**This year, as we mark 100 years of service, please join the JLP in celebrating this milestone at our Centennial Gala!**

**April 14, 2012**
**7-11 p.m.**

**Please Touch Museum**
**Memorial Hall, Fairmount Park**
**Philadelphia, PA**

It will be an evening filled with gourmet dining, dancing, exciting silent auction items, raffles, and more.

The Centennial Gala is less than one month away. Join hundreds of members and supporters of the JLP on Saturday, April 14, 2012, from 7 to 11 p.m. at Please Touch Museum. If you have not yet purchased your tickets, don’t delay, as quantities are limited and only available through April 2. Purchase your tickets by visiting the JLP website at www.JLPhiladelphia.org and clicking on the Centennial Gala link. Tickets are available in several price ranges and are tax deductible.

The theme for the Centennial Gala is ‘A Century of Achievement. A Future of Promise.’ The night will be a wonderful chance to celebrate 100 years of League achievements and learn about our vision for the next 100 years, including the reveal of the new Centennial Project. The gala will feature gourmet dining from Brûlée Catering by Chef Jean-Marie Lacroix, music, and dancing. Don’t miss out on the silent auction, featuring items from the best restaurants, spas, and boutiques in the Philadelphia area.

The Centennial Gala Committee is still accepting silent auction and raffle items. If you are interested in donating an item to help make the event an even bigger success, please contact Mary Akhimien at Makhimien@cbih.com.

If you have any questions or comments, please contact Centennial Gala Committee Co-Chair Stacy Miros at samiros@hotmail.com or 610.659.9074.

**IN THIS ISSUE**

Discover the history of the JLP and Fairmount Park, meet the Capital Campaign Committee, and get to know the JLP staff.

**Page 3**
The History of the JLP and Fairmount Park

**Page 6**
Capital Campaign Committee Assembled

**Page 7**
Centennial Society Update with Bobbie Cameron
President’s Perspective

Now in its 100th year of service in the Greater Philadelphia community, The Junior League of Philadelphia, Inc. is in a remarkable position thanks to the efforts of thousands of our past and present members who have helped lead us to our current position as an institution among Philadelphia nonprofit organizations. It is fitting, then, that we dedicate this issue of the Hotline to honoring the JLP’s history and to celebrate the future of our organization. As we focus on the JLP’s ‘A Century of Achievement. A Future of Promise,’ it is important to note that, while our mission has not changed in the past 100 years, the way we fulfill it continually evolves.

At the core of the JLP’s mission is a focus on developing women as community and civic leaders. There are six core elements comprising the Junior League values: collaboration; inclusive communication; global and community awareness action and advocacy; operational expertise; social and cultural inclusion; and strategic thinking.

Collaboration: League members not only collaborate with each other to run our organization, but they also collaborate with partner organizations that align with our services and mission. The JLP is fortunate to have long-standing relationships with partners such as Fairmont Park. This partnership began in 1924 and continues to the present. Check out the History of the JLP and Fairmount Park article on page 3.

Inclusive Communication: With more than 900 members, the JLP continually strives for all members to be aware of and practice inclusive communication, which aids in engagement and development.

Global and Community Awareness Action and Advocacy: As the JLP develops its issue-based community service model, ‘An Apple A Day,’ League members will not only expand their global and community awareness, but also have the opportunity to become advocates for our organization and the Philadelphia community.

Operational Expertise: The volunteer experience with the League is unique, as it is an organization that operates and manages itself with trained volunteers. The JLP is currently reviewing ways to utilize the League’s resources and volunteer time more effectively.

Social and Cultural Inclusion: Today’s Junior League member is socially and culturally aware of not only her impact in the Philadelphia area, but also of the global community.

Strategic Thinking: The JLP is in the first year of our current three-year Strategic Plan. Strategic leaders were involved in defining the process for how to create the plan, as well as development of the plan. Each and every day, we ask our leaders and members to be certain their volunteer efforts support that plan. Additionally, as our vision continues to evolve, we encourage all members to think strategically about how they can make our organization better.

Volunteer Development: We foster advances in volunteer skills and knowledge to enhance community benefit. Our community continues to benefit from the countless trained JLP volunteers who serve on the boards of other Philadelphia nonprofit organizations. Please read about the Provisional service project on page 9.

This defined framework of effective leadership for community impact brings us all to today’s fulfillment of the JLP’s mission. Please enjoy this issue of the Hotline and learn more about the JLP’s ‘A Century of Achievement. A Future of Promise.’

Thank you for all you do and learning, living, and sharing in the mission of the JLP.

