League Members Donate $21,500 to Greener Partners at First Annual League-Wide Day of Service

By Halley M. Neboschick

On Saturday, September 15, The Junior League of Philadelphia, Inc. held its first annual Fall Day of Service at Greener Partners' Hillside Farm in Media. Over 60 Provisionals, Actives, and Sustainers were in attendance to kick off the building of a hoop house at Hillside Farm and to celebrate the Apple a Day™ collaboration between the JLP and Greener Partners in their shared mission to make healthy, fresh food accessible to the residents of the Greater Philadelphia area.

In her first official engagement as the League’s 2012-2013 President, Jennifer Morgan presented a check for $21,500 to Greener Partners’ Executive Director Jason Ingle. The funds will be used to construct a hoop house, also called a high tunnel, which will enable Greener Partners to extend their growing season year-round and produce over 3,000 additional pounds of fresh produce annually for people in need. Funds will also be used to underwrite 32 community supported agriculture shares. As a result, 32 families who qualify for SNAP benefits will receive 26 weeks of fresh, locally grown produce throughout the winter.

In recognition of the funding award and service day, U.S. Senator Bob Casey sent a letter commending both the Junior League and Greener Partners for collaborating to “ensure that all families, especially those in need, have access to and are educated about fresh and nutritious local foods.”

League members were given a guided tour of Hillside Farm, viewing the farmhouse, barn, greenhouse, herb garden, and multiple crop fields. Following the tour, participants were excited to get their hands dirty and spent a couple hours weeding, clearing corn fields, and readying the farm for fall. Once the work was complete, everyone shared fall’s bounty—a wonderful fresh meal

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President’s Perspective

As I sit down to reflect upon the first half of this League year and all that we accomplished together thus far, I cannot help but think of Sherry Anderson’s quotation, “Volunteers do not get paid, not because they are worthless, but because they’re priceless.” These words ring true for the value of Junior League of Philadelphia volunteers.

Who exactly are Junior League of Philadelphia volunteers and what makes us priceless? On paper, we encompass many professions and hold a variety of advanced degrees. We range in age from our early 20s to our 90s, from Provisional to Sustainer Emerita. If you consider the metrics, we are trained volunteers who dedicate over 75,000 volunteer hours, worth an estimated $1.6 million annually. Those metrics paint an impressive composite, but those figures do not depict the whole story. We simply cannot quantify our value. I dare you to try.

When I joined the League as a 25-year-old Provisional in 2001 at the behest of a friend and her Sustainer mother, Schuy Wood, I had no idea it would be such a life-changing decision or that this organization would make as much of an impact on my life as I have made on others. The JLP has been the one constant in my adult life. The JLP guided me through love and loss, graduate school and career changes, marriage and children, all while developing my potential as a woman. I’ve grown both personally and professionally. I’ve learned patience, perseverance, resolve, teamwork, self-reliance, compassion, and even how to channel disappointment into success. Forget kindergarten. Everything I needed to know, I learned in the Junior League.

The JLP members I meet on a daily basis inspire me, and one of the great privileges of serving as your President is the opportunity to interact with and learn from all of you. I enjoy hearing your stories and learning about what brought you to the League and how you have used your volunteer service to improve our community.

Eleven years ago, Junior League members touted that this was “not your grandmother’s Junior League.” Today, in 2012, I wish to challenge that assertion. While my grandmother was not a Junior League volunteer specifically, I am proud to be a member of the Junior League movement. The founding members of the first Junior Leagues were pioneers who challenged the status quo and refused to allow society to determine their worth simply because they were women. Many of these early leaders were forward-thinking college graduates who understood the power of education and who led the fight for equality, improved sanitation, and educational opportunities for children. After the passage of the 19th Amendment, they were the first in line to help other women exercise their hard-won right to vote. They believed, as do I, in the power of women volunteers working together.

The first two generations of Junior League members survived the Great Depression, helped the war effort, and included women like Eleanor Roosevelt. Don’t let the pearls fool you. They were women of steel. I would be proud to call any one of them my grandmother.

Subsequent generations have been equally impressive. The late Susan Myers and her colleagues achieved the impossible by restoring the Fairmount Water Works, after naysayers said it could not be done. JLP Past President Lynn Yeakel co-founded Vision 2020 and, together with AJLI Past President Deborah Brittain, is working currently to eliminate the wage gap and achieve full equality for women by the 19th Amendment’s centennial. A quick glance at our membership roster confirms what we all know to be true—Junior League members are some of the most accomplished and dedicated women in the region. We are indeed priceless assets to our community.

The JLP is thankfully a more socially diverse organization today than we were in 1912, but we still have so much in common with our predecessors. We value both our mission and each other. We continue to challenge people’s perceptions of women and what we can accomplish. We understand that education is the key to success.

