



**THE JUNIOR LEAGUE OF PHILADELPHIA, INC.**  
*Women building better communities*

# HOTLINE

**The Junior League of Philadelphia, Celebrating 95 Years of Volunteer Service: Looking Back and Moving Forward**

**October 2007**

## Everything You Ever Wanted to Know About the Hotline But Were Afraid to Ask



By Regina Raiford Babcock

Many exciting changes are going on with this year's *Hotline*. We are expanding the classifieds section to include job listings from nonprofit organizations. This will strengthen our relationship with other community building organizations as well as provide a great service for our members.

In the November issue we will also include additional listings of members' special events, e.g., babies, job promotions, remarkable anniversaries, and other life changes. The Communication Council wants the *Hotline* to be more personal and connected to our members. Look for an exciting new series of articles celebrating the JLP's 95 years of service and personal growth by focusing on memorable past projects and members' memories.

But for all of this to work we need you, the members, Sustainers and Actives, to send in your suggestions, article ideas, and information. Share your joys with this committee. The *Hotline* needs you.

### Important Dates to Remember

December 5th at 6:30 p.m.  
 Books Aloud! Workshop: This workshop will be held at the Joseph E. Coleman Branch of the Philadelphia Free Library: 68 W. Cheltenham Avenue, Philadelphia, (215)-685-2150.

### Index

President's Perspective . . . .2  
 Community . . . . .3  
 Nominating . . . . .3  
 Fundraising . . . . .4  
 Sustainer News . . . . .5

**Q:** How do I submit an article to the *Hotline*?

**A:** Actives should send your articles, complete with a headline and a byline, to [hotline@jlphiladelphia.org](mailto:hotline@jlphiladelphia.org). Be sure to include the month you would like the article to appear in the Subject line. The Sustainer Editor/Editorial Goddess Susan Mease coordinates the Sustainers' copy.

**Q:** Should I send copy to the *Hotline* mailbox and cc your personal email address just to make sure you get my email?

**A:** No, that's confusing and makes the *Hotline* Editor's head pop off like a Rock 'Em Sock 'Em Robot. Just use the *Hotline* mailbox (once again that's [hotline@jlphiladelphia.org](mailto:hotline@jlphiladelphia.org)).

**Q:** What is the deadline to submit articles to the *Hotline*?

**A:** The deadline to submit copy is the 25th of each month.

**Q:** What if my kid has the measles and I just got back from vacation and my committee only meets at the end of the month and we need to firm up a few details, can I submit an article after the 25th?

**A:** No. Not because the *Hotline* Committee is mean or inflexible, but because we want to get the newsletter completed on time and serve the League with timely information. The 25th has to be a firm, set-in-stone date.

**Q:** Why doesn't my committee get any coverage?

**A:** Call me if you have any concerns or challenges. The *Hotline* Committee has strong writers and we are eager to cover every aspect of the JLP. And if you have good photographs I will hug you and kiss you and knit you a scarf!

### KUDOS

Congratulations to Jen Morgan and her new bouncing baby girl, Alexandra Nicole.

# PRESIDENT'S PERSPECTIVE

## Fearless Women Unite



By Susan Mostek

Women who have taken an idea and developed it into something successful

have always fascinated me. How were they able to achieve their goals? How does a woman overcome the hurdles to success? Of course, there is also always the question of, "Why in the world didn't I think of that?" In an effort to gain answers to these questions, this month our General Membership Meeting will focus on women entrepreneurs. The Entrepreneur Exposition will take place on Monday, October 22, 2007, at the Hilton Garden Inn at 1100 Arch

Street. A panel of women will speak about how they developed their businesses and about any insights they uncovered along the way. We will also have an opportunity to see their products and what makes them so interesting. I think we have much to learn from women who are acting on their dreams.

Our mission states we are committed to developing the potential of women. This is one thing that makes our organization so unique. The Junior League of Philadelphia provides avenues for you to grow, not only as a volunteer but also as an individual. We are often faced with challenges in the League that we never would have faced in any other aspect of our lives. During the course of this year our members will be called upon to supervise the renovation of our

Headquarters, develop a cookbook, produce new projects, and host a major fundraiser in Casino Night. None of these things is easy and, in fact, some women might shy away from such tasks. However, with the appropriate training and solidarity these assignments actually become enjoyable. Not only will these experiences help our volunteer organization, they will also serve to promote individual growth. The JLP allows us to tackle our fears. It would seem to me that the women on our panel are fearless as well. They have taken a risk and they were ultimately rewarded for it. We too can make this our experience. It's been said that "The fearless are merely fearless. People who act in spite of their fear are truly brave." Brave women are incredibly inspiring women. Come join them at the Expo.

