

Hotline Philadelphia

Women building better communities®

The Junior League of Philadelphia • Celebrating 98 Years of Volunteer Service: Looking Back and Moving Forward • January 2010

Science Expo Night at Paul Fly Elementary School

By Katie Bellopede

The RESPECT Nature Club participated in its second Science Night on October 27 at the Paul Fly Elementary School. The committee works in conjunction with the Norristown Area School District (NASD) and the Riverbend Environmental Education Center to provide science enrichment to fourth graders and their families in the six elementary schools in the NASD. Third and fourth graders in the school district have periodic trips and science lessons with Riverbend, and the Science Nights aim to share the excitement they have for science with their families.

The Junior League has a strong foundation with The Paul Fly School from the work the Sustainers do with them. We have been very excited to work with some of the students during the past two years and can see why the Sustainers are so fond of the school. It is fantastic, and we had 50 fourth-graders participating in our event. Including family members, approximately 100 people attended!

The committee and its Riverbend partners operate four stations that the children rotate through during each Science Night. They

have the opportunity to learn about birds and their feeding habits at the "Fill the Bill" table. The children simulate the rough world of animals looking for food in the "Predator and Prey" game as they are identified as either squirrels trying to pick up food or foxes trying to eat the squirrels. This simulation involves running, so the kids are able to exert some of their boundless energy. The "Worm Exploration Table" always receives both grimaces and laughter as the children try to make their families touch the worms- while also testing hypotheses such as whether worms prefer dark or light or if they choose wet or dry areas to live. Finally, we have a take-home project in which the students replicate a small greenhouse in a bag where they "plant" some seeds and further their comprehension of photosynthesis.

The committee participated in two more Science Nights in November and our final two events will take place at Marshall Street Elementary School on **January 6** and Whitehall Elementary on **January 13**. We do offer Mission Credit for these events, and you can find out more information and sign-up online- it is a great suburban Mission Credit opportunity! 

Back By Popular Demand: JLP's Gold Party, January 28

By Hilary Fuelleborn

Need some extra cash to pay off those holiday bills? Made a New Year's resolution to finally clean out your old unworn jewelry?

Come join us **January 28, 2010** for our second annual Gold Party, which will feature cocktails, appetizers and CASH! The party will take place at **Stephanie MacDonald's** home at 15 Raynham Rd., Merion Station, PA 19066. The party will begin at 6 p.m. and last 2-3 hours. Here's how it works:

1. Bring your unwanted:

Bracelets • Necklaces • Earrings • Rings & Class Rings • Silver Jewelry, Silver Coins, & Ingots • Platinum, Sterling Silverware • Yellow, White, Rose & Black Hills Gold 10k, 14k, 18k, 22k, 24k gold items • Dental gold, Gold Coins, Gold Ingots • Gold Watches and Estate Jewelry • Diamonds

All items may be incomplete, damaged, tangled, or missing stones.

2. The "Gold Guys" will then appraise your items and offer you cash on the spot! They pay 25% higher than jewelry stores, 40% higher than pawn shops, and 60% higher than mail-in companies! They are certified and have professional testing and weighing equipment.

3. You leave the party happy, with new space in your jewelry box and new cash in your wallet!

If you have any questions, please call **Hilary Fuelleborn**, (215) 435-6020. 

President's Perspective

By Samantha Soldan

Happy 2010! As we enter a new year and a promising new decade, many of us are reflecting upon the last ten years and our aspirations for the future. The League has changed in many ways over the first decade of the 21st century, and in my estimation, the most transformative change has been in our Communications Council. The League's Communications strategy was the topic of November's Area meetings and JLP's Board of Directors will review your comments and suggestions as we strive to keep the membership informed and make it easy for members to connect with each other. This year, Communications Council Director **Jen Morgan** is committed to further improving the quality and efficiency of League Communications.



Communications Council Director, Jen Morgan and Sam Soldan

The *Hotline*, chaired by **Christina Van Riper**, continues to be the leading mechanism for keeping abreast of League news. Importantly, it is the perfect forum for Active and Sustaining members to learn more about what the other group is doing. For example, in this issue of the *Hotline* we are acknowledging the many individuals, foundations, and corporations that have contributed to the Sustainer project - I encourage everyone to learn more about the Sustainers' outstanding accomplishments in the Norristown Area School District. Of course, the New Year inspires New Year's resolutions - mine is to get my President's article for the *Hotline* in on time for the rest of the year so that Christina doesn't have to hunt me down each month (sorry Christina). In addition, the *e-Line* has evolved as an important tool for providing emerging information to the membership in a timely manner. At the November Area meetings, our membership expressed their enthusiasm for the *e-Line* as a mechanism for staying on top of League news and events.

