

Hotline

Women building better communities[®]

The Junior League of Philadelphia • Celebrating 95 Years of Volunteer Service: Looking Back and Moving Forward • July/August 2008

The New Signature Focus: Outdoor Academics - Health, Wellness and the Environment

By Jeanne Andronowitz

Environmental Health and Wellness, the new signature focus for the Junior League of Philadelphia, represents the intersection of two key areas of interest for the membership, health and wellness and the environment. This focus enables the League to address an emerging need in the community, develop new partnerships, provide training for our members and to allow for a continued impact in the community. As a result, three new committees rooted in our signature focus were developed: Campus Community Gardens, The Green Volunteer Corps and the Riverbend Environmental Science Partners Educating Children Together (RESPECT) Nature Club.

Campus Community Gardens provides the opportunity for a legacy project and exemplifies the intersection of health and wellness and the environment. Given that there is a lack of green space in Philadelphia schools, school grounds are in disrepair and many children in the city have limited access to healthy, fresh produce. The Campus Community Gardens Committee provides the opportunity for its members to educate children about urban gardening and healthy habits. The committee will improve the school environment and physical surroundings of underserved children in the City of Philadelphia while educating children about sustainable urban agriculture and healthy lifestyle choices. Over the course of the next five years the committee is expected to create two campus community gardens and

develop and implement a curriculum focused on organic urban agriculture.

The **Green Volunteer Corps** was formed to allow the JLP to reconnect with Fairmount Park and with our League's history as we prepare for our centennial in 2012. Our relationship with Fairmount Park began in 1924 when a proposition was made to the Fairmount Park Commission by which the

“**Environmental Health and Wellness, the new signature focus for the Junior League of Philadelphia, represents the intersection of two key areas of interest for the membership, health and wellness and the environment.**”

Junior League would become guardian of Sweetbriar Mansion. The Green Volunteer Corps also promotes volunteerism through its activities with community and school groups as well as with corporate partners. The Green Volunteer Corps will plan day long volunteer events, similar in style to DIAD, and training opportunities focused on our area's parks, community environs, community environmental centers and the environment in general. During the first year the committee will focus on two projects within the Fairmount Park System. The fall

project, already developed, is a meadow beautification project in Tacony Creek Park which borders Cheltenham Township. The committee will work with the Friends of Tacony Creek Park, as well as organizing volunteers, to restore and maintain the meadow. Lastly the committee has plans to conduct environmental seminars for our membership to enhance our understanding and awareness of environmental issues.

Created to encourage children to spend time outdoors and explore their local environment, the **R.E.S.P.E.C.T Nature Club Committee** responds to a key need within the Norristown Area School District, which has a limited science curriculum. Members will work with the Riverbend Environmental Education Center and teachers from the Norristown Area Elementary Schools to plan and implement a supplemental curriculum for the approximately 600 fourth grade students in the School District. A total of six “Science Expo” nights will be held, one at each elementary school, throughout the school year for the students and their families. After a brief lesson from Riverbend staff, the children will be able to visit various hands-on stations and put their new science knowledge to work. The committee plans to send the children home with activities that they can do with their families to explore the science in their local area. In culmination, the committee will work to create a Science Fair, providing the opportunity for each fourth grade student to participate. 

President's Perspective

Annual Dinner Speech

By Heidi Tirjan



Ladies of the Junior League of Philadelphia, we have a clear mission; promote volunteerism, develop the potential of women, and improve the community. Our focus of attention and methods of action change with the needs of our community. Tonight, as we celebrate the years of dedication to the cause of literacy, I want you all to search for lessons learned that can be applied to our next five years as we look ahead to our new focus on Outdoor Academics. Outdoor

Academics is the intersection of children's health and wellness and the natural environment. Perhaps the hardest task in articulating a vision for any new undertaking is defining success. What does success mean? How is success measured? How do we know if we have accomplished our mission? To help us start to think about these questions, I would like to read the famous definition of success offered by Ralph Waldo Emerson.

