HIP Kids Create a Winter Wonderland

By Kristen Mortensen

This January, the HIP Kids Committee welcomed in the 2010 year by hosting the ‘Winter Wonderland’ event at Smith Memorial Playhouse. Despite the dipping mercury levels outside, the children kept warm, hustling and bustling about the copious playhouse toys and activities. The Junior League offered a variety of snowman and snowflake crafts that fostered the children’s sense of creativity and facilitated their own stories of ‘Frosty the Snowman’. The children left proudly carrying foam and pipe cleaner snowflakes as well as styrofoam snowmen for their parents to display at home.

League Members Learn Low-Maintenance Gardening

By Courtney Clark

Spring was in the air on an unseasonably warm January day when 19 league members gathered to learn about low-maintenance gardening. The Green Volunteer Corps (GVC) Committee organized the training at Waterloo Gardens in Devon. Bob Keiter, a horticulturist at Waterloo Gardens, presented an informative session covering everything from plant selection to pest control. Bob provided in-depth information about creating the optimal conditions to grow healthy plants in easy-to-care-for gardens. Additionally, the presentation included a demonstration of ergonomic tools that help make gardening easier. Everyone left the session geared up for gardening.
President’s Perspective

By Samantha Soldan

In April 2009, the Association of Junior Leagues International (AJLI) engaged the Monitor Institute to develop a strategic plan for the Association to secure its future as a major force in the nonprofit sector through its community impact and as an organization for developing women volunteers and community leaders. In collaboration with the AJLI Strategic Planning Steering Committee, the Monitor Institute interviewed League leaders, members, and AJLI Past Presidents and conducted extensive external research. From this collaboration, the major challenges facing today’s Leagues were identified and the AJLI Strategic Roadmap emerged. This Strategic Roadmap provides a number of choices for individual Leagues as we forge our futures. After all, each League is an independently governed organization with its own strengths, weaknesses, and local milieu—no single prescription will work for every League.

The AJLI Strategic Roadmap identified five major strategic questions for the organization (for more detailed information on the AJLI Strategic Roadmap, please visit the AJLI website: http://www.ajli.org/?nd=strategicplanning)

1. What is the focus of The Junior League’s three-part Mission?
2. How does the Association’s new Vision Statement of “women around the world” connect to the organization’s Mission?
3. Is the concept of “lifelong membership realistic and meaningful as currently practiced?
4. What should the Leagues’ governance and management models look like?
5. What should the relationship between AJLI headquarters and the Leagues look like?

AJLI has sponsored a number of initiatives to examine these questions (these questions were also the main topic at our February Area Meetings). Notably, our League was one of four Junior Leagues selected by the Association of Junior Leagues International (AJLI) to participate in their Governance Pilot in an effort to address question #4-What should the Leagues’ governance and management models look like? The overarching purpose of the AJLI Governance Pilot is to create leadership models to help Junior League boards lead strategically. To accomplish this, a Junior League’s board needs to devote the majority of its time governing and providing leadership for the future. Currently, our Board uses a somewhat outdated leadership model where the Board has both governance and management responsibilities. Therefore, in

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Save the Date for Annual Dinner Brunch, May 22 at the Union League!

By Samantha Soldan

This year we are changing things up a bit for our end of the year meeting/celebration! Instead of having our festivities on a weeknight, Annual Brunch will be held on Saturday, May 22 in the Union League’s Meade Room. By switching from dinner to brunch, we anticipate that we will be able to bring down the cost of attending the event by about $30 per person, making the event more widely accessible to the membership. And, it is our hope that by having the event on a Saturday afternoon rather than a weekday, it will be easier for many of you to attend because you will not have to combat rush hour traffic to get there!