Through our Apple a Day Healthy Living Initiative™, we will empower individuals to advocate for their own health and well-being by including an educational component in addition to increasing access to healthy foods. We will strengthen our community by investing our time and resources, just as we have for over a century. This fall alone, our League donated $31,500 to Apple a Day™ programs over and above our volunteer service. Thirty-two low-income families will eat fresh produce this winter because of our contributions. More people will have access to food provided by our two community gardens in North Philadelphia this spring, and our educational programming will enable them to prepare healthy meals. Our work has value. It has meaning. It makes an impact.

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President’s Perspective (continued)

I want today’s League members to be a credit to the legacy of those who came before us and to take responsibility for shepherding this organization’s future. I want us to remember that we are privileged to belong to and represent this organization. We live in a society where people listen when we speak and where we have opportunities and choices that were not always available to women. When I look at my own daughters, I want them to share the same sense of pride in the Junior League that I possess. I want them to know what it feels like to achieve the impossible, to appreciate the struggles women and children continue to face, and to understand that they can make an impact through volunteering. More than anything else, I want them to understand that they are priceless and so are you.

League-Wide Day of Service (continued)

consisting of sandwiches, wheat berry salad, and Asian pears grown at Greener Partner’s Longview Agricultural Center in Collegeville. Fun was had by all. Event pictures are posted to the JLP’s Facebook page.

Greener Partners is a regional farm-based nonprofit organization with a mission of connecting communities through food, farms, and education. The JLP is proud to have Greener Partners as an Apple a Day™ community partner and looks forward to developing the Farm to You™ Mobile Garden as well as exploring opportunities to expand Greener Partners’ highly successful Seed to Snack® Program. Please visit Greener Partners’ website at greenerpartners.org for additional information on their mission and projects.

If you were unable to participate in the Fall Day of Service, you did not miss out on all of the fun. There will be a Spring Day of Service with another one of our other new Apple a Day™ community partners, the Philadelphia Orchard Project. The event is still in the planning stages, so the date is to be determined.

JLP Sustainer Champions Women’s Rights

By Martha Shershin Cook and Nancy Hebard

Junior League of Philadelphia Past President and Sustainer Lynn Yeakel has dedicated her life to transforming the way that society views the value and contributions of women. Lynn, the daughter of a U.S. Congressman, was exposed to the diversity of people at a young age. After graduating Phi Beta Kappa from Randolph-Macon Woman’s College, Lynn developed a reputation as a public relations expert in New York City. When she and her husband Paul moved to the Philadelphia area in the mid-1960s, Lynn sought employment. She was told by an executive at a firm she wanted to work for that his company was not ready to hire a woman. Many years later, she encountered the man who had delivered that news to her. She thanked him for launching her career, which has been focused on advancing women’s leadership opportunities.

Undaunted by that rejection, Lynn accepted a position as Public Affairs and Speaker Training Coordinator for Smith, Kline & French Laboratories. When she became pregnant two years later, Lynn encountered discrimination against women in the work force again. She was required to relinquish her job at Smith in her sixth month. Finding herself at home with an infant daughter and then a son born 17 months later, Lynn decided to commit some time to community service, a value brought forward from her faith and family. A friend suggested that she join the Junior League of Philadelphia, and Lynn has served as an exemplary member since 1969.

Lynn participated in everything the League had to offer including training courses and social events. She also held several leadership roles in the League and started a Wanted Child Committee to focus on reproductive rights. In her 2010 book, A Will and a Way, Lynn devotes a chapter to describing her Junior League experience. Lynn credits the decade that she spent as an active member of the JLP for confirming her commitment to service and advocacy and the realization that she had to be actively involved in the struggle for women’s rights. Through the JLP, she strengthened her leadership capabilities and eventually became President of the League in 1980.

While an active member, Lynn became involved with Concern for Health Options: Information, Care, and Education (CHOICE), a program that helps pregnant women receive necessary services. She spent two years counseling women and their families at the Booth Maternity Center, a Salvation Army hospital with a pregnancy test clinic. She saw girls as young as 12 and women

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JLP Sustainer Champions Women’s Rights (continued)

as old as 45 from different social and economic levels. Lynn provided information to them about their options and helped them decide on a course of action.

In 1975, Lynn was among the leaders who brought seven agencies, providing a wide range of services to women and families, together under the umbrella they called Women’s Way. CHOICE was one of the founding agencies. Funded by a seed grant from the William Penn Foundation, Woman’s Way was a revolutionary organization, not only because the member agencies addressed controversial women’s issues, but because they worked together to equitably raise and allocate funds. As a member of the Board, Lynn took charge of the fundraising. One major accomplishment was to encourage United Way to create a Donor Option Program. It was a rocky path, but the Philadelphia Inquirer’s headline, “United Way Obliges Church, Rebuffs Feminists,” ensured the change. After chairing the Board, Lynn joined the staff of Women’s Way, first as PR Director, then as Executive Director, and finally as President and CEO. She served the organization from 1975 until she ran for the U.S. Senate in 1992.

