junior League of Philadelphia.

As always, please reach out to me with questions, suggestions, and concerns at any time throughout the year.

Spotlight on Greener Partners: JLP’s Newest Community Partner

By Heike Doerr, Farm Explorer™ Mobile Garden Committee Chair

Greener Partners is one of the Junior League of Philadelphia’s newest community partners. The mission of Greener Partners is “connecting communities through food, farms, and education“, which corresponds perfectly with the JLP’s Apple a Day Healthy Living Initiative™. Through various projects, Greener Partners increases access to fresh, seasonal, and local food, trains new farmers, and educates people about the origins of their food, empowering them to create healthy communities.

In 2012, the Junior League, as well as the Independence Blue Cross Foundation, contributed to the fabrication of the Farm Explorer™, a hands-on mobile farm, equipped with garden beds and a mobile kitchen. The Farm Explorer™ debuted at an event in April 2013 and the Junior League’s Farm Explorer™ Committee has already partnered with Greener Partners educators at three events, helping to make healthy eating fun through games and activities, and use of the blender-bike to make healthy recipes.

On September 14, 2013, JLP members joined Greener Partners’ at their Hillside Farm in Media, PA for a tour of the farm and some hands-on experience with the Farm Explorer™. Members had the opportunity to plant vegetables and herbs in containers that will be grown on the Farm Explorer™ this coming season. Kelly Kneeland, Chair-Elect of the Farm Explorer™ committee said, “Our partnership with Greener Partners will enable members to reach thousands of families over the next year. Being part of such a revolutionary concept like the Farm Explorer™ has already been a benefit to the community and encourages fellow Junior League members to eat fresh, local and healthy.”

Additionally, we have found other opportunities for Junior League members to support this community partner. On October 5, the Junior League hosted an All-service day at Greener Partner’s Longview Farm in Collegeville, PA. One attendee, Amy Resh, remarked that “the event was a great learning experience about the farm and their operations.” She added that, “We enjoyed feeling as though the work we did was a worthwhile contribution to the farm’s preparations for winter. It was an absolute delight to see the full circle from seed to fruit at Longview Farms. We are anxiously awaiting our next trip.”

Junior League members were also able to lend a hand at Greener Partners’ Hillside Harvest Festival on September 28, and had a great time at the World’s Greatest Farmer Showdown at Longview Farm on October 20.
Junior League Works with Greener Partners on Annual Harvest Festival

By Jane Manchisi, Done In a Day Committee Chair

On Saturday, September 28, 2013, Junior League members volunteered to assist Greener Partners with the organization’s annual Harvest Festival.

In keeping with the Junior League’s Apple a Day Healthy Living InitiativeTM, Done In A Day committee Chair Jane Manchisi and member Monique DiSabatino, and Farm ExplorerTM Mobile Garden Committee Chair, Heike Doerr, coordinated this event, which proved to be quite a success!

The Harvest Festival, which took place at Hillside Farm in Media, Pennsylvania, offered seasonal, local vendors, a pie bake off, hayrides, homestead demonstrations, including apple cider making, face painting and a farm themed scavenger hunt. The event also featured the Farm ExplorerTM, a custom-built mobile farm that lets children and families connect with food from seed to plate. Live music, BBQ, popcorn and the ever popular apple slushees were also available.

Junior League volunteers provided invaluable assistance by manning the various stations, including the hayride, face painting and food stations. Greener Partners was very pleased to work with the Junior League on this event. Laura Vernola, the Director of Communications & Community Engagement for Greener Partners remarked, “It was a great day and we could not have done it without JLP!”

Greener Partners is a non-profit organization that operates community Farm Hubs as resources for local produce and provides education about food and farming. With a diverse range of projects throughout the Philadelphia region, the organization seeks to make local food accessible by offering multiple ways of experiencing fresh, local food in our communities. For more information, go to http://www.greenerpartners.org.

The Junior League again worked with Greener Partners on October 20, 2013, when Greener Partners hosted its third annual World’s Greatest Farmer Showdown. This was a family-friendly event that featured local vendors, games, educational activities, and homestead demonstrations. Based on the success of the Harvest Festival and World’s Greatest Farmer Showdown, we look forward to continuing our work with Greener Partners and in doing so, furthering the goals of the Apple a Day initiative.
American Girl Doll Lending Library & Healthy Living Surveys: Innovative Fundraising Ideas

By Shauna Itri, Project Research and Development Committee Chair

The Project Research and Development (PR&D) Committee is responsible for evaluating and developing the Junior League of Philadelphia’s Community and Fundraising Committees. The PR&D Committee presents its findings and makes project recommendations to the Project Advisory Committee, which reviews them. The PR&D Committee is also actively researching and developing new projects and fundraising events.

