

Philadelphia Hotline

Women building better communities®

The Junior League of Philadelphia • Celebrating 98 Years of Volunteer Service: Looking Back and Moving Forward • May 2010

Project GREEN Logo Unveiled

By Christina Van Riper

Just months after creating a brand for the JLP's signature focus area, the Communications Council unveiled Project GREEN's new logo at the March General Membership Meeting.

"The logo is the next step in building a brand and marketing strategy for the Junior League of Philadelphia and Project GREEN," said Communications Council Director, **Jen Morgan**. "Our goal is to consistently represent Project GREEN in all forms of communication— from the web to print," she said.

The logo is featured prominently on the JLP website and inspired the design of marketing and recruitment materials to be published later this spring. It will also adorn reusable shopping bags designed and sold by the Provisional class as a League fundraiser.

Green, yellow, blue, and red were chosen as the logo's primary colors to depict Project GREEN's focus on children, healthy living, and environmental stewardship. The logo's design is intentionally whimsical, featuring shoots of grass, flowers, butterflies, and ladybugs to underscore the JLP's goal of reconnecting children and their families with nature, and to set Project GREEN apart from the abundance of environmental stewardship campaigns.

"The Project GREEN logo is a result of a true teamwork," said JLP President, **Sam Soldan**. **Jen Morgan** and Brand Marketing and Public Relations Chair, **Jenn Jarden** held a brainstorm session to develop initial design concepts. Once samples were developed, Brand Marketing and Public Relations Committee member **Margot Huber** assembled a focus group of Provisional members to review and improve upon the designs before going to the Board of Directors for approval. The Board approved the logo at the February 24 Board meeting.

Sam Soldan explained, "We are thrilled to reveal the Project GREEN logo to our members, community partners, and sponsors. **Christina Van Riper** perfectly captured the spirit of the Junior League of Philadelphia and our commitment to improving our community with this design." 



Provisionals Promote Project GREEN Shopping Bags

By Keara M. Piekanski

The Provisional class is pleased to announce their fundraiser for 2010! The class held brainstorm sessions during winter area meetings, and after reviewing the numerous proposals for this year's Provisional fundraiser, the Board approved the production of environmentally-friendly, reusable shopping bags! With minimal up-front cost and a quick turnaround time, the Provisional class will be promoting what the JLP feels is a solid fundraising opportunity. The class plans to unveil the bags by the end of May, when they will celebrate their accomplishments for the year and become new Actives.

The Provisional class divided into sub-committees to develop and promote the reusable bags. Committees include Logo Design/Public Relations, Pricing/Sales, Potential Partners, Sustainer Involvement, Internal Marketing, and External Marketing. Promoting the purchase of the bags both internally within the JLP as well as externally will be important to the success of this year's fundraiser.

After considerable preparation in developing a logo with the assistance of Active **Christina Van Riper**, choosing the size and color for the bag and reviewing vendor estimates, these fabulous bags will be ready to purchase this spring. The bags will be khaki with a color logo and removable hard bottom for structure and stability. Each bag will cost \$5.00, and the Provisionals are looking forward to showcasing them for purchase at Annual Brunch in May.

In keeping with Project GREEN's theme, the reusable shopping bags are an earth-friendly way to tote your purchases while supporting the League. The Provisional class asks that you consider purchasing these bags for yourself, your family, your friends, and co-workers. It's a great way to promote environmental consciousness while supporting this year's Provisional fundraising initiative.

Provisionals are asking all members to give bags as gifts, possibly as a "thank you" to friends and family for donating items to the Thrift *continued on page 2*

President's Perspective

By Samantha Soldan

Our League has a diverse line-up of committees—committees that provide hands-on community experience, committees that raise much-needed funds for our organization, committees that work to maintain a cohesive membership, etc. Occasionally, however, special circumstances arise and our League has the flexibility to create special committees in the form of ad hoc committees or special task forces. This year, we have several of these committees in operation, which are staffed by members who are going beyond their basic membership and committee responsibilities to move the League forward. Importantly, most of these committees are staffed by both Active and Sustaining Members and strive to represent the interests of the entire League.