Our website continues to improve and Website Chair **Candice Lawrence** has made significant steps to make sure that our website content is current and that the JLP site is more interactive than ever. If you haven't uploaded your picture to your member profile or started entering your volunteer hours online, please do so. It is critically important for the League to be able to report the number of hours that our members are giving to the community as we pursue grant opportunities.

Finally, the Brand Marketing and Public Relations Committee (PR) is focusing on improving both external and internal PR. PR Chair **Jenn Jarden** is leading an effort to create marketing materials to support our new focus area. We will learn more about their progress at the January GMM. In addition, the PR Committee is working to get press coverage for our community efforts and, thanks to the PR Committee, the dedication of the Fernhill Park mural aired on both NBC and Fox. Of course, in the era of social networking, no communications strategy would be complete without Facebook and Twitter. Please follow the activities of the JLP in real-time on both Facebook and Twitter and submit your updates to JLPPublicRelations@gmail.com.

Earn Money for the Junior League of Philadelphia While You Do Your Grocery Shopping!

By Laura Snead

Please register or re-register your Genuardi's club card to ensure that your grocery shopping at Genuardi's stores supports the Junior League of Philadelphia, Inc. It is important to note that your card registration expires **August 31** every year; therefore you must be **registered every year!** Follow the online registration instructions below or register your card at your local Genuardi's store to make your shopping count toward the Junior League of Philadelphia, Inc. Instructions for registering your Genuardi's club card can also be found on the JLP's website via the "Support Us" link under "Give Back Programs" or via the "Fundraisers & Events" link under "Give Back Programs."

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Enriching Our Community Through DIAD Activities

By Madeline Adams & Meghann Pollock

Welcome to 2010! With the dawning of a new year, DIAD wanted to take stock of all the organizations that we've impacted thus far in the 2009-2010 season. We have directly reached many individuals within the community either through hands on activities including working with the Larks to organize a sing-a-long and tea with Sunrise Assisted Living and Alzheimer's community and volunteering at the Special Olympics, or indirectly by preparing food for Philadelphians in need through Philabundance and MANNA, and helping beautify a local public school through Philadelphia Cares. Working with these organizations has enriched the Junior League community and DIAD will strive to continue to offer such a variety of fulfilling events.

We wanted to include our constantly growing list of the organizations we assisted thus far, and a few we're planning to work with in the spring. Please find more information about them on their individual websites. Listed below is a brief description of their respective missions. Also, please let us know if there are any other organizations not on this list that we should approach!

Amnion – www.amnion.org – Provides help and support for pregnant women in crisis

Children's Village Child Care - www.childrensvillagechildcare.com

HELP – www.helpusa.org - a national organization to combat homelessness

MANNA - www.mannapa.org - prepares and delivers delicious, nourishing meals, along with counsel, to people at acute nutritional risk from life-threatening illnesses

Martin Luther School – www.silver-springs.org - originally an orphanage, the school promotes trauma recovery and family reunification in a nurturing and healing environment with a quality educational program

Medals 4 Mettle - www.medals4mettle.org – redistributes medals earned by marathoners to those struggling; showing courage in disease, handicaps or any similar challenge

Philabundance - www.philabundance.org - the region's largest hunger relief organization. Their mission is to end hunger and malnutrition in the Delaware Valley by acquiring food and distributing it through organizations serving people in need.

Philadelphia Cares - www.philacares.com – organizes large volunteer efforts around the city of Philadelphia. The JLP has helped with their projects in the Philadelphia Public School System

Riverbend Environmental Education Center - www.riverbendeec.org - teaches environmental principles to children in Southeastern Pennsylvania

Ronald McDonald House - www.philarmh.org – Providing a home away from home to families with critically ill children receiving treatment in Philadelphia hospitals

Special Olympics - www.specialolympics.org

Sunrise Assisted Living and Alzheimers Community- www.sunriseseniorliving.com 

Fashion and Happy Hour

By Adie Amey

Calling all Brides and Bridesmaids! On **January 21** at 6 p.m., the Junior League is ready to help make your wedding dreams come true with a bridal fashion show at Priscilla of Boston's new Suburban Square location. From the dress to the cake, we'll have it all. Tickets cost \$10 and are available through the website.