As the Junior League of Philadelphia is embarking on its new focus area, PR&D Committee members are currently developing a Healthy Living Assessment to track metrics for the Apple a Day Healthy Living Initiative™ to quantify the work and successes of the JLP in this area. The Healthy Living Assessment will be given to JLP members in the fall, and again in the spring, to track JLP members’ knowledge and determine the training needs of our membership regarding issues of nutrition, hunger, food distribution, and healthy choices.

The PR&D Committee is also actively researching and developing a plan to implement an American Girl Doll Grant Program. The program would donate American Girl Dolls to libraries and community partners in the Philadelphia area allowing children the opportunity to “check out” the doll, similar to taking out a book at the library. An activity pack focusing on healthy living would accompany each doll donated. The American Girl Dolls would be distributed to partner locations during a League wide Day of Service on Martin Luther King Day.

Trés Chic! American Girl Fashion Show® Arrives On March 8 and 9, 2014

By Anne Kozul and Jessica Pomraning, American Girl Fashion Show® Marketing/Public Relations Subcommittee Co-Chairs

The Junior League of Philadelphia, Inc.’s 2014 American Girl Fashion Show® will be held on March 8 and 9, 2014, at the Desmond Hotel and Conference Center in Malvern, PA. This is fun-filled event for girls, their families, friends, and favorite dolls.

Tickets and sponsorship packages will be available soon. Tickets to the show will include lunch, dessert, and refreshments. Accessory items and souvenirs will be available for purchase at the event. An American Girl Doll Hair Salon will also be open to take on-site appointments. The committee is seeking donations for the always-popular raffle, which is a great way to promote your business to the hundreds of attendees.

The Junior League of Philadelphia, Inc.’s 2014 American Girl Fashion Show® allows local girls to model American Girl fashions with their favorite dolls on a full runway complete with music and live commentary in front of their family and friends. This year’s model call will be held on Saturday, Jan. 18, 2014, from 8 a.m. to 5 p.m. at Dunwoody Village, Newtown Square, Pa.

Please continue to check the JLP website and The Junior League of Philadelphia, Inc.’s American Girl Fashion Show® Facebook page for updated information. If you have any questions, please contact American Girl Fashion Show® Committee Co-Chairs Porsha Addison at porsha78@hotmail.com or Mary Beth Horvath at mbhorvath@gmail.com.

We look forward to seeing you at the show!

Ladies Who Brunch: Provisional Course Kicks Off the League Year

By Lindsay McCraw, Provisional Course Co-Chair

The Provisional Course Committee held a fantastic brunch on September 7, 2013 to kick off the new JLP Provisional Class! President Halley Nesbochick greeted the new members and committee Co-Chairs Casey Breslin Murphy and Lindsay Pollard McCraw planned a morning to inform and inspire our newest volunteers to action. We welcome 120 new provisional members to the 2013-2014 class. Provisional Advisors for the year include Allison Bedrosian, Rebecca Calder, Leigh Edgerton, Mandy Eisenhart, Patricia Flaherty-Fischette, Alexandra Guido, Courtney Schneider, and Elizabeth McCurdy. The Provisional members will enjoy volunteering with Greener Partners throughout the fall to further our community initiatives with this partner. We really enjoyed the October 19 Provisional Bus Tour. We extend our sincere gratitude to to Sharon McNamara and the other Sustainers who led us on fantastic tour of JLP History in Fairmount Park and the Waterworks!
Meet The Board

Halley M. Neboschick, President

Halley M. Neboschick grew up in Columbia, MD, and currently resides in Lafayette Hill, PA. She is an attorney specializing in health care law and has advised congressmen, governors, legislators, and business leaders on how to effectively navigate our complex health care environment. She currently works for GlaxoSmithKline as Manager of Public Policy. Halley has proudly served in the Army National Guard for 17 years as a professional musician, soldier, squad leader, and unit recruiting and retention non-commissioned officer. After moving from Maryland to Pennsylvania in 2008, Halley joined the Junior League of Harrisburg in order to establish new friendships and to contribute her time and talents for the betterment of the local community. While in the Harrisburg League, Halley was Co-Chair of the Volley for Kids Committee, which organized a volleyball tournament to raise funds for a summer camp for children with disabilities. In March 2010, Halley relocated to Lafayette Hill and transferred to The Junior League of Philadelphia, Inc. Soon after, Halley was selected to be the Co-Chair of the In the Garden with Tree House Books Committee. During the 2011-2012 League year, Halley served on the Board of Directors as the Director of Development. In this capacity, Halley oversaw the League’s transformation to issue-based community impact and the formation of the innovative Apple a Day Healthy Living Initiative™. Halley also oversaw the Project Advisory Committee and Centennial Gala Committee. Halley is honored to be the League’s President for the 2013-2014 League year and to be collaborating with the dynamic women of the JLP.