## AN INTRODUCTION TO AJLI

The Association of Junior Leagues International Inc. exists to add value to the Junior Leagues and to aid in the fulfillment of their Mission. But where did it all begin? And how does AJLI work to enhance the Junior Leagues? In 1901 Mary Harriman founded the first Junior League, the Junior League of the City of New York. The Junior League movement spread and in 1921, the Association of Junior Leagues of America "consolidated the little group of local societies into a national organization that doubled its size, power and potentiality in ten years."

Today, over 165,000 women in 293 Junior Leagues in Canada, Mexico, the United States and the United Kingdom share the Mission of promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. The 20 members of AJLI's

Board of Directors are all Active or Sustaining members of the Junior Leagues in their communities and serve 3-year terms. They govern on behalf of the whole organization, no matter which geographic area they represent, assuring the viability of the Junior League movement.

The Board's overarching goals are to ensure that Junior Leagues effectively fulfill the Mission and that the Junior League flourishes. The Board accomplishes this by guiding the strategy of the Association, linking with Leagues to ensure they reflect the needs and interests of the Leagues, and monitoring and providing oversight of AJLI headquarters through Executive Director, Susan Danish. Susan and the AJLI staff in New York provide services and resources to Junior Leagues by phone, through the AJLI website and through League visits. They also organize and provide training to League leaders at three leadership

conferences and four Organizational Development Institutes (ODIs) as well as training at regional meetings organized by local Leagues. The AJLI headquarters moved to 80 Maiden Lane in New York City in September 2006. AJLI's Nominating Committee members, who serve 2-year terms, nominate candidates for the Board of Directors and Nominating Committee. Positions are open to any Active or Sustaining member in good standing in her League. AJLI is pleased to continue to serve Leagues with new programs, such as Junior Leagues' Kids in the Kitchen and the Board's new scenario planning process, which will assess how the Junior League will thrive in 10-20 years and will develop strategic plans for moving forward. For more information on AJLI and the work of your Board of Directors and Nominating Committee, please visit the AJLI website at [www.ajli.org](http://www.ajli.org).

# NOMINATING

## Qualities of Leadership: Delegating

By Amelia Wall Warner

As our committees are coming together for another fun and productive year, the Nominating Committee has been reflecting on the qualities of good leadership. A good leader does not do all the work herself, but rather works well with others to accomplish shared goals. When you think of the good leaders you may have encountered at work, school, or in the community, one of the key characteristics those leaders likely possess is the ability to delegate well.

The purpose of delegating is not just to get committee projects accomplished, but also to develop leadership in all committee members. Effective delegation can have both long- and short-term benefits for you, other committee members, and the JLP as a whole. Benefits of effective delegation include:

For you	<ul style="list-style-type: none"><li>- Decreases your overall workload and stress</li><li>- Helps you refocus on long-term goals of your project</li></ul>
between	<ul style="list-style-type: none"><li>- Builds trust, communication, and cooperation you and your committee</li><li>- Helps group achieve goals together through cooperation</li></ul>
For your committee	<ul style="list-style-type: none"><li>- Allows others to use their skills and develop new areas of interest</li><li>- Increases motivation, dedication, and allows the whole group to feel a sense of achievement when the committee goals are reached</li></ul>
For the JLP	<ul style="list-style-type: none"><li>- Increases overall productivity and efficiency</li><li>- Develops new leaders for future projects</li><li>- Builds unity for the organization</li></ul>

One way to make sure that you are delegating well is to review the overall “to-do” items for the committee and identify how many tasks you have taken on yourself, rather than allowing others to take on new tasks. Next, encourage your committee members to share their special interests, availability, and willingness to help with the project. Then, find those jobs that are best suited for other members, and delegate them. Remember that your focus should remain on the overall outcome for the group. As a good leader, you should recognize that there are many ways to accomplish your committee’s goals. Let each of your committee members take ownership of her tasks and express her creativity in completing them. Remember, your way is not the only way!

This process will build trust between you and your committee members, building a sense of unity around your shared goals. Since you may be on a committee made up of JLP members you don’t know well, this will help build your relationship for future projects in the League.

