Join us for Taste of Fall
By Kristen Behrens and Kelly Kneeland

Looking for a fun way to spend a fall Sunday afternoon while supporting the Junior League’s Healthy Living initiative, Apple a Day™? The third annual Taste of Fall fundraiser will be held on Sunday, October 14 from 1 to 4 p.m. at Smith Memorial Playground & Playhouse in East Fairmount Park. The event will feature demonstrations and items for sale from local farms, artists, vineyards, and breweries. This year’s event will feature restaurant participants competing for the Best of Fall dish. Activities include wine and beer tastings, live music, and a raffle. The kids will love the children’s activity tent with face painting, contests, and a chance to build a scarecrow.

For tickets to Taste of Fall, visit the JLP website. Ticket prices are $40 for adults (includes alcohol with valid ID), $20 for those over age 12, and $10 for children between the ages of 4 and 12. Children age 3 years and younger enjoy free admission. For additional information, contact Tasteoffall@JLPhiladelphia.org.

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President’s Perspective

Dear JLP Members,

I am thrilled to welcome you to The Junior League of Philadelphia, Inc.’s 2012–2013 year. As many of you who attended the Annual Dinner last May know, my mother was an integral part of my JLP career. Her mantra, “Never say no to the Junior League,” has led me to over 15 years of service to the community through Junior Leagues in Dallas, Washington D.C., New York City, and Philadelphia. For the last decade, the JLP has been a focal point in my life, providing me: invaluable experiences improving our community, exceptional civic leadership training, and simply the best friendships and mentors. It has been an absolute pleasure, and I cherish every minute of it.

I am especially proud of the JLP’s new Healthy Living Community Impact Area. The JLP active membership selected and approved this community impact area in September 2011, and together we officially launched the Apple a Day™ initiative and our new community partnerships at the Centennial Gala in April. The 2012–2013 Board could not be more excited to officially begin to take action on our Healthy Living focus under this Apple a Day™ initiative.

FEED as an acronym speaks eloquently to the goals of Apple a Day™ and outlines what we plan to achieve over the next decade:

- FACILITATE increased access to fresh produce and combat malnutrition and epidemic hunger through a network of community partners including Greener Partners and the Philadelphia Orchard Project.
- EDUCATE children and adults to experience the connection between healthy eating and healthy living through hands-on nutrition and exercise education programs. JLP volunteers will work with over 2,500 area children and their families each year alongside our community partners.
- EMPOWER individuals to become advocates for their own health and wellbeing by providing free health and wellness screenings to more than 300 people, in partnership with Lankenau Hospital and Main Line Health System (beginning in 2013). League members will also work with our partners to transform more than 3,000 government subsidized school lunches into a healthy dining experience.
- DISTRIBUTE more than 3,500 pounds of fresh produce in areas classified as food deserts each year so that adults and children in our community will live longer, healthier, and happier lives.

We have great projects to kick off this year to ensure we deliver against these goals, and I am confident the membership will do so with great passion and effectiveness.

I recently finished Steve Jobs’ memoir and found this quote particularly meaningful: “Again, you can’t connect the dots looking forward; you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something—your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life.”

The dots connected for the JLP in the right way to help us identify the most meaningful initiative for our members and our community. But this quote also holds a personal meaning for me; I am a huge fan of attempting to connect the dots ahead of time—planning, outlining, and executing—to-do lists abound in my house. There is nothing I enjoy more than crossing things off the list. When I accepted this role as President over two years ago, I had many a plan to implement, an extensive list of must-dos, and then a few things Jodi Kerr added in as well. The plan was set... the gavel passed, and then... the phone rang. A career opportunity of a lifetime was on the other end.

I am nothing if not committed to my dots/forward looking plans, and despite the fact that this role was based outside of San Francisco, I was unfazed. Psahow! I could re-align the dots. This just called for more planning, detailed logistics, flights booked months in advance, and an extensive review of the entire family calendar. I was convinced I could manage the presidency and commute back and forth between the coasts. People did this all the time... no? Thirty thousand airline miles later, somewhere over Oklahoma on the Red Eye,

Continued on page 3
President’s Perspective (continued)

I realized that the best-laid plans were in fact not always best. My job requires more travel than I anticipated, and it is not the sort of job that endures for plans... especially of the bi-coastal nature. I needed to trust that pesky gut feeling.

The lovely thing about the JLP is that we are planners, and Nominating has created an exceptional pipeline of leadership. Over the last few years, it has been a privilege to get to know Jen Morgan. We worked closely together on the Apple a Day™ initiative, and she recently developed my new favorite acronym for the JLP’s new Healthy Living initiative. She is a warm, engaging leader completely dedicated to the JLP after 11 years of active service. Because of her vision and strength, it is an honor to place this presidency in her capable hands. I will pass the gavel to Jen to act as President for the 2012–2013 year, and I will step down to serve in an advisory role to the Executive Committee for the next year. It is my pleasure to welcome Jen Morgan as the new President as she guides this organization into the next century.