Lynn won the primary in a U.S. Senate race in 1992—the Year of the Woman—and nearly unseated the incumbent, Senator Arlen Specter, in a nationally publicized race. She was then appointed by President Clinton as the Mid-Atlantic Regional Director for the U.S. Department of Health and Human Services. Lynn served in that role from 1994 to 2000. Her leadership initiatives there included the Freedom from Fear campaign to end family violence and “Envisioning a Healthier Philadelphia,” a coalition of more than 60 public and private organizations dedicated to improving public access to health care. She also chaired the region’s Welfare Reform Team, the Child Health Initiative, and the Combined Federal Campaign and served on the national committee to implement the federal Violence Against Women Act (VAWA). In 2010, she was appointed to the Commonwealth of Pennsylvania’s Health Care Reform Implementation Advisory Committee, which developed recommendations for the Governor on the new federal legislation.

In 2002, Lynn accepted the position as the Director of Drexel University College of Medicine’s Institute for Women’s Health and Leadership® (IWHL) and currently holds the Betty A. Cohen Chair in Women’s Health. Since she came to Drexel in 2002, the IWHL has grown in size and stature, earning a significant institutional commitment in the College of Medicine’s 2007 to 2012 Strategic Plan as one of the medical school’s top priorities.

A major national initiative of the Institute, created and co-chaired by Lynn, is VISION 2020, a ten-year project to achieve women’s equality by the year 2020, when the nation will celebrate the centennial of the 19th Amendment, granting women the right to vote. The project was launched in October 2010 with An American Conversation about Women and Leadership® at the National Constitution Center (NCC) in Philadelphia. Delegates from all 50 states and the District of Columbia participated. A women’s history exhibition, commissioned by the Institute, opened at the NCC in conjunction with the conversation and remained there through March 2011. Lynn and her team have raised over $3 million for Vision 2020.

Vision 2020’s campaign for equality will work to achieve five goals by the year 2020:
1. Increase the number of women in senior leadership positions in American life to reflect the workforce talent pool and demographics.
2. Achieve pay equity, so that equal pay for equal work will be the norm in the US.
3. Educate employers about the value of policies and practices that enable men and women to share fairly their family responsibilities.
4. Educate new generations of girls and boys to respect their differences and to act on the belief that the nation is at its best when leadership is shared and opportunities are open to all.
5. Mobilize women to vote, with particular emphasis on the record-setting turnout in 2020.

In February 2010, AJLI became a partner of Vision 2020. As a national ally, AJLI is playing a pivotal role in shaping the Vision 2020 action platform. To learn more about Vision 2020 and AJLI’s participation, visit www.drexel.edu/Vision2020.

Save the Date for the Empowering You Health Fair on April 6, 2013

By Elizabeth Moyer

The committee is in full swing planning the first annual Empowering You Health Fair in partnership with Lankenau Medical Center in Wynnewood. The event will be free and open to the public of all ages. The focus areas of the fair will be on maintaining a healthy weight and leading a healthy and active lifestyle. Information on disease prevention will also be available. The themes of the event tie into the JLPs Apple A Day Healthy Living Initiative™ and will feature many of our community partners. The health fair will combine interactive booths, cooking demonstrations, and lectures by the medical staff at Lankenau. We will also be doing health screenings for things like blood pressure and BMI. There will also be health-focused giveaways. If you have any ideas or questions about the fair, please contact Committee Chair Elizabeth Moyer at emoyer@hotmail.com or Committee Chair-Elect Devon Lump at devon.lump@gmail.com. Stay tuned for more updates and be sure to save the date to support and participate in the League’s new annual event.
Harvesting a Plan: The Future Comes One Day at a Time

By Meredith C. Schilling

Over the past four months, the inaugural Kids in the Kitchen Committee (KITK) has undertaken the ambitious task of developing the Junior League of Philadelphia’s unique eight-week program. Committee members have demonstrated exemplary enthusiasm for the JLP’s mission to empower youth in grades K through 5 to make healthy lifestyle choices. Specifically, our curriculum design subcommittee has been hard at work researching and designing the JLP’s program around the following weekly topics:

Week 1: Portion Sizes and Measuring
Week 2: The Food Groups and Nutrition Labels
Week 3: Fruits
Week 4: Vegetables
Week 5: Proteins
Week 6: Fats and Oils
Week 7: Breakfast Matters
Week 8: Snack Attack

Each week of the program will feature two nutrition lesson plans and/or fitness activities, held on Mondays and Wednesdays, and two cooking demonstrations, held on Tuesdays and Thursdays. Over the course of the JLP’s program, participants will learn how to read nutrition labels and recipes, select nutritious food, and safely handle food and kitchen equipment.

In addition to curriculum design, KITK has two other main committee initiatives. These include underwriting our grant application process and developing materials for our community partners to set the KITK program in motion. Ever mindful that our objective is to bring KITK to the Greater Philadelphia community for years to come, our committee is developing the program with great forethought, systematic planning, intelligence, and purpose.