Sometimes, as a leader, you may find that certain delegated tasks are either not being accomplished or will not be accomplished on time for your committee to accomplish its goals. At times like this, it may be appropriate to talk with the person in charge of that task, communicate your concerns, and offer help. Try to encourage the person to complete the task, and do not be too quick to reassign the task, as this might undercut your relationship. However, if there is a problem that cannot be solved by communication, a last

resort should be to reassign the task to yourself or another committee member.

With these thoughts in mind, we hope that each committee will find the right balance of cooperation, communication and initiative to accomplish its goals, and, most importantly, have yet another successful year in the JLP!

## JLP THRIFT SHOP Ghosts and Goblins Galore

By Patty Franks

The Shop is full of ghosts and goblins as we enter the holiday season. We have furnished many college dorm rooms and off-campus apartments and have lots of fall and winter clothing on the floor. We are looking forward to the busiest time of the year for the Shop. Perhaps you can help us by doing a shift. There will be many fun things to do, such as decorating the Shop for the holidays.



We are trying very hard to make as much money as possible to help fund some improvements to our building. Please remember that the bottom line is directly proportionate to the quality and quantity of your donations. Please keep them coming.

# FUNDRAISING NEIMAN MARCUS FASHION SHOW HITS THE RUNWAY

By Jill Jokelson

The Project Fundraising Committee is excited to announce the 2nd Annual Neiman Marcus Fashion Show! This event will take place on Saturday, October 27th at 10:30 am at Neiman Marcus in the King of Prussia Mall, 2nd floor.

The fashion presentation will feature designer, Kay Unger as our emcee highlighting the trends and new looks for the fall and winter seasons. Ms. Unger will assist with fashion selections and fittings for our attendees. In addition, Chantecaille cosmetics will have several national representatives at the event providing free makeup applications and makeup lessons showcasing their beautiful product line. Each attendee will receive a goody bag

and enjoy a day full of fashion, cosmetics, refreshments and fun!

Tickets for this event will be \$40 in advance through the JLP website, the Thrift Shop, the September Open Houses and the October General Membership Meeting. Tickets will be available at the door on the day of the event for \$45. Each ticket is one Ways and Means credit. This is a great opportunity to reconnect with, and meet new, JLP friends. Please be sure to mark your calendars, tell your friends and come to Neiman Marcus to benefit the JLP!

The Project Fundraising Committee is also hard at work planning the Blue Tulip Shopping event on November 18th. Please keep your eyes open for further details.

## Mission Credit Opportunities

December 8th

All Day Event Reading Rocks! This holiday-themed event will be held at the Roxborough YMCA. Volunteers needed; please RSVP through the JLP website.

The Reading Rocks committee will hold its Halloween/Fall Festival literacy festival at the Christian Street YMCA on Saturday October 27, 2007, at 10am. Reading Rocks promotes literacy for children, and is a great opportunity to get involved with the community. Volunteering at this event will help you earn Mission Credit requirements, and this event will be the first of four throughout the year.

## Let's Get Cooking

By Paula Brumbelow

The success of this new Cookbook depends on the involvement and support of our membership, and there are many ways for you to contribute. Some of the many ways that you as a member or a committee can help the Cookbook Committee to create our new Cookbook are listed below:

**Sponsorship Levels** - We have created a special level of sponsorship this year exclusively for members. For \$250, you will receive your name in the Cookbook as a Member Sponsor, one copy of the book, and two Ways and Means Credits (sustainers will receive two copies). Higher sponsorship levels are also open to members who wish to donate more. For any questions or donations please contact **Paula Brumbelow** at 267-258-6862 or at [brumbe@gmail.com](mailto:brumbe@gmail.com).

**Submit Recipes** - Go to the website and submit your favorite original recipes. We are looking for recipes that are unique, tasty, and easy to make. The deadline is October 15th.

**Host a Committee Tasting Party** - Volunteer your committee to do a tasting at one or all of your meetings. You will receive eight to ten recipes that are in the same category (appetizer, soup, etc.) and will be asked to bring the

dishes to your meeting and score them.

**Volunteer Chef** - We are looking for volunteer chefs that can prepare and bring at least three entrees for the "At Home" parties. The Chef will receive a complimentary ticket to the event and will be vital in confirming the prep and cooking time and ensuring that all recipe directions are user-friendly. There are a limited number of Chef spaces, so please contact the committee as soon as possible.