Emily Schwarz, President Elect

Emily joined the Junior League of Philadelphia in 1997 after making a “life changing” donation to the Junior League’s Thrift Shop. She relocated to the Philadelphia area after graduating from the University of Delaware with a degree in Business Administration. Emily is originally from Washington, DC and currently lives in Villanova with her husband, son, and daughter. She has spent a lifetime giving back to every community she has lived in. Emily brings a wealth of experience both in and out of the League to her position. For the past 5 years, she has been the Owner and President of Veterans Financial, Inc., owned a Visiting Angels Home Care Agency, and worked directly for the Vice President of the Philadelphia Region for Tiffany & Co. managing marketing and community relations for both area locations. During her League career, she has chaired a number of committees, including the Provisional Course and Thrift Shop Committees. Additionally, in 2002, Emily served on the JLP Board as the Ways & Means Council Director (Fundraising). Emily became a Sustainer in 2010 and has continued her involvement with the JLP in that capacity, supporting many of our fundraisers, including last year’s Centennial Gala and the American Girl Fashion Show®.

Jill Bronner, Assistant to the President

Jill Bronner is a newcomer to the Junior League, joining in the fall 2012 after moving to Gladwyne from the Jersey Shore. Jill is an attorney who is currently taking time off from private practice to raise her two children. She holds a J.D. from Cardozo School of Law and a Bachelor of Arts degree in Politics from Brandeis University. Although new to the League, Jill has a lengthy history of community involvement having served on fundraising and event committees everywhere she has lived. Jill is excited to use her personal and professional skills to help serve the Board and the League so that the League can better serve our community partners.

Melissa Finnegan, Secretary

Melissa Finnegan joined the JLP in 2006 after looking for a local volunteer and service organization to donate her time to. With friends and family in other Junior Leagues across the country, the JLP was a natural fit. She is a Registered Nurse and an alumna of Seton Hall University and both the School of Nursing and the Wharton School of Business, University of Pennsylvania. Melissa is currently a clinical consultant for Royal Philips specializing in healthcare informatics with a history of also working as a project manager and sales support. She has lived and worked in the Philadelphia area since 1998 and currently resides in New Jersey with her husband and two children. Melissa has spent her League years serving in the areas of community, fundraising, and leadership. She has served on committees such as Books Aloud and co-chaired Taste of Fall before joining the Board of Directors to serve as the Director of Development and Chief Operating Officer. Melissa is excited to be joining the Board this year to help support the League moving forward.

Carol Rose, Treasurer

Carol Rose is a Philadelphia native who currently resides in King of Prussia, PA. She is an electrical engineer in the transportation industry with more than 17 years of experience in project management, design review, testing, and inspection for a variety of rail vehicle procurement, overhaul, and quality upgrade programs. Carol currently serves as president of the Philadelphia chapter of Women’s Transportation Seminar and serves on the Board of Directors for PenTrans. Since joining the Junior League of Philadelphia, Carol has held a number of leadership positions in the League. She has served three terms on the Management Council, first as Vice President of the Community Council for two years and most recently as Treasurer Elect. Carol has co-chaired the BOOST Camp Committee and chaired the Provisional Course Committee. She brings well-rounded experience to the role of Treasurer.
Sharon McNamara, Sustainer Chair

Sharon joined the Junior League of Philadelphia in 1982 and has enjoyed serving on various committees both as an Active and Sustainer. Sharon’s first placement was one of her favorites, the Please Touch Museum and she was thrilled to celebrate the League’s Centennial there in April 2012. Other high points in her active career were working on Initially Paper, chairing the Admissions/Provisional Committee and being on the JLP Board. As a Sustainer, Sharon has enjoyed chairing the Hospitality Committee and Membership Meetings as well as working on Nominating. In her spare time, she volunteers at her church providing meals for shut-ins. Sharon also volunteers each year at the Philadelphia Flower Show, her version of “spring break”. She and her husband Jack love spending time with their two daughters in New York City and visiting family and friends.

Shauna Itri, Director of Development

Shauna, the Director of Development for the JLP for the 2013-2014 League year, is an attorney at Berger & Montague PC and is concentrating her practice on complex litigation, specifically, representing whistleblowers with claims under the False Claims Act and the IRS and SEC whistleblower programs. Shauna is presently an adjunct professor at Villanova University, teaching a white collar crime and corporate deviance course. She volunteers her time at the Education Law Center, Veterans Pro Bono Consortium, Philadelphia VIP Mortgage Foreclosure Program and the Homeless Advocacy Project. Shauna joined The Junior League of Philadelphia, Inc. as a Provisional in 2010, was a member of the Project, Research & Development Committee in 2011, and became Chair of the Project, Research & Development Committee in 2012.

Erin Bushnell, Chief Operating Officer

Erin Bushnell joined the Junior League of Philadelphia in 2003. After completing her Provisional Year, she moved to Wilmington, DE, and transferred her membership to the Junior League of Wilmington where she served in multiple leadership roles including VP of Community Programs, Provisional Co-Chair, and VP of Membership. Despite having worked in Philadelphia for 10 years, it wasn’t until 2009 that Erin moved to Center City. She currently lives in the Washington Square West neighborhood and loves everything about being a city resident.