Immediate Past President, **Heidi Tirjan**, started the Centennial Committee in the 2008-2009 League year. This committee is charged with organizing centennial projects, retrospectives, trainings, special events, and a gala that will be the highlight of these commemorations. Our Centennial Gala will be held **April 14, 2012** at the Please Touch Museum, so mark your calendars now! The Centennial Gala will be an amazing celebration of our first hundred years thanks to the hard work of Centennial Committee members **Bobbie Cameron, Alison Dyer, Elizabeth Haussman, Annamarie Hellebusch, Jodi Kerr, Mary Kate Lo Conte, Pam Maimone, Betsy Mallon, Jennifer Morgan, Joan Prewitt, Didi Rieger, Jeannette Schlegel, Dianne Smith, Samantha Soldan, Marilyn Sprague, Heidi Tirjan, Suzanne Vander Veer, Debbie Vozzo, and Schuy Wood**. In the year prior to our Centennial, Philadelphia will host the AJLI Annual Conference (2011). **Jeannette Schlegel** is our fearless Conference Chair and she will ensure that the 2011 AJLI conference is a fantastic experience for the members from our sister Leagues who come from far and wide to participate.

As we prepare for our Centennial, the League has the opportunity to reflect upon where we are and where we see ourselves in the next one hundred years. Accordingly, it is time to get our proverbial house in order! A Feasibility Study Steering Committee was assembled to work with a consultant team from Edward F. Swenson and Associates, Inc. to conduct a Feasibility Study that will assess our membership's interest in and capacity to support a Capital Campaign. If it moves forward, a major focus of the Capital Campaign will be to raise funds for the final phase of our headquarters' overhaul -- renovating the second and third floors and augmenting our endowment to support maintenance of our headquarters. Many of you learned more about our proposed plans at one of the briefing sessions held in April. The Feasibility Study Steering Committee (including **Laurie Etherington, Susan Henley, Liz Kolb, Betsy Mallon, Jane Sagendorph, Dianne Smith, Samantha Soldan, and Heidi Tirjan**) looks forward to sharing its findings with the League after the study has been completed.

Finally, two task forces were created this year to address emerging issues. The Consignment Task Force (including members **Marcy Bevan, Stephanie Carr, Bobbie Cameron, Janet Rote, Laura Snead, Samantha Soldan**, and Thrift Shop Manager **Patty Franks**) convened to address the downturn in sales and develop a business plan for moving forward with consignment at the Thrift Shop. In addition, a Governance Task Force (including **Alison Dyer, Justine Hansen, and Marcelle Parrish**) researched and reorganized our leadership structure in a way that will enable our Board to lead strategically while creating a Management Council that will manage our League efficiently. These changes to our leadership structure will be implemented next year, thanks to the By-Law changes that the Active membership passed in March.

This League year, several Ad Hoc Committees and Special Task Forces mobilized to propel our League into its next century. I would like to take this opportunity to give my sincere appreciation for their efforts. Thanks ladies! 

Samantha S. Soldan

Project GREEN Shopping Bags

continued from page 2

Shop, as a way to tote your groceries, or even to take to the beach this summer. Why collect plastic and paper bags from area stores when you can tote your purchases in a stylish JLP bag, all while promoting environmentally sound practices and simultaneously supporting the Junior League of Philadelphia?

The Provisional class is excited to unveil the bags very soon. Please consider purchasing reusable bags at Annual Brunch on Saturday, **May 22**. The investment is only \$5.00 per bag to support the Junior League and help the environment! 



Movin' on up. Elevator construction at Headquarters was completed! **Susan Henley, Rachel Reavy, Sam Soldan, Alison Dyer, and Jeannette Schlegel**.

Board of Directors

Samantha Soldan, President
Dianne Smith, President-Elect
Alison Dyer, Secretary
Jeannette Schlegel, Treasurer
Susan Henley, Treasurer-Elect
Jennifer Morgan, Communications
Laura Longwell, Community
Elizabeth Kolb, Development
Laura Snead, Fundraising
Justine Hansen, Membership Development
Marcelle Parrish, Nominating
Rachel Reavy, Parliamentarian
Pam Maimone, Sustainer Chair
Bobbie Cameron, Sustainer Chair-Elect
Heidi Tirjan, Immediate Past President

Editor: Christina Van Riper
Sustainer Editor: Melissa Nichols
Office (610) 645-9696
Office Fax (610) 645-0996
www.JLPhiladelphia.org
JLP Thrift Shop (610) 896-8828
Hours: Monday – Saturday 10 a.m. – 5 p.m.
Sunday 12 – 4 p.m.