**Bring A Dish** - We will create "Bring A Dish" events for area meetings where members can volunteer to bring one dish to an Area Meeting. Attendees will be asked to evaluate these recipes.

**Attend "At Home" and Social Events** - This year, the Cookbook Committee will be the caterer for several fund-raising events, including the Open Houses at the JLP office in September. We will need a large turnout of members so that we will be able to score correctly. "At Home" parties will be held in November, December and January and tickets will be sold for \$15, with all proceeds going towards purchasing the ingredients that will be used for the recipes.

For any questions on tasting events or opportunities, please contact **Kristen Corcoran** at (610)-280-9241 or [Kristen\\_corcoran@yahoo.com](mailto:Kristen_corcoran@yahoo.com) or **Jennifer Shacklett** at (610)-527-5970 or [jmstirk@hotmail.com](mailto:jmstirk@hotmail.com).

# SUSTAINER NEWS

## Sustainers in Action

By Pam Crutchfield



Dear Sustainer friends,

Every day I think how amazing it is to be part of 600 sustainers in the JLP — and what an awesome menu of opportunities we have to learn and play together! At the Annual Conference in Boston last April, I learned that overall, Junior League Sustainers pay 62 percent of the total dues dollars of Leagues and represent 65 percent of JL memberships — and Sustainer loyalty is very high. It was also noted that Sustainers play a critical role in the future success of Leagues. Wow! The Philadelphia Sustainers are “legendary” for their outstanding programs. Several conference members frequently recognized “Junior League of Philadelphia” on my nametag, walked up to me, and wanted information on how we manage to help our Sustainers continue to feel closely connected with one another and with the Actives. (I was prepared, with my JLP tote bag filled with handouts!) Our diversified programs serve as a model for other Leagues.

Just imagine, with our large numbers, what an impact we can and already do make supporting the Actives and Provisionals here in Philadelphia. For example, we can bolster the newly formed Building Committee with their renovation “dreams” for a fabulous Headquarters in Ardmore — I hope all of you had a chance to attend one of the September Open Houses. A Cookbook Committee is making progress on publishing a new one. To help with their marketing efforts, they need extra

unsold copies of *Settings* (the previous cookbook) that you might have stashed away somewhere. Please contact **Paula Brumbelow** and someone will come to your home to pick up your extra cookbooks. We can get some groups together for Casino Night on February 29th. Last year, it was an extremely well organized, fun, elegant, and very successful fundraiser.

**Marianne McClatchy** and **Cynthia Adams**, Co-Chairs of Evening Sustainers, got their group together for a Phillies game in September. What fun! **Anne Hopkins**, Forty-Somethings Chair (interest group), has outlined a fabulous plan to reach out to our newer Sustainers, highlighting meetings and/or events of the JLP in general, and the Sustainers in particular. Hope to see many of you in the coming months. Sustainer Project Proposals and Travel Abroad plans are still in the works. The Larks (singing group), led by **Anne Markle**, is pleased to invite the Actives to join them, as Active participation can now be a placement opportunity.

As we all know, it is a big challenge these days to keep up with technology and communications. The JLP website contains detailed information about actives and sustainers. Please log into it at [www.jlphiladelphia.org](http://www.jlphiladelphia.org). If you have misplaced your password information, you can get it by contacting Communications Council Director **Jill Wurman** or Webmistress **Gaby Thorne**. Plan to brush up your computer skills with **Jean MacFadyen** at the two October classes at the Radnor Library. To be sure that all the bases are covered, we thank **Ruth Palmer** for helping us with correspondence in the office. It is very convenient to be in touch with you by email, but I still like to hear your human voices and have two-way conversations, so please feel free to call me about any concerns or ideas! Happy Halloween to all of you.

## Upcoming Membership Meetings

**November Area Meetings** • Space is limited in each location, so please reserve a place through our online RSVP system.