Erin is the Director of Human Resources and Associate Vice President at a 1,000-person Civil Engineering firm headquartered in Philadelphia. She was born in the Netherlands while her parents were living there for three years, but grew up in Wilmington, DE. She is a graduate of Franklin and Marshall College with a degree in Sociology and a minor in Dance. Although she doesn’t dance anymore, she is an excellent audience member!

In her free time, Erin enjoys taking advantage of all the city has to offer—museums, great restaurants, lazy days in Rittenhouse Park, and happy hours with friends.

Megan McCampbell, Nominating Chair

Megan McCampbell is an Iowa native who resides in Newtown Square, PA with her husband Matt and daughter Vivian. She holds a Bachelor of Arts degree in Spanish with a Business emphasis from the University of Iowa. She has also completed a certification at the University of Chicago and additional coursework at Northwestern University in Evanston, IL.

Megan currently works for Cigna as a program manager specializing in global leadership development and change management. Her passion is centered on employee learning and growth, and finding the hidden potential and talent in future leaders.

Megan joined the Junior League after moving from Chicago to Philadelphia in 2010. She has served as a provisional advisor and a member of the nominating committee.

Jennifer Morgan, Immediate Past President

Jennifer Morgan is a Philadelphia native who resides in Newtown Square with her husband and two daughters. Jennifer holds a Master of Education degree in Secondary Social Studies Education from Arcadia University and a Bachelor of Arts degree in History and Politics from Brandeis University.

After a 5-year stint as a developmental editor and division manager for a multimedia-based medical education publisher, Jennifer decided that her true passion was teaching history. Jennifer taught secondary level Social Studies and English to 7th and 8th graders at the Frankford Friends School in Philadelphia prior to the birth of her elder daughter. Jennifer is currently taking a break from teaching to be a stay-at-home mom and full-time volunteer. Jennifer is also a freelance writer and her articles have appeared in publications such as Main Line Parent and The European Royal History Journal.

Jennifer joined the JLP as a Provisional in 2001 at the suggestion of a friend. Since that time, she served on a range of committees with placements encompassing almost every council. Jennifer’s diverse League experience also includes prior service on the JLP Board of Directors in the roles of Assistant to the President and Communications Council Director and on the Management Council as the VP of Membership Development.

Jennifer credits the JLP with helping her to develop her leadership abilities while providing opportunities for learning new skills, including video production and public relations.

Meredith Reinhardt, Parliamentarian

Meredith Reinhardt joined the Junior League of Philadelphia, Inc. in 2005. After completing her provisional year, she has held a number of leadership positions in the League including Chair of the Provisional Course Committee, Co-Chair of the EVT Committee, VP of Fundraising and a member of the Nominating Committee.

Meredith is an associate in the Products Liability and Mass Tort Group of the Philadelphia law firm of Drinker Biddle & Reath LLP. Her practice focuses on representing pharmaceutical companies in complex civil litigation with an emphasis on products liability defense.
JLP University: More than Just a Mission Credit
By Jacqueline Gorbey, Education Volunteer Training Chair

Since it was established four years ago, JLP University (“JLPU”) has played a vital role in furthering the League’s mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Through trainings on topics such as fundraising, marketing, event planning, strategic planning, and public relations, graduates of JLPU learn how to contribute to the success of a nonprofit organization. “Strengthening my nonprofit leadership skills was a big part of my desire to join the Junior League of Philadelphia. Through JLP University, I have realized that goal,” said JLP member Jessica Perry.

JLPU was implemented to educate members on the nonprofit world and apply what they learned to their work on JLP committees and outside the League. “We recognized a need for JLP members to understand how to integrate their work with the League with their professional and personal lives,” explained Bertina Whytehead, founder of JLPU. Gaining an understanding of the core competencies for successful involvement with a nonprofit organization helps JLP members understand the purpose of their work with the League and, in turn, become invested in the League.

Since JLPU kicked off in 2010, the League has seen the benefit of JLPU participants’ increased committee participation and commitment to the League’s signature projects, such as the Apple a Day Healthy Living Initiative™. Members are investing in their committees and becoming more involved with the League because JLPU has helped them better understand their roles in the League and how to achieve our nonprofit’s goals. JLPU participants get more out of their involvement with the League. “Through educating and informing members, we are creating lifelong members,” Ms. Whytehead said.

JLPU members also take the skills learned in JLPU outside the League and integrate those into their professional lives or involvement with other community organizations. “JLPU offers trainings on invaluable business skills, like public speaking,” said JLPU member Jane Manchisi, who applies what she learned in JLPU’s Effective Communications in Public Speaking course to her career as an attorney and to her role as Chair of the Done In a Day Committee. “It is a great way to get out of your comfort zone and learn new skills that can be applied in both your work with the League and your professional life,” Ms. Manchisi said. Likewise, Ms. Perry explained that “JLPU has not only made me more effective in my commitments to the Junior League, but it has also helped me to be a stronger leader in work and other roles.” Katie Adams, Chair-Elect of the Education & Volunteer Training Committee is also enthusiastic about her experience with JLPU, explaining that she learned “great information that has real-life application for JLP and beyond.”

