

# Philadelphia Hotline

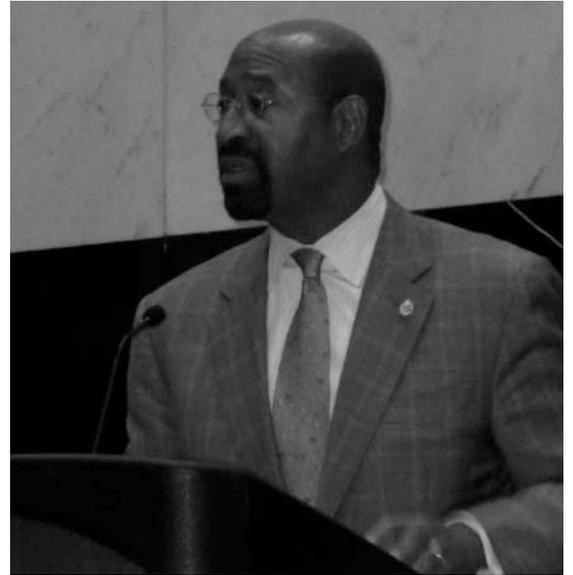
*Women building better communities*®

The Junior League of Philadelphia • Celebrating 98 Years of Volunteer Service: Looking Back and Moving Forward • October 2010

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## Mayor of Philadelphia Michael A. Nutter is Guest of Honor at September General Membership Meeting

Not in anyone's recollection has a Mayor, of Philadelphia or any other city, addressed the membership of the Junior League of Philadelphia. On September 16, 2010, history was made. At the special invitation of President Dianne Smith, the Honorable Michael A. Nutter, Mayor of Philadelphia, attended the League's General Membership Meeting to thank the League for its service and to solidify and advance the partnership that the League has begun with the Mayor's Office. In a letter shared with meeting attendees at their tables, the Mayor wrote that the League's programs, "Not only improve the quality of life for Philadelphians but [also] encourage the personal development of women who will become leaders of the future." Along with Catie Wolfgang, his Chief Service Officer, the Mayor addressed his goals for Philadelphia and asked that the League help the city fulfill its promise of being selected as a "City of Service." League President Dianne Smith said after the meeting, "What a thrill to have the Mayor of our great city join us in kicking off the League year at the first General Membership Meeting. His inspiration and love for Philadelphia resonated with our membership and will drive us to collaborate in meeting the needs of our community." Stay tuned for ways in which the League will be exploring more partnership opportunities with the Mayor's Office. 



## An Excerpt from Mayor Michael A. Nutter's Address at the General Membership Meeting on September 16, 2010:

It is an honor to address The Junior League of Philadelphia, because I know that you share my deep passion for community service. Your 900 members do a remarkable amount of good in the community each year. I want to commend you for your commitment to making Philadelphia great through your extraordinary volunteer efforts.

In June of this year, I was proud to announce Catie C. Wolfgang as our city's first Chief Service Officer. This new position is dedicated to engaging more Philadelphians in service and channeling volunteers towards the city's most pressing challenges. I know that the Junior League has been extremely proactive in reaching out to Catie and her new Office of Civic Engagement and Volunteer Service. I especially want to thank the League's President Dianne Smith and President-Elect Jodi Kerr for their leadership and strong interest in partnering with the city.

At the end of this month, we will be launching a strategic plan for service. The plan will include multiple opportunities for individuals and organizations from across the city to answer the call to committed civic engagement. Beginning in December, citizens will be able to go directly to [phila.gov/volunteer](http://phila.gov/volunteer) to find volunteer opportunities that match their interests and talents. I am confident that the Junior League will play a significant role in support of these new initiatives.

In the words of Dr. Martin Luther King, Jr., "Everybody can be great, because everybody can serve." We can all have an impact, we can all play a role. I look forward to joining you in service over the next year as we all do our part to support our wonderful city.

Sincerely,

Michael A. Nutter, Mayor

# President's Report



Dianne Smith, President

In order to optimize member satisfaction and accessibility of JLP benefits, I have created an Ad Hoc Membership Committee. This committee will develop recommendations for changes in membership requirements, define issues from the entire membership through an electronic survey and live interviews, and implement a communication process so the JLP can better fulfill our Mission.