### • Monday, November 12

Hostess: Tiffany Baldino  
20 Sagewood Drive  
Malvern, PA 19355

Hostess: Candace Finkel  
52 Millers Run  
Deran, NJ 08075

Hostess: Susan Asplundh  
722 Papermill Road  
Huntingdon Valley, PA 19006

Hostess: Martha Hess  
61 Crystal Lake Ave.  
Haddenfield, NJ 08033

### • Tuesday, November 13

Hostess: Jen Bonniwell  
365 Belrose Lane  
Radnor, PA 19080

Hostess: Genie Logue  
621 Harriton Road  
Bryn Mawr, PA 19010

Hostess: Sam Soldan  
2300 Walnut Street  
River Loft Conference Room  
Philadelphia, PA 19103

Hostess: Mari Anderson  
19 Treemont Drive  
Malvern, PA 19353

### • Wednesday, November 14

Hostess: Amella Wall  
1013 Cherry Lane  
Cinnaminson, NJ 08077

Hostess: Laura Ege  
239 Devonshire Road  
Devon, PA 19333

Hostess: Karen Smith  
2601 Pennsylvania Ave.  
#902  
Philadelphia, PA 19180

### • Thursday, November 15

Hostess: Peggy Bradley  
2242 Ayreshire Drive  
Lansdale, PA 19446

Hostess: Megan Jodzz  
609 Fariston Drive  
Wynnewood, PA 19096

Visit the [www.jlphiladelphia.org](http://www.jlphiladelphia.org),  
website, for information about upcoming events.

## Sustainer New York Theatre Trip

Wednesday, November 7th

Matinee with Orchestra seats for "Curtains"

A savagely funny new musical comedy starring David Hyde Pierce ("Frasier," "Spamalot") and Debra Monk ("Redwood Curtain," "Steel Pier," "NYPD Blue") and featuring a show-stopping score by the team of John Kander and Fred Ebb, the Tony Award-winning songwriters of "Chicago," "Cabaret," and "New York, New York." There will be time for shopping and lunch at an area restaurant. If you have questions, call Judy MacGregor at (610)-525-3520 or Phyllis Scott at (610)-687-1227.

To R.S.V.P., please submit \$100 deposit (made out to JLP) to Judy MacGregor, 433 N. Ithan Drive, Bryn Mawr, PA 19010. Please include your name, address, phone and email.

Note: If the trip is not filled by Sustainers, seats may open for guests. Please indicate on your R.S.V.P. if you would like to bring a guest and a waiting list will be established.

## Junior League Garden Club

Monday, October 22nd at 10 a.m. sharp!

420 Lewis Mill Road, West Nantmeal Township

Tour Howard McNeal's tranquil strolling garden and 1762 Federal Style farmhouse filled with period antiques. The adjacent grist mill is Howard's bonsai studio and museum. McNeal has at least 150 bonsai that he has either created or collected over 54 years.

After the tour, lunch will be served at Graham Boose's home. Please contact Virginia Price at (610) 355-1484, with questions or for a reservation.

Save the Date: Tuesday, Dec. 4

## Day Trip to Washington, DC

We will visit **(1) KREEGER MUSEUM** (designed by architect, Phillip Johnson) highlighting a permanent collection of works by Renoir, Monet, Van Gogh, Picasso, Chagall, Rodin, Kandinsky, and Cezanne as well as African and Asian art & sculptures.

**(2) TUDOR PLACE:** 179 years in ownership by descendants of Martha Washington. These 8.5 acres in Georgetown provide a lush setting for this historic landmark of Neoclassic American architecture, which houses over 100 artifacts of George & Martha Washington. This is the most important and largest collection of our first president outside of Mount Vernon.

**(3) THE SOCIETY of the CINCINNATI:** Housed in the Lars Anderson Home (c. 1902) which rivals most Embassies. We will enjoy visiting a magnificent ballroom, historic library, French collections, priceless tapestries, and rooms representing the original 13 colonies with applicable artifacts as well as decoration. The Society was founded by Gen. Henry Knox with support from George Washington and the motto is "He gave up everything to serve the republic." Many important, historic men have belonged to this prestigious group.

Details concerning price, departure place and time will follow. A \$10 non-refundable deposit made out to the JLP and sent to Virginia Mulligan will hold your place.

## Casino Night Reminder

Question:

What is Black and White and Read All Over?

Answer:

The Big Deal!  
Leap Into Literacy

**JLP's 2nd Annual Formal Casino Night**

Where:

The Crystal Tea Room

When:

Friday, February 29, 2008

Casino Trivia #3:

Richard Nixon partially funded his first run for Congress in 1946 with money he won playing poker.

## Cooking Klatch

First Meeting:

Thursday, October 11th at noon.