The knowledge obtained through JLPU is fundamental and easily transferred to make a lasting impact beyond the League. Don’t miss the opportunity to learn skills critical for your work in the League and beyond. There is still time to enroll in JLPU courses in 2014. On January 22, JLP members can learn about the operation of the League at the JLP Governance and Board Leadership training. The final JLPU course for the 2013-2014 League year will be held on February 6 and will focus on Strategic Planning and Evaluation. JLP members who attend three JLPU trainings will “graduate” from JLPU and be recognized at the Annual Dinner.

Welcome New Transfers

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Spotlight on: JLP University Event Planning Training
By Kelli Friedrichs, Education & Volunteer Training Committee Member

JLP University held a course on Event Planning at Drexel University on October 7, 2013. Fred Stein, the Executive Producer for The Creative Group, which is an international event-planning group that is headquartered in Philadelphia, led the training. Mr. Stein gave examples of past events that he has organized, from local non-profit events to major national celebrations, and shared budgeting and timeline tips and templates for event planners. He also shared insights from his many years in the business on how to design creative, unique events, even on a shoestring budget. Twenty-four League members attended this training. We look forward to them putting their new knowledge into action soon!
Empowering You Health Fair Set For April 2014
By Devon Lump, Apple a Day Empowering You Health Fair Committee Chair

SAVE THE DATE for the Empowering You Health Fair! This year’s event will be held at Lankenau Medical Center in Wynnewood on Saturday, April 5, 2014 between 10 a.m. and 2 p.m. This free event will be open to the public and will offer disease prevention and health promotion activities including cooking demonstrations, fitness activities like Zumba® and yoga, and interactive lectures provided by staff from Lankenau Medical Center. Attendees will be able to participate in health screenings including blood pressure, cholesterol, and Dexascan.

The Empowering You Health Fair Committee had our first meeting in September and all the committee members are hard at work, brainstorming ways to make our second annual event even more of a success than our well-attended April 2013 health fair. We hope to double participation at the 2014 event. We will continue to work with current community partners and other JLP Apple a Day focused committees to create a fun, educational event with topics that are interesting to participants of all ages and backgrounds.

Please contact us with any questions! We would also welcome JLP member input and suggestions for content and marketing ideas. Please email the committee at JLPHealthFair2014@yahoo.com.

Kids In The Kitchen Cooks Up Curriculum
By Katherine Koob, Kids in the Kitchen Chair

The Kids in the Kitchen (KITK) Committee was launched last year to help our community address the urgent issues surrounding childhood obesity and poor nutrition. For the past year, we have chipped away at the ambitious task of developing the Junior League of Philadelphia’s unique eight-week program and curriculum designed to raise awareness and provide solutions. Our committee has demonstrated exemplary enthusiasm for the JLP’s mission to empower youth in kindergarten through the fifth grade to make healthy lifestyle choices. Our curriculum design subcommittee has been hard at work researching and designing the JLP’s program focusing on each week’s topic:

- Week 1: Portion Sizes and Measuring
- Week 2: The Food Groups and Nutrition Labels
- Week 3: Fruits
- Week 4: Vegetables
- Week 5: Proteins
- Week 6: Fats and Oils
- Week 7: Breakfast Matters
- Week 8: Snack Attack

Each week of the JLP’s program will feature two nutrition lesson plans or fitness activities held on Mondays and Wednesdays and two cooking demonstrations held on Tuesdays and Thursdays. Over the course of the JLP’s program, participants will learn how to read nutrition labels and recipes, select ingredients, and to handle food and kitchen equipment safely.

In addition to our curriculum design responsibilities, KITK continues to move forward with other committee initiatives through the dedication of our subcommittees who are preparing materials to implement the finalized program and coordinating with our community partners. Through their efforts, we are interviewing potential community partners and developing our materials for our future community partner to use to set the JLP KITK program in motion. Ever mindful that our objective is to bring KITK to the Greater Philadelphia Community for years to come, our committee is endowed with forethought, systematic planning, intelligence and purpose. We look forward to running several KITK trial run programs in the Spring of 2014.
Four Ways the JLP Thrift Shop Can Brighten Your Holidays This Year

By Ashley Kenney, Thrift Shop Committee Member

1. It’s an Excuse to Have Fun with Friends: December is such a busy time! We spend the month running errand after errand in search of the best food, gifts and outfits for our many festivities. Amid all of the stress, it is important to give yourself a break and take time out for the people you care about. This year, The Junior League of Philadelphia’s Thrift Shop Annual Open House will be held on December 6, 2013 from 5 p.m. to 8 p.m. in conjunction with Ardmore’s First Friday event. During the event, groups of friends, families and neighbors come together to peruse the shop, indulge in refreshments, and enjoy crafts with the kids. Unable to make the Open House? There is no reason you cannot enjoy some fun time with friends on another day. Grab your nearest and dearest and head over anytime to hunt for hidden fashion gems and low-priced decor! Make an afternoon of it by grabbing lunch or cocktails at one of the many great restaurants conveniently located nearby.

