By Laura Longwell
Building on the RESPECT Nature and Green Volunteer Corps, the community projects launched last year, this year brings three new projects to the Community Council – Campus Community Gardens, HIP Kids, and BOOsT Camp. These important projects expand the variety of hands-on volunteer opportunities the League provides and complete the transition to the new focus area.

Campus Community Gardens, which was still in the development phase during the last League year, is an exciting project designed to provide green space to area schools, giving children a place to play and ways to learn about growing plants and eating healthy produce. The first beneficiary of the committee’s efforts is the Tanner G. Duckrey Elementary School in North Philadelphia. For the last year, chair Christen Scalone and the committee have worked with the school’s principal and neighborhood leaders to solicit residents’ input about what they want for the space. Now, as the project moves into action, the committee selected a landscape architect and is working on the design of the garden and play space as well as soliciting the donation of materials. Construction and planting of the tennis court-sized garden is slated for this spring and will be a lasting testament to the JLP’s commitment to improving the region.

As an expansion of the League’s relationship with Fairmount Park, the HIP Kids committee has begun a partnership with the Smith Family Playhouse, an area including not only the mansion-like Playhouse but also six play areas containing 50 pieces of play equipment. Since 1899, Smith has offered indoor and outdoor play experiences to the children of Philadelphia. As a free attraction for all residents of the area, Smith provides a great place for children to be active during all seasons of the year.

Co-chairs Mary Peller and Emily Lambert and the committee will develop two festivals at the beginning and conclusion of Smith’s outdoor season and will organize indoor educational activities during the winter months. The committee will also plan a wildflower garden this year that will be continued in the summer of 2010 by the League’s first summer committee chaired by Laura Bahnk. In the next several years, the committee will work on other outdoor beautification projects such as a nature walk, picnic area, and outdoor classroom.

In addition to HIP Kids, BOOsT Camp offers another opportunity for members to work with children in Fairmount Park through the League’s new partnership with The Wellness Community, a non-profit organization that provides a wide variety of support services to adults with cancer and their loved ones. BOOsT Camp will work with The Wellness Community’s staff and facilities to provide programming for children whose parents and siblings are living with cancer, giving them an opportunity to have fun and be active without worrying about the challenges their families face. The committee, co-chaired by Carol Rose and Stacy Miros, will plan a variety of activities to support, entertain and encourage these children who are often overlooked as their families cope with cancer.

Support the JLP while shopping KOP on October 7!

By Diane Oliva
The JLP Fundraising Committee is working with Molton Brown, Kate Spade, J. Crew, Lilly Pulitzer, and DKNY to hold a fundraising event on Wednesday, October 7, 2009 from 6-9:30 p.m. at the King of Prussia Mall. Tickets to the event will be sold for $10 on the JLP website and all of the proceeds from ticket sales will go to the JLP!

The admission price of $10 includes food and cocktails at Molton Brown, a gift bag full of Molton Brown goodies, and also entitles customers to a raffle ticket to win one of many fabulous gift baskets. Attendees will also receive an additional raffle ticket for each $25 purchase and 3 raffle tickets for a $60 store purchase.

Kate Spade, J Crew, DKNY and Lilly Pulitzer will be offering light refreshments in addition to a discount to shoppers and a donation of 10% of the evening’s proceeds to the JLP. We are looking to expand the shopping event to include even more stores, and details will become available once plans are finalized. Ladies, this will be a great opportunity to get a head start on your holiday shopping, or just treat yourself to a well deserved little something. Please bring friends and family and support the Junior League in this wonderful event.
The fundamental membership structure and lifecycle of the JLP are essentially the same as that of most other Leagues in the Association of Junior Leagues International Inc. with three membership classifications: Provisional, Active, and Sustainer. Upon completion of the Provisional Course, our members become “Actives,” continue their training, and function as effective volunteers in the community. After completing a minimum of 10 years of Active service, or five if the member has reached the age of 40, a member is eligible to become a Sustainer. By the time one of our members earns the privilege of becoming a Sustainer, she has received years of invaluable training and volunteer experience from the League. Our 524 Sustainers (as of 8/26/09) are an essential part of the League; they are a vibrant group with their own community, social, and fundraising activities and remain dedicated to sustaining the League.