Annual Brunch is the end of the year celebration for the ENTIRE League (Provisionals, Actives, and Sustainers). We will honor the Volunteer of the Year, Committee of the Year, Sustainer of the Year, and the next recipient of the Susan B. Myers Leadership and Community Activism Award. This is also a very special occasion where we acknowledge the service of Active members who are going Sustainer and congratulate our Provisional members as they become Actives! Although our annual gathering is technically a meeting (remember, attendance counts as a GMM credit for either this year OR next year), the main objective is to celebrate our accomplishments in the community and enjoy each other's company! Please R.S.V.P. and purchase your Annual Brunch ticket on the JLP website in the “Membership Meeting” section. Hope to see you there! 🌵

Springtime in Bloom: a Bouquet of Social Events

By Bertina Whytehead

Spring has arrived and we have planned some exciting social events. Join us for a tour of the Perelman Building Art Museum on Sunday, March 7 and the Picasso Avant-Garde tour on March 28. Summer is coming and that means it’s time to get ready to protect your skin from the summer rays. Join us on March 11 for a skin seminar at Kiehl's and March 21 for a mini spa day at Origins. Wear you finest hats, sip mint juleps, sing Kentucky Derby songs while you root your favorite horse at the JLP’s Kentucky Derby party on May 1 at Rembrandt’s Restaurant. Please check the website for more information; family and friends are welcome! 🌵

Thrift Shop Update

By Jen Bonniwell

Hopefully at publishing for this Hotline all construction will have been completed.

We began putting spring merchandise on the floor on February 1, so we now have a large array of spring finery. If a member’s quota is complete for the current year, new quota can be applied to the new League year after March 1. Please indicate on your quota sheet if you would like this to happen otherwise any extra will automatically go towards Ways and Means.

If anyone finds it necessary to buy-out their three hour shift, this can be done for a fee of $75.00 before March 31.

Exciting news! A task force has been created to investigate the possibility of consigning once again. Watch for more details to follow in the e-Line.

First Fridays at the Shop will return on April 2, when the Shop will stay open late until 9 p.m. and (along with the rest of the Ardmore shops) celebrate the return of spring. Come by the Shop for some socializing with friends, shopping, and wine-sipping. In addition, the Shop is happy to host Sustainer Sally Millier during First Friday in April. Sally and her “Beadiful Designs” will be selling her exquisite beaded jewelry, including necklaces, bracelets and earrings that incorporate delicate designs using coin pearls and semi-precious stones.

If you would like to host a table during an upcoming First Friday, contact committee chair Jen Bonniwell, phillybrown@aol.com. 🌵
BOOST Camp Supports Young Relatives of Cancer Patients

By Carol Rose

BOOST Camp, one of the newest community committees in the JLP, is off to a great start this year. In collaboration with the Wellness Community of Philadelphia, BOOST is hosting events throughout the year for children with a parent, sibling or close relative diagnosed with cancer. While many support systems are in place for people with cancer, there are few existing programs for the children of a family member with cancer. These events are free to children ages 6 to 15 and offer the children opportunities to participate in fun and creative activities, meet other children in similar situations, develop social skills and act independently, build a positive self-esteem and speak with trained individuals in a caring, nurturing environment. Additionally, while the children participate in the JLP event, the Wellness Community of Philadelphia simultaneously runs an adult program for the parents.

To date the committee has hosted three events: a Spooktacular Halloween Party, a Winter Wonderland Festivity and, most recently, a Valentine’s Day Celebration. Attendance at the events has been steadily increasing with many children attending all three events. Activities at the events include plenty of themed arts and crafts, refreshments, games and even a magician and a face painter at the last event. The children have a blast and are beginning to open up with one another on more serious topics such as who in their life has cancer.

The committee is looking forward to the final two events of the year which will be Spring Celebrations on April 18 and May 16. If you know of a child who would like to participate in future events, please contact Carol Rose at phillycarol@comcast.net or Stacy Miros at samiros@hotmail.com.

Plant an Herb Garden, Earn a Mission Credit

By Courtney Clark

Save the date - Organic herb gardening, training and luncheon - Saturday, March 27 from 10:30 a.m.-2 p.m. at Triple Oaks in Franklinville, New Jersey (www.tripleoaks.com). Earn a mission credit by joining the GVC for a presentation and hands-on training by Triple Oaks staff on planting herb gardens and principles of organic farming. A luncheon consisting of local organic produce and fresh herbs will be provided. After lunch, the group will stroll the garden and learn helpful hints and options for upcoming spring planting season. End the day by shopping for local herbs and plants for your garden. There is a $10 charge for this event to offset the price of the lunch. Refer to JLP website for further information and sign up. Contact Alexandra Escher at MLAEscher@aol or Teresa Montano at trsmontano@yahoo.com if you have any questions.