Come join us on **February 2** at 6 p.m. for a pre-Casino Night happy hour. Mix and mingle with League members at Bridgid's, a cozy, European-style bar and restaurant located in the Fairmount section of Philadelphia. Enjoy an opportunity to brush up on your cards while you sample from their wide selection of international beers, with one of the best stocks of Belgian brews in the city.

Be sure to R.S.V.P. online for all events; guests are welcome! 

The Social at Sunrise

By Jennifer Carr



What a great way to bring some sunshine to a very dreary day! Volunteers and The Larks worked together to provide a social for the residents at the Sunrise Assisted Living Facility in Paoli on October 28. The morning started off with The Larks using their beautiful voices to set the tone for a fun event. They sang classics such as "Stormy Weather," "Danny Boy," "Blue Skies," and "Peace on Earth" plus numerous others.

The ladies mingled with the residents and encouraged us all to sing along. It would have been hard not to join in!

Afterwards, light refreshments were served and volunteers **Meredith Carter, Lisa Ndiaye, Anne Silvers, and Joyce Stinson** worked on a fall craft with the residents. It was a great opportunity to chat and get to know some of the men and women living there.

It was obvious the foul weather didn't dampen our spirits and a good time was had by all! 

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Tickets are \$125 per person, which includes the cocktail hour, buffet dinner, open bar, \$100 in casino chips, as well as a "Queen Swag Bag." VIP Tickets are also available for \$175 per person which includes the cocktail hour, buffet dinner, open bar, \$300 in casino chips, as well as a "King Swag Bag" and a few other VIP surprises to be unmasked at the event. Ways & Means credits are available to JLP members: two credits for a ticket or three credits for a VIP ticket.

A Night on the Town!

The evening starts at 7:00 p.m. and runs till 11:00 p.m., but your night does not have to end there. Make it a night on the town and take advantage of the JLP special room block and spend the night at the Sheraton Society Hill Hotel for only \$129 (Just mention the JLP!).

Looking for Another Way to Help the League?

We are also looking for a few good sponsors! Free tickets are available to any JLP members (with the exception of the Board or Casino Night Committee) who secure sponsorships of at least \$1500.

Questions? Silent Auction Donations? Leads? Contact the Casino Night Committee Chairs, Kerri Neil Storm, kerrineil@gmail.com or Jackie Strzepek, JStrzepek12@gmail.com



Sustainer News

Sustainer Chair's Perspective

By Pam Maimone

Happy New Year! January is a month where we can reflect on the previous year and look forward to the year ahead with the opportunity for new beginnings. We can enjoy the peace of nature and the beauty of the snowfall while the fireside and lively conversation keep us warm inside.

As we look back on 2009 we can be very grateful for each other and the wonderful first half of the JLP year. Thank you for all that you have done to plan and support our programs and projects.

The Fall Membership meeting was wonderful and well attended. We had the opportunity to hear market insights from F. William McNabb III, CEO and President of Vanguard and to meet his wife, Katie. Thank you to **Linda Dutton** and **Phyllis Scott** for making it such a memorable evening.

In November, Bill and I had the opportunity to join the Evening Sustainers at the Princess Diana Exhibit. One of the things that struck me is that even with Diana's complicated life she was able to reach out to all people with a simple touch and to make them feel important and loved. Her life ended at a young age, yet she left a legacy with her charities and community service.

We also attended a Garden Club party and were so grateful for the warmth and hospitality we received. It was a wonderful evening of friendship. The annual Theater Trip to New York City was a fun day including lunch and the musical Billy Elliot. Thank you to **Pam Crutchfield** and **Ann Tyler** for planning this.

Some of the community events and fundraisers Sustainers attended recently included the Mural Arts Dedication in Fernhill Park, the First Fridays at the Thrift Shop, an Alison Two dinner supporting Campus Community Gardens, and the Saks event. Please support

the community projects and fundraisers when you can. Casino Night is **February 20**, and I hope to see you there. We had many Sustainers last year and it was great fun.