Jodi Kerr

Board of Directors
Jodi Kerr, President
Marcelle Parrish, President-Elect
Jennifer Morgan, Assistant to the President
Katherine Forester, Treasurer
Rachel Reavy, Secretary
Joan Previtt, Sustainer Chair
Melissa Finnegan, Chief Operating Officer
Halley Neboshick, Director of Development
Joann Falciani, Nominating Chair
Kristen Corcoran, Parliamentarian
Dianne Smith, Immediate Past President

Management Council
Melissa Finnegan, Chief Operating Officer
Jane Sagendorph, Assistant to the Chief Operating Officer
Marcelle Parrish, President-Elect
Mary Peller, Treasurer-Elect
Nancy Hebard, Sustainer Chair-Elect
Emily Lambert, House Chair
Kristen Corcoran, Parliamentarian
Candice Titus, VP of Communications
Carol Rose, VP of Community Council A
Susan Asplundh, VP of Community Council B
Meredith Carter, VP of Fundraising Council A
Erin Bushnell, VP of Membership Development

Editor: Deborah Riess
Hotline Committee: Martha Cook, Elizabeth Tatterson
Sustainer Editor: Susan Van Allen
Office 610.645.9696
Office Fax 610.645.0996
www.JLPhilly.org
JLP Thrift Shop 610.896.8828
Hours: Monday – Saturday 10 a.m. – 5 p.m.
Sunday 12 – 4 p.m.
The History of the JLP and Fairmount Park

By Marilyn Sprague

The JLP has a long and loving history with Fairmount Park in Philadelphia. As we celebrate our Centennial, we can look back with pride on the wonderful association we have with the famed park.

Our relationship with Fairmount Park began in 1924 when the JLP, with more than 100 members, started looking for a permanent home for its headquarters. A proposal was made to move to Fairmount Park, and the JLP became guardian of Sweetbriar Mansion, a mansion in the park built around 1797 and named after the sweetbriar rose. It had once been the home of the Breck family, and the Marquis de Lafayette was often entertained there as a family friend. After four years of fundraising, restoration, and renovation, the League took possession of the mansion in 1928. The League’s headquarters was housed at Sweetbriar Mansion until 1937 when it moved to the Warwick Hotel in Center City. Sweetbriar Mansion then became the home of the Modern Club of Philadelphia.

Fifty years later, in 1985, the JLP once again raised funds to restore and renovate another mansion in Fairmount Park. This time, the League hosted a designer showhouse at Belmont Mansion to raise funds for its restoration. The mansion was built in 1742 as a summer retreat for the Peters family, who were known supporters of the anti-slavery movement. Guests of the Peters included George Washington, John Adams, Thomas Jefferson, and James Madison. The American Women’s Heritage Society has occupied the structure since 1986. Following extensive renovations in 2007, the site now houses the Underground Railroad Museum. In 1988, another designer showhouse project provided similar improvements to the Thomas Mansion which currently houses the offices of the Fairmount Park Historic Preservation Trust. All three of these historic structures received enough care and support from the JLP to provide enjoyment today and into the future.

The League’s involvement with the Fairmount Water Works restoration project began as the country’s bicentennial approached. Susan Myers, an active member of the League at the time, was charged with finding a project worthy of the League’s efforts to celebrate this momentous occasion. The story is often told of her driving to our headquarters in Center City and her wonder at the dilapidated state of the Fairmount Water Works and its beautiful buildings along the Schuylkill River near Boathouse Row.

Originally constructed between 1812 and 1815, the Fairmount Water Works is the oldest public water system in America. The Philadelphia Water Department abandoned the site in 1909 in favor of more technologically advanced sites. The buildings had fallen into such great disrepair that it was feared they would fall into the Schuylkill River. Susan convinced Philadelphia Mayor Frank Rizzo and the Fairmount Park Commission to allow the JLP to launch a major initiative to restore the site. The Water Works Restoration Committee was formed and worked closely with the Philadelphia Water Department.

By 1975, the JLP had facilitated the successful application for the Fairmount Water Works to be registered as a National Historic Landmark by the U.S. Department of the Interior. A new kitchen was added in the Engine House, currently the site of the Water Works Restaurant, and the first of a series of restaurateurs operated the Water Works Café. The site has hosted Sunday brunches overlooking the Schuylkill River, including a series of Victorian Sundays that featured guests and performers in period costumes to attract more visitors. From 1977 to 1997, the JLP’s Water Works Restoration Committee hosted an annual Galaxy of Trees fundraiser, featuring a patrons’ party and the sale of miniature holiday trees and decorations.

For more than 25 years, the JLP has directly donated more than $200,000—and raised more than $5 million from grants and other funding sources—for the Fairmount Water Works. Much of the funding was dedicated to keeping the structures intact and publicizing the site. In 1977, Susan Myers became a Sustainer, and the Water Works Restoration Committee became a Sustainer committee. Susan continued to be a tremendous advocate for the project and even carried a laminated placemat picturing the site everywhere she went for more than two decades.
The History of the JLP and Fairmount Park (Continued)

The League embarked on another major initiative for Fairmount Park in the late 1980s to create an educational outreach program to teach children how to conserve, protect, and clean the park. The result was the famous F.P. Frog, the park’s mascot. F.P. Frog and JLP volunteers visited more than 22 elementary schools in Philadelphia and spoke to approximately 20,000 children over a three-year timeframe about the park and how to enjoy and keep it clean. The visits were accompanied by a video, cartoons, study guide, t-shirts, and other fun educational materials. League volunteers held educational events at the park for families and school groups. In 1989, the League was honored at the White House as part of its Take Pride in America program.

The JLP continues to maintain a strong presence in Fairmount Park. Current projects include the HIP Kids in the Swing, HIP Kids Sliding Home, and BOOST Camp committees. There have also been numerous Done in a Day Committee projects in the park, including planting in West Fairmount Park (accompanied by a $10,000 grant from Ford Motor Company), cleanup around Lemon Hill, and work in Fernhill Park that included the construction of a mural in an underpass connecting the two portions of the property, greatly enhancing the appeal of the park. The Sustainers remain committed to Fairmount Park and have donated more than $20,000 from its Blossom Fund.