2. Snag Festive Decor Without the Guilt: Most of us know the feeling of a budget stretched-thin by the holidays. Why spend precious gift-giving funds on expensive decorations when you can find a beautiful selection of holiday items at a fraction of the price at the Shop? On November 2 and 3, 2013 the Thrift Shop received a holiday makeover courtesy of JLP volunteers during the Annual Holiday Decorating Party. Our volunteers organized an entire roomful of holiday donations, everything from ruby-red stemware to whimsical ornaments and tree toppers, holiday china, and rustic wreaths and garlands. There is something for any entertainer’s taste. Swing on by and check out the seasonal stash before it sells out!

3. Get Creative with Gifting: The Thrift Shop may not be the first place that comes to mind when you think about holiday gift-giving, but we challenge you to think outside the box! Are you familiar with the Shop’s new consignment section? It is comprised of high-end and designer items at hefty price reductions. Any fashionista can appreciate a piece that is timeless and of fantastic quality. If you have a special little one in your life, what about filling a big basketful of books for a refreshed library? Or packing a cute tote or trunk with inexpensive hats, accessories and bags for a dress-up kit? If you are crafty, the store is stocked with treasures that can be repurposed: For your holiday party guests, adorn boring napkin rings with sparkly costume jewelry or personalize small frames or wine glasses as favors. For teachers’ gifts, fill pretty china teacups with an assortment of gourmet teas, plants or candle wax. With a little imagination, the possibilities are endless!

4. Usher Out the Old and Bring in the New: December is the perfect time to take stock of crowded basements and closets and shed excess baggage for the New Year. With a de-cluttered home, you will have more places to showcase the shiny new goodies you will receive over the holidays! When you know your donations are supporting a good cause, it is easier to get rid of things. Remember that donations to the Thrift Shop benefit all of the Junior League’s charitable works for our community. Donating your forgotten and no-longer-used items to the Shop is something you can feel good about during the season of giving.

Hopefully this list has inspired you to remember the Junior League Thrift Shop as we close out our year and look ahead to 2014! If you do visit the Shop, be sure to share photos and comments about your fabulous finds on the Thrift Shop Facebook page: https://www.facebook.com/pages/Junior-League-of-Philadelphia-Inc-Thrift-Shop/241658209528. From all of us on the Thrift Shop Committee, we wish you a safe and happy holiday season!
Proud parents Paula and Franklin Strokoff are happy to announce our newest junior league in training, Lilly Anne Strokoff, was born on August 5, 2013, at 5:21pm. She weighed in at 6 lb 11 oz and 20.5 inches long. Lilly is happy and healthy!

Bethanne Mascio, Kids in the Kitchen Committee Member, recently became engaged to John F. Connolly III. The two celebrated with a picnic in Fairmount Park and cocktails with family and friends. A September 2014 wedding in Philadelphia, PA is planned. Congratulations and best wishes, John and Bethanne!

Shannon Topper Lynch married Keenan Lynch on August 31, 2013 in Bethlehem, PA and the newlyweds just moved into their new home in Wayne. The JLP Family wishes them much love and happiness in their new lives together.

Justine Haemmerli is proud to announce her new business, Pedalogical — a company focused on helping clients to recognize the tools and skills they already possess to help them focus their lives around their core values and reach their goals. Pedalogical provides coaching and educational consulting services to both organizations and individuals. Justine is happy and grateful for the support she has received from her Junior League family in the growth of her company.

Jill TenBroeck is happy to report that, after a health scare, her husband Craig TenBroeck is recuperating nicely. Craig’s family and friends thank God and all are grateful to you that have offered your love, prayers and support. As some of you may know, on July 21st, after a wonderful vacation through the Great Lakes, Craig became extremely ill and was rushed to Bryn Mawr Hospital in critical condition where he was diagnosed with acute renal failure. Craig is presently in Bryn Mawr Rehab and anticipating returning to the family apartment in Dunwoody any day now.

Jennifer Diabo is happy to announce the birth of her beautiful daughter Estelle Caliana, who was born on September 14, 2013 at 12:05 pm and weighed 7 lb, 3 oz. She is welcomed with much love by big sister Tsipporah. We could not be happier to have this new member of our Junior League family!

Jennie Dougherty will be starting a new job as a pediatric nurse practitioner at the Children’s Hospital of Philadelphia in December 2013. We wish her the best of luck in her new endeavor!

Amy O’Donnell, Vice President of Membership, is pleased to announce the arrival of Smith Francis O’Donnell, born on November 9, 2013 at 6:25pm. He is 8lb. 5oz. and 20 inches long. 3 year old Paden is excited to have a little brother.