The diversity of our membership provides an opportunity to learn valuable skills from one another, which will allow us to focus, develop, and implement meaningful projects in the community. Sometimes there are lifestyle factors or needs that affect our ability to maximize our potential and contribute as much as we would like. The purpose of this ad hoc committee is to address these issues on a broad scale so that we can adjust our policies in accordance with member feedback. These recommendations will be presented and voted on at our March General Membership Meeting. If you would like to participate in a live interview, please reach out to Amelia Warner or Jennifer Morgan.

## Thank you from Taste of Fall!



We are so grateful to everyone who purchased tickets, helped sell tickets for the event, and helped secure restaurants and sponsors.

## "No-Show" Policy for Mission Credit Opportunities

Please be respectful of fellow JLP members and of our organization's reputation in the community. JLP members spend a considerable amount of time planning and implementing Mission Credit opportunities, many of which have a direct impact on the community we serve. Community committees rely on adequate staffing to provide successful events and to foster and maintain positive relationships with our community partners. Similarly, the JLP pays for speakers, materials, catering, and rental space for training events; therefore, achieving an accurate headcount is essential. Your consideration and cooperation are greatly appreciated.

If you are unable to attend a Mission Credit opportunity (whether a community project or a JLP training) for which you are registered, you must cancel your reservation online **at least 48 hours in advance** to allow another member the opportunity to attend. If you need to cancel in the event of an emergency, and the online reservation system is no longer available, please notify the event organizer prior to the start of the event.

A member is allowed to miss one Mission Credit opportunity for which she is registered. **If a member registers for and misses a second Mission Credit opportunity within one League year, she will be responsible for paying a \$25 fine to the League.** If the member is able to find a replacement to attend in her place, she will not owe a fine (*Note: It is the member's responsibility to ensure that the event organizer and the Registrar are aware that a replacement attended.*) In addition, the member must communicate with the event organizer prior to the start of the event that she will not be attending. No fine will be assessed if a member cancels her reservation online at least 48 hours prior to the start of the event, as outlined above.

## Board of Directors

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Hours: Monday – Saturday 10 a.m. – 5 p.m.

Sunday 12 – 4 p.m.

# Join the JLP's Green Volunteer Corps Committee this fall for a fun outdoor project!

By Courtney Clark

This fall, the Green Volunteer Corps has a fun Mission Credit opportunity planned in Fairmount Park. The event will be on **November 6** from 9 a.m. to 12 p.m. This event will be in Fairmount Park's Greenland Nursery and will involve restoring the nursery to use as a cultivation facility aid. Activities will include planting native plant species, weeding, and general maintenance and clean-up around the facility. Food, drinks, tools, and plantings will all be provided during the event.

Additional information regarding project details and directions will be available via the JLP website. R.S.V.P. required. For further information, please contact **Courtney Clark** at [eclynch@hotmail.com](mailto:eclynch@hotmail.com). **JL**

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## The Provisional class of 2010 – 2011

By Julie Ermentrout

The Provisional class of 2010 - 2011 had a successful kick-off meeting on September 11, and now they are ready to give back to the community! This month, the newest members of the Junior League of Philadelphia will participate in two service days in Fairmount Park. The first day of service will be held on October 23 at Historic Rittenhousettown, the site of America's first paper mill, along Lincoln Drive. The Provisional members will be maintaining a recent planting that the Senior Environmental Corps installed along the streambank, and they will also participate in some general cleanup and light trail work. On October 30, the second community service day, the new members will get down and dirty in Blue Bell Hill Park, where they will install native trees and shrubs, remove invasive plants, complete some light trail work, and perform general cleanup. These workdays will be led by representatives from Fairmount Park, who will be available to provide training and assist the volunteers. These two community service days will certainly be a very rewarding experience and a wonderful way to welcome the newest Provisional class to the JLP. **JL**



Provisional 2010 kick-off meeting, September 11, Union League of Philadelphia. From Left to Right: Aronte Bennett, Kristine Space, Devon Lump, Ashley Gianoulis, Amber Goins, Laura Sahlender, Lauren Reusche, Ashley Gaal, Alexandra Guido, Noelle Allen and Lindsay Pollard.

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## Mission Credit Opportunities: Women's health and wellness trainings

By Jennifer Carr & Meghann Pollock

Take time for yourself and attend one of the health and wellness trainings sponsored by the EVT Committee. The trainings emphasize women's health issues while also giving members the opportunity to earn a Mission Credit.