Someday, someone will add up the millions of dollars contributed, grants initiated, volunteer hours, and projects undertaken in Fairmount Park by the JLP. It is fair to assume that no other volunteer organization has given nearly as much financially and emotionally to Fairmount Park as the JLP. May the next 100 years of the JLP add to this long tradition of serving this wonderful public asset.

Composting with In the Garden with Tree House Books

By Lauren Dussault

Over the last year, the children of Tree House Books in North Philadelphia have seen a transformation in their backyard, thanks in part to the In the Garden with Tree House Books Committee. In an effort to fulfill our mission of educating children in underserved communities about urban gardening and healthy eating habits, the committee has brought to life a garden and is teaching the children how to nurture it.

In late January, the committee, volunteers from Tree House Books, and children from the neighborhood came together to learn about composting and recycling. The afternoon began with Brian Olszak, a composting expert and friend of the League, facilitating an informed and interactive discussion about what composting is, how it works, and how the resulting soil can be used in the Tree House Books garden.

Following the discussion, the children engaged in an activity assessing various household and backyard items and placing them into one of three buckets: Recycle, Trash, or Compost. The buckets were then brought outside to a new composter and two new large trash bins donated by the League. The children continued the activity with a cleanup of debris from the surrounding area.

Back inside, the children were given mini-compost bins to fill at home for deposit in the composter. They were encouraged to decorate them with paint and glitter, and each composter came equipped with a note card containing a list of the ‘Do’s and Don’ts’ of composting.

The day concluded with the happy children excited about their new composter and trash bins, proud of their contribution to the garden, and prepared for the next phase this coming spring when the garden is ready to be brought back to life.
Cheer for a Healthy New Year at SMITH

By Kristen Bowman Kavanagh

Over the first two weekends in December, the HIP Kids Sliding Home Committee kicked off the holiday season at Smith Memorial Playground & Playhouse with events that coincided with SMITH’s first foray as a destination on the Holiday Tours of the Historic Fairmount Park Houses. Volunteers hosted tours of SMITH, detailing its architectural history and importance to the Philadelphia community. Members also provided crafts for the children; creativity abounded and everyone got into the spirit of the season by building miniature gingerbread houses out of graham crackers.

On Saturday, January 7, the committee hosted a ‘Cheer for a Healthy New Year’ event. There were several indoor activities that focused on healthy eating habits, including making self-portraits with fruit and prizes at the veggie and fruit toss. More than 100 people attended and everyone had a blast.

Most recently, the ‘Love Your Heart’ event was held at SMITH. This event focused appropriately on heart health and included Valentine’s Day crafts. A great time was had by all.

Please come and join us at our next event, which will be held on Saturday, March 17, from 10 a.m. to 12 p.m.

BOOST Camp Committee Celebrates the Winter Season

By Kristin Wong

On Sunday, December 11, the BOOST Camp Committee hosted its second event of the League year with the Cancer Support Community of Philadelphia. Despite the cold weather, everyone warmed up with a guest Jazzercise instructor. The children, their families, and committee members enjoyed dancing to the beat of popular music and embraced the opportunity to exercise in a fun way. The children also created a variety of winter-themed crafts: glittering snowflakes made of foam, snowmen with top hats, and finger woven chains. All of the crafts were purchased from Arts & Scraps, a Detroit nonprofit organization that uses 28 tons of recycled industrial materials to help 275,000 people of all ages and abilities think, create, and learn each year. We were thrilled to learn that Arts & Scraps received its initial funding 23 years ago from the Junior League of Detroit; it was very rewarding to know that the JLP helped support a cause that was established by a fellow League many years ago.

The committee kicked off the New Year on Sunday, February 12, by decorating the barn at CSCP in pink and red. The children enjoyed Valentine’s Day themed crafts and snacks. After receiving positive reviews last year, the committee invited a Zumba instructor from Philly Dance Fitness to get things moving with some fun dance moves. Once again, Zumba was a hit for both young and old. The event culminated with activities and lessons purchased from Healthy Kids Challenge. These interactive lessons were both entertaining and informative for the children (as well as the committee members) and was a valuable way to include the importance of healthy living.

The committee is looking forward to the last event of the League year, which will be held on Sunday, April 15. We will be celebrating nature in the spring season.
Keeping Nature Alive Through the Cold Winter Nights

By Elizabeth Moyer

Through our partnership with the Riverbend Environmental Education Center, the RESPECT Nature Club Committee plans and coordinates Science Expo Nights with the Norristown Area School District.

Science Expo Nights are designed to support the fourth grade science curriculum and are open to all elementary students and their families. In the past, activities have included dissection of owl pellets, observation of earthworms, and examination of the parts of a flower.

The December Science Expo Night was held in conjunction with Marshall Street Elementary School’s Science Fair. In January, 22 children attended the Science Expo Night at Whitehall Elementary School.

The next Science Expo Night will take place on March 27 at Gotwals Elementary School. If you would like to help or would like more information on the RESPECT Nature Club Committee, please contact Co-Chairs Kate Farnham and Elizabeth Moyer.