Eileen Grimes, JLP representative to the Philadelphia Orchard Project Board of Directors, welcomed her first child, Liam Henry Grimes, on November 13, 2013 and is 7lbs 1 oz and 19 inches long.

President Halley Neboschick became engaged to Norm Hetrick, Jr. on August 16 while hiking in the Adirondack Mountains in upstate New York. The wedding will occur on May 24, 2014 in Philadelphia with the ceremony at St. Peter’s Church in Society Hill followed by a reception at the Union League of Philadelphia.
Sustainer Chair’s Perspective
By Sharon McNamara, Sustainer Chair

As we enter my favorite time of the year, the holiday season, I am thankful for the many wonderful Sustainers and all the activities we have enjoyed this fall.

The Sustainer fall season began with our second annual Croquet Luncheon at Merion Cricket Club hosted by Linda Dutton. Thanks to Margie Patches we were all able to see the day’s activity on Facebook. Betsy Mallon, Jane Sagendorph, Marilyn Sprague, Janet Lawton and Margie provided the Provisionals with the history of League’s involvement in Fairmount Park on their annual bus tour. Kathy Andre organized a fabulous Fall Membership Meeting featuring Rick Ill, chairman of the 2013 US Open for Merion Golf Club. It was interesting to hear his perspective of this historic sporting event and his favorite anecdotes of its famous golfers. Anne Sly and Marsha Bruce planned a most enjoyable day at the beautiful Nemours Mansion and Gardens followed by a delicious lunch. Thanks to the hard work of Barrie Jones and Mary Knake, a fun group traveled to New York City to shop, dine and see the award winning show Pippin. Also, many Sustainers have taken advantage of the numerous opportunities offered by our special interest groups.

I would like to thank you all for your hard work and dedication to the Jr. League. Each of you helps make the League the unique and special organization it is. I hope you can take time to enjoy this beautiful holiday season with family and friends.

Wishing you a happy and healthy New Year,

Sustainer Chair’s Perspective

News from the Garden Club
By Joan Prewitt and Sue Rice

The Garden Club members and guests met on September 23, 2013 at the Jenkins Arboretum for a fascinating talk with slides by Steve Wright, the director of Horticulture as well as Curator of the Plant Collection at Jenkins. He topic was “Using Native Plants to Create a Healthy Environment” featuring large trees. Steve showed slides of the beautiful chestnuts and elms taken in the 1930’s before the blights destroyed them. Dr. Harold Sweetman, Director of the Arboretum, led a walking tour down to the pond and back describing the plants along the way.

Young Sustainers On A Roll
By: Amy Piergiovanni

The Young Sustainers Group got their social year off to a fun start with a bowling event again in October at The Merion Cricket Club. The group of 15 had an enjoyable reunion with four teams bowling on all four lanes. Led by Jeanne Andronowitz and Amy Piergiovanni, the group plans to hold three more social events this year to provide opportunities to go out and catch up with one another.
Evening Sustainers Shop and Socialize
Beth Ramsey and Deb Talbot Snyder, Evening Sustainer Co-Chairs

On September 25, 2013 the Evening Sustainers enjoyed a fun evening at Nordstrom learning how to accessorize and update their fall wardrobes with scarves, handbags, wallets and even iPad covers! Before the presentation by Nordstrom’s staff, we shared a delicious dinner with much socializing and catching up after our summer break. Please continue to check your emails and the Hotline for upcoming Evening Sustainer events such as the White Elephant party, a Downton Abbey themed night, and a cooking demonstration!

A Blast From The JLP’s Past: The Junior League Archive at Historical Society of Pennsylvania
By: Helen Weary, Past President

After a year of sorting and culling, the history of The Junior League of Philadelphia was delivered in archival boxes to The Historical Society of Pennsylvania (HSP) on August 6, 2013. One hundred years fit into 17 boxes, which fit into one volunteer’s four-door sedan.

Included in the delivery to HSP were minutes of Board meetings since 1912, Hotlines and other communication vehicles, and Annual Reports, including membership directories. These had been gathered together by four Sustainers: Betsy Mallon, League Historian; Sharon McNamara, current Sustainer Chair; Mary Hinds, past JLP Treasurer; and Helen Weary, past JLP President.

HSP’s Matthew Lyons, Director of Archives and Collections Management, will now work to catalog our materials, prepare them for archival storage, and prepare them for researchers interested in studying the Junior League of Philadelphia, a philanthropic organization of women volunteers who have undertaken a vast variety of helpful activities over the last 100 years.

The project of moving the JLP archives to safe storage is exciting for two important reasons: preserving our records off site at a history-friendly institution and because of the projected work to be undertaken on our Headquarters.