As women, we have all heard so many things about what to eat or not to eat, what exercise will work for us, or how to make calories count and stay healthy. There is so much health and nutrition information available that it is overwhelming at times, but we know it is important for maintaining proper health. Maureen Krause from Lankenau Hospital will discuss nutrition, the new food pyramid, and the importance of a well balanced diet and exercise. The training will take place on **Tuesday, October 12** at 6:30 p.m. at Lankenau Hospital in the Health Education Center.

Breast and ovarian health are the focus to this EVT training that will discuss important topics such as how often to obtain a pap smear and mammogram and reasons to visit your OB/GYN. Dr. Randy Henzil, MD, an OB/GYN from Main Line Health System, will discuss Women's Health: Breast and Ovarian Awareness. This training will take place on **Tuesday, October 26** at 6:30 p.m. at Lankenau Hospital in the Health Education Center.

R.S.V.P. for all Mission Credit trainings on the JLP website. If you cannot attend the training session for which you are registered, it is imperative that you notify the event coordinator so that another member may attend. Space is limited. **JL**

## NEEDED: Hosts for February area meetings

The Education & Volunteer Training (EVT) Committee is seeking members to host February area meetings. Both morning and evening slots are available. Hostesses and attendees will each receive General Membership Meeting credit. If you are interested in hosting an area meeting, please contact EVT Co-Chair **Adie Amey** at [ad\\_amey@hotmail.com](mailto:ad_amey@hotmail.com) with any questions. 

## DIAD Offers Summer Mission Credits at Local School: YouthBuild Philadelphia Charter School

By Kristin Hudock and Kristen Forbriger

The Done in a Day (DIAD) Committee commenced the new JLP year by hosting a rewarding Mission Credit opportunity at YouthBuild Philadelphia Charter School, a unique charter school in North Philadelphia. This school provides a comprehensive education for 18-21 year old students who have previously left high school. They not only earn a high school diploma, but also complete extensive community service as Americorps volunteers and receive vocational training. The school also incorporates group and individual counseling to foster students' reflection and emotional growth.

At the event held on July 22, JLP members evaluated and provided feedback to the students as they completed their final graduation requirement, the "transformation interview." In these interviews, students were required to contemplate and articulate the experiences of their YouthBuild journey and how they will apply key lessons learned to their lives and communities in the future. Provisional Chrissi Jenkins later described the day by saying, "Volunteering for YouthBuild Charter School was one of the most touching volunteer opportunities I have experienced. The students and faculty at YouthBuild offer a new perspective to turning lives around. Amazing experience." 

## Annual Fund Campaign 2010-2011

By Carey Kulp

How can you help the Junior League of Philadelphia continue to improve our community? Make an Annual Fund gift, of course! All of our projects and trainings depend on funding from various sources, including grants, proceeds from the Thrift Shop, and various fundraising events. This year, the JLP has revitalized our effort to garner more support through the Annual Fund.

Annual Fund contributions are used to support the Junior League's goals of promoting voluntarism, developing the potential of our volunteers, and improving our community. In particular, our current focus, Project GREEN: Using Nature to Nurture, encourages children and their families to become more aware of health and the environment through reconnecting with nature. Annual Fund revenue will not only help sustain our community projects, but also provide training to our volunteers and maintain operations.

Our impact on the community depends strongly on financial support from our members. Annual Fund gifts are particularly important because the funds are unrestricted and the Board can use them to support the causes that most require it.

While all contributions are welcomed and appreciated, there are various levels of support. They are:

\$1-\$49	League Friend	\$250-\$499	League Advocate
\$50-\$99	League Supporter	\$500+	League Leader
\$100-\$249	League Partner		

When making your Annual Fund gift this fall, please also consider whether your company has a corporate matching gifts program. This often-forgotten source doubles our revenue!

Remember, Annual Fund contributions are fully tax deductible. No gift is too large or too small and all are greatly appreciated! After all, high participation rates help the League to qualify for grants. Watch your mail for your annual fund appeal in the coming month and please consider making a gift. 