So with that I thank you all for a simply amazing journey together. It is with a heavy heart that I made this decision, but I trust that it is the best for the organization. The wonderful leadership team in place will carry the mission of the JLP forward, and I will be beside them along the way. I treasure my time with the JLP, and, while I cannot predict the future, I trust our dots will connect again. All my best,

Warren B. Parrish

Apple a Day™: The JLP’s Centennial Project

By Halley Neboschick

Apple a Day™ is the JLP’s new, multi-tiered community initiative with the goal of creating a positive impact on the health and wellness of adults and children in the Greater Philadelphia area. The League’s Apple a Day™ programming will encompass both interactive educational curriculum and a focus on increasing the region’s capacity to supply and distribute healthy food to families in need.

The need to focus on healthy living is overwhelmingly clear. The U.S. Federal Government reports that 17 million children in America are now food insecure, meaning that their parents often cannot identify when or where they will eat their next meal. In Philadelphia, a staggering one in three children lives in poverty, and their parents are unable to meet their basic, daily nutritional needs. Many families forgo balanced nutrition because they lack access to fresh foods and relevant information about its preparation. In fact, Philadelphia has the second worst ratio of grocery stores to citizens in the country leaving residents with little or no resources for healthy foods. Children living in poverty are particularly at risk for suffering adverse health outcomes due to malnutrition and epidemic hunger. Critical brain and social development occurs in the first three years of life, and lifelong nutritional habits are cemented during the preschool and elementary education years. Affordable access to healthy foods is a top priority for improving overall health and wellness in our community.

The League is committed to combating this trend through the Apple a Day™ initiative with programming that strategically pairs access with education. Specifically, programming will center around increased access to healthy food, nutritional awareness, meal preparation on a budget, and making healthy choices. All of our efforts will be focused on building a healthier and happier Philadelphia community.

The goals for this campaign are twofold:

1. Educate adults and children about the production, selection, preparation, and nutrition of healthy food while enabling them to experience the connection between healthy eating and healthy living through hands-on programs and increased social interaction.

2. Increase the volume and distribution of fresh produce to communities classified as food deserts by increasing the production capacity of our community partners.

The Apple a Day™ umbrella will touch all aspects of League activity and includes a variety of new community projects at different stages of implementation. Three projects: the Empowering You Health Fair, Kids in the Kitchen®, and Etiquette™ will be active during the 2012–2013 League year. In addition, three projects will be in development during the 2012–2013 League year: Farm to You Mobile Garden Education™, Farm to You Mobile Market and Distribution™, and Seed to Snack®.
Kids in the Kitchen Looks Forward to an Eventful First Year

By: Nikki Allen

The mission of the Junior League of Philadelphia's Kids in the Kitchen® (KITK) initiative, which is supported by The Association of Junior Leagues International, Inc. (AJLI), is to empower youth in grades K–5 to make healthy lifestyle choices and help reverse the growth of childhood obesity and associated health issues. The JLP intends to use KITK to educate children and their caregivers to select and prepare healthy meals and to incorporate exercise into their daily lives.

The committee is in the beginning stages of developing a curriculum and securing partnerships with after-school care providers in the Greater Philadelphia area. The after-school care providers will apply to the JLP for grants to administer the program. Once the programs have been selected, they will receive training from the KITK committee members. The after-school care providers will administer the KITK program with training and oversight from the JLP KITK committee.

The KITK program will provide participants with an eight-week program which will meet four times a week for 45 minutes. Lessons will include teaching students about nutritional information, fitness activities, recipes, and information for parents. Participants will learn how to read nutrition labels and recipes, select ingredients, and to handle food and kitchen equipment safely. In addition to learning how to live a healthier lifestyle, students will learn about table manners and proper table settings. Students will receive items such as store coupons and kid-friendly recipes throughout the course of the program. Each eight-week session will conclude with a celebratory meal prepared by the participants, parents, and KITK committee members.

The first KITK program will take place in the spring of 2013. For more information on AJLI’s Kids in the Kitchen initiative, please visit www.kidsinthekitchen.aqli.org.

The JLP Continues its Partnership with Smith Memorial Playground & Playhouse

By Carol Rose

Since 2009, the Junior League of Philadelphia has enjoyed a wonderful partnership with Smith Memorial Playground & Playhouse. Opened in East Fairmount Park in 1899, Smith works to provide children with free and accessible one-of-a-kind play experiences. Smith has a 24,000 square foot playhouse designed solely as a play space for children and is home to the Ann Newman Giant Wooden Slide and over 50 other unique pieces of play equipment.

The League’s relationship with Smith began in 2009 with the formation of the HIP Kids (Healthy Imaginative Playful Kids) Committee. This committee was established to encourage play, exercise, creativity, and imagination and to promote a connection with nature in Philadelphia’s youth. Since that time, the HIP Kids Committee has designed and presented 17 programs at Smith, serving nearly 6,700 children. The committee also developed and installed both a wildflower garden and a living willow structure. Additionally, the DIAD Committee has provided League volunteers the opportunity to assist Smith at events, such as their 113th Birthday Party and Fairmount Park’s Holiday House Tours.

This year, the League’s relationship with Smith has evolved to incorporate the Apple a Day™ initiative. Smith’s mission coincides perfectly with the goal of this initiative, which is to create a positive impact on the health and wellness of adults and children in the Greater Philadelphia area. The HIP Kids tradition will continue at Smith, but in a new way. The League is excited to announce that the Provisional class will execute the HIP Kids events. Each Provisional advisory group will host six to seven HIP Kids events between October and April.