Success

To laugh often and much;

To win the respect of intelligent people and affection of children;

*To earn the appreciation of honest critics and
endure the betrayal of false friends;*

To appreciate beauty;

To find the best in others;

*To leave the world a bit better, whether by a healthy child,
a garden patch or a redeemed social condition;*

To know even one life has breathed easier because you have lived.

That is to have succeeded.

I propose that we apply Emerson's definition of success to our organization.

First, laugh often and much.

The JLP is a great way for community-minded women to get together, make friends and have some fun while making our little piece of the world a better place.

Second, win the respect of intelligent people and affection of children.

By volunteering formally, and with a long-term commitment to improve our community, we lead by example. Beyond setting an example, we address our core mission of promoting volunteerism by organizing volunteers. Our dedication of time, energy and leadership to our community is what wins the respect of intelligent people and affection of children.

Third, as anyone who has ever served on a discordant committee will attest, it is difficult to earn the appreciation of honest critics and endure the betrayal of false friends.

Ladies, we are an organization of over 900 smart women, with over 900 strong personalities, and well over 900 stubborn passionate opinions. We offer plenty of opportunities to learn to work constructively with people whom we don't see eye to eye. Learning to lead within such a complex organization from provisional to executive board goes straight to our mission of developing the potential of women. If you

can lead and succeed within the Junior League, you can lead and succeed anywhere.

Fourth, the appreciation of beauty can take many forms.

As we embark upon our new focus on Outdoor Academics, we have tasked ourselves with finding ways to help our community rediscover the natural beauty of people, places and things. Unfortunately, too often our modern lifestyle has driven many of us so far indoors, that we have lost the skills, the knowledge, and the desire to grow a garden, or appreciate parks and natural space. The primary objective of our Outdoor Academics initiative is rebuilding that connection of the beauty, the fun, and tremendous educational opportunity offered by the natural world.

Fifth, find the best in others.

One of the keys to improving the potential of women is to recognize and bring out the good that already resides within them. The Junior League is, an organization dedicated to providing opportunities for giving and caring. Each of us has chosen to commit time and energy to this cause. Acknowledging the commitments made by our fellow volunteers not only honors all of us but also develops our potential as women by providing us with a well-deserved sense of fulfillment.

Sixth, Success is 'to leave the world a bit better, whether by a healthy child, a garden patch or a redeemed social condition'.

The history of the Junior League of Philadelphia is one of stepping up to meet the challenges of the day. From providing medical care support during World War I and II, to restoration works in Fairmount Park, the development of our Thrift Shop, and right up through our literacy programs, we have sought out the areas where we were needed most and could make a meaningful impact.

The greatest threat to health and community life in our time may well come from the couch-potato, electronic-overload, indoor lifestyle, so many of us now live. Poor diets, lack of exercise, and too much time spent inside, conspire to promote today's epidemics of obesity, diabetes, ADHD, and respiratory disorders, which could never have been imagined in pediatric populations until 20 years ago. Our new focus area, Outdoor Academics, includes programs designed to enhance the health and wellbeing of children by creating permanent garden patches, developing natural science learning programs, promoting healthy nutrition habits, and a basic love of our natural environment.

The final refrain of Emerson's poem on success is: "*to know even one life has breathed easier because you have lived. That is to have succeeded.*"

The Junior League of Philadelphia merely provides a pathway to this kind of success.

Your personal success within the Junior League is up to you. Our success as a group is up to each of us collectively. Let's make this year and every year a great success!

Thank you. 



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The JLP wishes to thank the following donors for supporting our various campaigns throughout the year. Their contributions allow our programs to create a lasting impact throughout the Philadelphia region.