DIAD Committees Host Winter Events

By Elizabeth Blum and Jackie Parsons

On November 5, 15 JLP members volunteered their time with the families at the Ronald McDonald House. Members prepared a hot breakfast that included scrambled eggs, bacon, sausage, French toast, fruit salad, and hot cider. The event was lively and well-received.

On December 17, JLP members assisted Cradles to Crayons (C2C) at their Giving Factory by assembling approximately 1,000 KidPacks for children ages 12 and under who are homeless or living in low-income housing. Volunteers worked in teams to sort clothing and prepare KidPacks based on a child’s age and personal needs. The process can be best described as going on a mini shopping spree. KidPacks included a warm winter coat, clothing, winter shoes, toys, and books. In addition, members created special gifts and cards for children celebrating birthdays. C2C was very grateful for our help and is looking forward to seeing our smiling faces at future events.

Capital Campaign Committee Assembled

By Jodi Kerr

After receiving the Feasibility Study Report in July 2010 from our fundraising counsel, Edward F. Swenson and Associates, Inc., which indicated the JLP’s capacity to raise $1 million for headquarters renovations, community impact, and public relations, the 2010–2011 Board of Directors worked diligently to draft a strategic plan for the next three years. With that plan completed and adopted in May 2011, we were able to begin recruiting volunteers who will lead our League through its most significant fundraising initiative ever.

I am pleased to announce that Active Elizabeth Kolb and Sustainer Jane Sagendorph have agreed to serve as co-chairs of the Capital Campaign Committee. A member since 2003, Liz brings to her position a wealth of leadership experience in the League as well as expertise as a professional fundraiser. Jane, who has been a member since 1981, has served the League as Treasurer, Sustainer Treasurer, Sustainer Chair, Recording Secretary, and Blossom Fund Committee Chair. She has also held various other positions on both the Board of Directors and the Sustainer Board. After accepting their roles this past fall, the co-chairs have been hard at work creating the strategy and building the infrastructure that will make our capital campaign a success.

Liz and Jane have assembled a Capital Campaign Committee consisting of five Sustainer and four active members, who represent a cross-section of our League’s membership and reflect the passion, commitment, and enthusiasm of its members.
JLP Centennial Society Update with Bobbie Cameron

By Elizabeth Kolb

Earlier this year, the Board of Directors voted to establish the JLP Centennial Society, which is comprised of all League members who have included the Junior League of Philadelphia, Inc. in their estate plans. Since making the announcement in the December 2011 issue of the Hotline, we have welcomed four generous and thoughtful members to the JLP Centennial Society: Past President, Past Sustainer Chair, and volunteer extraordinaire Barbara (Bobbie) Cameron, Julia B. DeMoss, Elizabeth Kolb, and Helen S. Weary.

Bobbie Cameron explains why she included the JLP in her estate plans: “Do you even need to ask? The JLP has certainly developed the potential of this woman! From serving on community boards to starting a business with a fellow League member, none of this would have been possible without the leadership training I received and friendships I made in the JLP. We all want to give back to the community, but we need to give back to the JLP, too. I never even gave making a bequest to the League a second thought. I just did it. Giving by bequest costs me nothing now, yet it gives me the satisfaction of knowing that my future gift will continue to sustain the JLP after I’m gone. Besides, I don’t want the second Mrs. Cameron to have anything!”

If you already have the JLP in your estate plans, thank you. If you plan to put the JLP in your estate plans for the first time this year, thank you. Whatever your circumstance, please contact League Bookkeeper Debbie Quinn at 610.645.9696 or jlpaaccounting@jLPhiladelphia.org to identify yourself as a JLP Centennial Society member, so that your intention can be recorded and you can be thanked for being a member of the JLP Centennial Society.

AJLI Offers Online Learning and Benefits to JLP Members

By Tori Boaz and Bertina Whytehead

Do you find it difficult to attend trainings offered by the Education & Volunteer Training Committee due to circumstances such as inclement weather, late hours at work, or prior League commitments? The Association of Junior Leagues International, Inc. can help. The AJLI’s Online Learning initiative consists of self-paced courses, Wednesday webinars, and on-demand recordings. Members can now access the tools and information they need to support their development as community and civic leaders on their own schedule. Members simply need to log on to the member page of the AJLI website, select the Trainings & Meetings tab, and scroll down to Online Learning.

Self-Paced Courses: Each course consists of a number of 10- to 15-minute lessons that can be completed at one time or separately. Each lesson has its own learning objectives and many opportunities for you to interact with the material. These scenario-based learning resources place you in a situation where you are responsible for guiding a conversation at key points by answering questions. A Knowledge Base offers a resource of information to assist you. This approach allows you to learn by role playing and practice decision making. These courses are designed for both the experienced and beginning learner.

Wednesday Webinars: These sessions, typically one-hour in duration, are designed to appeal to every Junior League member, regardless of age or current engagement in her community. These webinars are an easy way to increase a member’s knowledge and interest in community and civic leadership. Wednesday Webinars will be offered through May. They are held on the first and third Wednesdays of the month at 1 p.m. ET. AJLI had some great speakers and content in the fall, and they are busy booking additional speakers. Be sure to keep checking back as the schedule fills out.

On-Demand Recordings: Enhance your community experience by joining the Issue-Based Community Impact Workshop Series group. AJLI provides members with on-demand recordings on this series. Members must download and review the Participant’s Guide for each unit or series before watching the on-demand recordings.