Also this year, Smith has generously provided the League exclusive use of its grounds for our Taste of Fall fundraiser in October. This event will be a great opportunity for all members to see what Smith has to offer.

The League is looking forward to our continued relationship with Smith and, especially, the next round of HIP Kids events to be held by our enthusiastic new members.
DIAD Volunteer Activities
By Kendra Darigan

Photos courtesy of Celeste Tarbox

The Done in a Day Committee is off to a great start. In July, JLP volunteers helped to celebrate Smith Memorial Playground & Playhouse’s 113th birthday, and, in August, the group volunteered at Metropolitan Area Neighborhood Nutrition Alliance (MANNA) and the Ronald McDonald House.

The 28-member committee has already started planning exciting events for the fall. There will be two DIAD events each month benefitting a variety of community partners in the Philadelphia suburbs and Center City. League members will be returning to Boo at the Zoo at the Philadelphia Zoo in October and will be volunteering with the Philadelphia Opera Company’s October Simulcast in Independence Hall.

If you have any questions or ideas for DIAD events, please contact Committee Chair Kendra Darigan at kdarigan@gmail.com or Committee Chair-Elect Deeawn Roundtree at droundtree@yahoo.com

Save the Date: American Girl Fashion Show on March 2 and 3, 2013
By Mary Akhimien and Andrea Falciani

Mark your calendars for The Junior League of Philadelphia, Inc.’s American Girl Fashion Show on March 2 and 3, 2013, at the Desmond Hotel and Conference Center in Malvern. The American Girl Fashion Show is a fun-filled event for girls and their families, friends, and favorite dolls. Local girls will model the American Girl fashions in an exciting, decorative atmosphere filled with live commentary, music, and prizes. It promises to be a memorable experience for all.

Model applications, tickets, and sponsorship packages will be available in late fall. Admission tickets will include elegant refreshments, a delicious plated lunch, dessert, and party favors. Accessory items and souvenirs will be available for purchase at the event. An American Girl doll hair salon will also be open for on-site appointments. We look forward to another great year. Please contact Andrea Falciani at amfalciani@gmail.com or 856.952.2860 with any questions.

Harvest Hustle 5K Run/1 Mile Walk on Sunday, November 4
By Nicole DiSalvo and Jennifer Hughes

The JLP’s second annual Harvest Hustle 5K Run/1 Mile Walk will take place on Sunday, November 4, 2012, beginning and ending at Suburban Square in Ardmore. The race course will travel through the scenic neighborhoods surrounding Suburban Square and will be filled with runners, joggers, and walkers of all ages. The Harvest Hustle Committee is hard at work to make this year’s race a fun-filled morning of fitness for all ages. Details and registration can be found on the JLP website. A committee representative will also be present at the September GMM for members to register. Get ready to hustle!
Exciting Provisional Course for the Year Ahead

By Sara Solow

The Provisional Course Committee has been hard at work planning the 2012–2013 Provisional Course and are very excited for an action-packed year ahead. During the month of August, the committee hosted several Open Houses in Philadelphia and the suburbs to showcase the work of the JLP to potential new members. The Provisional year will officially kick-off on Saturday, September 8, with our first meeting at the Radisson Warwick Hotel in Philadelphia. Attendees will be treated to a light breakfast and a presentation by League leaders. The goal will be to provide new members with insight into the JLP’s mission and history, its community involvements in Philadelphia, and its new Apple a Day™ initiative.

On September 15, Provisionals will join together with actives and Sustainers for a day of community service at one of the League’s new Apple a Day™ partner organizations, Greener Partners. League members will break ground for a hoop house donated by the JLP to enable Greener Partners to create a winter community supported shares program and grow 3,000 pounds of fresh food for low–income families.

Nominating Committee Seeks Leaders

By Erin Bushnell

The JLP offers members many opportunities to gain leadership experience. The Nominating Committee works throughout the year to identify qualified individuals for leadership positions within the League, ensuring that their capabilities are aligned with the needs of the organization. Leaders are identified through self-nomination; by other leaders within the League such as the Board of Directors, Management Council Vice Presidents, or Committee Chairs; nominations by the general membership; and committee nomination based upon experience with the Management Council and/or review of member skills and experience.

The Nominating Committee has six guiding principles:

- Match the needs of the organization to the strengths of its members in the determination of its leadership, so as to foster the growth and development of the League.
- Identify candidates that are capable of fulfilling the requirements of the position as laid out in the job description and possess the key leadership capabilities.
- Ensure that the best qualified individual is slated, utilizing an objective evaluation process.
- Acknowledge diversity in the acquisition of leadership skills (e.g., within and outside of the League and personal and professional).
- Support the right of membership to pursue leadership positions while balancing the leadership needs of the League.
- Educate the membership about the nominating process.

Assuming a leadership position—Board member, Vice President, Chair, or Chair-Elect—is an extremely rewarding experience that requires time, talent, and enthusiasm. Think about how you can increase your impact and further develop your leadership skills. Reach out to one of the members of the Nominating Committee to discuss potential leadership paths; the key leadership capabilities for the JLP; and the various job descriptions, as well as to learn more about the nominating process. The Nominating Committee can be reached at nominating@JLPhila.org.