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GRATITUDE— Letters of thanks from Scholarship Recipients

"I just wanted to say thank you for awarding me the scholarship. My family was very happy – we are trying to chip away at my outrageous tuition little by little, and this has certainly helped. It is awesome to be able to get a scholarship for doing things I already love. It came as quite a surprise – on the day of my prom! Once again, Thank you!" Sincerely, Arianna Vona

"I am honored and appreciative that I was selected to receive this year's scholarship as I endeavor into college. Thank you very much for helping me pursue a career in the medical field. With so many years of schooling ahead of me, every little bit helps. I will be in touch to let you know how I am doing as the school year comes." Sincerely, Erin Kelleher – Cardinal Dougherty High School

An excerpt from the gratitude letter from the Boys & Girls Clubs of Philadelphia:

"Thank you for the generous gift of \$500 to provide our local children with an alternative to crime and violence... Your gift will help the Boys & Girls Clubs of Philadelphia meet the needs of over 15,000 children..." ~ Al Mollica, Chief Development Officer

An excerpt from the gratitude letter from the Community Women's Education Project:

"The Junior League of Philadelphia has been a generous supporter of the CWEP, allowing us to continue providing essential educational and support services to the women and children of Kensington. We thank you for your donation... as our learners move toward their goals of post secondary education and family sustaining employment." ~ Alexis T. Brown, Executive Director

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PROVISIONAL

New Ideas to Bloom This Fall: Provisional Calendar Set for 2008-2009

By Meredith Nissen

The Provisional Committee has been hard at work putting together the 2008-2009 Provisional Course. Meet and Greets are scheduled for July and August and will be a great way for the prospective members to learn more about the JLP. See schedule of Meet & Greets below!

The course will kick-off on September 6, 2008 with an introductory meeting and breakfast at the Union League of Philadelphia, followed by a bus tour of Philadelphia landmarks that originated as JLP projects. Sustainers will serve as tour guides and JLP historians at the various locations. We hope to make stops at the Waterworks, Sweet Briar Mansion, Belmont Mansion, the Free Quaker Meeting House and Bartram's gardens. Special thanks to sustainers **Betsy Mallon, Marilyn Sprague, Cindy Landreth** and **Sally Hillyer** who have helped with the planning of this tour. This will be a fantastic opportunity for the provisionals to be exposed to the history of the JLP and many of the wonderful JLP women who have made these projects possible.

Later that month, the provisionals will volunteer as one large group with the National Ovarian Cancer Coalition ("NOCC") at an event designed to raise awareness of the genetic link between Ovarian and Breast Cancer. The Delaware River Port Authority

(DRPA) has agreed to light the Ben Franklin Bridge in Teal for the entire month of September to highlight Ovarian Cancer Awareness Month. The Southern New Jersey Chapter of the NOCC is planning to mark the end of the September Ovarian Cancer Awareness Month with a Bridge Walk and Brunch Celebration. The NOCC is working on getting the message out to the various hospitals, women's health organizations and other corporate sponsors who would like to join the NOCC, so that the message reaches all women. All women need to be made aware of the relationship and risk factors that exist between ovarian and breast cancer.

Ashley Hiser, Provisional Course Chair-Elect organized this volunteer opportunity with the NOCC for the provisionals.

As part of the course requirements, provisionals will plan both a fundraising event and a service event. In December, the JLP provisionals will partner with Theory to organize a shopping event to benefit the JLP! Provisional Advisor **MaryKris Greco** coordinated this partnership with Theory. We are hoping to have simultaneous fundraisers at the Theory store located in Suburban Square as well as the store that is due to open in Center City this Fall. The provisionals will be divided into groups and will compete to see which group can raise the most money for the JLP!

The Provisional Advisors are actively brainstorming ideas for this year's service project and will be drawing from the new projects to design an innovative and engaging project that will get the Provisionals immersed in the JLP's new Outdoor Academics focus area.

Throughout the course, JLP active members and sustainers will conduct mini-training sessions on a variety of topics that will help prepare provisionals for active membership in the JLP. In addition, past Presidents and other Sustainers will participate in a panel discussion on the topic of Sustaining Excellence in the JLP. There will also be monthly optional social events for the provisionals to get to know one another.

