



THE JUNIOR LEAGUE OF PHILADELPHIA, INC.
Women building better communities

HOTLINE

The Junior League of Philadelphia, Celebrating 95 Years of Volunteer Service: Looking Back and Moving Forward

November 2007

The JLP Treasures...Haverford Trust

By Tara McDonnell

I know you are all wondering: How is the Finance Committee? What do they do and why didn't I join?

This year, the Finance Committee will work with Investment Advisor, Steve Mills at The Haverford Trust Company. Haverford Trust offers investment management, trust & estate, and private banking services.

They adhere to a single, successful investment strategy that is characterized by consistent, predictable growth and the containment of risk. Their approach is implemented by a team of professionals, who average 22 years of investment management experience.

Haverford Trust invests in "blue chip" growth stocks, and, when appropriate, high quality bonds, helping to maximize the investment return and minimize the downside risk over the long term. The JLP Finance Committee will work with Haverford Trust to strategically align JLP financial objectives, such as endowment, estate, & trust planning. Haverford Trust provides several networking opportunities for the JLP, exposing the JLP to other non-profit clients as well as Haverford Trust investors, potentially leading to a better awareness of the JLP.

For more information on the inner working of the Finance Committee, please contact **Tara McDonnell** at mcdonnell902@verizon.com.



Megan King and Jeanne Decharrio

Molton Brown Fundraiser Starts the Year Off Right

By Jill Jokelson

Our first fundraiser of the year took place on Thursday, September 27th at Molton Brown in the King of Prussia Mall. It was a smashing success! Approximately 50 JLP members joined in for shopping, food, drink, hand massages, makeup applications and fun. For every sale made, 15% of the proceeds went to the JLP. We raised almost \$500! Members who made purchases received a goody bag filled with great treats including a \$25 gift card to DKNY, a scarf, coupons to Bertolini's restaurant, and Molton Brown samples. A special thank you to **Amy Piergiovanni** and **Brandi Thurber** for co-chairing this special event!



JLP members and their guests enjoy a night of shopping, socializing and enjoying free samples at Molton Brown at King of Prussia.



Cathy Johnson, Jill Jokelson, and Mary-Alice Michaels enjoy the perks at the Molton Brown fundraiser.

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Shop, Socialize, and Support!

By Maura Burke

The Junior League Thrift Shop invites you to First Friday, featuring extended shopping hours and refreshments. This event is the perfect opportunity to welcome the League's new transfers and support

the League's most important funding source — the Thrift Shop.

This event is open to the public in conjunction with Ardmore's First Friday festivities, which spotlights arts and culture in the community. All are welcome, so please invite your friends and family.

We encourage all those who attend to participate

in the Thrift Shop Toy Drive. The Thrift Shop needs your help stocking up on toys for the holidays. Please donate a child's toy, gift or book on the night of the event.

Date: Friday, November 2, 2007
Time: 7 p.m. - 10 p.m.

PRESIDENT'S PERSPECTIVE

The Heart of Autumn



By Susan Mostek

I think it ironic that November, in the heart of Autumn, holds such possibility. Every year Election Day brings a chance for change, and the anticipation of the holiday season sets in. Thanksgiving is my favorite holiday and I like it for so many different reasons. Of course we all love the delicious food and spending cherished time with our families. Moreover, this day gives us the opportunity to evaluate and appreciate not only what we have in our nuclear lives but also globally. This is one holiday that cannot be commercialized. There is no way to buy thanksgiving and gratitude. You actually have to demonstrate it yourself.

As always, the League provides you with multiple opportunities to demonstrate your commitment to the community. Check out the multiple Mission Credit events on our website. The Area Meetings held this month will give you all an opportunity to discuss the future of our organization. These meetings also allow us to meet our neighbors and socialize in a smaller setting.

I would like to thank the Event Fundraising Committee for orchestrating two wonderful events: the Neiman Marcus Fashion Show and Molton Brown Night. Not only were we able to raise funds for our programs, but we also had a great time. I'm really looking forward to getting together with some good friends and starting my holiday shopping at Blue Tulip on November 18th. Your support of these events helps us to fulfill our Mission and I thank you for your efforts.

The Board is grateful for all you do for the League. Have a wonderful month and enjoy your League experience!