Mark Your Calendars for Provisional Open Houses

By Ashley Allphin

The JLP is kicking off our new member recruitment season with a series of fourteen Open House dates beginning on **May 2** and continuing through **August 19**. The Open Houses will be held at members' homes and local restaurants, including our first New Jersey shore event in Avalon this summer. The League is looking to broaden our recruiting efforts through a wider variety of event locations and times as well as through a new marketing campaign. The League will be placing ads in strategic print and online publications such as *Life on the Hill* magazine and Aroundmainline.com throughout the late spring and summer. We hope to recruit a diverse and enthusiastic Provisional class.

Provisional Course Kick Off for the 2010-2011 League year is scheduled for **September 11** at the Union League Building in Center City Philadelphia. We are hoping to raise the bar and recruit at least 150 new members this year in anticipation of our Centennial year in 2011-2012. Help us achieve our historic goal by encouraging women to join the JLP. We are requesting that members recommend the League to their friends, neighbors, and family members through word-of-mouth and social networking sites. The JLP maintains a Facebook fan page and Twitter Account that will be updated on a regular basis with information pertinent to recruitment, and prospective members will be directed to the

JLP website for additional information and the membership application form. Additionally, the Provisional Course and Member Enrichment and Recruitment Committees will be posting a printable PDF flyer to the JLP website that current members may print and distribute. Please consider posting the flyer at your office, gym, local deli, parking garage, Mom's Club bulletin board, community center, or supermarket.

If you are available to attend an Open House, email jjprecrutment@gmail.com to R.S.V.P. for the event of your choice. We would love it if you could support the League by socializing with prospective members and answering their questions.

- May 2** Home of Odile Gelinard (Chestnut Hill) 1 p.m.
- May 13** Plate Restaurant (Ardmore) 6:30 p.m.
- May 15** Home of Liz Naughton (Newtown Square) 12 p.m.
- May 20** Restaurant School (University City) 7 p.m.
- June 3** Mission Grill Restaurant (Philadelphia) 7 p.m.
- June 9** Seasons 52 Restaurant (Cherry Hill) 7 p.m.
- June 17** Susan Asplundh (Huntingdon Valley) 7 p.m.

Additional summer dates will be posted to the JLP website, and prospective members may register for the events online. [JL](#)

Wow, What a Year!

By Bertina Whytehead

The Member Enrichment Committee celebrated its first year by planning fabulous social events for all JLP members and their family members and friends. The committee enjoyed watching members meet and form life-long friendships with one another, introducing prospective members to the League, and enjoying time together.

We kicked off the year with Harvest Day at Linvilla Orchards, celebrated the holidays at Longwood Gardens, hit the slopes at Bear Creek Mountain, and marveled at a theatrical production of *The Lion King*. We also had some good old-fashioned girl fun at events like spa days, cooking class, yoga, healthy eating and fitness, museum tours, and movie night. We had a ball trying on fine bridal wear at Priscilla of Boston this winter. The committee would like to honor **Adie Amey** for all her hard work and event planning skills, which made this year such a success.

To end the JLP year, we are hosting a big bang of a party on **May 1**. We hope that everyone will come out to Rembrandt's Restaurant to celebrate the running of the 136th Kentucky Derby. Don't forget your hat; see you on Derby day! [JL](#)



Lisa Ndiaye with daughter Kennedy at the Priscilla of Boston Fashion Show

Developing the Potential of Women; 2009-2010 Trainings In Brief

By Meredith Nissen

This year, the EVT Committee planned trainings for JLP members covering a wide variety of topics. EVT coordinated do-it yourself trainings, including a training on winterizing your home and a training on weatherproofing your home and making it more energy efficient. These trainings were coordinated by EVT Committee Members **Roshani Herath Falin** and **Carla Cue**, respectively. EVT offered the opportunity for JLP members to participate in trainings at Greensgrow Farms as part of their Fall Sustainability Series. This included trainings on canning and winter window boxes. Thanks to EVT Committee Member **Katherine Reinbold** for coordinating these trainings.