At this time our membership is full. If you would like to be put on our waiting list, please contact **Joan Prewitt** (610)-989-1756 or [jtprewitt@hotmail.com](mailto:jtprewitt@hotmail.com).

## JLP Sustainer's Fall Membership Dinner Meeting Presents Faeze

### Faeze Woodville Speaking on "Women in an Islamic Culture"

Faeze Woodville has traveled extensively and lived in different cultures in Asia, South America, North Africa, and the Middle East. She has given numerous presentations on Iran, Islam, and the Middle East. She has also edited a human rights curriculum for Afghani civic leaders.

Wednesday, October 10, 2007

Aronimink Golf Club, 3600 St. David's Road, Newtown Square, PA

6 pm Reception/ Cash Wine Bar

6:30 pm Dinner/ Business Meeting

7:45 pm Program Presentation

Friends and former League members are welcome. Event cost: \$38.00. Make checks payable to: JLP

RSVP with check to: Jane Green by October 3rd, 203 Linden Lane, Wallingford, PA 19086

For questions call: Mary Tattersfield, (610)-277-2539

# Upcoming Dates 2007

## OCTOBER

- 1st Afternoon Brush-up Bridge - Hazel Hurley, 610-695-8243
- 2nd JLP Sustainer Bridge (10:30 a.m. - 3 p.m.) - Sara Ann Boenning, 610-525-6488
- 10th Sustainer Fall Membership Meeting at Aronimink Golf Club, 6 pm, Mary Tattersfield 610-277-2539, "Women in an Islamic Culture"
- 15th Sustainer Computer Training - Jean MacFadyen, 610-363-0245, Radnor Lib., 1-3 p.m.
- 16th JLP Sustainer Bridge (10:30 a.m. - 3 p.m.) - Sara Ann Boenning, 610-525-6488
- 18th Bookmarks - Hostess: Anne Barnett, Leader: Cynthia Adams
- 18th Afternoon Brush-up Bridge - Ann Vaughan, 610-293-0870
- 22nd Sustainer Computer Training - Jean MacFadyen, 610-363-0245, Radnor Library, 1-3 p.m.
- 30th JLP Sustainer Bridge (10:30 a.m. - 3 p.m.) - Sara Ann Boenning, 610-525-6488

## NOVEMBER

- 5th Afternoon Brush-up Bridge - Annabel Wilson, 610-688-7816
- 7th Sustainer New York Theater Trip - "Curtains," Phyllis Scott, 610-687-1227
- 13th JLP Sustainer Bridge (10:30 a.m. - 3 p.m.) - Sara Ann Boenning, 610-525-6488
- 15th Afternoon Brush-up Bridge - Barbara Gord, 610-975-0492
- 15th Bookmarks - Hostess: Deedie O'Donnell, Leader: Erlis Wickersham
- 27th JLP Sustainer Bridge (10:30 a.m. - 3 p.m.) - Sara Ann Boenning, 610-525-6488

## DECEMBER

- 3rd Afternoon Brush-up Bridge - Mimi Johnson, 610-525-1443
- 4th Sustainer Trip to Washington, DC - Virginia Mulligan, 610-649-0113
- 6th Sustainer Board Meeting (12:00 pm) - home of Jean Alsentzer
- 11th JLP Sustainer Bridge (10:30 a.m. - 3 p.m.) - Sara Ann Boenning, 610-525-6488

## The JLP Treasures...Haverford Trust

By Tara McDonnell

I know you are all wondering: How is the Finance Committee? What do they do and why didn't I join? This year, the finance committee will work with Investment Advisor, Steve Mills at The Haverford Trust Company. Haverford Trust offers investment management, trust & estate, and private banking services. They adhere to a single, successful investment strategy that is characterized by consistent, predictable growth and the containment of risk. Their approach is implemented by a team of professionals who average 22 years of investment management experience.

Haverford Trust invests in "blue chip" growth stocks, and, when appropriate, high quality bonds, helping to maximize the investment return and minimize the downside risk over the long term. The JLP Finance committee will work with Haverford Trust to strategically align JLP financial objectives, such as endowment, estate, & trust planning. Haverford Trust

provides several networking opportunities for the JLP, exposing the JLP to other non-profit clients as well as Haverford Trust investors, potentially leading to a better awareness of the JLP.

What topics would you like discussed? Please contact **Tara McDonnell** at [mcdonnell902@verizon.com](mailto:mcdonnell902@verizon.com).