Exciting Start for DIAD

The Done in a Day (DIAD) Committee has had a very exciting year so far, and we are working to provide many more opportunities for JLP members to contribute to our community while supporting our Apple a Day Healthy Living Initiative™. Already this year, the committee has organized volunteers to participate in the Philadelphia Zoo’s annual Halloween celebration, Boo at the Zoo, and the Opera Company of Philadelphia’s simulcast of La Bohème. On Saturday, November 24, volunteers packaged meals with Stop Hunger Now. The committee also held its annual event for the children at Cooper Hospital and assisted with Greenfest Philly and the Philadelphia Marathon.

Please check the JLP website for upcoming events in 2013. Members who participate in DIAD events receive Mission Credits. We encourage you to attend not just to complete your Mission Credit requirements, but to meet other League members and experience firsthand the joy of helping others.

If you have any ideas for DIAD events, please contact Committee Chair Kendra Darigan at kdarigan@gmail.com or Committee Chair-Elect Deeawn Roundtree at droundtree@yahoo.com. We are always interested in hearing suggestions from members and learning about other organizations we can support.

Third Annual Taste of Fall is a Great Success

By Kelly Kneeland

Thank you to all who attended the Junior League of Philadelphia’s third annual Taste of Fall and made it such a great success this year. Smith Memorial Playground & Playhouse in Fairmount Park was a gracious host, and it turned out to be a beautiful day for our outside food and beverage participants and guests. The event included 17 vendors and 23 restaurant, liquor, and beer sponsors. Live music was provided by Dr. Ben’s Backbone Blues Band. We sold over 550 tickets and were even spotlighted on NBC News.

Thank you to all who supported this event through their efforts, donations, and hard work.
Second Annual Harvest Hustle 5K Run/1 Mile Walk Breaks Attendance Record

By Carey Kulp

Thank you to all of the participants, sponsors, and volunteers who helped make the Second Annual Harvest Hustle 5K Run/1 Mile Walk a great success. Over 100 runners and walkers of all ages took over the streets of Ardmore on November 4, 2012, to support the Junior League of Philadelphia and our Apple a Day Healthy Living Initiative™. Special thanks to our biggest sponsors—La’LLi Hair Lounge, Rita’s Italian Ice, New Jersey American Water, and Nolan Painting. In addition, Lilly Pulitzer sponsored a hospitality tent and donated race bags. Philadelphia Moon Bounce provided a moon bounce for the children and Pictures by Todd Photography was on hand to take pictures.

B101.1 FM radio station was on-site to spin tunes and get the crowd excited. Many vendors provided in-kind donations, which fueled our runners and walkers, including Wawa, Hope’s Cookies, Wegmans, Philly Pretzel Factory, Ion Powerade, and Corner Bakery. All registrants received a Lilly Pulitzer race bag, which included coupons and discounts for local businesses and snacks. The top female finisher received a gift basket and a $200 gift card to La’LLi Hair Lounge. The top male finisher received a GPS watch. The fun continued after the race when a special Zumba Fitness® session for the children was held.

American Girl Fashion Show on March 2 and 3, 2013

By Mary Akhimien and Andrea Falciani

The American Girl Fashion Show will be here soon. The committee is now accepting model applications for a diverse group of girls between the ages of five (5) and 11. To access the model application form, please visit www.jlphiladelphia.org/?nd=model_applicants. The application fee is $10 for JLP members and $15 for non-JLP members for applications received on or before December 10, 2012. The fee increases to $20 for all applications received after December 10, 2012.

Please mark your calendars now for this fun-filled event for girls and their families, friends, and favorite dolls. The show will be held on March 2 and 3, 2013, at the Desmond Hotel and Conference Center in Malvern. Tickets will be available soon through the JLP website. The cost for general admission is $55 per person and VIP seating is $65 per person. All tickets include elegant refreshments, a delicious plated lunch, dessert, and party favors. Accessory items and souvenirs will be available for purchase at the event. An American Girl Doll hair salon will also be open for on-site appointments. All parents, siblings, and guests who want to see the show will need to purchase a ticket. We hope to see you there.

For more information, please visit www.jlphiladelphia.org/?nd=americangirl, email Mary Akhimien or Andrea Falciani at americangirljltp@gmail.com.
Provisionals Off to a Great Start

By Sara Solow and Ashley Crandall

The Provisional Committee had an exciting and activity-filled fall. On Saturday, October 13, we kicked off our Provisional Community Project at Smith Memorial Playground & Playhouse in Fairmount Park. It was the first of seven Saturday events that the Provisional class will be organizing at Smith to continue the League's long-standing partnership with this great community organization. Each Smith Saturday will be planned and executed by one of the Provisional groups. Thanks to Kristin Allen and her Provisionals, the October 13 event was a great success. The date coincided with Nickelodeon's 'Worldwide Day of Play'; there were outdoor games including soccer, lawn bowling, hula hoops, and an obstacle course as well as indoor fall-themed crafts such as decorating pumpkins and making photo frames that resembled apples.