# Sustainer News

## Sustainer Chair's Perspective

By Bobbie Cameron



Halloween, a time when we can be anything simply by putting on a costume. I distinctly remember being a clown and a 1920s bathing beauty while my sister was a geisha and glamorous flapper draped in a gold lamé dress complete with a hat and fox stole around her shoulders. If you read my last column, you'd know I got her hand-me-downs but not Halloween costumes. They were special. I remember thinking about

what I would be all summer, and back then, you and your mother actually made the costumes. We'd spend hours bent over the Singer and picking out the perfect accessories. Our costumes, not to mention our friends', were always award-winners.

Things are different today. Who has time to make a costume when you can buy one at Wal-Mart? Fortunately, for the Halloween purist, there are still a few standout trick-or-treaters, bag in hand, whose appearance at our doorstep makes eating all that leftover candy worthwhile.

I know you are probably thinking, "Where is she going with this?" I do have a point. Everyone one of us, including me, has at some time commented on how the League has changed, from its

recruiting/admissions policies and Provisional course to its community projects and membership requirements.

The League has evolved over the years to adapt to our changing lifestyles. Maybe things are easier for Provisionals and Actives now, but one thing has not changed; the quality of the JLP members. Our Provisional and Active members are standouts in their fields, accomplished and often juggling motherhood with a career, or work with graduate school. Our Actives include, among other professions, accountants, architects, attorneys, business executives, consultants, doctors (both MDs and PhDs), educators, engineers, financial advisors, RNs and realtors. Today, there is no such thing as a "stay-at-home" mom. "Stay-at-home" moms are constantly on the go from one school activity to another. Yet, like us, all these women still make time in their very busy schedules to give back to the community by being members of The Junior League of Philadelphia.

I urge you to get to know our Provisional and Active members. Get involved by becoming a Sustainer Representative to an Active committee or council, hosting a tea for Provisionals in your neighborhood, and/or by attending one of their many events and GMMs.

I know you will be as proud of these women as I am. They are traveling the path that you carved for them. They would not be who or where they are today without the great strides you made in the world of business, education, medicine and law while still finding time to make and wear those special Halloween costumes! ♪

## Garden Club Features Trees 101

By Jane Acton

The October meeting of the Garden Club will be at 10 a.m. on **October 25** at the Church of the Redeemer, Pennswood and New Gulph Roads in Bryn Mawr. Alan Jensen-Sellers, board certified master arborist with the Davey Tree Company, will explore the subject of maintaining beautiful trees in your garden. This will include discussions of selection, pruning and general care of trees.

He welcomes your questions in advance which may be sent to **Jane Acton**, [actonup1@gmail.com](mailto:actonup1@gmail.com) or by phone, 610.649.5254 by **October 15**.

As always, there also will be time for Lucie's Table where you are encouraged to bring a particularly interesting flower or plant that you have grown to share with the group.

The program will be followed by a brown bag lunch and social hour. Non-members are welcome. ♪

## Fall Sustainers Meeting

WHEN: Wednesday, October 13, 2010, 5:30 p.m.

WHERE: Merion Cricket Club,  
325 Montgomery Ave, Haverford, 19041

COST: \$40 per person

WHO: Dr. Stephen R. Phillips, Research Assistant to the Curator in charge of the Egyptian Section at Penn Museum. The topic will be CSI: Ancient Egypt, Forensic Anthropology 101. Valet parking will be available.

Please make checks payable and send to:  
THE JUNIOR LEAGUE OF PHILADELPHIA  
SCHUY WOOD/NANCY GREYTOK  
8765 MONTGOMERY AVENUE  
WYNDMOOR, PA 19038.

## Sustainer Theater Trip

There are 10 tickets left for the Sustainer theater trip on **Wednesday, November 3** for a matinee performance of "Million Dollar Quartet." Lunch will be at Un, Deux, Trois.

Hurry to reserve your place! Send a check for \$160 made out to the JLP to: **Betsy Daly**, 730 Woodleave Road, Bryn Mawr, PA 19010. If you have any questions please call **Pat Suplee**, 610.520.2111 or **Betsy Daly**, 610.525.0488.

Note: If the trip is not filled by Sustainers, seats will open up for guests. Please indicate on your R.S.V.P. if you would like to bring a guest and a waiting list will be established. ♪

# Sustainer Cooking Klatch Schedule 2010-2011

The following dates have been set for members who wish to mark their calendars for future Klatch meetings. An invitation was sent in mid-September to each member with specific details, including requests for annual dues to be paid (preferably before October 14th), and directions to the home of the hostess.