With these specific membership distinctions, it can be difficult to function as a unified organization. However, through the concerted efforts of our members, both Active and Sustainer, these distinctions are becoming blurred as we create opportunities to bring all classes of membership together. Pam Maimone, and Bobbie Cameron, respectively Sustainer Chair and Chair-Elect, serve as voting members on the JLP’s Board of Directors. Pam and Bobbie organize the 63-member Sustainer Board and are involved in all aspects of the Board of Directors. Importantly, they are the primary liaisons between the Active and Sustainer membership. In addition to providing Sustainer representatives to the Active councils, Pam and Bobbie matched Sustainer mentors with several of the Active committees. Moreover, building on the role for the Sustainers implemented at last year’s Provisional Kickoff, 12 Sustainers led a bus tour for the Provisionals highlighting the past and present accomplishments of the League. As we continue to bring all classes of membership together, we are closer to the realization of our goal: one League, one Vision, one Mission.

Financially, the League is sustained by the continued contributions of both our Active and Sustaining members. At this time, we would like to thank the following individuals for making contributions to the League in the spring/summer of 2009.

**Active Community Projects**

LaVon Arms, Susan Asplundh, Carolyn Bennett, Graham Boose, Lauren Boyce, Laura Buck, Mary Colen, Marjory D. Cooper, Bonnie Davis, Beverly Galloway, Patricia Griffin, Mary Cloud Hollingshead, Doris Hopper, Melissa Kerper, Suzanne Landgren, Candice Lawrence, Courtney Liggera, Marion Ludwig, Ella Mecray, Susan Rice, Jacqueline Russell, Samantha Soldan, Lauren Stienes, Heidi Tirjan, and Ann Tyler

**Building Fund**

Katherine Albertini, Kathy Andre, Susan Asplundh, Patricia Doolittle, Beverly Galloway, Candice Lawrence, Elizabeth Maggio, Betsy Mallon, Debra Marsteller, Susan Mostek, Marcelle Parrish, Susan Rice, Judith Ruse, Jane Sagendorph, Marcia Shepherd-Baker, Mary Beth Sherrier, Samantha Soldan, Marilyn Sprague, Pam Stiner, Maryrita Sweeney, and Heidi Tirjan

**Special Recognition**

**Judith Ruse** (Sustainer), $1,000 for the Building Fund (for the elevator installation)

Christina VanRiper secured a $5,000 donation from the John Templeton Foundation for projects in our new signature focus area. 

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**President’s Perspective: One League, One Vision, One Mission**

By Sam Soldan

Board of Directors

Samantha Soldan, President
Dianne Smith, President-Elect
Alison Dyer, Secretary
Jeannette Schlegel, Treasurer
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Rachel Reavy, Parliamentarian
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Editor: Christina VanRiper
Sustainer Editor: Katharine Kessler Link
Office (610) 645-9696
Office Fax (610) 645-0996
www.JLphiladelphia.org
JLP Thrift Shop (610) 896-8828
Hours: Monday – Saturday 10 a.m. – 5 p.m. Sunday 12 p.m. – 4 p.m.

The Junior League of Philadelphia
Arts, Culture, Cooking and Pampering: Fall Social Events

By Bertina Whytehead

Fall is here and the Member Enrichment Committee has wonderful social events planned for the season. Find your Zen in the afternoon Yoga Empowerment class on October 4. Learn how to shop and prepare healthy food on a budget in a demonstration cooking class at Whole Foods Market on October 15. Join the afternoon culture tour at the fabulous Rodin Museum on October 18. Let’s not forget how important skin care is with the cold windy months ahead; come to a mini spa day at Origins on November 15 and a Kiehl’s Holiday party on November 30. Kiehl’s is offering 20% off total purchases that day. For further information about the social events, check the website under meeting and events to sign up. Family and friends are invited to all events.

Earn Money for the JLP While You Do Your Grocery Shopping!

By Laura Snead

It is time to register or re-register your Genuardi’s club card to ensure that your grocery shopping at Genuardi’s stores supports the Junior League of Philadelphia. It is important to note that your card must be registered every year! Follow the online registration instructions below or register your card at your local Genuardi’s store to make your shopping count toward the Junior League of Philadelphia. Instructions for registering your Genuardi’s club card can also be found on the Junior League of Philadelphia’s website.