The 2012–2013 Nominating Committee members are Erin Bushnell, Chair, Amanda Bruno, Kate Davis, Julie Ermentrout, Amber Goins, Leah Greenberg, Megan McCampbell, and Meredith Reinhardt.

JLP Leadership Training and Development

By Jessica Perry

The Education and Volunteer Training Committee is excited to be entering its third year of leadership training and development for JLP members through JLP University. Through our partnership with Drexel University, JLP members will be able to take trainings such as Strategic Planning & Evaluation, Effective Communication in Public Speaking, and Marketing for Nonprofit Organizations, among others. We are also adding Healthy Living trainings, such as Cooking Healthy for Women on the Go. Dates and sign–ups will be added soon.

Upcoming Social Events Planned

By Bertina Whytehead

It’s a new year and, while League members love to work hard, they also enjoy meeting new members and socializing. This year, we have planned JLP socials including a painting class, a mini spa day, and a celebration of the holiday season. We invite all members (active, Provisional, transfer, and Sustainer), as well as family and friends, to participate in these events. Be sure to sign up on the JLP website. Please contact Bertina Whytehead at b_whytehead@hotmail.com or 484.453.8004 if you have any questions.
Stay Connected with the JLP

By Aronté Bennett and Martha Cook

As a new League year begins, please take some time to familiarize yourself with the many tools that the JLP uses to communicate to its members.

The JLP website is the most up-to-date way to stay current on League happenings. Members can log into their Member Profile to access the League calendar, event and Thrift Shop sign-ups, and other important resources. The member directory is also available through the member’s section. Please remember to upload a photo to your Member Profile page. With a League as large as ours, having pictures on the website really helps members recognize each other more easily.

The e-Line is sent on the 15th and 30th of each month. News items are due on the 10th and the 25th of the month, respectively. For events to be posted in the e-Line, please use the Event Approval Request (EAR) form. Any non-event announcement for the e-Line can be submitted via the e-Line Submission Form. All submissions must be less than 250 words.

The Hotline is a quarterly newsletter published in September, December, March, and June. Articles are due on the 25th of the month, two months prior to the publication month (i.e., due October 25 for the December issue). Submit articles and story ideas via email to Hotline@JLPphiladelphia.org. Each article must have a byline and headline. Be sure to include pictures (no camera phone pictures, please) to add interest to the article. News items are subject to editorial review and modification, so proofread carefully.

The JLP has five affiliated Facebook pages that offer a variety of levels of informational access, from general information that can be found on the JLP Public Page to niche information that can be found on the Provisional Class Page. It is our goal to substantially increase the number of members and friends who ‘Like’ or ‘Follow’ us over the course of the year. Take a minute, visit one of our Facebook pages, ‘Like’ it, and pass the link along to your friends.

Private Group: http://www.facebook.com/groups/23756191352
Provisional Class (of 2012): http://www.facebook.com/groups/113679208739249

Kelly Kneeland Honored by Young Professionals Network

By Jennifer Morgan

The Junior League of Philadelphia, Inc. extends its congratulations to active Kelly Kneeland. The Young Professionals Network of the Philadelphia Chamber of Commerce (YPN) recently honored Kelly as their Volunteer of the Year for her efforts within the organization. The award recognizes a YPN member who exemplifies the spirit of volunteerism by participating in YPN volunteer events as well as actively encouraging others to participate.

The award included a $500 donation from the Philadelphia Chamber of Commerce to a charity of Kelly’s choice, and she generously designated the JLP as the recipient. JLP President-Elect Jennifer Morgan was on hand at the awards ceremony, which was held on the Spirit of Philadelphia on Tuesday, July 17 to receive the check and speak about the JLP’s mission and our Apple a Day™ Healthy Living initiative.

In addition to her volunteer work with YPN, Kelly is the Chair of the JLP’s Taste of Fall Committee and a Pennsylvania and New Jersey licensed realtor with Long and Foster.

Photo courtesy of Young Professionals Network of the Greater Philadelphia Chamber of Commerce
Meet the 2012-2013 Board of Directors

Marcelle Parrish, President

Marcelle Parrish’s commitment to voluntarism began at an early age. Inspired by her mother, whose mantra of “improving the community,” still rings in her ears today. She fondly remembers being tooted with her two younger sisters to different Junior League functions in Kansas City, Missouri. From races to thrift shops to fundraisers, it was certainly a family affair.

No stranger to Junior Leagues, Marcelle commenced her Provisional year in Dallas, Texas, where she spent two years working closely with art programs dedicated to children. She then transferred to the Washington D.C. League where she helped to launch a poetry symposium for at-risk youth. Following two years of fundraising with the New York Junior League, Marcelle moved to Malvern with her family where she settled in with the Junior League of Philadelphia in 2002.

Marcelle is most passionate about the work she has done in the community with women and children. She also enjoyed her tenure as Treasurer, which helped her understand the ins and outs of all aspects of the League’s operations. She has served the JLP for nine years and participates in leadership positions for other community boards in the area.

Marcelle balances being a mother of three children (Connor (age 9), Vivian (age 5) and Grace (age 2)) with her full-time position as Head of Business and Strategy for eBay’s Fashion Vertical. Her supportive husband of 14 years, Michael, shares her commitment to voluntarism and has plans to create the Junior League Men’s Book Club in 2012.