If any member has an address change, please email **Bonnie Hamm, bonniebhamm@yahoo.com**.

**October 14**

Theme: Tailgate picnic  
Hostess: Marilyn Sprague

**November 11**

Theme: Favorite flavors of autumn  
Hostess: Jane Harrington

**December 9**

Theme: Festive holiday brunch  
Hostess: Barbara Gord

**January 13**

TBA

**February 10**

Theme: Cozy winter dinner  
Hostess: TBA

**March 10**

Theme: Cooking demonstration\*  
Hostess: TBA

**April 14**

Theme: Special occasion luncheon  
Hostess: Betsy Daly

**May 7**

Theme: Kentucky Derby day social  
Hostess: Mary Cloud Hollingshead

\*Subject to date change 

## Afternoon Brush-up Bridge

Afternoon Brush-up Bridge is now held from 1 to 4 p.m. on the first Monday and third Thursday of each month at the hostesses listed below. It is also held on the second Friday and fourth Wednesday of each month at Dunwoody, with Ginny Price coordinating snack hostesses. Please call individual hostesses if interested in playing.

### OCTOBER

- 4 Hazel Hurley 610.695.8243
- 8 Ginny Price 610.355.1484
- 21 Phyllis Scott 610.687.1227
- 27 Ginny Price 610.355.1484

### NOVEMBER

- 1 Lisa Twitmyer 610-687-3677
- 12 Ginny Price 610-355-1484
- 18 Barbara Minsker 610-525-1313
- 24 Ginny Price 610-355-1484



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Worth is known as one of the best places in the country for women to work, empowering women to succeed in their own business while balancing family and community involvement.

### IDEAL CANDIDATE

She is a woman with a record of accomplishment in her community and/or the business world who has a large network of personal contacts. She is goal oriented and loves connecting with other women.

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She is the CEO...an independent contractor shaping a business in her own image.

Each season, she receives a Worth sample set for approximately a week, books appointments, and provides exceptional customer service for each client.

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Compensation is performance driven, through commissions and incentives. The financial investment is minimal; and with firm commitment, the potential is unlimited.

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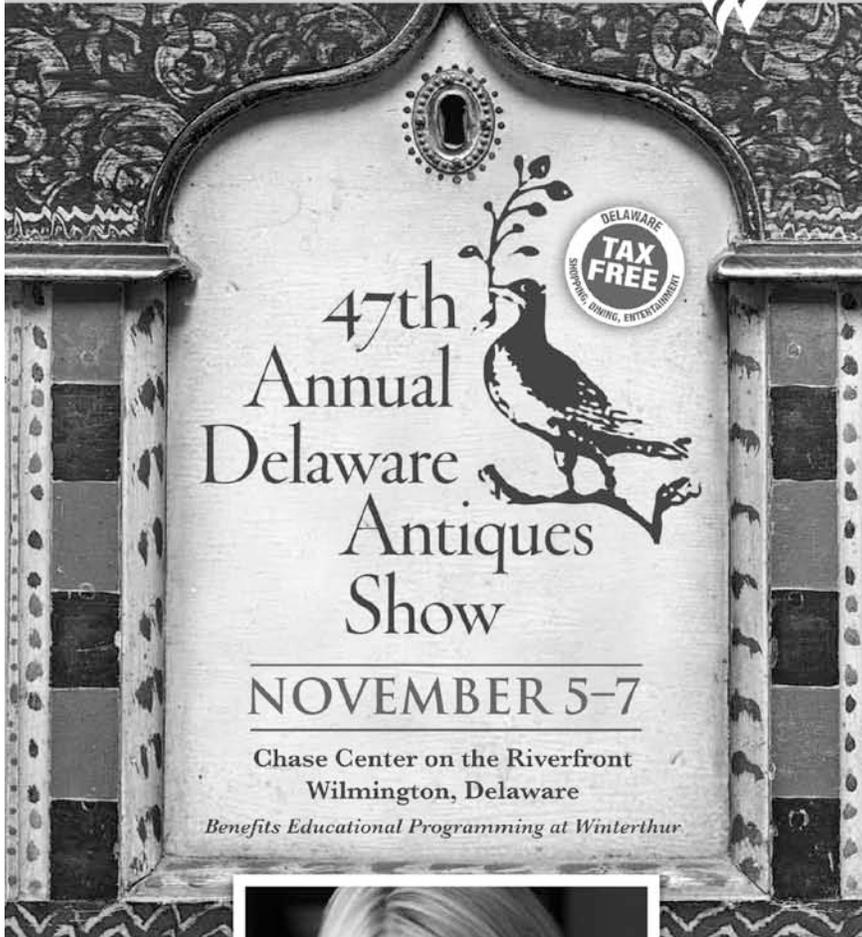
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## OPENING NIGHT PARTY