Genuardi’s Club Card Fundraising Registration

1. Go to http://www.escrip.com
2. Once on the website, select “Sign-up-It’s Free”
3. Once on the Supporter Registration page, search for the Junior League of Philadelphia by either Group Name or Group ID:
   Group Name: Junior League of Philadelphia OR Group ID: 149522660
4. Once you find the Junior League of Philadelphia, select “Junior League of Philadelphia”
5. Confirm your selection of the Junior League of Philadelphia and select “Next” to proceed
6. Provide your personal information and select “Next”
7. Register your Genuardi’s grocery card. Under Card Type, select Genuardi’s from the drop down menu. Under Card Number, enter your Genuardi’s card number. When you are finished entering your information, select “Next.”
8. Enter any additional credit cards you want to use to support the JLP and select “Next.”
9. Enter any additional retail credit cards and gift cards you would like to use to support the JLP and select “Next.”
10. Confirm the information you entered to register your cards and select “Confirm” located at the bottom of the screen.
11. Your registration is complete once you reach the “Thank You” page.

The Importance of Thank You and How You Can Help

By Laura Snead

The last year has been incredibly difficult on businesses in our area. As a non-profit organization, we rely heavily on the generosity of many businesses in the Philadelphia and surrounding areas to support our volunteer and fundraising efforts. In an effort to ensure that our donors and supporters know we appreciate them, the Junior League of Philadelphia kicked off a “Thank You Initiative” during the September General Membership Meeting.

What is the “Thank You Initiative”? The JLP has printed “Thank You” business cards. Take a stack of these cards and a list of the businesses that support the JLP. When you need to buy a gift or need a service, take a look at the list of businesses that support the JLP and consider procuring your needs through these businesses.

What do I need to do? Be assured you are not being asked to ask for anything. You are being asked to say thank you by personally saying thank you as you shop during your day-to-day routines or by providing a thank you card to the manager of an establishment while you are in browsing. You can also include a thank you card when you pay your bill or include it with your monthly retail credit card payment. A Junior League in California was able to secure funding for an event just by the overwhelming thank you effort they made with a large retailer and they did it by including thank you cards with their monthly bill. It’s simple and it’s small, but the gesture of saying ‘thank you’ goes a long way.

The JLP sends thank you notes when our events are finished to our sponsors, but saying thank you requires continuous effort. The JLP hopes that you will support our efforts to say thank you to all of those who support us.
Membership Corner

By Barb Hafner

Do you know your member advisor by name? by face? Every active member has been assigned a member advisor whose name appears on your website profile. If you have not heard from your member advisor (or your committee chair) by now, or have concerns your advisor has not been able to address, please contact Barb Hafner, the Placement Chair, at barbhaf@yahoo.com ASAP. Your advisor will contact you a couple of times each month with JLP updates and requirements information. She will be your main point of contact about JLP concerns. And who is the woman behind these emails? You will have a number of opportunities to meet her this year, if you haven’t already. Advisors handle event sign-in at GMMs, so take a moment to introduce yourself this fall.

All active members have general JLP requirements that are listed according to your membership tier. Active members (except those on special status) are required to participate in at least 75% of committee activities as assigned by the committee chair(s). It is important to communicate with your chair(s) to make sure that you agree on your role within your committee. Part of the responsibility of the placement chair is to make sure committees have members who are participating and also recognizing members for going above and beyond so if you have any questions please let your advisor know!

Thrift Shop Update

By Patty Franks

Fall is upon us and the Shop is full of fall and winter clothing for all of your back to work and school needs.

In an effort to keep up with other retailers, we began previewing our Halloween displays and costumes at the very beginning of September. We collect costumes all year long, and we have an impressive selection this year.

Unfortunately, we still do not have the space for furniture for quota at this point. Please hold your items for us if possible so that we can restock quickly when the construction is complete.

October 2 will be our first First Friday for the season. We are planning a wonderful party and hope all can attend. We would love to have every member who attends bring us one piece of unwanted gold jewelry. It can be broken, one earring, out-of-style, from a past relationship, etc. You will receive quota credit and your donation will be “worth its weight in gold” to the Shop. We need to do this collection this month before the value of gold decreases.
I hope that you are appreciating the beauty and colors of the fall season.

When I was reading a famous speech recently, the JLP and the Sustainers came to mind. “Your diamonds are not in far-away mountains or in distant seas; they are in your own backyard if you will but dig for them” was said by someone who made a lasting contribution to Philadelphia.

You should be proud of all of the diamonds in our community that are a result of your hard work and dedication including the long involvement with Fairmount Park and the Water Works. We are planting diamond seeds with the Paul Fly School and with our involvement with the many JLP community projects such as Campus Community Gardens. At the same time, we are building diamond relationships as we focus on making a difference in our community.