In addition to the many learning opportunities available on AJLI’s website, there are numerous money-saving benefits available only to members. Select the Services tab to view a huge selection of product and service discounts available to Junior League members. Highlights include 10 percent off floral orders at Teleflora.com and 15 percent off the premier designer dress rental destination RentTheRunway.com. If you love to travel and want to plan the perfect trip, make sure to check out the preferred rates offered to Junior League members at all hotels within the Wyndham group nationwide. Other discounts to hotel chains and car rentals at Alamo, Avis, and Hertz are also available.

Before navigating away from the Member area, make sure to peruse the amazing array of Junior League products under the Shopping tab. This is the perfect place to get Junior League logo merchandise, such as jewelry, shot glasses, and phone cases. The limited edition Lilly Pulitzer Murfee Scarf in the print ‘Lilly Loves the Junior League’ is available here only. Other great selections include the famous Junior League cookbooks and custom Junior League glassware from Tiffany & Co.
The JLP Uses Facebook to Reach Members and the Community
By Aronte Bennett

The Brand Marketing & Public Relations Committee renewed its commitment to use social media this year. In doing so, our aim was to provide JLP members with a convenient and contemporary way to interact with the League. In order to keep in contact with our members as they manage full professional and social calendars, we decided to use Facebook to supply succinct and timely information.

As reported in the September 2011 Hotline, we are working hard to increase our presence on Facebook. Since publication of that article, two specialty pages (Provisional Class and American Girl Fashion Show) have been added to our lineup of available Facebook options. Now boasting five affiliated pages, we offer a variety of levels of informational access, from general information that can be found on the JLP Public Page to niche information that can be found on the Provisional Class Page. Our aim is to reach all interested parties, sharing with them the precise information they are seeking without creating electronic clutter. With minimal status updates, we strive to keep you in the know without monopolizing your time and inboxes.

Having increased our presence on, and usage of, Facebook, we now turn our attention to building connections with members and friends. As the League year comes to a close, we are devising clever ways to encourage more of you to follow us on Facebook. It is our goal to substantially increase the number of members and friends who ‘Like’ or ‘Follow’ us over the course of the next year. Take a minute, visit one of our Facebook pages, ‘Like’ it, and pass the link along to your friends.

We welcome suggestions on all aspects of our social media campaign. Please forward them to fbookjlp@gmail.com.

Looking for the JLP on Facebook? For your convenience, links to all of our Facebook pages are now available on the JLP website. You can also find us here:

The Junior League of Philadelphia, Inc. Public Profile
(www.facebook.com/pages/The-Junior-League-of-Philadelphia–Inc–Public-Profile/349342743555) is our primary page. This page is used to share information with members as well as nonmembers. We encourage those who are interested in knowing more about an upcoming event, or what we do, to visit this page.

Junior League of Philadelphia, Inc
(www.facebook.com/groups/23756191352) is a private page, available only to members by request. This page reminds members of upcoming events, recaps highlights from past events, and permits them to share information with each other.

Junior League Philadelphia Provisional Class 2011–2012
(www.facebook.com/groups/113679208739249) is a group page devoted to our newest members. Fall 2012 Provisionals are invited to join this group to get to know each other and share information.

American Girl Fashion Show Hosted by the Junior League of Philadelphia

The Junior League of Philadelphia, Inc., Thrift Shop
(www.facebook.com/pages/Junior-League-of-Philadelphia–Inc–Thrift-Shop/241658209528) is a public page that is run and maintained independently by the managers of the JLP Thrift Shop.
Provisional Members Gear Up for Their Spring Service Project

By Sara Solow

Since November, in addition to learning about the JLP, the Provisional class has been busy with preparations for the JLP-hosted American Girl Fashion Show. The American Girl Fashion Show will be held on March 3 and 4, 2012, at the Desmond Hotel and Conference Center in Malvern. The Provisionals have enthusiastically jumped right in and are excited for what will be a fantastic event.

Each spring, the Provisional class works together on a service project. The service project serves many purposes. It provides an opportunity for these members to work together, build relationships, and collaborate in accomplishing a major charitable endeavor while raising funds for the JLP.

Typically, the Provisional class project has been independent from the active membership. However, this year, the Provisional class is trying something a little different; rather than undertake a separate project, Provisional and active members are utilizing their womanpower toward the American Girl Fashion Show. Provisional members have been assigned to one of four subcommittees: fundraising/photography; marketing/public relations; models; and raffle/souvenirs, each of which is overseen by active members of the American Girl Doll Event Committee.

In January, Liz Kolb and Tara Stitchberry conducted a special training during which Provisional members learned key lessons and insights about how to solicit sponsorships and donations when organizing events for charitable organizations.

In mid-February, Provisional members met with their subcommittees to discuss their progress and made plans for the final push before the event. Every member of the Provisional class will work at least one shift during the fashion shows, giving them the opportunity to see the results of their hard work.

The Provisional members are excited to be a part of this new opportunity for the League and are committed to making the American Girl Fashion Show a huge success.

JLP Thrift Shop Update

By Laura Bahneck

Photos courtesy of Nicole Mitchell Photography

The Shop celebrated a very festive holiday season. The warm weather brought in lots of customers and our sales are up. Inventory is a little low so please continue to bring in donations. We would love to have some nice furniture and jewelry.