A Dance Party at SMITH, The Kids’ Play Place in the Park

Saturday, March 13, 2010 10 a.m.—1 p.m.

We’ll provide the music, be ready to dance & sing!

Located in East Fairmount Park just above Kelly Drive near 33rd and Oxford Streets, the 24,000 square foot Playhouse provides a space for children 5 and under to play giving them a chance to “drive” the train, “cook” in the kitchen, ride tricycles in Smithville and much, much more. All children visiting SMITH must be accompanied by a caregiver over the age of 18.

Please visit http://smithkidsplayplace.org to learn more about SMITH The Kids’ Play Place in the Park. For questions about this event, please contact Emily Lambert (804) 241-7873 or Mary Peller (215) 341-6279.

Where to Find the JLP-Green Volunteer Corps in the Spring. . .

By Courtney Clark

Join the GVC this spring in reviving Greenland Nursery in West Fairmount Park. Greenland Nursery houses native plants that will be installed throughout Fairmount Park. Assist in installing native plants around the nursery, removing invasive vines and shrubs from the surroundings/or painting and repairing the nursery.

Mission credit opportunities! April 24 and May 15 at 9 a.m. Family and friends are welcome!

Please check the JLP website and e-Line for more information or contact Mary Alice Michaels (maryalice.michaels@gmail.com) or Courtney Clark (eclynch@hotmail.com).
Happy March. This is the month to celebrate the last hurrah of winter and to welcome spring.

The plants and trees wake from their slumber, and branches blossom with new growth. We enjoy the first flowers of spring; one of which is the daffodil. The daffodil is the March “birth flower” and is thus considered the symbol of rebirth.

Now, as you can imagine, the Sustainers have not been “slumbering” this winter. We have been enjoying many activities, interest groups, and planning for the spring. At the same time, the Nominating Committee has been busy getting us ready for the next JLP year.

The Sustainers are partnering with the Actives on many “ad hoc” JLP committees. As you probably realize, 2012 marks the 100th anniversary of the founding of the Junior League of Philadelphia, Inc. Projects are being planned for 2011-2012 with the culmination of a gala on April 12, 2012 at the Please Touch Museum (Memorial Hall) in Fairmount Park. With our heritage with Fairmount Park and the fact that another 100th anniversary (Centennial Exposition of 1876) was celebrated there makes it the perfect place. Bobbie Cameron, Annamarie Hellebusch, Jodi Kerr, Betsy Mallon, Didi Rieger, Marilyn Sprague, Suzanne VanderVeer, Debbie Vozzo, Schuy Wood, and I are busy on the Centennial Committee. There are also Sustainer members on the Feasibility Study committee. They are Laurie Etherington, Bev Galloway, Betsy Mallon, and Jane Sagendorph. Sustainers will be asked to participate in a session for exploring a capital campaign. Thank you to all for your support of the JLP and also for your continued support of the Sustainer Project at the Paul Fly School.

Another symbol of March is the wind. Many times a windy day is followed by a weather change, and without the wind, the change wouldn’t occur. This happens many times in March as we transition from the winter to the spring. This transition reminds me of a JLP transition that has been part of a JLP Governance Task Force with AJLI. At the January 19 General Membership Meeting, 13 Sustainers attended where we heard about the AJLI Strategic Roadmap and the recommendations for reorganization of the JLP Board of Directors. The goal is to create a new structure that will enable the JLP to more effectively manage and deliver our strategic initiatives and catalyze the community programs and partnerships.

It was wonderful to participate, and we commend them for taking us into the future, while we still keep our rich traditions.

Let us celebrate spring together at the Sustainer Spring Membership meeting luncheon on April 7 at the Water Works and at the Annual Sustainer Party on April 24 at the Wayne Art Center. Please see the reservation information in this issue of Hotline.

Now, we don’t want to forget the daffodils. The poet William Wordsworth immortalized them in his classic poem: “I wandered lonely as a cloud… that floats on high o’er vale and hills, when all at once I saw a crowd, a host of golden daffodils….” William Shakespeare in the Winter’s Tale expressed: “I always think of daffodils that come before the swallow dares, and takes the winds of March with beauty.”

As you welcome spring, like Shakespeare and Wordsworth wrote so eloquently, enjoy the daffodils.