The Provisional Committee members include: **Ashley Hiser** (Chair-Elect), **MaryKris Greco**, **Leah Greenberg**, **Justine Hansen**, **Jen Heisinger**, **Cathy Johnson**, **Katharine Milgram**, **Meghann Pollock**, **Carol Rose** (Registrar), **Jess Rosen**, **Ashley Rudolph** and **Adrianna Torres**. We are still looking for help with training courses for the provisionals. If you have expertise in fundraising, grant writing or another area and you would be willing to volunteer your time, please contact **Meredith Nissen** at mercornell@gmail.com. 

| Date | Location | Time |
|-----------------|---|------------|
| July 22, 2008 | The Home of Adrianna Torres, 218 E. Cuthbert Blvd. Collingswood, NJ 08108 | 7 p.m. |
| July 24, 2008 | Table 31, 1701 JFK Blvd, Philadelphia, PA 19103 (Comcast Center) | 7 p.m. |
| July 29, 2008 | Maia, 789 East Lancaster Avenue, Villanova, PA 19085 | 7 p.m. |
| July 30, 2008 | The Gypsy Saloon, 128 Ford Street, West Conshohocken, PA 19428 | 7 p.m. |
| August 5, 2008 | Bourbon Blue, 2 Rector Street, Philadelphia, PA, 19127 | 7 p.m. |
| August 7, 2008 | Kildare's, 826 W. Dekalb Pike, King of Prussia, PA 19406 | 7 p.m. |
| August 9, 2008 | The Great American Pub Bar and Grill, 4 West Avenue, Wayne, PA 19087 | 11:30 a.m. |
| August 10, 2008 | The Phoenix Condominiums, Phoenix Club, 4th Floor, Philadelphia, PA 19103 | 7 p.m. |
| August 14, 2008 | The Racquet Club, 215 S. 16th Street, Philadelphia, PA 19102 | 6 p.m. |
| August 19, 2008 | Mission Grill, 1835 Arch Street, Philadelphia, PA 19103 | 6:45 p.m. |

Please share this schedule with women who may be interested in the JLP. Active members are also encouraged to attend. Please RSVP to jlprecruitment@gmail.com

COMMUNITY: Better World Day

By Samantha Soldan

The JLP joins forces with Ford Motor Company, the Fairmount Park Commission, and the Ovarian Cancer Coalition for "Better World Day".

On May 22, JLP volunteers worked side-by-side with the Ford Motor Company's Volunteer Corps, the Fairmount Park Commission, and the National Ovarian Cancer Coalition for "Better World Day" in West Fairmount Park at the intersection of Ford Road and Chamounix Drive near Greenland Nursery. Collectively, we removed a variety of invasive plants (including garlic, mustard, bamboo, wisteria, Norway maple, and five-leaf akebia) and replaced them with native trees and shrubs as part of the Fairmount Park Commission/Philadelphia Zoo's carbon sequestration project. This area

has been identified as one of Pennsylvania's Important Bird Areas (IBAs) because it provides critical stopover habitat for migratory birds. In the future, this location will serve as the site for a bird-banding project led by the Philadelphia Zoo and the Pennsylvania Audubon Society.

During our lunch break, the National Ovarian Cancer Coalition provided important information on the often-subtle signs and symptoms associated with this "silent killer" and educated those present about relationship between breast and ovarian cancer and their shared linkage to BRCA1 and BRCA2 gene mutations. The JLP will continue our partnership with the National Ovarian Cancer Coalition; stay tuned for additional details in the fall.