We will start hanging spring merchandise for quota on February 1. After March 1, your quota can be applied to the next League year (2012–2013).

In January, the Thrift Shop Committee hosted two successful quota parties with over 20 active and Provisional members. Everyone enjoyed socializing and healthy snacks while fulfilling their quota requirements for the year. Many thanks to those who attended and donated thousands of dollars worth in quota.
Meet the JLP Staff

Ruth Palmer, Office Administrator

Ruth Palmer is a native of Philadelphia who currently resides in Sharon Hill with her husband, Anthony, and two of her five children. She is also a grandmother of four.

Ruth attended Jefferson Business School prior to working for the League. She has been employed by the League since 1988. While Ruth has enjoyed attending several events over the years, her most memorable experience was working at the President’s Summit for America’s Future as a volunteer. “I am very proud to work for an organization of women so dedicated to the community they serve,” Ruth says of the JLP. Her interests include reading, fishing, going to the beach in the summer, and lending a hand to her fellow neighbors and community.

Debbie Quinn, Bookkeeper

Debbie Quinn is a native of Philadelphia who currently resides in Wayne with her eight-year-old daughter, Peyton. Debbie graduated from Penn State University with a BS in Accounting and received her MBA from Saint Joseph’s University. During her career, she worked in public accounting and finance and later obtained her CPA. Debbie joined the JLP in 1990 and was an active member for 15 years. While a member, she served on various community and administrative committees, including Treasurer for one year. When Debbie’s daughter was young, she was hoping to spend more time at home and considered looking for a part-time job. She recalls: “When a JLP member called me to discuss the Bookkeeper position, I was very excited. I had always enjoyed volunteering with the JLP, and with my knowledge of the organization, I felt that this job opportunity was a great fit.” Debbie was thrilled to be offered the position and has been Bookkeeper for the League since November 2005. She feels that “the JLP is an amazing organization. I am always in awe of how much a group of volunteer women can achieve. I look forward to seeing the impact that the League will have in the Philadelphia community during the next 100 years.”

In her spare time, Debbie enjoys walking, reading, gardening, activities at her church, thrift store shopping, and spending time with her family and friends.

Patricia Pitman Franks, Manager, JLP Thrift Shop

Patty has lived in the Philadelphia area all her life. She was a lifer at the Agnes Irwin School and attended the University of Virginia. Patty was employed in the banking industry before working for the League.

Her volunteer commitments included serving as president of the Haverford School Parents Association, a member of the Agnes Irwin School Alumni Association, a volunteer and member of the boards of the Children’s Aid Society, and manager of her church’s thrift shop for many years. While she has never been a member of the League, she has been with us for 15 years in the Shop.

She is happily married and has two sons living in San Francisco. She enjoys reading and dabbling at golf (and driving the cart). Most of all, she enjoys going to work each day for the League, feeling as if she is doing something worthwhile.

Edna Haines, Assistant Manager, JLP Thrift Shop

Edna was raised in Sharon Hill and graduated from Academy Park High School. Edna resides in Philadelphia with her two children, Maurice, age five, and Matthew, age four. Prior to working for the League, Edna was employed by Today’s Child as a teacher in the toddler room. She attended Harrison Career Institute and received a Pharmacy Technician Certification.

Edna has been employed by the JLP since 2002. She comments: “It has been a wonderful experience working for the League, knowing that the work we do makes a difference to our community.”

Edna enjoys spending time with her children, making wigs, and the occasional girl’s night out.

Classifieds

Computer Instruction
Clean up. Brush up. Learn something new. Customized to your needs. It’s time to act. Give me a call. League member.
Jean Macfadyen, 610.363.0245, macflearn@verizon.net

Personal Shopping
Bloomingdale’s King of Prussia. Hate to shop and no time? Shop with convenience and know—how with Katie Guenther, Sustainer, Manager of Personal Shopping. Great gifts and gifts for all occasions.
610.337.6382 or kathy.guenther@bloomingdales.com

Paris for Rent
Stunning 1BR Left Bank apartment, near Louvre and Musee d’Orsay, available for weekly rentals. Elegant, luminous, serene, elevator, sleeps four. For photos and information contact Wendy Crowley (Pasadena League) at 626.395.7877 or davenportsad@dearthlink.net
Meet the JLP Staff (Continued)

Crystal Dawson–Blanco, Assistant Manager, JLP Thrift Shop

Crystal was born in Philadelphia. She has lived in Bryn Mawr since she was 14 years old.
Crystal is a graduate of Friends Central School. She attended Duquesne University, where she received her BA in Journalism. Crystal worked as a copywriter at Sears in their Advertising Department before joining her family’s dry cleaning business. She worked as their customer service manager and bookkeeper until coming to work at the JLP Thrift Shop in 2002.
Crystal and her husband, Julio, have been married for 30 years. They have three children: Santino, age 29; Tara, age 22; and Gigi, age 19. They also have two cats.

When their daughter, Tara, was born 15 weeks prematurely, Crystal became an active member of the Parents Advisory Network (PAN) at Bryn Mawr Hospital. PAN is a parents’ support group for families with babies in the Neonatal Intensive Care Unit (NICU). Crystal is a trained counselor and past president. She is still a very involved volunteer with the group that now expands its support to NICUs at Lankenau and Paoli hospitals.
Crystal is an avid pop culture, music, and movie enthusiast. She also enjoys line dancing, collecting art, and Caribbean cooking.