Marcelle is continually inspired by her fellow League members: “We all lead very busy lives, but it is incredible to see women so dedicated to helping improve the lives of others. I hope to inspire my daughters and nieces to serve their communities through the Junior League as they grow up.”

Jennifer Morgan, President-Elect

Jennifer Morgan is a Philadelphia native who resides in Newtown Square with her husband, Jonathan, and their two daughters, Alexandra and Juliet. A member of Temple Sholom synagogue in Broomall, Jennifer holds a Master of Education degree in Secondary Social Studies Education from Arcadia University and a Bachelor of Arts degree in History and Politics from Brandeis University.

After a 5-year stint as a development editor and division manager for a multimedia-based medical education publisher, Jennifer decided that her true passion was teaching history. Jennifer taught secondary level Social Studies and English to 7th and 8th graders at the Frankford Friends School in Philadelphia prior to Alexandra’s birth. Jennifer is currently taking a break from teaching to be a stay-at-home mom and full-time volunteer.

Jennifer joined the JLP as a Provisional in 2001 at the suggestion of a friend. Since that time, she served on a range of committees with placements encompassing almost every council. Jennifer’s diverse League experience also includes prior service on the JLP Board of Directors in the roles of Assistant to the President and Communications Council Director and on the Management Council as the VP of Membership Development. In addition to performing her duties as the 2012–2013 President-Elect, Jennifer serves on the Capital Campaign Committee.

Jennifer credits the JLP with helping her to develop her leadership abilities while providing opportunities for learning new skills, including video production and public relations.

Jeanne Andronowitz, Secretary

Jeanne Andronowitz is a busy wife and mother currently on maternity leave from her marketing career. Jeanne resides in Glen Mills, with her husband, Joe, their two-and-a-half-year-old son, Carson, and their infant daughter, Peyton.

Jeanne has a long history of volunteering and involvement with the community to make a difference. After relocating to the Greater Philadelphia area from the Washington, D.C. area and volunteering with a number of different organizations, Jeanne joined the Junior League of Philadelphia in 2002. She had finally found the right fit with an organization that was dedicated to promoting voluntarism, training its volunteers, and leaving a legacy in its community. She has served on community projects and has held various leadership roles including Chair of the Cultural Clinic Committee, Community Council Director, and Chair of the Nominating Committee.

Jeanne is thrilled for the opportunity to serve as Secretary and work more closely with the talented Board members for the 2012–2013 League year.

Mary Peller, Treasurer

Mary joined the Junior League of Mobile, Alabama, at the recommendation of friends who were members. As a member of the JLM, Mary worked on several projects with the Dumas Wesley Community Center and Strickland Youth Center.

After transferring to the JLP, she held placements with Books Aloud! and HIP Kids before serving as Treasurer-Elect. Although most of her League roles have been directly serving the community, Mary brings her experience as a certified public accountant to the role of Treasurer.
Nancy Hebard, Sustainer Chair
Nancy joined the Junior League of Stamford-Norwalk in Connecticut while in college. She transferred to the JLP in 1968 and has enjoyed serving on a wide array of committees and projects. One of her favorites was the Children’s Theater Project, which served students in the Philadelphia public schools, most of whom had never seen live theater before. Nancy served as JLP President during the League’s 75th Anniversary year, after which she was elected as the AJLI Area II Council Representative for Nominating and Placement. At that time, she was also the Chair of Volunteers and a member of the Executive Committee of the Board of the Southeastern Pennsylvania Chapter of the American Red Cross.

After completing her Masters in Educational Leadership at the University of Pennsylvania, Nancy became Director of Admissions and then Head of Lower School at Sanford School in Delaware. After 19 years at Sanford, she retired in 2010 to spend more time with her six grandchildren and to reconnect with League friends and attend activities. Nancy is married to George, a very supportive League husband.

Halley M. Neboschick, Chief Operating Officer
Halley M. Neboschick grew up in Columbia, Maryland, and currently resides in Lafayette Hill. She is an attorney specializing in health care law and has advised congressmen, governors, legislators, and business leaders on how to effectively navigate our complex health care environment. She currently works for GlaxoSmithKline as Manager of Public Policy. Halley has proudly served in the Army National Guard for over 16 years as a professional musician, soldier, squad leader, and unit recruiting and retention non-commissioned officer.

After moving from Maryland to Pennsylvania in 2008, Halley joined the Junior League of Harrisburg in order to establish new friendships and to contribute her time and talents for the betterment of the local community. While in the Harrisburg League, Halley was Co-Chair of the Volley for Kids Committee, which organized a volleyball tournament to raise funds for a summer camp for children with disabilities. In March 2010, Halley relocated to Lafayette Hill and transferred to the JLP. Soon after, Halley was selected to be the Co-Chair of the In the Garden with Tree House Books Committee. During the 2011–2012 League year, Halley served on the Board of Directors as the Director of Development. In this capacity, Halley oversaw the League’s transformation to issue-based community impact and the formation of the innovative Apple a Day™ community outreach projects. Halley also ran the Project Advisory Committee and oversaw the Centennial Gala Committee.

Halley is thrilled to be the League’s Chief Operating Officer for the 2012–2013 year and to be serving on the Board of Directors for a second term. She looks forward to working with the dynamic women of the incoming Board and Management Council, in addition to overseeing the League’s internal operations.