Overall, the "Better World Day" event was a high impact and informative volunteer

experience. We thank Linda Reider and Peter Fong from Ford, Kate Lapsynski from the Fairmount Park Commission, and Anne Gutos from the National Ovarian Cancer Coalition for making this event possible. Importantly, the "Better World Day" event marked the launch of the JLP's Green Volunteer Corps (GVC); a new JLP community project that will organize day-long volunteer and training opportunities focused on Fairmount Park and Philadelphia's, community environs, waterways, environmental centers and our environment in general. Under the leadership of GVC Co-Chairs **Ashley Allphin** and **Gina Thomas**, this committee will promote voluntarism and the mission of the JLP by mobilizing corporate and community partners in addition to JLP volunteers. **JL**

Thrift Shop

Exciting Changes: New paint, an organized basement and new clothes for sale

By Patty Franks

A great many exciting things have been happening in the Shop since the ribbon cutting for the opening of the new façade.

We did our end of year inventory on June 2nd. Counting each and every item in the Shop is an arduous task.

Then on June 6th, a large group of very enthusiastic volunteers from Deloitte spent a day painting the Shop a very happy color, "Jonquil". It was their "impact day" and they certainly did make a difference in

our Shop. It was amazing what they accomplished in six hours. The paint was a "green" paint that dried quickly and had practically no odor. The wonderful team of co-workers was brought to us by active members, **Carol Brecht** and **Michele Balut**. Deloitte purchased all the supplies and even purchased a new rack for us. At noon we all had pizza and drinks. We are very grateful.

On June 24th the YMCA day camp for 13-15 year olds spent the day with us for a community service day. About ten young adults helped us clean out and organize the basement. This is another example of how the League through the Shop is reaching out to the community.

Save the Date ~ September 5, 2008! We have been very, very fortunate to have been the recipient of a huge donation of clothing and shoes from a very up-scale dress store which was going out of business in Haverford. After the donation has been processed and we can make arrangements for a celebration party, we will bring this inventory to the floor. This is the largest, most valuable donation I have ever seen since I have been here and illustrates the importance of personal contacts within our community. Please help your Shop by keeping your eyes open for such opportunities. Watch your email for further details. **JL**



Carol Brecht was awarded the 2008 Northeast Community IMPACT Award by Deloitte. A donation of \$500 will be made in her name to the JLP. Above members of the JLP and Deloitte join forces to refresh the interior of the Thrift Shop.

Community Action Award

By Marilyn Sprague

On May 1, 2008, the Junior League of Philadelphia received a Community Action Award, given by the Preservation Alliance of Greater Philadelphia, for their work on the Water Works.

This award, given to community organizations annually, was special recognition of the Junior League and **Susan Myers'** committee, the Fairmount Water Works Restoration Committee, for years of constant work and support for the restoration of the Water Works. The award also recognized the Women for the Water Works, a committee of the Fairmount Park Conservancy, for their current work on the South Garden.

During the 1970's, the future of the Water Works was uncertain, as the disrepair and deterioration made saving the structures questionable.

Susan Myers, seeking a project for the Junior League as the bi-centennial approached, began a 25-year project to save and restore the site. Millions of dollars were raised, and many volunteer hours were spent hosting the Galaxy of Trees fundraiser each year, Victorian teas on the site, and constantly working with government agencies and private donors to keep the project moving forward. In the 1990's, the project moved from under the League's umbrella to the Preservation Alliance, where Susan was able to continue work with

her loyal committee.

Ernesta Ballard then led the next efforts, creating the Fund for the Water Works, and she completed the massive fundraising, over 27 million dollars, and work to restore the site in

2001. Currently, the Fairmount Park Conservancy, with the Women for the Water Works, are completing the South Garden effort, raising five million dollars and completing the restoration of the South Garden. Within the South Garden stands the Graff memorial, honoring Frederick Graff, the engineer for the Water Works.