### Bookmarks

Bookmarks readers will gather March 18 at the home of Harriet Disston to discuss Stealing Athena by Karen Essex. This well researched historical romance is based on the distaff involvement in securing the marbles that came to be known as the Elgin Marbles for England.

Love and art reappear on April 15 when Loving Frank (Lloyd Wright, that is) by Nancy Horan will be the subject at the home of Barbara Hobbs.

The Bookmarks group meets the third Thursday of each month. All are welcome! For further information, contact Karen Miller at kmmsmiller@aol.com, or at (610) 647-4287.

### Garden Club Update

Jenny Rose Carey, a noted horticulturist and Director of the Arboretum at Temple at Ambler, will speak on “The History of Women in Horticulture” on Monday, March 22 at Church of the Redeemer in Bryn Mawr at 10 a.m. All Junior League members are invited to attend. Please R.S.V.P. to Susan Rice at susanrice2@gmail.com or (610) 525-6825.

### Afternoon Brush-up Bridge

Afternoon Brush-up Bridge is held the first Monday and third Thursday, 1-4 p.m., of each month. Call the individual hostess if interested in playing.

**MARCH**

1 - Lisa Twitmyer, (610) 687-3677
18 - Barbara Gord, (610) 975-0492

**APRIL**

5 - Suzanne VanderVeer, (610) 525-7447
15 - Lorrie Pennell, (610) 647-2881
Carolining, Caroling...The Larks Share Their Holiday Spirit

When last spotted on Friday evening, December 18, the Larks, dressed in all of their holiday finery, were gathered around a piano at the Germantown Cricket Club.

Guests of club member Donald Cafiero (husband of Sustainer and Larks soprano Joyce Cafiero), the Larks thoroughly enjoyed bringing their musical repertoire to the many appreciative guests of the club. What a wonderful finale to the singers’ busy holiday season!

Book Donations to Paul Fly School Meet Multiple Needs

By Judy Ruse

Late last summer, a group of young professional friends met to celebrate the end of summer. As each shared recent experiences, one new teacher spoke up. She recounted how she had been recently hired by the Norristown School District to teach at one of the downtown elementary schools. When she went to see her new classroom, she realized it was up to her to furnish all the books. Her finances were unable to cover this expense.

Dismayed, she spoke with an experienced teacher at her new school. The woman told her to call the Paul Fly School and ask for books. She soon arrived at Paul Fly with several boxes and was able to complete a grade appropriate classroom library. She was excited and relieved.

The donated books supplied by the Junior League to the Paul Fly School meet many needs. They are used to further complete the school library and classroom libraries, distributed to the students before school’s end to take home for the summer, and to stock a supply for all district elementary teachers to use.

It was exciting for me to hear this young teacher’s story. The surprising part was that the Paul Fly staff was not the source. It just happened that my daughter-in-law was part of the group. It is always wonderful to get information from unexpected sources! Volunteers get re-energized when they see the positive outcomes of their efforts.

President’s Perspective

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order for our Board to truly lead strategically, the structure and focus of our Board needs to change.

This fall, the JLP’s Board of Directors met with Anne Dalton, AJLI’s Chief Officer for Strategic Initiatives, and a Governance Task Force (led by Alison Dyer, Justine Hansen and Marcelle Parrish) was formed to develop a new leadership model for our League—one that will allow our Board to focus on governance with an emphasis on visionary and strategic leadership. After considering the recommendations from the Strategic Roadmap and the findings of our Governance Task Force, the JLP’s Board of Directors is recommending changes to our leadership structure. These changes will separate the governance and management functions of our Board by redefining Board positions and terms of service and creating a discrete Management Council. Ultimately, the separation of these governance and management functions will allow our organization to elevate long-term, strategic leadership AND support more efficient operations and stronger management of the League.

A revised leadership organization chart was presented at the January 19 GMM and at the February Area meetings. The details are also available in the “Information” section of our website. At the March 15 GMM, we will have a special membership vote on Bylaw changes that will support the new structure. It is imperative that we vote on these changes before the Voting Meeting so that we can vote on the new leadership slate in April. Therefore, I urge you to attend the March 15 meeting to help set the JLP’s course on the Strategic Roadmap and for the long-term success of our organization.