On Saturday, October 20, Sustainers and Provisionals came together for their annual bus tour. Four Sustainers, Bobbie Cameron, Nancy Hebard, Maureen Luke, and Betsy Mallon, narrated the tour. Stops included Smith Memorial Playground & Playhouse, Fairmount Water Works Interpretive Center, and the Cancer Support Community of Philadelphia. The tour bus also drove past Belmont Mansion, Sweet Briar Mansion, and the Please Touch Museum at Memorial Hall. Through Sustainer narration and guides at the stops, Provisionals were able to learn about the work that the League has done and continues to do in the City of Philadelphia. Provisional Sarah Steinberg commented, "Not only was the bus tour an excellent opportunity to get to know other Provisionals, it was also a great way to explore Fairmount Park and better understand how the JLP has contributed to the park’s community and its organizations. As a life-long native of the Philadelphia area, I got to see areas of the city that I never knew existed." After the conclusion of the bus tour, Provisional Jasmine Williams remarked, "What a great experience to explore some of Philadelphia's secret spaces and discover the Junior League’s contributions." Members truly enjoyed a great day.

Advisors have also been busy planning socials. One feature the committee will be offering this year is a Provisional-wide social each month, available by sign-up on the website. On September 25, Provisional Advisors Casey Breslin and Kelsey Poole co-hosted a happy hour at Oyster House, which was a fun and an easy way for Provisionals across groups to meet. In November, Lisa Pia organized a social at Aneu Bistro in Berwyn. In December, Jennifer Hall is organizing one at the Philadelphia Museum of Art.

The Provisional Committee is proud to have recruited 103 Provisional members this year. One of the committee's primary objectives this year is retaining new members. By offering a meaningful and enriching program, the committee hopes that the Provisionals will come to see the JLP as a staple part of their lives. The committee welcomes feedback from Provisionals and Provisional Advisors as the year continues to unfold.
Welcome New Transfers
By Anne McAndrew, Transfer from Scranton, PA

On September 21, new transfers to the JLP met at Plate Restaurant in Ardmore for their official orientation training. Active members Adie Amev (Vice President of Membership), Erin Bushnell (Vice President of Nomination), Halley Neboschick (President-Elect and COO), Amy O’Donnell (Placement Chair), and Bertina Whytehead (transfer liaison) also attended. Bertina began the evening by randomly pairing the transfers into groups of two, since some had transferred in from the same League. This gave everyone an opportunity to meet and talk with members they did not previously know. Through these pairings, Bertina created the ‘transfer buddies system’ in which each transfer exchanged emails and phone numbers with another transfer member in order to share their experiences with moving to a new area and learning about the JLP.

After some socializing, the group was split into two groups. Bertina then reviewed and explained the obligations that JLP members are expected to complete by the end of the League year and how to use the League’s website. In addition, Halley talked to the transfers about the Apple a Day Healthy Living Initiative™ and what projects the League was currently undertaking. This allowed the transfers to learn more about the future plans for Apple a Day™, as well as to ask any questions they had concerning the League’s bylaws and policies and procedures. Because the Fall Service Day was held the weekend before, the group received updates on the latest advances with the hoop house and community supported shares. After the meeting was finished, many of the members hung around and exchanged contact information; some even made plans to meet up outside of League events.

Special thanks to Bertina for planning this successful event. With many fun transfer events to look forward to in the upcoming year, the transfers got the perfect welcome to the JLP.

Please help welcome these new transfers to the JLP!

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JLP Management Council Update

By Halley M. Neboschick

In 2010, The Junior League of Philadelphia, Inc. revised its leadership structure to create a separate Management Council to oversee the day-to-day operations of the League. Prior to this change, council vice presidents were members of the Board of Directors. The Board, however, decided that it was too large to focus on high-level strategic planning while simultaneously running the League. Accordingly, the Management Council was created as a separate but equal entity to focus on current League operations and the Annual Plan, while the Board focuses on future planning and the long-term Strategic Plan. The Board is led by the President, while the Management Council is led by the Chief Operating Officer (COO). The President-Elect, Parliamentarian, and COO are members of both the Board and Management Council in order to provide continuity and to share information. The other members of the Management Council are the Treasurer-Elect, Sustainer Chair-Elect, VP of Communications, VP of Marketing, VP of Community, VP of Fundraising, VP of Membership Development, House Chair, and Assistant to the COO.

The Management Council meets on the fourth Monday of every month at JLP Headquarters and meetings are open to all League members. In addition to approving any expenses over $500, the Council has approved two important resources for League members. First, the Council approved the League’s Annual Plan to guide our community, fundraising, and internal operations for the 2012-2013 League year. Council vice presidents and committee chairs should review the plan throughout the year to ensure we stay on track to accomplish our goals. The second resource is the JLP Style Guide, which was created to facilitate our ability to communicate in a consistent style and format. It is designed to help professionalize the image we have both within the League and throughout the Philadelphia area. Both resources are available on the JLP website.

If you have any questions relating to the Management Council, please consult your committee chair, council VP, or the COO. If you are interested in serving on the Council as a future placement, please contact the Nominating Committee. The Nominating Committee is always looking for leaders.