Susan

95 YEARS OF ACCOMPLISHMENTS

One Sustainer's Perspective

By Lauren Homel

With the JLP reaching the milestone of its 95th year, it's a perfect time to reflect on our growth as an organization. What better way to do so than to share the thoughts of one of our long-time Sustaining members, **Helen Weary**.

Weary joined the JLP in 1967 and has remained extremely involved and dedicated over the last 40 years. Weary has served as President, twice as Treasurer, the House Chairman of our headquarters at the Free Quaker Meetinghouse, a guide at Independence Park, an active fundraiser for the Water Works Project, and participated in the Finance Committee and Thrift Shop Building Committee, among many other roles that she has had over the years. She has even held roles at the AJLI level.

When Weary was an Active, there was much more emphasis in the League on historic preservation-type projects, which is where her interests mostly lie. Recently, we have focused on improving the lives of women and children and promoting literacy. "I see this as a benefit of the JLP that the focus of our work can change over time as the membership's interests change. We

need to continue to do this to keep our members happy and engaged in projects they enjoy," says Weary.

Regardless of the focus, Weary has seen that the most successful projects we do are the ones where a member has a passion about something, is fiercely committed to it, and is a strong spokesperson within the League to rally the troops and get others on board. With our selection of a new Signature Project soon, we should keep these thoughts in mind!

One of our goals is to train volunteers for work in the community. Weary has certainly taken this to heart by sitting on many, many boards for libraries, museums, and of course, historic buildings, while still being active in the JLP by representing the Sustainers on the Finance Committee. Adds Weary, "I feel that we should always remember what it means to be an effective volunteer, both within and outside of the JLP, so that we provide opportunities for our members to grow into one."

Weary remembers the Waterworks projects as one of her favorites. Another highlight for her was watching the transformation of Independence Park in preparation for Philadelphia's 1976 Bicentennial celebration.

When Weary joined the League in 1967, she was one of the first full-time working members and sometimes had trouble fitting her activities in the JLP into her other daytime obligations. Now we are mostly full-time working members, who choose to volunteer in our free time.

Since the JLP is a great place to try new things, Weary has been able to hone both her community and administrative skills by serving on a wide variety of projects. As you can imagine, she has made many friends over the years in the JLP who are still involved in the Sustainer program. "Some of the people I still enjoy being with are those that I met folding clothing at the Thrift Shop. As a Provisional, I had to put in 100 hours of volunteer time at the Shop!" says Weary. Overall, Weary appreciates that the JLP helped her to associate with interesting, effective women who are serious about what they do.

We are truly lucky to have someone like Helen Weary in our midst. She is a role model for commitment to the JLP and what we are all about. We can only hope that many of our Actives today will be able to give 40 years to community service!

NOMINATING Take the Lead!

Finding the League Leadership Position That's Right for You

By Mary Kate Lo Conte

One of the things most commonly heard by the Nominating Committee is the reluctance of members to take on "the large responsibility of a leadership position within the League." While chairing or co-chairing a committee requires more than a regular committee member's role, a chair with a well-staffed committee and the ability to delegate should not be overwhelmed by the position. On the contrary, chairing a committee can be one of a member's most enjoyable League experiences and a gateway to leadership at a higher level.

There are several stories of chairs that were initially intimidated by a position but through the training and support the League provides, they were able to be very successful leaders and had fun while they were doing it. The fear of the unknown in regard to the expectations and parameters of a chair position can deter qualified candidates from pursuing these opportunities.

Nominating is striving to take some of the mystery out of the chair, and even Board, positions available to encourage members who may have thought they weren't qualified to find out more and try something new. Nominating understands the commitments of family, work, and life in general and wants your leadership position to complement your life, not control it. That is why we offer a wide range of chair and co-chairing opportunities to fit with your life.

If you are at all interested in League leadership, please contact the Nominating Committee for specific details on chair and council positions and requirements, and we can discuss what position may be best for you.

KUDOS

A big thank you to **Jill Jokelson**, **Amy Piergiovanni**, and **Brandi Thurber** for an outstanding fundraising event at Molton Brown.

Kudos to the organizers from the Thrift Shop Committee of the Suburban Square Community Festival Table: **Michelle Balut**, **Bryn Prieston**, and **Jennifer Morrison Minton**.



FUNDRAISING You Will Surely be "Blue" If You Miss This!