Member Enrichment & Recruitment Committee Plans Spring Events

By Jara Freeman

The Member Enrichment & Recruitment Committee kicked off the holiday season with our annual outing to Longwood Gardens. Fifty members, family, and friends were wowed by the holiday light displays and the spectacular fountain show. On Saturday, December 10, members took a break from the hustle and bustle of holiday preparations with a tour of Chaddsford Winery. Afterwards, the ladies relaxed and socialized at a wine and holiday spirits tasting. It was a perfect way to end the day.

With spring right around the corner, the committee has been busy planning some exciting events. Highlights include happy hours, playgroups, Mommy and Me events, Ladies Hat Contest at the Devon Horse Show and Country Fair, a trip to Elmwood Park Zoo, and a Brandywine Polo Club match. Mark your calendar for a full afternoon tea at the Four Seasons Hotel Philadelphia on May 12.

Congratulations

Alison and Alex Dyer welcomed Thomas Husted on January 31, 2012. He weighed 7 lbs. 11 oz. and was 20 inches long. He joins big sister Audrey, age 3 1/2.

Melissa and Sean Finnegan welcomed Gavin on November 30, 2011. He weighed 7 lbs. 13 oz. and was 20.5 inches long. He joins big sister Kira.

Stephanie and Dan Ingersoll welcomed George on November 21, 2011. He was 21 inches long and weighed 7 lbs. 10 oz. He joins big brother Henry, age 2.

Allison and Jonathan Lubert welcomed Chase Elliott on November 16, 2011. He weighed 7 lbs. 3 oz.

Meredith and Charles Reinhardt welcomed Charles Frederick Reinhardt Jr. at 1:40 p.m. on February 6, 2012. He weighed 9 lbs. 6 oz. and was 22.5 inches long.

Welcome Transfers

Please help welcome new transfers into the JLP!

<table>
<thead>
<tr>
<th>Transfer In</th>
<th>From</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jessica Hensler</td>
<td>San Diego, CA</td>
</tr>
<tr>
<td>Adrienne James</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Cheryl Scandale–Murnin</td>
<td>Scranton, PA</td>
</tr>
<tr>
<td>Kristen Wright</td>
<td>Eastern Fairfield, CT</td>
</tr>
</tbody>
</table>
Models Get Fitted and Ready for the American Girl Fashion Show

By Deborah Riess

Approximately 120 enthusiastic young ladies gathered at Dunwoody Village in Newtown Square on Saturday, February 11 for costume fittings in the upcoming American Girl Fashion Show to be held on March 3 and 4 at the Desmond Hotel and Conference Center in Malvern, PA. During the fitting, the girls tried on their costumes and were photographed by Joanne Posse. Parents of the young models were able to have their child’s photograph included in the event program book for a small fee.

JLP President Jodi Kerr appeared with four of the models on NBC’s 10! Show. The models were Vivian Parrish in Kit’s green birthday dress, Jasmine Williams in a Cecile special occasion dress, Elizabeth King in a Bitty Baby Seaside outfit, and Morgan Hellebusch in a Bitty Baby Sparkly Birthday dress.

The JLP Board, Sustainer volunteers, and the Provisional and American Girl Doll Event committees are looking forward to our exciting, new fundraiser. Funds raised during the event will benefit the JLP’s community programs.
Sustainer Chair’s Perspective

Spring is just around the corner, and I want to thank all of you who have provided such special events during the fall season. At the Fall Membership Meeting, Linda Dutton and Karen Miller thrilled us with a musical program presented and performed by Noah Cutler, who is in the first violin section of the Philadelphia Orchestra. He received a standing ovation. Margie Patchs and Nancy Scarlato pleased everyone with an elegant social at Appleford Estate in Villanova. Jan Lawton and her very hospitable hostesses prepared creative dinners before our Board meetings.

Gaby Thorne, our Webmaster, has done a superlative job getting out the Fall and Spring Mailings and sending out eBlasts so promptly.

Bed, Breakfast, Blossoms, and Barnes is making a comeback in the spring of 2013. Susan Arnold will chair the BBB&B Committee and is currently making plans. Please watch for news and requests from Susan.

Jane Sagendorph and Active Liz Kolb are co-chairing our most ambitious capital campaign ever. The Capital Campaign Committee is comprised of five Sustainers and four active members. Each of you will be able to participate in some capacity. More information will be forthcoming.

Our Centennial Gala at Please Touch Museum will be an extraordinary evening. There will be a great band and delicious food and drink. We hope that the Sustainers will have a large presence at this historic event.

There is so much to look forward to. I am excited to work and celebrate with you this spring!

Jean

Afternoon Bridge

The Afternoon Bridge (formerly known as the Afternoon Brush-Up Bridge) group is open to intermediate level players who are focused on mastering the newest bridge conventions, improving their skills, and enjoying the company of fellow Sustainers.

The Afternoon Bridge One group meets from 1 to 4 p.m. on the first Monday and third Thursday of each month at the homes of the hostesses listed below. The Afternoon Bridge Two group meets on the second Friday and the fourth Wednesday of each month at Dunwoody, graciously hosted by Ginny Price. Please promptly contact the hostesses, as space is limited. A substitute list of interested players is maintained.

For more information about this group, please contact Bonnie Hamm at 610.356.4277 or bonniebhamm@yahoo.com.