Making the Most of Your Thrift Shop Shift: Top 10 Tips

By Christyn Moran

Do you put off your Thrift Shop shift until then end of your League year? Do you watch the clock for most of your three-hour shift? Do you find yourself wondering what to do while you are in the Shop?

Well, wonder no more! We’ve asked the experts—the members of our Thrift Shop Committee, led by Co-Chairs Katie Wolfe and Laura Bahnck—for tips on how to make the most of a Thrift Shop shift. And, these ladies know of what they speak. They each spend one Sunday a month with a staff member to staff the Thrift Shop.

1) Prepare yourself. Put on your Junior League t-shirt and a pair of pants, jeans, or shorts that you can move easily in. Comfortable shoes are a must. Feel free to bring a beverage or small (non-messy) snack with you.

2) Arrive with a smile. Do you remember how your mother always told you to accentuate the positive? The same is true with the Thrift Shop. Take two seconds before you arrive in the Shop to remind yourself how the work that you are doing for the next three hours will help the Junior League generate significant revenue for our community work. The Thrift Shop is our largest fundraiser. We promise—it will make a difference.

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Top 10 Tips (continued)

3) Break your shift into mini-shifts. After learning from the Shop’s staff members what projects need to be accomplished, break down the three hours into increments. Variety keeps things interesting and makes the time fly by. For example, you might want to determine that you’ll spend 60 minutes hanging new merchandise, 30 minutes sorting the children’s books, 30 minutes resizing the shoes, 15 minutes straightening the toys, 30 minutes organizing the linens, and 15 minutes getting a new outfit on a mannequin. Before you know it, your three hours are up.

4) Channel your inner Dirt Devil. Does the Shop get dusty? Yes, it does. It is a by-product of all of the merchandise that comes in and out of the Shop on a regular basis. So, if you are someone who takes great pleasure in using Windex, paper towels, dust rags, and a vacuum, by all means, do so. There is no better feeling than standing back and admiring your handiwork in the form of gleaming china and sparkling glasses.

5) Find Zen through sizing. There is something about the process of sizing garments and shoes that can be quite relaxing. Pick an area of the Shop where you find the merchandise most appealing. You may also find some treasures for yourself while you are there. Beginning with the smallest size and working up to the largest, arrange the merchandise according to size. While you are sizing, make sure that the clothes on the hangers are all facing the same direction and toss broken hangers.

6) ’Tis the Season. Do you think that the only seasonal displays in the Shop are for Halloween or Christmas? Think again. Create your own seasonal display on one of the tables near the front of the Shop. Try a ‘Spring Has Sprung’ theme or even a ‘Cocktail Party’ theme or a ‘Cozy Night In’ theme. Don’t limit your display to just knickknacks. Think about clothing, glassware, and even books and DVDs that can be used to enhance the display. Soon, you’ll be finding treasures for the display all over the Shop.

7) Go librarian. Books of all types are among the most in-demand items in the Shop. Some shoppers come in just for them. Consequently, the book area tends to get disorganized very quickly. So, pretend to be your high school librarian for a few hours and organize by type, according to the signs on the bookshelves. Our book customers will love you for it.

8) Be a wardrobe mistress. Nothing makes you feel better than getting a new outfit—right? Our mannequins feel the same way. Look around the Shop for some wonderful items that would make heads turn. Arm yourself with a few clips and pins to get a perfect fit. Don’t forget to add accessories: necklaces, scarves, and handbags bring our mannequins to life.

9) Tackle the hangers. We swear they really do have minds of their own. From time to time, it is helpful to sort the hangers into types (e.g., regular, pant, suit, and children’s) and to box them up for storage in the basement. This may not be the most glamorous job in the Shop but, while you are doing it, ask yourself, “Without hangers, where would we be?”

10) Take on the kids. True, it is not a play area for our customers’ children, but the toy area certainly does attract some of our smaller clientele. Take a stab at bringing order to the chaos by organizing the toy section of the store. Yes, as soon as you turn around, someone under three feet will be eyeing what you just placed on the highest shelf. While you are feeling the kid vibe, wander over to the boy’s and girl’s clothing sections and do a bit of sizing. You just might find the perfect outfit for that child.

Above all, have fun. If you have an idea for a special project during your shift, just ask a staff member. Chances are they will be thrilled with what you have in mind.

Here’s to many happy three-hour shifts in 2013!

Member Announcements

Simone Marie Titus was born at 7:18 p.m. on August 11, 2012, to parents David and Candice Titus. She was 8 pounds and 21.75 inches long.

Active Laura Bahnck and her husband welcomed their son Edward Thomas “Teddy” Bahnck on August 28. Teddy was a healthy 6 pounds 12 ounces. Both mother and son are doing well.