By Noel Kramer

The Project Fundraising Committee invites you to spend an afternoon of shopping, food, and fun with your JLP friends at our upcoming fundraiser at Blue Tulip on Sunday, November 18th from 12-5 p.m. Helping the League couldn't be easier—simply mention that you are shopping to support the Junior League of Philadelphia, and 15% of the proceeds from your purchases will be donated to the JLP to support our community projects. For your shopping convenience, the fundraiser will be held at both the Ardmore store at 65 St. James Place in Suburban Square as well as at the Paoli location at 19 Leopard Road in the Paoli Shopping Center.

Believe it or not, but the holiday season is just around the corner. Whether you are seeking the perfect hostess gift for those upcoming parties or just planning to get a jump start on your holiday shopping, Blue Tulip is sure to have just what you need. With a wide variety of items including toys and games, picture frames, gourmet food baskets, and many home decor items, you are bound to find something for everyone and every occasion. The Blue Tulip also carries a wide selection of paper goods such as stationery, cards, and invitations that can be customized, so you can stock up on everything you need for your holiday correspondence. Perhaps you may even wish to treat yourself to a colorful pashmina or unique jewelry and accessories for those festive social occasions! With so many choices, Blue Tulip truly lives up to its slogan, "Many occasions, one store."

The Blue Tulip event was wildly successful last year, and we anticipate continued success in the support of our mission with this year's fundraiser. If you need further information, please contact **Susannah Rinker** or myself, co-chairs of this event. Be sure to mark your calendars, and we look forward to seeing you there!

Don't forget to bring a friend or two—what a great way to show others what the JLP is all about while contributing to a worthy cause!

JLP THRIFT SHOP

Putting Our Best Face Forward

By Patty Franks

We are eagerly awaiting the construction of the front of the Shop. It will do so much to improve the appearance of the Shop and the entire League building.

All the plans for the ongoing improvements to the entire building were viewed at the successful Open Houses in September marking the League's 95th year. They are very exciting. Their implementation is contingent upon the success of our fundraising and the quality of your donations to the Shop. Please keep your donations coming during our busiest season and join us on the First Friday in November for the Thrift Shop Social.



JLP Thrift Shop Updates

Join us on Friday, November 2nd for the Thrift Shop's Fall Social. The shop will be open on Friday night for extended hours from 7-10 p.m. and will offer food and beverages to enjoy as you shop. Be sure to check out our "Get the Look for Less" mannequins as well as other fun activities. All Actives, Sustainers, Transfers, friends, and family members are welcome to attend. Many of the Ardmore and Bryn Mawr shops, galleries, restaurants, and other businesses on the Main Line will be open late as well as part of First Friday. Don't miss this great opportunity to come to the Thrift Shop and socialize with your fellow JLP members!



Home Cooking

By Paula Brumbelow

We want to thank all the members and friends that have submitted recipes for the new cookbook. We also want to thank all of the members that participated in our Tasting Events at the September Open Houses. We will be doing several tasting opportunities throughout the winter that you can either attend and bring a dish or you can just attend.

At Home Socials

- Saturday, November 3rd at 7:30 p.m.
(please note was previously Nov. 2nd and has changed to the 3rd)

Hostess: Kate Forester
274 Anthony Wayne Drive
Wayne, PA 19087

- Thursday, November 29th at 7 p.m.
Hostess: Meredith Nissen & Jessica Zuniga
The Phoenix condominiums
1600 Arch Street
Philadelphia, PA 19103

- Saturday, December 1st at 7 p.m.
Hostess: Location still being sought

- Saturday, January 12th at 11 a.m.
Hostess: Amelia Warner
1013 Cherry Lane
Cinnaminson, NJ 08077

Tasting theme: brunch

Chef & Attend Fee: \$0 since you will be bringing 1 entrée or 2 other dishes/recipes

Attend Only Fee: \$20

Please sign up on the JLP website to "Chef & Attend" or to "Attend Only." If you offer to volunteer as a Chef, a member of the Tasting Subcommittee will be in contact with you to provide you with the recipe to make and bring to the event.

Please sign up ASAP as Chef space is limited.

November Area Meetings: If you would like to bring a pre-selected recipe to your Area Meeting, please contact **Anne Radecki** at aradecki@gmail.com

Sustainer New York Theatre Trip

Wednesday, November 7th

Matinee with Orchestra seats for "Curtains"

A savagely funny new musical comedy starring David Hyde Pierce ("Frasier," "Spamalot") and Debra Monk ("Redwood Curtain," "Steel Pier," "NYPD Blue") and featuring a show-stopping score by the team of John Kander and Fred Ebb, the Tony Award-winning songwriters of "Chicago," "Cabaret," and "New York, New York." There will be time for shopping and lunch at an area restaurant. If you have questions, call **Judy MacGregor** at (610) 525-3520 or **Phyllis Scott** at (610) 687-1227.