Erin Bushnell, Nominating Chair
Erin Bushnell joined the Junior League of Philadelphia in 2003. After completing her Provisional year, she moved to Wilmington, Delaware, and transferred her membership to the Junior League of Wilmington where she served in multiple leadership roles including VP of Community Programs, Provisional Co-Chair, and VP of Membership. Despite having worked in Philadelphia for 10 years, Erin did not move to Center City until 2009. She currently lives in the Washington Square West neighborhood and loves everything about being a city resident.

Erin is the Director of Human Resources and Associate Vice President at a 1,000-person civil engineering firm headquartered in Philadelphia. She was born in the Netherlands while her parents were living there for three years, but grew up in Wilmington, Delaware. She is a graduate of Franklin and Marshall College with a degree in Sociology and a minor in Dance. Although she does not dance anymore, she is an excellent audience member. In her free time, Erin enjoys taking advantage of all the city has to offer—museums, great restaurants, lazy days in Rittenhouse Park, and happy hours with friends.

Katherine Farnham, Parliamentarian
Kate Farnham is an architectural historian with her own firm, Chevonwyck Consulting LLC. She lives in Chester Springs with her husband Chip and two children. Volunteering with the Junior League is a family tradition: Kate’s mother is a Sustainer in the Junior League of Stamford-Norwalk, Connecticut, and her grandmother was a longtime member and 1948 President of the Junior League of Youngstown, Ohio. Kate joined the Junior League of Stamford-Norwalk as a Provisional in 1995 to meet new friends and give back to her community. She transferred to the Junior League of Washington, D.C. in 1999 where she loved running a book club for adults with cognitive disabilities. In 2004, Kate transferred to the JLP and soon hosted her first Area Meeting.

Since 2004, Kate has served on Placement, Nominating, and the RESPECT Nature Club while juggling a busy career and her family. Her leadership roles include Placement Registrar, Nominating, PAC Member at Large, and Co-Chair of the RESPECT Nature Club committees. She found her work with Nominating and RESPECT Nature Club particularly meaningful. Kate treasures the many friendships she has made in the JLP, is continually impressed by all the talented, dedicated women she works with, and is thrilled to serve as Parliamentarian this year.
Recycling at the Thrift Shop

By Laura Bahnck

Reduce, Reuse, and Recycle. These have become ingrained in our heads as one of the best ways to help the environment. The Thrift Shop can help give a second life to many items around your house.

The Thrift Shop is an excellent place to donate your gently used clothing, housewares, and furniture, all while benefiting the League with funds for its community projects. Of course, the better the brand and the condition of the item, the higher price it can sell for. But, did you know that the Thrift Shop can make money from stained clothing, used cell phones, and broken appliances?

The Shop has worked for many years with a recycling company to buy clothing and housewares that they cannot sell. Now, the company is collecting small electronics (if broken, they will fix), laptops, office equipment, and more. See the list below for acceptable items.

**Recycle:**
- Hair dryers, curling irons, blenders, cameras, coffee makers, toasters, and microwaves
- DVD, VHS, and VCR players and game consoles
- Printers, fax machines, modems, mice, keyboards, and other peripherals
- Cell phones, PDA's, iPods, and mp3 players

**Do Not Recycle:**
- Monitors and TVs
- Large appliances
- Landline phones

Please leave your items for recycling in the marked boxes in the basement of the Shop. Although quota credit will not be given for recycled items, you are still helping the Shop and others by recycling your used goods.

It’s also that time of year for college students to come to the Shop to furnish their dorm rooms and apartments. If you have furniture that you’ve been meaning to donate, now is the perfect time.

Welcome Transfers

Please help welcome new transfers into the JLP!

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<td>Alison Morrissey</td>
<td>A Princeton, NJ</td>
<td>Sarah Stevenson</td>
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<td>Elizabeth Ramsey</td>
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<td>Shannon Topper</td>
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Sustainer Chair’s Perspective

As we launch a new year in the life of the League, this is an opportunity for all of us to express our gratitude to Joan Prewitt for her expert leadership. She was the perfect Chair for our centennial year, and we all thank her for steering us through a very exciting celebration with grace, poise, creativity, and expertise.

The last remnant of the glorious centennial is our Sustainer Bed, Breakfast, Blossoms, and Barnes (BBB&B) that will be held from March 6 through 8, 2013. Invitations are being sent to members of Leagues throughout the country to come to Philadelphia and stay in our homes, take a VIP tour of the Philadelphia Flower Show, enjoy lunch at the adjoining Philadelphia Marriott Downtown hotel, attend one of the dinners that we host in Sustainer homes, and visit the Barnes Foundation. We have held our BBB&B event many times in the past but have taken a breather for the last few years. An Ad Hoc Committee met last year and recommended to the Board that we bring back the event as part of our centennial celebration.

BBB&B has been highly acclaimed by former participants, many of whom have come from all over the country. Everyone who has hosted other League members has found them to have much in common with us and to be delightful guests.