Susan Myers, through her League efforts, provided partial funds to complete this restoration. Among other projects the League monies supported as the project neared completion was the eagle atop the western gazebo, at water's edge. Susan authorized \$10,000 to recreate the eagle exactly as it was in the Water Works' early days. Look for both of these features when you attend the Water Works celebration on September 14, 2008. **JL**



GARDENFAIR

September 26-28, 2008

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Congratulations:

Volunteer of the Year Award

Executive Committee nominated **Judy Ruse** for the *Main Line Life's* Volunteer of the Year Award. The winner was selected by a panel of judges and was recognized at a private reception on Wednesday, June 18th from 6 to 8 pm at Georges' in Strafford. All of the nominees were honored in a special section, People Caring About People, published on June 18th by *Main Line Life*.



A group of Sustainer's with Heidi Tirjan, JLP President; Susan Mostek, Immediate Past JLP President and Pam Cruchfield, Past JLP Sustainer Chair at the Annual Dinner on May 22, 2008 at the Moshulu Restaurant in Philadelphia.



Sustainer News

By Betsy Mallon

Sustainer Chair's Perspective

Happy Summer! Mine has been unusually hectic but I'm still managing to have fun and I'm really excited about the upcoming year.

While many of us are relaxing by the pool, at the beach, in the mountains or on the golf course, still others are busy with JLP activities. In early June, almost 60 of us (including spouses and significant others) celebrated the completion of the 07/08 year by attending the Outgoing Board party at Pam Crutchfield's home. Although it was a very hot summer evening, we managed to stay cool and enjoy ourselves...thanks to Pam and Jim for their hospitality!

In addition to wrap-up meetings, there have been numerous meetings to plan the upcoming year. The BBB&B Committee, under the leadership of Susan Mease and Nancy Greytok are busy planning the 9th Bed, Breakfast, Blossoms and Barnes event March 4 - 6 in connection with 2009 Flower Show. Beth McCarthy and Sally Hillyer are planning an exciting Fall Membership Meeting on Tuesday evening, October 21 at Wyndham House at Bryn Mawr College with a very special guest speaker...Evening Sustainer co-chairs, Cynthia Adams and Tracy Gkonos are busy planning interesting activities as well.

This year the Active Membership Council and Provisional Committee are implementing a new improved curriculum for the Provisional class as well as various Active training opportunities during the year. Some of you may have been asked to help by giving your advice or participating in a training class or panel discussion. I thank you if you have already volunteered, including Marilyn Sprague and Cindy Landreth to name a few...and hope you will lend a hand when asked in the future. I believe the new members experience will truly be enhanced

by learning the history of the League, our past projects and traditions along with their actual hands on training and volunteer experiences. It's also very rewarding and energizing to work with the Actives!

KUDOS goes to the Project committee for an extremely successful project at the Paul Fly School this year. Through generous contributions from many League members and a grant from the Huston Foundation, we donated just over 11,000 books and a \$17,500 check! The funds will allow the school to purchase Scholastic Magazine Classroom kits for the next school year plus enough funds to cover additional needs in the future. Thanks to Pat Suplee for applying for the grant.

Our Sustainer Project team, under the energetic leadership of Judy Ruse (who was nominated for Main Line Life's Volunteer of the Year) and Marge Devlin are going to continue working with the Paul Fly School and other elementary schools in the Norristown School District. The project has 5 key areas they are targeting, including book and holiday gift collecting, hat making and now knitting sweaters along with other activities. Please contact Marge to get easy directions to make sweaters for kids - size 6 to 14... why not knit while you're sitting on the beach or your boat! Also, for fleece hat making directions please contact Lisa Twitmyer.

These activities and many more will be highlighted in the upcoming August mailing. Be sure to check it out! Enjoy the rest of the summer. Look forward to seeing you in September.

Best regards,

Ronald McDonald House Event:

Evening Sustainers would like to plan and cook dinner for the residents of the Ronald McDonald House in Philadelphia. There are usually about 120 guests so there is a need for at least 10 volunteers. If you are interested in using your culinary skills and having a great time participating in this project, please contact Cynthia Adams at cjadams@pond.com.