To R.S.V.P., please submit \$100 deposit (made out to JLP) to **Judy MacGregor**, 433 N. Ithan Drive, Bryn Mawr, PA 19010. Please include your name, address, phone and email.

Note: If the trip is not filled by Sustainers, seats may open for guests. Please indicate on your R.S.V.P. if you would like to bring a guest and a waiting list will be established.

Junior League Garden Club

Fabulous jewelry pieces made from pods, seeds, leaves, etc. are artfully displayed each year at the Philadelphia Flower Show. The Junior League Garden Club will attend a demonstration of the art of making jewelry from nature's bounty at the Philadelphia Horticultural Society on Wednesday, November 7th. If you would like to join us, please contact **Shirley Messina** (610) 525-7335 or Dieselem@aol.com.

Save the Date: Tuesday, Dec. 4

Day Trip to Washington, DC

We will visit **(1) KREEGER MUSEUM** (designed by architect, Phillip Johnson) highlighting a permanent collection of works by Renoir, Monet, Van Gogh, Picasso, Chagall, Rodin, Kandinsky, and Cezanne, as well as African and Asian art & sculptures.

(2) TUDOR PLACE: 179 years in ownership by descendants of Martha Washington. These 8.5 acres in Georgetown provide a lush setting for this historic landmark of Neoclassic American architecture, which houses over 100 artifacts of George and Martha Washington. This is the most important and largest collection of our first president outside of Mount Vernon.

(3) THE SOCIETY of the CINCINNATI: Housed in the Lars Anderson Home (c. 1902) which rivals most embassies. We will enjoy visiting a magnificent ballroom, historic library, French collections, priceless tapestries, and rooms representing the original 13 colonies with applicable artifacts as well as decoration. The Society was founded by Gen. Henry Knox with support from George Washington, and the motto is, "He gave up everything to serve the republic." Many important, historic men have belonged to this prestigious group.

Details concerning price, departure place and time will follow. A \$10 non-refundable deposit made out to the JLP and sent to **Virginia Mulligan** will hold your place.

Sustainer Project Update

Proposals are being considered by the committee to do a project with the Fly Elementary School in Norristown. The school is in need of student clothing, books for classroom libraries, school supplies, and holiday food baskets. Another book drive is also being considered, perhaps benefiting Fly Elementary or another beneficiary to be identified. As soon as the details are worked out, all will be informed of the plans!

Cooking Klatch

The Cooking Klatch will meet on Thursday, November 8th at noon at **Nancy Greytok's** home. We will support the Actives by taste testing recipes that have been submitted for publication in their new Junior League cookbook. Membership in the Klatch is full, but please call **Joan Prewitt** (610) 989-1756 or jtprewitt@hotmail.com if you would like to be on our waiting list.



Provisional Kick-off at Maggiano's Restaurant, Philadelphia on September 29th was a fun filled event. Members listed from (left to right): Carol Rose, Heidi Tirjan, Martha Hess, Paula Brumbelow, Jess Rosen, and Susan Mostek.

In Memoriam

Sustainers **Barbara Ryan**, **Cynthia Moses**, and **Susan Pierce** passed away during the 2006-2007 League Year. Our condolences were sent to their families.

SUSTAINER NEWS

Sustainers in Action

By Pam Crutchfield



In the spirit of Thanksgiving, I would like to devote this article to expressing our thanks to the many "Sustainers in Action" (i.e. the above subtitle) and all that they do to help others in the spirit of volunteerism. Here are some examples of a few Sustainers many of us may recognize through League connections who are freely

and unselfishly enriching our community with their volunteer expertise. For obvious reasons, no particular names are provided, but I am sure you may recognize, work with, and/or admire them in their community endeavors!

They are: the organizers of transportation for the elderly and infirm and caregiving in a large church; the leader of a mission trip to a foreign country; chair of a school fundraiser or parents' organization; a program chairman; a leader for a hospital Women's Committee; the captain of a bridge or tennis team; head of the local library campaign; a school administrator in charge of community projects; an artist freely giving lessons to deserving children; not chair of anything, but an avid "cheerleader" for any cause; a career mom running the bake sale; a Main Line School Night officer.