Thursday, November 4, 5:00-9:00 pm

Celebrate American style with an opening night lecture by honorary chair Martha Stewart. Enjoy cocktails and exclusive early shopping. For tickets and information please call 800.448.3883.

*(Opening Night Party requires a separate ticket, which includes admission for all three days).*

Opening Night Party made possible by  WILMINGTON TRUST

## SPECIAL LECTURES

### MARTHA STEWART

Thursday, November 4, 6:00 pm

Lecture included with purchase of Opening Night sponsor ticket. Call for information.

Sponsored by  CHUBB

### *The Golden Age of Garden Ornament, 1890-1940*

Friday, November 5, 10:00 am

Join Barbara Israel, founder of Barbara Israel Garden Antiques and widely-recognized authority on antique garden ornaments, as she lectures on the golden age of American gardens, the lavish ornaments which adorned these gardens, and the circumstances that encouraged these grand collections. *Lecture included with general admission.*

Sponsored by MAINLINE TODAY DELAWARE TODAY

### *Paint, Pattern & People: Furniture of Southeastern Pennsylvania, 1725-1850*

Saturday, November 6, 2:00 pm

Winterthur curators Wendy Cooper and Lisa Minardi will provide an overview of research for their groundbreaking exhibition on southeastern Pennsylvania furniture, to open at Winterthur on April 2, 2011. *Lecture included with general admission.*

Sponsored by THE HUNT

## SHOW TICKETS ON SALE NOW!

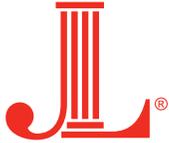
### General Admission

\$15 per person; \$13 Winterthur Members;  
children under 12 free

*Tickets valid for all days of the show.*

Detail from paint-decorated architectural chest, Southeastern Pennsylvania, possibly Lancaster County, c. 1785-1800, collection of Robert and Kathy Booth. Martha Stewart photo by Scott Duncan.

For tickets to the show or party, please call 800.448.3883 or visit [winterthur.org/das](http://winterthur.org/das).



The Junior League of Philadelphia, Inc  
27 West Lancaster Avenue  
Ardmore, PA 19003

Return Service Requested

## Hotline Deadlines

December issue: *October 25*

January issue: *November 25*

The *Hotline* is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better.

To publish the *Hotline* in a timely manner, articles are to be submitted via email at

[Hotline@JLPhiladelphia.org](mailto:Hotline@JLPhiladelphia.org). Each article must have a byline and a headline.

Remember, the *Hotline* also accepts advertising: \$15 for classified ads, \$40 for business card-sized ads, \$60 for ¼ page ads, \$125 for ½ page ads, and \$225 for full-page ads. The dimensions for the ad sizes are: 8"x10.5" full page • 5.25"x8" half-page • 4"x5.25" quarter-page.

## Upcoming Dates

- October 10 BOOST Camp Event
- October 12 Nutrition: Healthy Eating and You
- October 14 Girls Night Out, King of Prussia Mall
- October 16 General Membership Meeting, Water Works
- October 23 Provisional Fall Service Day, Wissahickon Valley Park
- October 24 Yoga Empowerment, Dhyana Yoga
- October 30 HIP Kids Fall Festival, SMITH The Kids' Play Place in the Park
- October 30 Provisional Fall Service Day, Blue Bell Hill Park

More details about all of these events and more can be found on the JLP website calendar: [www.JLPhiladelphia.org](http://www.JLPhiladelphia.org).

Hate to shop and no time? Shop with convenience and know-how with **Kathie Guenther**, Sustainer, Manager of Personal Shopping, Bloomingdales, King of Prussia. Great fashions and gifts for the holidays. 610-337-6382 or [kathy.guenther@bloomingdales.com](mailto:kathy.guenther@bloomingdales.com).