For the first time, the JLP partnered with Drexel's LeBow School of Business to offer JLP members opportunities to participate in evening seminars at the business school at substantially discounted prices to JLP members. Some of these trainings included: "Business Relationships That Last: 5 Steps to Transform Contacts into High Performing Relationships" and "Personal and Professional Effectiveness: Influence at its Best," and "Career Derailment: Moving Up or Moving Out, It Still Takes Work." Thanks to EVT Committee Member **Kris Risi** for coordinating these trainings!

EVT Committee member **Lisa O'Connor** coordinated a panel discussion featuring various leaders in the JLP entitled "Path to JLP Leadership." The discussion included a presentation by the Nominating Committee on the nominating and interview process, including the procedure for "self-nominating" for those interested in a specific position or in general leadership opportunities.

In March, EVT offered a training on communicating effectively, focusing on developing effective written communication. This

training was lead by EVT Committee member **Mori Anderson** who has a background in communications, working for a large consulting company.

Also that month, the JLP was pleased to offer a two-part intensive public speaking training lead by Dr. Karen Lawson, founder and president of Lawson Consulting Group, Inc. The training was conducted in two separate three hour sessions. The first session was a seminar lead by Dr. Lawson regarding giving effective presentations. At the conclusion of the first session, Dr. Lawson gave each of the participants an assignment to prepare a 5-7 minute presentation to be presented to the entire group during the second session. Everyone received detailed and helpful feedback on their presentations.

In late March and April, EVT offered two separate sessions (due to popular demand!) on Business Etiquette and Attire Training lead by Provisional Member **Deeawn Rountree**. Deeawn is the author of a book on corporate politics, *Beyond the Boardroom*. These trainings were coordinated by EVT Committee member **Paula Munafò**.

Other spring EVT trainings included Adult CPR and Infant/Child CPR and a presentation on productivity by International Productivity Expert, Neen James.

On **May 8** JLP Member **Jeannette Schlegel** will lead a training on Meeting Effectiveness. If you have any ideas for trainings that you would like to see organized by the JLP, please contact one of the EVT Co-Chairs **Tiffani McDonough** (tmcdonough@cozen.com) or **Meredith Nissen** (meredith.nissen@dbr.com). 

Saks Shopping Day Benefits Project GREEN

By Stephanie MacDonald

On Sunday, March 21, JLP members and guests attended a special fashion show at Saks Fifth Avenue featuring designs by Elie Tahari.

The show benefited the JLP and our signature focus area Project GREEN: Using Nature to Nurture. Guests enjoyed cocktails, light bites, a makeup bar, and a fifteen percent discount off of their purchases—everyone left with a bag in hand! Over forty tickets were sold, and the event captured local media buzz with many JLP faces popping up on

Susan Scovill On The Main Line www.susanscovill.com. 



Kate Forester and Sam Soldan



Colleen Salonga, Stephanie MacDonald, Hilary Fuelleburn and Kelly Cohen

2010 Annual Brunch

Come celebrate the 2009-2010 year with all your friends.

Enjoy a traditional brunch menu at the Union League of Philadelphia.

Cash Bar.

One GMM credit may be assigned to the 2009-2010 or 2010-2011 year.

Union League of Philadelphia

140 South Broad Street

Philadelphia, PA 19102-3003

Members will receive \$2 off parking in the Union League garage. 

A Palm Tree Grows in Jersey

By Karen Eriksen

On Saturday, March 27, more than 20 Green Volunteer Corps members, League members, and friends attended an herb gardening training and luncheon at Triple Oaks Nursery in Franklinville, NJ. Triple Oaks Nursery & Herb Garden is a family owned nursery, herb garden, gift shop, and florist that has been in business since 1976. The brisk, sunny day included a nursery tour and talk, lunch and herb lesson, and guided garden tour.

Joe Kiefer, son of nursery owner, Lorraine Kiefer, provided a detailed tour of the nursery including specific information on late winter/early spring blooming plants and trees and details about when and how to plant a vegetable garden. We then went inside the shop for lunch and a herb lesson. Lorraine showed everyone several different types of herbs, explained their ideal growing condition, and gave some suggestions for how to use fresh herbs. Throughout lunch, we sampled several delicious, homemade dishes, all made with fresh herbs--including the desserts!

After lunch, we went on a guided garden tour throughout the nursery's extensive landscape along the Little Ease Run which is a tributary of the Maurice River. The gardens include examples of sun and shade loving plants, trees, shrubs, and perennials. We were

especially surprised to see the great variety of hardy tropical plants like agave, cactus, and yucca.