Our archive job is not over – we have two future thrusts! One is to catalog and preserve the myriad of photos from days gone by, along with audio and video tapes, tapes of old radio shows, etc. The second is to gather together the official minutes and annual reports and Hotlines which have been generated since we went to on-line transmission, and preserve them in such a way that future JLP’ers and others can access them. Look for future updates on our progress!
League Profile: Lena Ryder
By Carla Krystyniak, Placement Chair-Elect

One of the best parts of being in the JLP is the chance to meet exceptional women. Having had the pleasure of serving on the Placement Committee with Lena Ryder, our illustrious Transfer Liaison and unofficial social chair, I cannot help but take the opportunity to share a little about Lena, her role, and her contribution as the welcoming face, voice, and coordinator for incoming Transfer members.

Q: Tell us about your role/position in the League.
Lena: I am the Transfer Liaison and Social Chair. I help the Transfers get comfortable within our League as well as answer any questions they may have about meetings, placement, etc. I also am working on some social events coming up, such as the annual tour of Longwood Gardens’ Christmas spectacular!

Q: What is the best part of the job?
Lena: I love meeting and helping new people. I also love welcoming people to the League and sharing with them the things I love about the JLP and Philadelphia. As social Chair, I enjoy planning events, which enables me to tap into the pleasure I get from organizing successful and fun events for members.

Q: Why did you join the JLP originally? How has it met or exceeded your expectations? Or in what ways is it different?
Lena: I joined the JLP because I missed the bond I had with women in my sorority in college. Joining the League enabled me to get to know more women within my community as well as to give back through philanthropy. The League has allowed me to meet people and participate in things I would never have thought I’d be doing.

Q: You mentioned being in a sorority in college. In what ways is the League an extension of that opportunity to give back or get involved?
Lena: Being a member of a sorority, like the Junior League, is a great way to bond with women of all different backgrounds and beliefs for a common good. Like the JLP, being a member of a sorority taught me leadership and organizational skills that take me beyond the organization.

Q: Who is the woman who most inspires you?
Lena: The woman that inspires me most is my mom, Hala. She is a hard worker and is always able to find the silver lining, even in the most difficult of situations.

Q: What is your favorite part of being in the League?
Lena: The friendships I have made.

Q: What would you tell a young woman who was considering joining the League?
Lena: The League is what you make of it. It may take a bit to get settled, but give it a chance and you will be thankful for the experiences and friendships.

As people who have met her can surely attest, Lena Ryder provides a warm welcome to all and helps make the League transition not just easy, but also fun. If you have not met her already, hopefully you soon will. In the meantime, if you have interest in organizing a League social, please do not hesitate to let Lena know. She is an integral member of the Placement Committee and a wonderful resource for us all.

Mark Your Calendars for Fall Evening Sustainer Events!
December 18, 2013: The Philly POPS® are at the Kimmel Center, Philadelphia, PA. 8 p.m. to 10 p.m. Take a break from all of your shopping and cooking and come celebrate the holiday season by attending a performance by the renowned Philly POPS®.

Afternoon Bridge Schedule
By Robin Thomas

| January 2, 2014 | Bonnie Hamm 610-356-4277 | March 3 | Suzanne VanderVeer 610-525-7447 |
| January 10 | Ginny Price 610-355-1484 | March 14 | Ginny Price 610-355-1484 |
| January 16 | Mary Tattersfield 610-277-2539 | March 20 | Nancy Henry 610-356-2822 |
| January 22 | Ginny Price 610-355-1484 | March 26 | Ginny Price 610-355-1484 |
| February 3 | Marge Devlin 610-389-1229 | April 7 | Robin Thomas 610-527-2828 |
| February 14 | Ginny Price 610-355-1418 | April 11 | Ginny Price 610-355-1484 |
| February 20 | Ann Vaughan 484-420-4926 | April 17 | Lorrie Pennell 610-647-2881 |
| February 26 | Ginny Price 610-355-1484 | April 23 | Ginny Price 610-355-1484 |

If you would like to join the group or have any questions, please call Robin Thomas at 610.517.2828.

Sustainer Teas
Sustainer Teas will be held the week of March 10-14, 2014. Plan on joining old and new friends at a tea near you! Details will be sent in the Sustainer Winter Mailing.
Open daily for holiday tours
November 23–January 5

For more information, visit winterthur.org/yuletide.
Open New Year’s Day. Closed Thanksgiving & Christmas Day.

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Winterthur is nestled in Delaware’s beautiful Brandywine Valley on Route 52, between I-95 and Route 1.
Hotline Deadlines

March issue: January 11

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at JLPHotline@gmail.com. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: $25 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads (4” x 10.5”), $300 for 1/2 page ads (5.25” x 8”), and $525 for full-age ads (8” x 10.5”). Discounts are available for recurring ads.

The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

Upcoming Events

DECEMBER
18  Evening Sustainers Night at the Kimmel Center

JANUARY
16  January General Membership Meeting
20  League-Wide Day of Service with SHARE Food Program (MLK Day)

MARCH
8-9  American Girl Fashion Show®

APRIL
5   Empowering You Health Fair

SPRING 2014
TBD  Simon Fashion Now®

More details about all of these events and more can be found on the JLP website: www.JLPhiladelphia.org.