Jennifer Mann married Richard Lewis in Bermuda at the Fairmont Hamilton Princess Hotel on October 20 at 4:30 p.m.
Sustainer Chair’s Perspective

Dear Fellow Sustainers,

As we enter the holiday season, I feel thankful for the gifts the League has given to me through the years. The gifts I cherish the most are the friendships I have built through sharing common interests and getting involved in projects designed to address community needs. League members bond with each other when they work together. Where else could you find such kind, professional, and dedicated volunteers? Since we all have participated in other nonprofit endeavors, we recognize and value the skill level and thoughtful demeanor demonstrated by Junior Leaguers.

Some gifts that we have enjoyed this fall include our first-ever Croquet Luncheon hosted by Linda Dutton and Mary Burr, the guided tour of the spectacular new Barnes Foundation museum arranged by Susie Alexander and Laurie Etherington, the NYC theatre trip to see the fabulous musical Once that was organized by Barb Gord and Phyllis Scott, the riveting Gordon Cooney presentation during the Fall Membership Meeting that was made possible by his Sustainer wife, Gretchen Cooney, and the innovative and informative Evening Sustainer Meetings planned by Marsha Bruce and Marti Rodgers.

The cultural and educational opportunities we have enjoyed this fall are complimented by special interest group offerings, as well as by preparation for our centennial Bed, Breakfast, Blossoms & Barnes (BBB&B) Project, led by Susan Arnold and her hard-working committee. On March 6 to 8, we will host Junior League and Garden Club members from all over the country in our homes. We will entertain our guests at dinner parties, escort them to a VIP tour of the Philadelphia Flower Show, and expose them to the new Barnes Foundation museum. Please let Bobbie Cameron know if you are willing to host any of our guests. There has been such overwhelming response to our invitation that we are in great need of additional homes. Proceeds from the event will be added to the Blossom Fund in preparation for support of a Centennial Project. Please let us know if you have a suggestion for a meaningful and permanent gift to Philadelphia.

Jeanette Schlegel, Sam Soldan, and Marilyn Sprague are finalizing details for direct community service at the Wissahickon Charter School through the Vetri Foundation’s Etiquette Project. Please contact one of these chairs if you are interested in joining the children at a family-style lunch table to teach them to respect those who prepare their food and help them understand the value of healthy food.

I would love to hear from you if you have any suggestions or questions regarding our Sustainer program. I wish you all a joyous holiday season.

My best,

Nancy Hebard, Sustainer Chair

Sustainer’s enjoyed a unique and fun croquet outing at the Merion Cricket Club on September 12.

Yummy! Hazel Hurley and Mary Tattersfield are excited about sampling the luncheon selections with the theme of ‘Under the Harvest Moon’ which was held at Ann Tyler’s home in October.
Afternoon Bridge

The Afternoon Bridge group is open to intermediate-level players who are focused on mastering the newest bridge conventions, improving their skills, and enjoying the company of other Sustainers.

The Afternoon Bridge One group meets from 1 to 4 p.m. on the first Monday and third Thursday of each month at the homes of the hostesses listed below. The Afternoon Bridge Two group meets on the second Friday and the fourth Wednesday of each month at Dunwoody, graciously hosted by Ginny Price. Please promptly contact the hostesses, as space is limited. A substitute list of interested players is maintained. For further information, please contact Chair Bonnie Hamm at 610.356.4277.

DECEMBER
3 Barb Minkser 610.525.1313
14 Ginny Price 610.355.1484
20 TBA

JANUARY
7 Bonnie Hamm 610.356.4277
11 Ginny Price 610.355.1484
17 Nancy Henry 610.356.2822
23 Ginny Price 610.355.1484

FEBRUARY
4 Jean Murdock 610.642.7283
8 Ginny Price 610.355.1484
21 Ann Vaughn 610.293.0870
27 Ginny Price 610.355.1484

MARCH
4 TBA
8 Ginny Price 610.355.1484
21 Caroline Wilford
27 Ginny Price 610.355.1484

Garden Club and Larks Collaborate

For the last several years, the Garden Club and the Larks have worked together in December to create small Christmas arrangements for the Larks to present to people in the nursing homes where they sing. The two groups look forward to working together again this holiday season.

The January meeting of the Garden Club will be held on Monday, January 28 at the Church of the Redeemer, 230 Pennwood Road at the corner of New Gulph Road in Bryn Mawr. Robert Struble from the Brandywine Valley Association will present ‘Red Streams to Blue,’ a talk about the initiatives for cleaner streams and water management throughout Pennsylvania. Coffee, other beverages, and nibbles will be available at 10 a.m. The program will start at 10:15 a.m. Guests are welcome. Please bring your own lunch. R.S.V.P. by Wednesday, January 23 to Graham Boose at GDBoose@gmail.com or 610.405.2993.