Thank you to the many sustainers who are representatives to the JLP councils and committees. One involvement is with Campus Community Gardens and the Garden Club is taking the lead with the sustainer participation. As part of the JLP focus of Project GREEN: Using Nature to Nuture, this project is concentrating on educating children about urban gardening, healthy habits, and the environment. There is a lack of green space in Philadelphia schools and many of the grounds are in disrepair. Also, many children in Philadelphia do not have access to healthy fresh produce. So, to address these concerns, this committee is planning on creating two campus community gardens and a curriculum focusing on healthy urban agriculture. We can help make this the children’s own “acre of diamonds.”

Hope to see you at the Fall Membership Dinner Meeting on Thursday, October 29, at Waynesborough Country Club in Paoli with guest speaker F. William McNabb III, President and CEO of Vanguard. Thank you to Linda Dutton and Phyllis Scott for planning this.

There are many other activities this fall. Thank you to all who have organized these activities. Judy Moneta and Mary Hinds, Evening Sustainers, have been busy planning some evening and weekend activities in Philadelphia. This will allow us to appreciate our city and to provide events with our members in Philadelphia and South Jersey. Thank you to Cindy Landreth for her assistance.

Continue to encourage each other, help people in need in our community, have fun doing it, and search to find more “acres of diamonds” to be discovered— in your own backyard. So, do you know who this person was who made a lasting contribution to Philadelphia?

Enjoy October and your beautiful “backyard.”

Best wishes,

P.S. The famous Philadelphia mentioned in the September Hotline was Benjamin Franklin.

The Larks Prepare for Fall and Winter Seasons

By Shirley Messina

After a few weeks’ vacation this summer, the Larks are eager to return to a challenging and exciting fall season. Plans are in the making for an October collaboration with the League's DIAD committee. The two groups will visit the Sunrise Assisted Living Facility in Paoli where the Larks will entertain the residents with their new repertoire, and the DIAD members will provide refreshments and lead activities.

If you happen to be at Franco’s High Note Café in South Philadelphia on a Wednesday night in October, you might get a chance to hear the Larks participate in Open Mic Night!

The Larks already began practicing several pieces for their holiday trouping schedule. They are especially excited about a possible second partnering with the Chester Children’s Chorus that will focus on holiday music.

If you are interested in joining the Larks, please call Shirley Messina at (610) 525-7335.

Bookmarks

Please join the Bookmarks group on Thursday, October 15, at 7:30 p.m. for a lively discussion of Elizabeth Strout’s 2009 Pulitzer Prize winning novel, Olive Kitteridge. The meeting will take place at the home of Suzanne Vander Veer, Pam Crutchfield will lead the discussion. Please call Suzanne at (610) 525 7447 or e-mail to suzvanveer@aol.com. If you would like to be included on our mailing list, please e-mail Karen Miller at kmsmiller@aol.com. All are welcome!
Up-Coming Evening Sustainer Events

Tuesday, October 6 – World Affairs Council Lecture (only)
Authors review their book Half the Sky at 5:45 p.m.
Possible light supper afterwards

Sunday, November 8 – Princess Diana Exhibit
National Constitution Center
Please call to indicate your interest in this exhibit
(Refer to the Sustainer Mailing for details on all events)

Tuesday, January 26 – Wilma Theater Becky Shaw
Contact us with your questions:
Judy Moneta, (610) 658-6324
Mary Hinds, (610) 544-2399

Sustainer Project Update

By Judy Ruse

Due to the continued generosity of the Huston Foundation and donations to the JLP, all fourth grade classrooms at the Paul Flyn School have smart boards. Over the summer, the remaining two classrooms were outfitted with smart boards. Now all five fourth grade classrooms and their teachers will benefit with the use of this great teaching tool. I do not know who is more excited - the teachers or the students! The thank you notes have flooded in to the JLP this summer from both.

Enrollment continues to climb at this school. Many of the classrooms have almost 30 children with one teacher. Teaching to so many different student levels is difficult. It is also exhausting to keep everyone’s attention. However, the children love the smart boards! All eyes are on the board when in use. Also, it has allowed for new teacher innovation with curriculum material. The kids are attentive and engaged.

As our project comes to an end with this being our final year, we would like to ensure all third grade classrooms are similarly outfitted with smart boards next September. Presently two of the five third grade classrooms have boards. So our main goal this year is to secure donations for the remaining three rooms. Smart boards cost $4000 each. Personal, community, and foundation help is necessary. However, we will also continue to collect books, donate clothing with shoe vouchers, and find educational magazine donors.

It has been a most wonderfully gratifying project for us. The teachers and staff have never had an outside group help them like this. They have expressed wonderment about both the Junior League and the Huston Foundation. At a time when all school budgets are under great economic pressure, we have proven again the power of the volunteer!