The day ended after everyone received some tomato and cucumber seeds to take home and get our own gardens started. JL



Green Volunteer Corps committee members visit Triple Oaks Nursery



Sustainer News Sustainer Chair's Perspective

By Pam Maimone

As we enjoy the May beauty around us, we can appreciate the fulfillment of spring's promise. We can "spring clean" and bring order and gratitude to our lives. As we wrap up the 2009-2010 JLP year, I know that I am very appreciative and grateful for you and the JLP. Thank you for the privilege of serving as your Sustainer Chair. It has been a great honor, and thank you for all of your support and friendship. The JLP and the Sustainers should be proud of all they accomplished this year. We have had a terrific Sustainer Board, and I have had the opportunity to be with such talented and energetic ladies on the JLP Board. **Sam Soldan** and the Actives have reached out to the Sustainers for our participation, and I appreciate all who have embraced that we are truly one League. I'd also like to thank **Ruth Palmer** for all of her support.

We have a great venue to celebrate our accomplishments and, at the same time, to kick off the next JLP year. Please join me at the JLP Annual Brunch on **May 22** at the Union League. We will have some very special Sustainers honored, and I'm sure you'll want to be there. **Pam Crutchfield**, the Sustainer of the Year, will be honored, and the Susan B. Myers Leadership and Community Activism Award will be presented to **Marilyn Sprague**. Please see the Sustainer of the Year announcement in this issue of the *Hotline*, and come congratulate these well-deserved ladies. Come welcome our new Sustainers and the new Actives. Cheer on **Bobbie Cameron** as she assumes the Sustainer Chair position and **Joan Prewitt** as she becomes the new Chair-Elect. What an awesome duo they will be! Bobbie has just been fabulous in supporting me and the JLP. So, mark your calendars, and see you there.

I would be remiss if I didn't thank my mother and father for the wonderful opportunities provided, love given, and life examples. They instilled in me the importance of supporting the community. I am truly grateful to still have time with my mother and to benefit from the lessons I continue to learn from her and her circumstances. By example, she has always focused on contentment, which shows me what is important in life. I count my blessings and give thanks for my husband, Bill. He is always so supportive of me and my JLP endeavors. To him, I am most grateful.

As Emily Dickinson said, "dwell in possibility." As our 2010-2011 JLP year begins, search for possibilities, not problems. Invest your time, creative energy, and emotions positively. Don't accept or participate in negativity. Move forward with the many exciting JLP projects and activities and support each other and our wonderful organization. The JLP and each of us will be better for it.

I would like to welcome **Bobbie Cameron** and the 2010-2011 leadership team. Bobbie has been a wonderful Chair-Elect and in her words, "my new best friend." She will lead with style, passion, and enthusiasm, and we are so fortunate to have her as our next Sustainer Chair.

Thank you to all and much love,

Pam

Meet the 2010-2011 Sustainer Executive Committee

Bobbie Cameron – Sustainer Chair

Bobbie Cameron, our incoming Sustainer Chair, joined the JLP in 1985 and has served on a wide range of committees from fundraising, administrative and community projects to three years on the Active Board. Bobbie served as President of the JLP from 1997-1998.

In addition to the Sustainer Board, she sits on the Board of the Philadelphia Antiques Show where she is co-chair of Special Events, and the Board of Chester County Antique Show.

Bobbie owns Great Estate Consignment Shop in Bryn Mawr along with fellow JLP member, **Marcie Reber**. Bobbie and Marcie met over 20 years ago while members of the Provisional Committee.

Bobbie, a devout Iowa Hawkeye, lives in Ardmore with her husband, John, and their very spoiled but darling cat, Baby Charlotte.

Joan Prewitt – Sustainer Chair-Elect

Joan T. Prewitt, our incoming Sustainer Chair-Elect, is Past President of the JLP Garden Club and the Cooking Klatch. Joan served on the Sustainer Board as Public Relations/Historian, and was the Sustainer Representative to the Active Communications Council, Fundraising Council and the Public Relations Committee.

In addition to the Sustainer Board, Joan's a former Board member of the Baldwin School, the Women's Resource Center and Wheels Medical Transportation.