The March meeting will be on Monday, March 25 at Terrain at Styers, 914 Baltimore Pike, Chadds Ford. The topic will be ‘Happy House Plants in Your Home.’ Coffee and tea will be served at 10 a.m. and the demonstration will begin at 10:15 a.m. Guests are encouraged. You are welcome to stay for lunch in the Café. R.S.V.P. by March 20 to Graham Boose at GDBoose@gmail.com or 610.405.2993.
The Larks Spread Cheer for the End of the Year

After many rehearsals during the summer and fall, the Larks began their troupng schedule with a performance on October 24, at the Sunrise of Haverford. At the request of the residents, the Larks thoroughly enjoyed wearing Halloween costumes when they entertained the Sisters of the Holy Child in Bryn Mawr. The ladies changed their schedule somewhat in November when they sang at a Friday pre-Thanksgiving luncheon for 150 residents of New Horizons that was hosted by the Beaumont Retirement Home. On November 28, the Larks trouped to the Stapeley in Germantown. Always a busy and festive month, December found the ladies bringing holiday cheer to other assisted living facilities in the Philadelphia area. Following their troupng on December 19, the Larks gathered for their annual Christmas luncheon at the Tango Restaurant in Bryn Mawr. They are eagerly anticipating performing for the JLP's s 10th annual BBB&B Luncheon on Wednesday, March 6, 2013.

The Larks are delighted to welcome Sustainer Ann Capers into the group. Interested in bringing joy to others through music? Please contact President Jill Franks at jg29franks@yahoo.com, Musical Director Anjali Gallup-Diaz at cagallupdiaz@gmail.com, or other Larks who are Sustainers.

Evening Sustainers Update

Valley Forge Flowers in Wayne was pleased to host the Junior League of Philadelphia for an evening of design and folly. Sustainers enjoyed a private presentation, food, wine, and holiday shopping along with a 20 percent discount off all purchases.

A Valley Forge Flowers designer showed how flowers and greens could be festive and elegant in many ways including small container arrangements, dining centerpieces, and garland. Members were welcome to create their own holiday arrangement using a wide selection of fresh flowers and a designer was available to assist.

Come Join in the BBB&B’s Fun Festivities

BBB&B 2013 is sold out to out-of-towners but there are opportunities for you to join in some of the exciting activities. VIP tickets to the Philadelphia Flower Show for Thursday, March 7 are available for $105.

The Marriott Luncheon at the Philadelphia Flower Show on Thursday, March 7 is $60. If you are a hostess and want to attend the breakfast on Friday, March 8, the cost is $7. The ticket to tour the Barnes Foundation museum is $25 and the luncheon that follows at the Merion Cricket Club is $45.

R.S.V.P. to Jan Lawton, 141 Ardwick Terrace, Lansdale, PA 19446 with checks payable to the JLP. The deadline is January 30. You will have a great time and get to meet some really neat ladies from garden clubs and Junior Leagues all across the country.

Questions? Contact Susan Arnold at 215.659.6128
Gordon Cooney Addresses Members at Sustainer Fall Meeting

Actives, Sustainers, Provisionals, and guests attended a special presentation from Gordon Cooney, husband of Sustainer Gretchen Cooney, at the Merion Cricket Club on Wednesday, November 14. Following a cocktail hour and dinner, Gordon shared the riveting story of John Thompson.

Since 1988, Gordon, Managing Partner in the Philadelphia office of Morgan, Lewis & Brockius LLP’s litigation practice, has represented John, who was wrongly convicted in 1985 of both the murder of a New Orleans hotel executive and an unrelated armed carjacking. Over the course of 15 years of post-conviction proceedings, Gordon uncovered concealed blood evidence in the carjacking case and witnesses, documents, and critical information that had been hidden from the defense in the murder case. After the carjacking conviction was vacated based on the concealed blood evidence, a Louisiana appellate court ordered a new trial in the murder case. In May 2003, Cooney, fellow Morgan, Lewis & Brockius LLP Partner Michael Banks, and New Orleans lawyer Robert Glass retried the murder case. The jury deliberated for just 35 minutes before finding Thompson not guilty of the murder. Thompson was released from custody after 18 years of imprisonment and was totally exonerated.

The book, Killing Time: An 18-Year Odyssey from Death Row to Freedom by John Hollway, chronicles this fascinating and chilling story.
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AT WINTERTHUR

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NOVEMBER 17, 2012–JANUARY 6, 2013

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Sponsored by GLENMEDE

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Hotline Deadlines

December issue: January 25

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better.

To publish the Hotline in a timely manner, articles are to be submitted via email at Hotline@JLPhiladelphia.org. Each article must have a byline and a headline.

Remember, the Hotline also accepts advertising: $25 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads, $300 for 1/2 page ads, and $525 for full-page ads. The dimensions for the ad sizes are: 8” x 10.5” full page • 5.25” x 8” half-page • 4” x 5.25” quarter-page. The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

Upcoming Events

DECEMBER
11 JLPU: Controlling Stress: Maintaining Work/Life Balance
15 Holiday Lights at Longwood Gardens

JANUARY
17 GMM
20 Morning at the Barnes Foundation museum
23 JLPU: Providing Care for You and Your Family as You Age: the Long-Term Care Solution

FEBRUARY
7 JLPU: Strategic Planning & Evaluation

MARCH
2-3 American Girl Fashion Show

APRIL
25 Voting Meeting

More details about all of these events and more can be found on the JLP website: www.JLPhiladelphia.org.