Afternoon Brush-up Bridge

SEPTEMBER

- 8th Afternoon Bridge (1-4PM)
Suzanne VanderVeer (610) 525-7447
- 15th Afternoon Bridge (1-4 PM)
Jane Harrington (610) 688-6374

OCTOBER

- 6th Afternoon Bridge (1-4PM)
Mimi Johnson (610) 525-1443
- 23rd Afternoon Bridge (1-4 PM)
Lorrie Pennell (610) 647-2881

NOVEMBER

- 3rd Afternoon Bridge (1-4 PM)
Annabell Wilson (610) 688-7816
- 20th Afternoon Bridge (1-4PM)
Hazel Hurley (610) 695-8243

DECEMBER

- 1st Afternoon Bridge (1-4PM)
Bonnie Hamm (610) 356-4277
- 18th Afternoon Bridge -- No Session

Upcoming Dates 2008

October Sustainer General Membership meeting

SAVE THE DATE - Tuesday, October 21st

Sustainer Fall Membership Meeting

Dinner at Wyndham, Bryn Mawr College Campus

Special speaker -

JANE DAMMEN McAULIFFE

New President, Bryn Mawr College

Join the Evening Sustainers for an evening of Big Band Music under the stars

Who? John Clark's Big Band. A 10 piece Band performing compositions that span an entire century of music, including the sounds made famous by Glenn Miller, Jimmy and Tommy Dorsey, Count Basie, Benny Goodman along with the vocal sounds of such greats as Frank Sinatra and Ella Fitzgerald.

Where? Shire Pavilion, Wilson Farm Park, 500 Lee Road, Wayne, PA (Chesterbrook) 19087

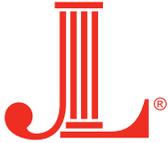
When? August 7th, 6:30 PM

Admission is free. Bring your blankets, beach chairs and a picnic dish to share.

Drinks and dessert will be provided.

Look for the Blue Balloons to locate the group.

RSVP to Cynthia Adams, 215-385-1547 or Tracy Gkonos, 610-647-8590.



The Junior League of Philadelphia, Inc
27 West Lancaster Avenue
Ardmore, PA 19003
Return Service Requested

Hotline Deadlines

September issue: July 25th

October issue: August 25th

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at Hotline@JLPhiladelphia.org. Each article must have a byline and a headline. Remember, the Hotline also accepts advertising: \$15 for classified ads, \$40 for business card-sized ads, \$60 for ¼ page ads, \$125 for ½ page ads, and \$225 for full-page ads. The dimensions for the ad sizes are: 8"x10.5" full page • 5.25"x8" half-page • 4"x5.25" quarter-page.

LEADERSHIP: Weekend of Training at the Riverbend

By Amy Shively

On May 17 and 18, 2008, the new leaders of JLP met for a training session at the Riverbend Environmental Education Center in Gladwyne, PA. The goal of the training session was to reveal how various communication styles can work together for the good of the team. The Board met on Saturday evening for dinner with Wilson Wong, a licensed consultant of the Birkman Test with Jackson, Wong & Associates, Inc of Alpharetta, Georgia. Following dinner, the Board members went on hikes, watched movies and talked before sleeping in the barn overnight. On Sunday morning, Wilson Wong joined the Board again for work on team communication and team needs. Sunday afternoon, committee chairs, Advisors and Nominating Committee members joined in the training to discuss leadership styles and methods of

communication. Each member completed the Birkman Method® Test prior to the training. The Birkman Method® is a 298-question test which "accurately measures productive behaviors, stress behaviors, underlying needs, motivations and organizational orientation." The training session was successful and a nice starting point for the 2008-2009 JLP Year! 

Upcoming Dates

SEPTEMBER

5 Thrift Shop Preview Shopping Event

FEBRUARY

20 Casino Night

Details about all of these events and more can be found on the JLP website calendar: www.JLPhiladelphia.org.