## JLP Thrift Shop Updates

Join us on Friday, November 2nd for the Thrift Shop's Fall Social. The shop will be open on Friday night for extended hours from 7-10 p.m. and will offer food and beverages to enjoy as you shop. Be sure to check out our "Get the Look for Less" mannequins as well as other fun activities. All Actives, Sustainers, Transfers, friends, and family members are welcome to attend. Many of the Ardmore and Bryn Mawr shops, galleries, restaurants, and other businesses on the Main Line will be open late as well as part of First Friday. Don't miss this great opportunity to come to the Thrift Shop and socialize with your fellow JLP members!

## A Reminder

When get well wishes or condolences are appropriate, it is especially nice to receive a note or card from friends. If you are aware of a JLP Sustainer who deserves that kind of special attention, please forward her name to the Sustainer Corresponding Secretary, **Sandy Williams**, at [sandswept11@aol.com](mailto:sandswept11@aol.com) or (610)-647-0194.

# UPCOMING DATES

## OCTOBER

- 2- Development Council Meeting
- 2- Community Council Meeting
- 3- Fundraising Council Meeting
- 10- Sustainer Annual Fall Membership Dinner
- 15- Sustainer Refresher Course: Computer Training
- 17- Communications Council meeting
- 20- Philadelphia Cares Day
- 20- Books Aloud! Mission Credit opportunity
- 22- Sustainer Refresher Course: Computer Training
- 22- General Membership Meeting: Women Entrepreneur Expo Hilton Garden Inn, 1100 Arch Street, Philadelphia
- 24- Board Meeting
- 27- Reading Rocks@ Mission Credit opportunity
- 27- 2nd Annual Fashion Show at Neiman Marcus

## NOVEMBER

- 6- Development Council Meeting
- 6- Community Council Meeting
- 7- Sustainer Theater Trip to New York
- 7- Fundraising Council Meeting
- 12- 16th Area Meetings
- 14- Thrift Shop Social
- 18- Blue Tulip Shopping Day
- 19- Communications Council meeting
- 28- Board Meeting



Check out [www.spanx.com/juniorleague](http://www.spanx.com/juniorleague) to get all of the details on how you can get 25% off Spanx and raise money for your league!



The Junior League of Philadelphia, Inc.  
27 W. Lancaster Avenue  
Ardmore, PA 19003  
Return service requested

FIRST CLASS  
PRESORTED  
US POSTAGE  
PAID  
LANGHORNE PA  
PERMIT #81

## BOARD OF DIRECTORS

- Susan Mostek**  
President
- Heidi Tirjan**  
President-Elect
- Belinda McLeod-Quinn**  
Secretary
- Marcelle Parrish**  
Treasurer
- Jill Wurman**  
Communications
- Dianne Smith**  
Community
- Samantha Soldan**  
Development
- Emily Newmark**  
Fundraising
- Jessica Rosen**  
Membership Development
- Alison Dyer**  
Nominating
- Joann Falciani**  
Parliamentarian
- Tara McDonnell**  
Treasurer-Elect
- Pam Crutchfield**  
Sustainer Chair
- Betsy Mallon**  
Sustainer Chair-Elect
- Kara Goodchild**  
Immediate Past President

## HOTLINE

### Deadlines

November issue: September 25th  
December issue: October 25th  
January issue: November 25th

The Hotline is eager to accept your articles and story suggestions. Please feel free to contact us with your articles and proposals to make this newsletter better. To publish the Hotline in a timely manner, articles are to be submitted via email at [hotline@jphiladelphia.org](mailto:hotline@jphiladelphia.org). Each article must have a byline and a headline.

Remember, the Hotline accepts advertising: \$15 for classified ads, \$40 for business card-sized ads, \$60 for 1/2-page ads, \$125 for 3/4-page ads, and \$225 for full-page ads. The dimensions for the ad sizes are:  
8"x10.5" full page  
5.25"x8" half-page  
4"x5.25" quarter-page

Editor: Regina Raiford Babcock  
Sustainer Editor: Susan Mease  
**Office: 610-645-9696**  
**Office Fax: 610-645-0996**  
[www.juniorleaguephila.org](http://www.juniorleaguephila.org)  
Thrift Shop: 610-896-8828  
Hours: Monday-Saturday 10-5

The Junior League of Philadelphia, Inc is an organization of women committed to promoting volunteerism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.