Thank you for all of the continued work and support of the Sustainer Project. Please look at the insert in this Hotline where you can see the list of donors and contributors.

We have many activities for this year, so please check the winter mailer, Hotline, emails, and the website. A great way to start off the New Year is with the annual Evening Sustainers White Elephant party which will be on **January 6**. Remember there is computer training (email intrigue) at Easttown Library on **January 13**. Also, please sign up for the teas on **February 4**. It is a great way to celebrate the winter season.

January is also known as the door to the year. So, let us enter in and embrace the many days, weeks, and seasons ahead of us.

Toasting the New Year with you,

Pam

Recent Larks Activity

By Shirley Messina

December was a month of commitment and festivity for the Larks of the Junior League of Philadelphia, Inc.!

On the first three Wednesdays in December, they sang for veterans and residents of assisted-living facilities in Philadelphia.

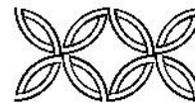
Working with members of the Garden Club, the Larks created holiday floral arrangements for many local nursing home patients.

This year, the Larks' annual Christmas luncheon was held December 16 at the Philadelphia Country Club.

The Larks are always looking for new members. If you're interested, contact **Shirley Messina** at (610) 525-7335. 

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Afternoon Brush-up Bridge

Afternoon Brush-up Bridge is held the first Monday and third Thursday, 1-4 p.m., of each month. Call the individual hostess if interested in playing.

JANUARY

4 - Afternoon Bridge, **Bonnie Hamm**, (610) 356-4277

21 - Afternoon Bridge, **Ann Vaughan**, (610) 293-0870

FEBRUARY

1 - Afternoon Bridge, **Jean Murdock**, (610) 642-7283

18 - Afternoon Bridge, **Sue O'Brien**, (610) 382-9246

Sustainer Teas

It's Time for Tea!

The Junior League of Philadelphia, Inc.
Invites you to Tea

February 4, 2010

Please R.S.V.P. to each of the hostesses by **January 21, 2010**

Locations & Times

Bobbie Cameron - Bryn Mawr - 5:30-7:30 p.m. 20 people
Great Estate Consignment Shop - 701 County Line Road, Bryn Mawr
(One block East of Bryn Mawr Avenue on Haverford Road)
(610) 658-1935

Cindy Landreth - Center City/South Jersey - 5:30-7:00 p.m. 20 people
731 Spruce Street, Philadelphia, PA 19106 (215) 592- 8398

Margie Patches - Blue Bell - 3:30- 5:30 p.m. 15-20 people
1020 Davis Road, Ambler, PA 19002 (215) 653 -0462

Elizabeth Houghton - Wayne - 2:30 - 4:30 p.m. - 20-25 people
362 St. Davids Road, Wayne, PA 19087 (610) 687- 0852

Bakers needed!

Please contact **Debbie Vozzo** or **Annamarie Hellebusch**
if you are interested in baking. Please let us know by **January 4, 2010**
dvozzo@aol.com or hellebasm@verizon.net 

Sustainer of the Year Award

Now is the ideal time to start thinking about a candidate for the Sustainer of the Year Award. Your nomination should be someone who:

- Has effectively demonstrated volunteerism.
- Is a proven ambassador for the JLP community.
- Is an inspiration to fellow Sustaining members.
- Has made a unique contribution to the JLP.
- Performs above and beyond what is expected.

The following names are former recipients and, while illustrious company, cannot receive the award again, so please don't nominate them: **Anne F. Simpson, Susan W. Myers, Barbara B. Bond, Betsy Lundquist, Sally Hillyer, Mary P. Burr, Marilyn W. Sprague, Marge Devlin, Sally Forester, Suzanne Vander Veer, Sandra Williams, Nancy Greytok, Jean N. Alsentzer, Virginia C. Mulligan, Susan Mease, Jane K. Sagendorph, Kitten Susanin, Judy Ruse and Judy Moneta.**

You will be receiving a ballot in your January mailing packet. Please fill out and return by **March 1, 2010** to **Betsy Mallon**, 118 Splitrail Lane, Blue Bell, PA 19422. Thank you. 

Upcoming Evening Sustainer Events

Wednesday, January 6 – Annual Post Christmas White Elephant Event Supper at the home of **Susan Mease**, Newtown Square, PA. More information will be sent in email to the Evening Sustainer email list and via e-blast.