She and her husband, Dave, have been married for 48 years and are blessed to have three lovely, very accomplished daughters and five lively grandchildren.

She gleans great pleasure as a member of garden clubs and flower arranging groups and as a Vestry Member of St. Martins Church in charge of Parish Life.

Joan's looking forward to continued service to the JLP as Chair-Elect.

Mary Hinds – Sustainer Recording Secretary

Over the last few years, Mary Hinds has served as the Sustainer Co-Chair of Hospitality, the Treasurer and this year, the Co-Chair of the Evening Sustainers with **Judy Moneta**. For the last 5 years she's been a Sustainer advisor to the Finance Committee which she has found very interesting. She's also been knitting for the Sustainer Project with the Paul Fly School, dusting off a skill that she hadn't used in years.

Mary just started her 29th year with Ernst & Young which she continues to enjoy immensely.

Mary is married, has two step-children, 4 step-grandchildren and two cats. In addition to her knitting for the Paul Fly School, she also does a lot of needlepoint, reading, and gardening.

Nancy Hebard – Sustainer Corresponding Secretary

Nancy has enjoyed being a member of the Philadelphia League since transferring here in 1968. Some of her favorite Sustainer activities have been membership in bridge groups, the book club, Evening Sustainers, and participation on committees with the Actives.

After serving as Head of Lower School at Sanford School in Delaware for 19 years, she will be retiring in June. She's looking forward to spending more time with her grandchildren and to getting involved in some of the day-time Sustainer activities.

Stephanie Carr – Sustainer Treasurer

Stephanie has been a member of the Junior League for more than 20 years. She has been involved in a number of Community projects, both as an Active member and as a Sustainer. She has also been the Treasurer for the JLP, has been a member of the Finance Committee for a number of years and is currently the Sustainer Treasurer.

Stephanie lives in Ardmore and occasionally feeds an ungrateful neighborhood feral cat. 

JLP's Centennial is Quickly Approaching!

By Betsy Mallon

2012 marks the 100th anniversary of the founding of the Junior League of Philadelphia, Inc. We plan on celebrating in style! A variety of projects and events are being planned throughout the 2011-2012 year. This will include a retrospective/museum exhibit and a speaker series reflecting the JLP's impact on Philadelphia and its surrounding communities over the past 100 years; a community project with a lasting legacy; and a gala event which will be held on Saturday, **April 14, 2012** at the Please Touch Museum in Fairmount Park.

Sustainer help is needed!!! We know there are members out there who never throw anything away – including JLP “stuff.” Do you have annual reports, brochures, news articles, photos, or “props” from past projects tucked away in your attic or basement? We need them! A small group of Actives and Sustainers will be creating a retrospective/museum exhibit and we would like to include as much memorabilia as possible. We will come to your home and help you dig out the treasures, we will gently make copies if you prefer not to part with the originals while in the exhibit, and we will catalog each item to assure its safe return to its owners – whatever it takes!

Please contact **Betsy Mallon** at (610) 764-6790 or **bmallon@keystonerisk.com** if you have something to contribute. We will also be contacting some of you (you know who you are!) who we know have treasures to share. We greatly appreciate your support and participation.

Pam Crutchfield Named 2009-2010 Sustainer of the Year



It is with great pleasure that we announce the **2009-2010 Sustainer of the Year, Pamela Crutchfield**. Born and raised in North Carolina, Pam transferred in to JLP in 1976 from the Short Hills, NJ Junior League, where her main focus was producing a Guide's manual for 4th grade students visiting the New Jersey Historical Society Museum. As a JLP Active, Pam chaired the JLP Guides Committee of the Free Quaker Meeting House in Independence National Historical Park, co-chaired the JLP Delaware Valley Tennis Classic, and was Quota Chairman for the Thrift Shop.

Pam's Sustainer career has been even more active, as she has held many board positions, performing them with efficiency and grace. Beginning with the Fairmount Water Works Committee and chairing the "Galaxy of Trees" fundraising event, she has chaired the Hospitality Committee, Sustainer Transfer/New Sustainer Committee, co-chaired the Spring Social Event, General Membership Meetings, and Sustainer Security Investment Club. Pam was our 2007-2008 Sustainer Chair and a member of the JLP Active Board. Additionally, she participated on BBB&B and the Blossom Fund Committees, and this year served as co-chair of the Theater Trip.