We are very fortunate that Susan Arnold, who had considerable involvement in BBB&B through the years, has offered to chair this event. She began meeting with her committee in May. Many former sub-committee chairs have agreed to serve again so that we won’t need to reinvent the wheel. There are many, many opportunities for the rest of us to be involved. In the past, we have needed at least 60 Sustainers to handle the various jobs that the event entails. These are all fun and interesting opportunities, so please be ready to sign up.

We thank our Hotline Editor, Beth Gadsden, for providing us with news about all the upcoming Sustainer events. Please check out the offerings and participate in everything that is of interest to you. We will continue to communicate with you through the monthly electronic News Flash since Hotline is now a quarterly publication. Please let me know if there is anything I can do to enhance your experience in the League this year.

My best,

Nancy Hebard, Sustainer Chair

BBB&B Committee is Looking for Volunteers

Have you enjoyed yourself at a lovely B&B and thought, “This looks like fun. I wonder if I could do this?” Well, now’s your opportunity.

If you have a spare bedroom and bathroom and can prepare a light breakfast, then the BBB&B Committee wants you as a hostess for our guests for the nights of Wednesday, March 6, 2013 and Thursday, March 7, 2013. You will be invited to join us at a BBB&B Wednesday night dinner, meet terrific women, and have a fabulous time.

If you are interested in trying your hand as an innkeeper, please contact Bobbie Cameron for further details at bcameron.greatestate@comcast.net or 484.433.1183.
Upcoming Sustainer Events

September 12 – Give Croquet a Try and Have a 'Wicket' Good Time

The JLP Sustainers invite you to a Croquet Luncheon and Demonstration on Wednesday, September 12, 2012, at 12 p.m. at the Merion Cricket Club. Tickets are $35 per person, and a cash bar with signature drinks will be available courtside. Please wear all white attire. R.S.V.P. by September 6, 2012. Make checks payable to the JLP and mail to: Linda Dutton, 564 Woodlea Lane, Berwyn, PA 19312. There are only 25 spots available, so register soon.

September 28 – Tour the Barnes Foundation

On Friday, September 28, 2012, join the Sustainers for a one-hour docent-led tour of the Barnes Foundation at its new location on Benjamin Franklin Parkway. When the tour is over, stay to wander around the museum and enjoy lunch with the group or on your own in Philadelphia. Cost is $45. R.S.V.P. by September 7, 2012, with a check payable to the JLP and mail to: Susie Alexander, 145 Ridgeview Circle, Berwyn, PA 19312. For more information, contact Susie Alexander at salexander98@live.com or 610.647.3282 or Laurie Etherington at Laurie.Etherington@gmail.com or 610.407.7048.

October 24 – NYC Theater Trip (Waitlist Created)

On October 24 at 7:30 a.m., a busload of Sustainers will depart the Church of the Redeemer parking lot for this year's sold-out NYC Theater Trip to see the award-winning musical Once! Shopping in the Big Apple will be followed by lunch at Mont Blac before the show. If you wish to be placed on the waitlist, contact Phyllis Scott at pgsccott1557@aol.com or 610.687.1227 or Barbara Gorden at bgordon6@gmail.com or 610.975.0492. A check payable to the JLP for $194.50 is required.

Junior League Garden Club Fall Events

September 24 – Forcing Bulbs for Winter Bloom

The JLP Garden Club’s first event will be held at 10:30 a.m. at Longwood Gardens Horticulture Building’s Acer Classroom and will feature a presentation by Jurgen Steininger, a horticulture specialty grower. Admission to the grounds and the presentation is $12 for adults and $11 for those ages 62 and older. Use the business entrance on Conservatory Road and identify yourself to Security as a member of the JLP Garden Club. You will not need to show a ticket. Guests are welcome. R.S.V.P. by September 16, 2012, to Beth Graves at BethandSteve3@verizon.net or 610.444.1430.

October 21 – Meeting and Cocktail Party

This event will benefit the Garden Club’s Outreach Program and will be held at the home of Sue and John Rice, 618 Woodlawn Road, Bryn Mawr from 5 to 8 p.m. Tickets are $25 per person. R.S.V.P. by Monday October 15, 2012. Make check payable to JLP Garden Club and mail to: Nancy Henry, Dunwoody Village, Apt J302, 3500 West Chester Pike, Newtown Square, PA 19073.

Sustainer Cooking Klatch

The Sustainer Cooking Klatch luncheons are held on the second Thursday of each month at 12 p.m. from October to April. This year’s theme, “Colorful Cuisine of the Seasons,” will highlight foods of a certain color per luncheon.

October’s, “Under the Harvest Moon” luncheon, hosted by Ann Tyler, will feature food in the yellow/gold color spectrum. In November, “A Bountiful Table,” hosted by Barbara Whalen, will focus on food in the orange color range. After a “Holiday Hors d’Oeuvres” demonstration in December by hostess Pam Williams, members will feast on a brunch starring the color red.

Because the Cooking Klatch continues to be oversubscribed, we are unable to accept any new members. A waiting list will be established for those who may wish to join at a future time.

For any additional information, please contact Chair Pam Crutchfield at 610.296.4436 or Co-Chair Janney Ryan at 610.687.1352.
Afternoon Bridge

The Sustainer Afternoon Bridge Group has the following fall schedule. For more information, please contact the group Chair Bonnie Hamm at bonnieh hamm@yahoo.com or 610.356.4227.