Furnishings from Your Home, for Your Home
Corner of Haverford & County Line Roads, Bryn Mawr
Wednesday – Saturday 10-4
Sunday Noon-3
484-380-2174

Great Estate
Consignment Shop

Samantha S. Elder
Upcoming Evening Sustainer Events
Join us at The Franklin Institute on Wednesday, March 24 at 6 p.m. to see “Body Worlds 2 and the Brain.” We have timed tickets for entrance at 6:30 p.m. at the group rate.

Tickets: Adults $18.00; Seniors (62+) $16.75
Check the Institute’s website: www.fi.edu. It is a fascinating exhibit.

We have a deadline for the final count for the tickets, so if you’re interested, please call Judy Moneta at (610) 658-6324 or email Mary Hinds at Maryhinds0909@gmail.com by March 8.

In April, we urge your support for the Spring Membership Luncheon and the Spring Social.

Spring Membership Meeting
Wednesday, April 7, 2010
Water Works Restaurant and Lounge
11:30 a.m. Reception
12 p.m. Luncheon/Meeting
$35 per person
Please R.S.V.P. by March 30, 2010 to Sharon McNamara
Please refer to your January mailing for your invitation/reply form.

Sustainer Volunteers Needed
The Junior League Thrift shop is very much in need of volunteers. Please take time to call Patty Franks at the Shop if you have time to just stop in and work for a few hours. It is a very enjoyable volunteer effort.

Brunch and Theatre – Sunday, April 11
Brunch at the Hotel du Pont at 12 p.m., followed by Alfred Hitchcock’s The 39 Steps (in the theatre located in the Hotel).

“Mix a Hitchcock masterpiece with a juicy spy novel, add a dash of Monty Python and you have…The 39 Steps, Broadway’s most intriguing, most thrilling, most riotous, most unmissable comedy smash! The mind-blowing cast of 4 plays over 150 characters in this fast-paced tale of an ordinary man on an extraordinarily entertaining adventure. Winner of 2 Tony Awards!”

This is a matinee performance with orchestra seating. Tickets limited to 20 people.

Bus will leave from the Radnor Hotel at approximately 10:30 a.m.
For more information, contact Virginia Mulligan at (610) 649-0113.

Sustainer Spring Social
Come and enjoy an evening of fun with spouses or significant others!
Wayne Art Center, Wayne, PA
Saturday, April 24, 2010
5:30-8:30 p.m.
Wine and beer, hors d’oeuvres and light supper will be served. The Wayne Art Center’s annual quilt show will be open to view during the evening. Please R.S.V.P by April 14 to Burse Holleran, 323 Old Kings Highway, Downingtown, PA 19335. Checks should be made payable to the Junior League of Philadelphia, Inc.

Cut out bottom portion and mail in with your payment.

Sustainer Spring Social – Saturday, April 24, 2010

_________# of persons attending @ $60 per person

Amount enclosed $_____________________

Names of people attending ______________________________________________________________

______________________________________________________________________________________
Hotline Deadlines

May issue: March 25
June issue: April 25

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at Hotline@JLPhiladelphia.org. Each article must have a byline and a headline.

Remember, the Hotline also accepts advertising: $15 for classified ads, $40 for business card-sized ads, $60 for ¼ page ads, $125 for ½ page ads, and $225 for full-page ads. The dimensions for the ad sizes are: 8”x10.5” full page • 5.25”x8” half-page • 4”x5.25” quarter-page.

Upcoming Dates

- March 3: Personal and Professional Effectiveness: Influence at its Best
- March 7: Afternoon at the Perelman Building Art Museum
- March 11: Kiehl’s Skincare Cocktail Party
- March 13: HIP Kids Event
- March 15: General Membership Meeting
- March 21: Mini Spa Day at Origins
- March 27: GVC Herb Gardening Training and Luncheon
- March 28: Picasso and the Avant-Garde in Paris
- April 26: Voting Meeting
- April 28: Career Derailment: Moving Out or Moving Up, It Still Takes Work
- May 1: Kentucky Derby Party

More details about all of these events and more can be found on the JLP website calendar: www.JLPhiladelphia.org.

COMPUTER INSTRUCTION

Really, you CAN do this! Lessons customized to your needs. Enjoy seeing your family and friends on Skype…for free! Give me a call. League member. Jean MacFadyen (610) 363-0245.