Pam has also been very active with the Sustainer Project at the Paul V. Fly School in the Norristown School District by hosting meetings, shopping and gathering clothing donations, participating in the book drive, delivering books and clothing to the school, and devising the book collection project with Radnor Middle School. Pam's unwavering

support of the Sustainer Project has been invaluable.

If that's not enough, Pam frequently attends Evening Sustainer events, Cooking Klatch, membership meetings, Annual Dinner, Casino Night, and plays with the bridge group.

Throughout her years with the Junior League and her ongoing contributions, Pam has utilized her years of experience and training as a JLP member to make significant contributions to the community. She provided volunteer time and effort to the Devon Horse Show, the Chestnut Hill Committee for the Philadelphia Orchestra, the Sedgely Club, the Suburban Garden Club, the Mother's Association of Agnes Irwin School, and the Presbyterian Women of Bryn Mawr Presbyterian Church.

Married (nearly 50 years) to Jim Crutchfield, with three grown children and seven grandchildren, Pam enjoys tennis, sailing, reading, walking, traveling, and decorating.

Congratulations to Pam Crutchfield – a kind, gentle, and professional lady who devoted years of faithful service to the Junior League of Philadelphia, her family, and community! **JL**

Afternoon Brush-up Bridge

Afternoon Brush-up Bridge is now held the first Monday, second Friday, third Thursday and fourth Wednesday, 1 - 4 p.m., of each month. Call the individual hostess if interested in playing.

MAY

- 3 - Suzanne VanderVeer (610) 525-7447
- 14 - Ginny Price (610) 355-1484
- 20 - Barbara Minsker (610)-525-1313
- 26 - Ginny Price (610) 355-1484

Larks Announce Spring Concert Series

The Larks are hard at work in weekly rehearsals leading up to a late-spring series of eight "concerts" at local nursing and retirement homes. The repertoire includes jazz standards by Gershwin and Duke Ellington, Motown hits, and a lovely a capella rendering of "Danny Boy." Whether hitting toe-tappin' rhythms or crooning misty-eyed ballads, the Larks love to sing and, even more, delight in seeing how people are lit up by music. **JL**

Sustainer Volunteers Needed at the Thrift Shop

The League Thrift shop is still in need of volunteers. Please call Shop Manager **Patty Franks** at (610) 896-8828 if you have time to just stop in and work for a few hours.

As you shop, please consider soliciting retail stores that would like to donate unsold merchandise. They will receive a tax credit for the retail value of the merchandise. Also, contact local retail stores that are closing which may be interested in donating unsold merchandise as well as store fixtures. (Patty can decide what fixtures the Shop can use and what the shop can sell.)

The Shop also needs shopping bags – please remember to save your bags and drop them off at the Shop. Also, consignment is now available by appointment only. Please call Patty to schedule an appointment. Finally, if you are unable to drop off your donations, please call **Joyce Shenian** at (610) 353-7953 to arrange for a pick up. **JL**



The Junior League of Philadelphia, Inc
27 West Lancaster Avenue
Ardmore, PA 19003

Return Service Requested

Hotline Deadlines

July/August issue: **May 25**

September issue: **July 25**

The *Hotline* is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better.

To publish the *Hotline* in a timely manner, articles are to be submitted via email at **Hotline@JLPhiladelphia.org**. Each article must have a byline and a headline.

Remember, the *Hotline* also accepts advertising: \$15 for classified ads, \$40 for business card-sized ads, \$60 for ¼ page ads, \$125 for ½ page ads, and \$225 for full-page ads. The dimensions for the ad sizes are: 8"x10.5" full page • 5.25"x8" half-page • 4"x5.25" quarter-page.

Upcoming Dates

May 1	Kentucky Derby Party
May 15	Mission Credit Opportunity! Streambank Restoration at Greenland Nursery
May 22	Annual Brunch
June 5	Mission Credit Opportunity! Philabundance
September 11	Provisional Kick-Off
October 3	Taste of Fall

More details about all of these events and more can be found on the JLP website calendar: www.JLPhiladelphia.org.

COMPUTER INSTRUCTION

Really, you CAN do this! Lessons customized to your needs.
Enjoy seeing your family and friends on Skype...for free! Give me a call.
League member. **Jean MacFadyen (610) 363-0245.**