Sustainer New York Theatre Trip

2009 Tony Award Winner, Billy Elliot The Musical
Wednesday, November 18, 2009
2 p.m. Matinee, Shopping, and Lunch
Transportation from Bryn Mawr Presbyterian Church, lunch at Carmine’s, theatre tickets, and refreshments included. WAITING LIST ONLY. If you would like to be added to the Wait List, please submit $195 (made out to JLP) and send to: Ann Tyler, 258 Ravenscliff Road, St. Davids, PA 19087.

For further information, contact Pam Crutchfield at (610) 296-4436 or Ann Tyler at (610)293-3533.

Afternoon Brush-up Bridge

Afternoon Brush-Up Bridge is held the first Monday and third Thursday, 1-4 p.m., of each month. Call the individual hostess if interested in playing.

OCTOBER
5th Afternoon Bridge (1- 4 p.m.), Marge Devlin, (610) 647-4122
15th Afternoon Bridge (1- 4 p.m.), Sue O’Brien, (610) 382-9246

NOVEMBER
2nd Afternoon Bridge (1- 4 p.m.), Bonnie Hamm, (610) 356-4277
19th Afternoon Bridge (1- 4 p.m.), Maureen Luke, (610) 527-4758

DECEMBER
7th Afternoon Bridge (1- 4 p.m.), Nancy Henry, (610) 408-8525
17th No Session

JLP Fall Sustainer Membership Meeting

Waynesborough Country Club
440 Darby Paoli Road, Paoli
Thursday, October 29

Guest Speaker
F. William McNabb III
President and CEO of Vanguard
Come and learn from an expert!
5:45 p.m. – Reception/cash wine bar
6:30 p.m. – Dinner and business meeting
7:45 p.m. – Program

Dinner and program - Only $32 per person
Mail check payable to “JLP” by October 22, 2009 to:
Phyllis Scott
749 Newtown Road
Villanova, Pa. 19085

Send Questions to:
Linda Dutton – (610) 296-3137
Phyllis Scott – (610) 687-1227
The Garden Club will have a very special tour:

“Behind the Scenes at Longwood Gardens”
Monday, October 19
10 a.m.
Longwood Gardens’ Visitor’s Center
Kennett Square, Pennsylvania

After purchasing tickets at $12 regular admission or $11 for seniors, we will go to the Franklinia Room for a brief meeting. Juergen Steininger, head gardener in the production department, will lead our ‘behind the scenes’ tour. We will be on our own for lunch in the cafeteria with free time afterwards to enjoy the gardens. Deadline for reservations is Wednesday, October 14. Guests are welcome but they will be waitlisted until that time to ensure garden club members have ample time to sign up, as space is limited.

For reservations and/or questions, please contact Beth Graves at (610) 444-1330 or bethandsteve@verizon.net.

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The JLP Garden Club: ‘Behind the Scenes at Longwood Gardens’

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Winterthur Museum & Country Estate
Nestled in Delaware’s beautiful Brandywine Valley on Route 52, between I-95 and Route 1

Save the Date!
Sustainer JLP Teas
February 4, 2010
Details to Follow

Opening Night Party
Thursday, November 5
Celebrate the opening of the show with a lavish cocktail supper, live music, and exclusive early shopping! Call for information.

Made possible by

Keynote Speakers
Friday, November 6

Show tickets on sale now!
$15 general admission covers unlimited re-entry and lectures. For details visit winterthur.org/das or call 800.448.3883.

Women Building Better Communities®
The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at Hotline@JLPphiladelphia.org. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: $15 for classified ads, $40 for business card-sized ads, $60 for ¼ page ads, $125 for ½ page ads, and $225 for full-page ads. The dimensions for the ad sizes are: 8”x10.5” full page • 5.25”x8” half-page • 4”x5.25” quarter-page.

Upcoming Dates

October 7       Molton Brown Fundraising Event, King of Prussia Mall
October 26      General Membership Meeting, Free Library of Philadelphia
November 15-21  Area Meetings
February 20, 2010 The Big Deal Casino Night

More details about all of these events and more can be found on the JLP website calendar: www.JLPphiladelphia.org.

Personal Shopping
Bloomingdale’s King of Prussia
“Like No Other Store in the World”

Hate to shop and no time? Shop with convenience and know-how with Kathie Guenther, Sustainer, Manager of Personal Shopping.

Great fashions and gifts for the holidays.
610-337-6382 or Kathy.guenther@bloomingdales.com