Tuesday, January 26 – *Becky Shaw* at the Wilma Theater
5:30 p.m. Gathering and optional light supper at the Wilma (private room)
6:30 p.m. Curtain

Reservation Deadline:

January 10, 2010 – for Sustainers and Guests. More information will be sent in email to the Evening Sustainer email list and via e-blast.

Refer to the Sustainer Mailing for details on all events.

Please call, email and send reservations and checks to **Judy Moneta**.

Contact us with your questions:

Judy Moneta (610) 658-6324

Mary Hinds (610) 544-2399

40 Somethings

The next event for the 40 Somethings will be on Thursday, **January 14** at 7 p.m. at The Paddock at Devon, 629 West Lancaster Avenue in Wayne, PA. We will discuss the possibility of working with the active JLP Campus Community Gardens project this spring. Please let **Susan Holmes** at susan.holmes@verizon.net or **Liz Stone** at ecstone@comcast.net know if you plan to attend. 

SUSTAINER COMMUNITY SERVICE PROJECT

2007 – 2009

Paul V. Fly Elementary School

Thank you to the following foundations, organizations, and individuals for your support. You have touched the lives of many families – with contributions of your time, your talents and your resources.

The Huston Foundation, The Blossom Fund, The Phillies Organization, Independence Blue Cross/Blue Shield, Hartstrings Payless Shoe Company, The Palm Tree at Paoli Hospital, The Junior League Thrift Shop, Radnor Elementary School Radnor Middle School, Roberts Elementary School, Notre Dame Academy, The Shipley School, St. Katherine's School Springside School, Golden Living Center-Rosemont, Gladwyne Library, Newtown Square Library, Radnor Library St. David's Episcopal Church, St. Christopher's Episcopal Church, Swarthmore Presbyterian Church, Washington Memorial Chapel at Valley Forge.

Jane Acton
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Lavon Arms
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Babara Ortel
Fay Potter
Alice Powell
Virginia Price
Marianne Raphaely
Carolyn Raymond

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Sue Rice
Jana Richey
Didi Rieger
Marti Rodgers
Janet Rote
Christine Rother
John Ruse
Judy Ruse
Janney Ryan
Jane Sagendorph
Nancy Schwab
Phyllis Scott
Margaret Scudder
Arlene Seeger
Suzanne Seeley
Nancy Sharp
Joyce Shenian
Ann Sly
Deborah Snyder
Tracey Specter
Marilyn Sprague
Pam Stiner
Pat Suplee
Alice Lea Tasman
Joan Thomas
Heidi Tirjan
Betty Tucker
Mary Tucker
Lisa Twitmyer
Suzanne Vander Veer
Susan VanAllen
Eileen Ware
Helen Weary
Judy Whalen
Carolyn Wilford
Eleanor Williams
Joyce Williams
Sandy Williams
Annabel Wilson
Sally Young



The Junior League of Philadelphia, Inc
27 West Lancaster Avenue
Ardmore, PA 19003

Return Service Requested

Hotline Deadlines

March issue: *January 25*

April issue: *February 25*

The *Hotline* is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better.

To publish the *Hotline* in a timely manner, articles are to be submitted via email at Hotline@JLPhiladelphia.org. Each article must have a byline and a headline.

Remember, the *Hotline* also accepts advertising: \$15 for classified ads, \$40 for business card-sized ads, \$60 for ¼ page ads, \$125 for ½ page ads, and \$225 for full-page ads. The dimensions for the ad sizes are: 8"x10.5" full page • 5.25"x8" half-page • 4"x5.25" quarter-page.

Upcoming Dates

January 9, 2010	Ski/Spa Day at Bear Creek Mountain
January 9, 2010	HIP Kids Event
January 25, 2010	DIAD at MANNA
February 4, 2010	Cocktails & Cards
February 6, 2010	<i>If You Give a Pig a Pancake</i> , Walnut Street Theatre
February 20, 2010	The Big Deal Casino Night
February 28	DIAD at Philabundance
February 28	Origins Mini Spa Day

More details about all of these events and more can be found on the JLP website calendar: www.JLPhiladelphia.org.

COMPUTER INSTRUCTION

Will help you buy it & then learn it in your own home (save time and gas!). Topics of your choosing. Go at your own pace. Maybe give it as a gift! Give me a call. League member. **Jean MacFadyen** (610) 363-0245.