Many others could be mentioned. Some of us can recall a very special person who became a mentor or an exemplary leader. One who stands out in my mind is **Susan Myers**. In mid-September, my husband and I

picked up Susan and accompanied her to the Fairmount Park Conservancy party in Fairmount Park at the Water Works. We were among 600 guests (including about 50 Junior Leaguers) celebrating the concluding phase of restoration of the now stunning renovation of the complex. In the 1970s, Susan envisioned a beautifully restored Water Works. Her enthusiasm was contagious. With the assistance of **Virginia Maloney** and an "army" of Junior League committee members, they led the project nearly to completion with fundraisers and grants. Eventually, community groups took over the project. At the party, an overwhelming number of attendees strolled over to Susan and thanked her for all of her endeavors.

Her sense of humor was still evident. She was also celebrating a special birthday. It was heartwarming to see Susan receiving the attention she deserved for her efforts from her many friends. Many of us will forever remember the fun we had bonding with the Water Works committee, resulting in lifelong friendships that continue today. Susan was a model "Sustainer in Action."



We are thankful for **Jean Macfadyen's** generosity with her talent for teaching computer skills for two well attended sessions in October, for **Jane Green** and **Mary Tattersfield's** planning a fabulous fall membership meeting and patiently dealing with road construction and detours to Aronimink Golf Club, and for **Virginia Mulligan's** planning of a very interesting excursion to Washington, DC, in early December.

We have so much to be thankful for—our "mentors" that we have to look up to and our friendships formed in the JLP. Have a wonderful and "fulfilling" Thanksgiving holiday!

Pam

Upcoming Membership Meetings

November Area Meetings • Space is limited in each location, so please reserve a place through our online RSVP system.

*Unless otherwise stated, all meetings have a 6:30 p.m. sign-in sheet and 7 p.m. start.

• Monday, November 12

Hostess: Tiffany Baldino
20 Sagewood Drive
Malvern, PA 19355

Hostess: Susan Asplundh
1922 Papermill Road
Huntingdon Valley, PA 19006

Hostess: Martha Hess
261 Crystal Lake Ave.
Haddonfield, NJ 08033

• Tuesday, November 13

Hostess: Jen Bonniwell
365 Belrose Lane
Radnor, PA 19080

Hostess: Emily Newark
(Morning Meeting 9:30 Sign-In, 10:00 Meeting)
913 N. Spring Mill Road
Villanova, PA 19085

Hostess: Sam Soldan
2300 Walnut Street
River Loft Conference Room
Philadelphia, PA 19103

• Wednesday, November 14

Hostess: Laura Ege
239 Devonshire Road
Devon, PA 19333

Hostess: Jess Rosen
27 W. Lancaster Ave.
Ardmore, PA
JLP Headquarters

• Thursday, November 15

Hostess: Heidi Tirjan
(Morning Meeting 9:30 Sign-In, 10:00 Meeting)
886 South Gulph Road
Gulph Mills, PA 19406

Hostess: Megan Jodz
609 Fariston Drive
Wynnewood, PA 19096

Karen Smith
2601 Pennsylvania Ave, # 902
Philadelphia, PA 19130

Larks Now Open to Actives

Actives, this is your opportunity to join the Larks and count your participation as one of your volunteer commitments.

All you have to do is the following:

- enjoy the camaraderie of warbling women
- commit to performance and rehearsal schedule
- know how to read music
- possess a good sense of humor
- have Wednesday mornings free
- try out

Sustainers, this applies to you too, even though you won't get placement credit. Come join us!

To give you an idea of how much we enjoy our times together, we just got back from a weekend in Rock Hall, eastern shore of Maryland, filled with laughter, swimming and singing most of the time in the antique boat, at dinner and for breakfast. Two members kindly shared their homes beside the water with

Evening Sustainers

Evening Sustainer Dinner Meeting

Date: November 28, 2007

Time: 6 p.m. Cocktails
6:30 p.m. Dinner
7 p.m. Speaker

Place: Penn Medicine at Radnor
250 King of Prussia Road
Conference room #203
Radnor, PA 19087
Telephone: (610) 902-2000

Please join the Evening Sustainers to hear a prominent plastic surgeon (Philadelphia Magazine "Top Doc") speak on the topic of plastic surgery, a medical specialty of interest to all. A question and answer session to follow presentation.