SEPTEMBER
10  Barb Minsker 610.525.1313
14  Ginny Price 610.355.1484
20  Ann Vaughn 610.293.0870
26  Ginny Price 610.355.1484

OCTOBER
1  Hazel Hurly 610.695.8243
12  Ginny Price 610.355.1484
18  Lorrie Pennell 610.647.2881
24  Ginny Price 610.355.1484

NOVEMBER
5  Annabel Wilson 610.527.3644
9  Ginny Price 610.355.1484
15  Robin Thomas 610.527.2828
28  Ginny Price 610.355.1484

DECEMBER
3  TBA
14  Ginny Price 610.355.1484
20  Bonnie Hamm 610.356.4277
26  TBA

Exciting Offerings from Evening Sustainers

The Evening Sustainers group is looking for more members. Monthly activities cover timely topics from decorating to healthy living. All Sustainers are welcome to join. The fall calendar includes the following informative and fun opportunities:

October 2 – Decorating and Moving or Moving and Decorating?
Two speakers will offer innovative tips about decorating and moving. A decorator will share the 10 most common mistakes when tackling a new room, and a representative from Moving Solutions will share the secrets of staging a house to get ready for the big move.

November 7 – An Evening about Nutrition
A local nutritionist from Club La Maison will share tips on how to stick to a healthy diet and an exercise regimen that will enhance your overall fitness.

December 5 – Christmas Time at Valley Forge Flowers
Ease into the holiday spirit in the sumptuous surroundings of Valley Forge Flowers in Wayne. There will be a presentation on holiday decorating with greens and flowers, and, for an added fee, you can create your own seasonal decoration to add to your holiday trimmings. Enjoy a light supper and have fun finding that special gift.

Contact Marti Rodgers at mrolder49@comcast.net or 610.251.0630 for more details.
Save the Date
Friday
October 5, 2012
Junior League of Lancaster Presents

The Author’s Luncheon with
New York Times Best Selling Author
Kelly Corrigan
registration begins on August 1st
www.jllancaster.org/eventreg.php

JUNIOR LEAGUE OF LANCASTER, PA
Women building better communities

CONGRATULATIONS FOR 100 YEARS OF SMILES & SERVICE, JUNIOR LEAGUE OF PHILADELPHIA
Exhibitors
A Bird in Hand Antiques
Manx and Marjorie Allen
Artemis Gallery
Diane H. Bittel Antiques
Mr. and Mrs. Jerome Blau
Philip H. Bradley Co.
Joan R. Brownstein
Mardy Burns American Indian Arts, LLC
M.L. Chalfant Fine Art and Antiques
Cohen & Cohen
Dion-Hall Fine Art
Peter H. Eaton
The Federalist Antiques, Inc.
M. Finkel and Daughter
Gemini Antiques
James and Nancy Glaister
Good and Fosythe
Heller Washam Antiques
Samuel Herrro Antiques
Ita J. Howe
Stephen and Carol Huber
Barbara Israel Garden Antiques
Johanna Antiques
Christopher W. Jones, American Antiques, Folk & Fine Art
Arthur Guy Kaplan
James M. Khilwington, Inc.
Joe Kindig Antiques
Kelly Knolle
Greg K. Kramer & Co.
William R. and Teresa F. Kurau
James M. Labayva Antiques
Polly Latham Asian Art
Leatherwood Antiques
Rachael Leatherwood
Ridgway Antiques
Malcolm Magruder
Mellen’s Antiques
Newman & Berdan
Odle Hope Antiques, Inc.
Oriental Rugs, Ltd.
Janice Pauli
The Philadelphia Print Shop
Stevens, S., Powers
James L. Price Antiques
Spero’s Antiques
Raccoon Creek Antiques, LLC
Christopher T. Rehbock Antiques
Russack & Lot Boekh, LLC
Schilloy Fine Art, Inc.
Schenkman Studios, Ltd.
Schwarz Gallery
Ellie Shushan
Elliott & Grace Snyder Antiques
Somerville Manning Gallery
Spencer Marks, Ltd.
Steven F. Still Antiques
Jeffrey Tilou Antiques
Jonathan Trace
Victor Weinstadt
Taylor B. Williams Antiques
Charles Wilson Antiques and Folk Art
Dette & Melyn Welt, Inc.
W.M. Young Antiques
Show managed by Diana Bittel.

For tickets and information call 800.448.3883 or visit winterthur.org/das.
Hotline Deadlines

**December issue: October 25**

The *Hotline* is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the *Hotline* in a timely manner, articles are to be submitted via email at Hotline@JLPphiladelphia.org. Each article must have a byline and a headline. Remember, the *Hotline* also accepts advertising: $25 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads, $300 for 1/2 page ads, and $525 for full-page ads. The dimensions for the ad sizes are: 8” x 10.5” full page • 5.25” x 8” half-page • 4” x 5.25” quarter-page. The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

Upcoming Events

**SEPTEMBER**
- 8 Provisional Kick-Off meeting
- 13 GMM
- 15 League-wide service day at Greener Partners
- 20 Transfer Orientation
- 29 League-wide mini spa day social

**OCTOBER**
- 14 Taste of Fall

**NOVEMBER**
- 4 Harvest Hustle

More details about all of these events and more can be found on the JLP website: www.JLPphiladelphia.org.