MARCH
5  Jean Murdock
9  Ginny Price
15  Barb Gord
28  Ginny Price

APRIL
2  Robin Thomas
13  Ginny Price
19  Barb Minsker
25  Ginny Price

MAY
7  Lorrie Pennell
11  Ginny Price
17  Ann Vaughan
23  Ginny Price

JUNE
4  Suzanne Vander Veer
8  Ginny Price
21  TBA
27  Ginny Price
BBB&B Is Back and Looking for Volunteers

By Susan Arnold
Bed, Breakfast, Blossoms, and Barnes was established by the Sustainers in 1999 to raise funds to make a lasting and permanent impact on the community and a visible impact for the JLP.

To contribute to the Centennial celebration, the Sustainer Board voted to bring back BBB&B for the Philadelphia International Flower Show in March 2013. Members from other Leagues will be invited to join us for three fun-filled days in Philadelphia. Highlights will include dinner, tickets to the show, and a guided tour of the Barnes Foundation.

We are in the early stage of planning and are looking for volunteers. If you are interested in planning one of the League’s most fun and successful events, please contact Chair Susan Arnold at 215.659.6128 or arnold-ba-sa@msn.com. Our first meeting will be held in late April 2012.

It’s Time for Tea

The JLP Sustainers invite you to tea on Tuesday, March 13, 2012. Please join us for tasty treats and wonderful conversation. There are many locations to choose from; we hope to see you at one.

Locations and Times:
10–11:30 a.m.
Hostess: Joyce Shenian
12 Springfield Point Drive, Newtown Square, PA
R.S.V.P. 610.353.7953, Jshenian@aol.com

2–3:30 p.m.
Hostess: Beth Gadsden
967 Idlewild Road, Gladwyne, PA
R.S.V.P. 610.896.0129, tgadsde@comcast.net

3–6 p.m.
Hostess: Gayle Stauffer
103 Pine Valley Drive, Medford, NJ 08055
R.S.V.P. 609.953.6771, dede9739@aol.com

4–5:30 p.m.
Hostess: Ellen Thomas
8139 Washington Lane, Wyncote, PA
R.S.V.P. 215.887.4958, evthomas@comcast.net

5–7 p.m.
Hostesses: Bobbie Cameron and Marci Reber
701 County Line Rd, Bryn Mawr, PA
R.S.V.P. 484.433.1183, bcameron.greatestate@comcast.net

5:30–7:30 p.m.
Hostess: Suzie Pattison
419 Pine Street, Philadelphia, PA
R.S.V.P. 215.925.8813, spattison@comcast.net

Sustainer Cooking Klatch Update

The Cooking Klatch Committee is looking forward to its annual cooking demonstration at the next luncheon at Aronimink Golf Club in Newtown Square on Thursday, March 8, 2012, at 12 p.m. The chef will be featuring French recipes with the theme ‘Springtime in Paris.’

The committee event on April 12, 2012, will be hosted by Joyce Shenian, with Sue Rice co-hosting. The theme for the event is ‘Picnic in the Park.’ The final committee event will be held in May 2012—husbands or significant others are welcome to attend.

To attend a luncheon or to find out more information about the group, please contact Chair Lorrie Pennell at 610.647.2881 (lorrielinpennell@verizon.net).
TWICE AS NICE

LONGWOOD GARDENS
Route 1, Kennett Square, PA
610.388.1000

TWO GLORIOUS
DU PONT
GARDENS
for
ONE GREAT PRICE

WINTERTHUR
Route 52, Winterthur, DE
302.888.4600

be ENCHANTED. be DELIGHTED. be INSPIRED.

Be our guest at these grand du Pont gardens, nestled in the historic Brandywine Valley.

SPECIAL OFFER $25 • MARCH 1–APRIL 30, 2012

For more information, visit winterthur.org or longwoodgardens.org

Winterthur photos: Jeannette Lindvig; Longwood photos courtesy of Longwood Gardens

UNCORKED!

wine, objects
& tradition

OPENING APRIL 28 IN THE WINTERTHUR GALLERIES

Raise a glass to this fascinating exhibition! Celebrate objects and imagery created in response to society’s love of wine. Explore the historic role this beverage has played in the worlds of design, international trade, and social life. Included with admission. Members free.

For information, visit winterthur.org/uncorked
Hotline Deadlines

June issue: April 25

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at Hotline@JLPhiladelphia.org. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: $25 for classified ads, $115 for business card-sized ads, $200 for 1/4 page ads, $300 for 1/2 page ads, and $525 for full-page ads. The dimensions for the ad sizes are: 8” x 10.5” full page • 5.25” x 8” half-page • 4” x 5.25” quarter-page. The Junior League of Philadelphia, Inc. is a 501(c)(3) organization.

Upcoming Events

MARCH
17 HIP Kids Sliding Home Event
21 March GMM
28 Training: Women and Heart Disease
29 JLP Placement Fair
31 Play-a-Palooza at SMITH

APRIL
12 GMM: Voting Meeting
14 Centennial Gala
15 BOOST Camp Event
24 Training: Caring for Aging Parents
28 DIAD with YMCA Healthy Kids

MAY
12 HIP Kids Sliding Home Event

More details about all of these events and more can be found on the JLP website: www.JLPhiladelphia.org.