ACTIVES AND GUESTS WELCOME: Make reservations early as space is limited.

many of us. We brought all the food. On Sunday, we sang at Osprey Point just before ending our weekend. Great Fun!

In case you would like to hear us, please call **Anne Markle** for scheduled rehearsals and performances. Coming up, we'll be singing at Hayes Manor in Philadelphia and later at places on the Main Line and Chestnut Hill. Our director **Anjali Gallup-Diaz** is very inspiring and talented, picking challenging and lively music!

Please call **Anne Markle**, President of the Larks at (610) 964-1910 or e-mail at: adextr@verizon.net. I would love to hear from you and will get you in touch with the director if you wish to try out.

Larks are L to R, rear: Anjali Gallup-Diaz, Director, Jill TenBroeck, Debbie Nevins, Suzanne Vander Veer, Jill Franks, Shirley Messina, Gail Parker, Jill Acker, Anne Markle, President, and Ruth O'Connell. L to R, front: Margy Conlon, Holly Hudson, and Sue Dewis.



Directions:

Option #1: East on Lancaster Avenue, left on Radnor Chester Rd (Radnor Hotel on corner), right turn at Penn Medicine at Radnor, first left on driveway, right at dead end, left to front door of building.

Option #2: East on Lancaster Avenue, left on King of Prussia Road, left at Penn Medicine at Radnor, building on right.

From Blue Route: 476 South to left at St. David's exit. Follow above directions to Radnor Chester Road.

Questions: **Joyce Shenian** (610) 353-7953, cell (610) 420-4621

RSVP: Check for \$ 20.00 for your reservation before November 25 to Treasurer, **Nancy Henry**, 416 Chandlee Drive, Berwyn, PA 19312.

A Reminder

When get-well wishes or condolences are appropriate, it is especially nice to receive a note or card from friends. If you are aware of a JLP Sustainer who deserves that kind of special attention, please forward her name to the Sustainer Corresponding Secretary, **Sandy Williams**, at sandswept11@aol.com or (610) 647-0194.

Sustainer Teas

Coming in February
Wednesday, February 13, 2008
Volunteers are needed to help
With preparation for the teas.
To volunteer, please call:
Barbara Gord at (510) 975-0492
Karen Nagel at (610) 649-5508

Keep In Touch

If you have access to e-mail, be sure the JLP office has that address (and update it if you change). The E-line is now being e-mailed every Tuesday and that's a great way to keep up with news that was too late for the Hotline. Of course, the office has to know your e-mail address to send the E-line to you.

UPCOMING DATES

NOVEMBER

- 6- Development Council Meeting
- 6- Community Council Meeting
- 7- Sustainer Theater Trip to New York
- 7- Fundraising Council Meeting
- 12-16 Area Meetings
- 14- Thrift Shop Social
- 18- Blue Tulip Shopping Day
- 19- Communications Council meeting
- 28- Board Meeting

NOVEMBER

- 2- Provisional Class meeting
- 4- Development Council meeting
- 4- Community Council meeting
- 4- Sustainer day trip to Washington, D.C.
- 5- Fundraising Council meeting
- 6- Sustainer Board Meeting
- 8- Reading Rocks! Mission Credit opportunity
- 18- Communications Council meeting
- 19- Board Meeting

Personal Shopping

Bloomingdale's King of Prussia "Like No Other Store in the World"

Hate to shop and no time?
Shop with convenience and
know-how with Kathie
Guenther, Sustainer, Manager
of Personal Shopping.
Great Fall fashions are in.
610-337-6382 or
kcguenther@verizon.net



Remember the
special JLP Member Evenings
at Winterthur on 12/4 & 12/11
5-9 p.m. Check out
winterthur.org/yuletide to learn
about holiday discounts.

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HOTLINE

Deadlines

December issue: October 25th
January issue: November 18th
February issue: December 18th

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at hotline@jphiladelphia.org. Each article must have a byline and a headline.

Remember, the Hotline accepts advertising: \$15 for classified ads, \$40 for business card-sized ads, \$60 for 1/2-page ads, \$125 for 3/4-page ads, and \$225 for full-page ads. The dimensions for the ad sizes are:
8"x10.5" full page
5.25"x8" half-page
4"x5.25" quarter-page

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Hours: Monday-Saturday 10-5

The Junior League of Philadelphia, Inc. is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



The Junior League of Philadelphia, Inc.
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